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Ernest Young Food Store
Jacksonville, FL 32209-5112

May 1.4, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

To Whom It May Concern:

RE: TTB Notice Number Four

I own and operate Ernest Young Food Store in Jacksonville, FL. My business sells a significant amount of Smirnoff Ice, a flavored malt beverage. That's why I am opposing the TTB's current proposal to change the regulations on these products. I am convinced that the new regulations would hurt my business.

There must be a compromise possible that would allow the flavored malt beverage industry to survive while addressing the concerns of TTB. Can't we meet in the middle? I'm sure the flavored malt beverage industry would be happy to work with you in finding such a compromise.

The U.S. economy needs stimulation and momentum. It doesn't need the added regulatory burden these rule changes would create. Your help is urgently needed to see that this proposed rule does not become national policy.

Thank you for looking into this for me.

Sincerely,

Ernest Young

