

0040044

Tiger Mart  
Mullins, SC29574-0308

May 16, 2003

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
P.O. Box 50221  
Washington, D.C. 20091-0221

To Whom It May Concern:

RE: TTB Notice Number Four

I am writing in regard to TTB Notice No.4. I oppose the proposed rule changes that would have a negative effect on the flavored malt beverage industry and small retailers.

The damage this rule change would do to our business goes well beyond the loss in sales of flavored malt beverages. We would lose a base of customers who come to us primarily for these beverages and buy other products as well. This new government policy will cause me to lose customers and seriously damage my business.

This cannot be allowed to happen. The fundamental misunderstanding between TTB and the flavored malt beverage industry has not gone so far that it cannot be corrected if both sides are willing to compromise. I am asking you to oppose this rule change, which would penalize small businesses, their customers and their employees.

Sincerely,

Richard Little

