MAPCO EXPRESS

Melissa Jayne Florence, AL 35630-2149

RE: TTB NOTICE NUMBER FOUR

May 17, 2003

Chief Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau P.O. Box 50221 Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

Our economy is already carrying far too much in the way of taxes and regulatory requirements. Government policy should be aimed at reducing these barriers to economic growth not finding ways to eliminate industry, shut down stores, and increase unemployment. However, that is exactly what the TTB will succeed in doing if they implement these outrageous rules changes in the flavored malt beverage market.

We certainly don't need more business regulations or taxes. Therefore, I think we should bring the talents of the TTB and the flavored malt beverage industry together and work out a compromise solution that will not crush the market for our beverages. I'm sure this is doable.

I don't see the proposed regulation for this industry to be anything but a step backwards for regulatory policy in the U.S. Please stop this rules change or at least work out a fair compromise.

Sincerely,

