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Community Mart
Earl Moore
Reidsville, NC 27320-9505

May 15, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

Dear Sir/Madam:

RE: TTB Notice Number Four

I am strongly opposed to the rules changes proposed by the TTB in Notice No.. 4.

These new regulations are aimed at the pockets of people who can least afford them: small retailers who sell flavored malt beverages. Life is tough enough for us in the current economic climate without the burden of these new rules.

Placing harsh regulations and taxes on an industry to the point where they can no longer make a profit on their products is anti-business and anti-consumer. This plan will do serious harm to my business! Our store has a base of loyal customers who are drawn to our shop by the availability of flavored malt beverages and then make other purchases. Killing these products will jeopardize our entire revenue stream from these customers. Losing customers means losing profits, and that could mean the success or failure of my business!

I implore you to oppose this rules change which would penalize small businesses, their customers and their employees.

Regards,

Earl Moore