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Quick-It #2
Jasper, AL 35503-6476

May 14, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
P.O. Box 50221
Washington, D.C. 20091-0221

To Whom It May Concern:

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RE: TTB Notice Number Four

The TTB's proposed rule changes for the flavored malt beverage industry are simply unwise and would have severe economic repercussions for retailers across America.. I operate one of those businesses in Jasper, AL. Smirnoff Ice, Bacardi Silver and Mike's Hard Lemonade are popular and profitable items at my store..

I find the TTB's logic on the changes a bit confusing. These proposed rules changes seem to contradict earlier findings by the ATF/TTB that there is no excise tax revenue problem involved with the sale of flavored malt beverages. Ironically, the proposed changes would create a serious excise tax revenue problem. Maybe Im missing something, but that doesn't seem to make sense at all.

Please oppose this rules change. Please protect my small business and thousands like it.

Sincerely,

Robin Rucker