

# Energy To-Do List

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Of one thing we can be sure: energy will be more challenging and more important in the future. Will you, and your business, be ready?

What Executives, Senior Managers, and Board Members Can Do:

- ▶ **Manage energy actively from your position.**
  - Empower energy staff to fulfill the fundamentals.
  - Push for strong energy efficiency from all parts of the business.
  - Enable energy investments by valuing them differently from other projects.
  - Educate customers on the value of energy performance in products.
  - Involve yourself.
  
- ▶ **Make strategic energy management a Board-level issue.**
  - Are you a member of the Board of another corporation?
  - Can you influence the corporation to examine its energy and climate strategy?
  - Is the corporation practicing strategic energy management?
  
- ▶ **Influence your industry.**
  - Do you participate in industry associations?
  - Can you initiate and lead discussions among your industry counterparts on why strategic energy management is important?
  
- ▶ **Use scenario thinking in your ongoing strategic discussions.**
  - Wind-tunnel your current energy and climate strategy in these scenarios.
  - Connect energy and climate strategy with broader company programs, goals, and strategies.

***For more information, please contact:***

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