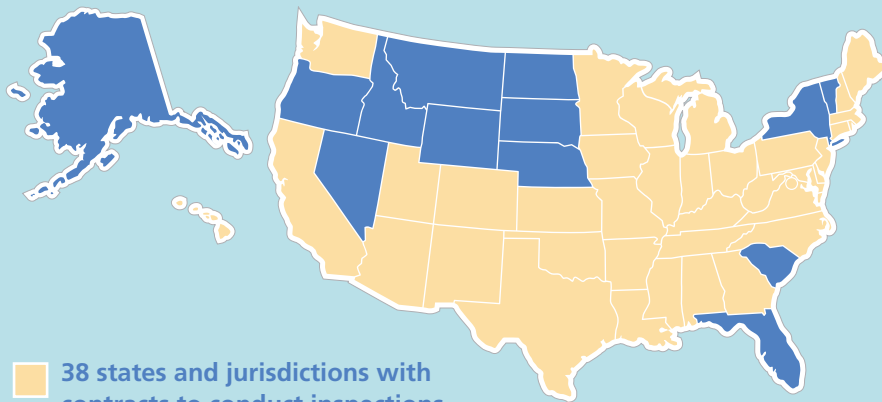


FDA Regulation to Protect Public Health

Protecting millions of kids from buying tobacco



38 states and jurisdictions with contracts to conduct inspections

More than **98,000** inspections show retailers in 35 states actively keeping tobacco away from kids

More than **4,600** warning letters issued to retailers for violating the law

More than **380** civil money penalties issued

POPULATION ASSESSMENT OF TOBACCO AND HEALTH (PATH) STUDY



FDA and NIH are collaborating to conduct a **national, longitudinal study of tobacco users** to monitor and assess the behavioral and health impacts of the Tobacco Control Act.

The study will follow more than **60,000 users and non-users** of tobacco products and those at risk for tobacco use ages 12 and older.

Data will be collected annually beginning in **September 2013** and will provide information on tobacco use initiation, patterns of use, cessation, and relapse, giving us a better understanding of the impact of tobacco control regulations.

FDA Tobacco Product Regulation

September 2009



Banned flavored cigarettes making them less appealing to kids

March 2010



Restricted youth access to tobacco products

June 2010



Banned misleading advertising to avoid misperception that products are safer

June 2010



Established new smokeless tobacco warnings to communicate health risks

June 2011



Issued new cigarette health warnings to highlight product dangers (under litigation)

March 2012



Established list of harmful and potentially harmful constituents

March 2012



Issued draft guidance on submitting a Modified Risk Tobacco Product Application

SEPTEMBER 2012

CENTER FOR TOBACCO PRODUCTS

