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Woody's Enterprises

Fritz Filfred  
Show Low AZ 85901-4806

May 17, 2003

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
P.O. Box 50221  
Washington, D.C. 20091-0221

Dear Sir/Madam:

RE: TTB Notice Number Four

Someone in the TTB needs to hire a medium- to .low-income consultant to advise them which actions not to take when proposing regulatory changes. If the regulatory changes proposed by the TTB concerning flavored malt beverages pass it will cause such harsh ramifications, something that apparently those working in the government cannot see.

Many small businesses, mine included, make much of their revenue by the sales of flavored malt beverages. I. find that most of the customers who purchase these beverages tend to be .lower to middle class wage earners, which makes up most. of the people in the country. If this regulatory change passes then that will raise the price so high that most of the country will not want to buy flavored malt beverages and take some small businesses right off the map, not to mention the economic scarring that will be endured by those that survive.

Propositions made by the government agencies, let alone any other businesses, should be advantageous to them. This one is not advantageous to anyone. Retake an economics course if you have to and focus on the area of Consumer Tolerance Threshold. Believe me., as far as taxation and regulation is concerned, consumers have been pushed over that threshold. Please stand against this flavored malt beverage proposal.

Regards,  
Fritz Filfred