

Advertising and Integrated Marketing Solutions (AIMS)
Schedule 541
Frequently Asked Questions (FAQs)

1. Can I buy products from Schedule 541 via the Other Direct Costs (ODC) Special Item Numbers (SINs)?

Answer: No. Schedule 541 is for professional services purchases. ODCs are ancillary to the core professional services requirement.

2. Does Schedule 541 allow for out year pricing?

Answer: Yes, Some 541 contractors will have pricing that is projected up to five (5) years out.

3. Does the labor hour pricing in a Schedule 541 contract reflect fully burden labor rates?

Answer: Yes. There should not be separate charges for profit or overhead.

4. Is the cost of travel included in Schedule 541 contracts?

Answer: No. All travel related costs are in accordance with the Federal Travel Regulation and relevant per diem rates.

5. Must tasks under 541 5 (Integrated Marketing Services) reflect all other 541 types of SINS?

Answer: No. A 541 5 task should be broad enough in scope so that the preponderance of the work reflects many of the subordinate SINS.