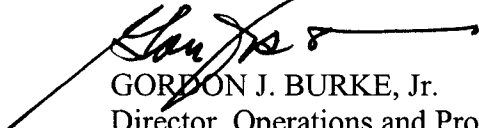



NOV 02 2005

MEMORANDUM TO: Transition Services Managers
Transition Assistance Management Program Managers
Marine and Family Services Directors
Community Readiness Consultants and Technicians
Flight Chiefs/Family Support Center Directors
Fleet and Family Support Programs Site Director/Site
Manager
Work and Family Life Specialists
Transition Assistance Program Service Delivery Staff

FROM: 
GORDON J. BURKE, Jr.
Director, Operations and Programs
Veterans' Employment and Training Service
Department of Labor


GARY A. WOODS
Director, Educational Opportunities Directorate
Office of the Under Secretary of Defense
Personnel and Readiness
Department of Defense

SUBJECT: Key to Career Success Campaign

On behalf of the U.S. Department of Labor (USDOL) and the Department of Defense (DOD), we are writing to introduce a valuable resource for veterans and transitioning military personnel who are seeking employment following their return from military service. The U.S. Department of Labor, in collaboration with the Department of Defense, is kicking off a nationwide campaign entitled, "Key to Career Success" on Veterans Day 2005. This campaign is designed to heighten separating Service members' and veterans' awareness of the services available at their local One-Stop Career Centers and to help ensure a priority of services to veterans.

Through the campaign, a Key to Career Success Card and other promotional materials will refer veterans to local One-Stop Career Centers for assistance on facilitating their successful transition into civilian life and employment. Because of the critical skills they possess, veterans who contact the One-Stop Career Centers will be a valuable pool of workers for potential employers.

We continue to encourage a coordinated approach to service delivery between One-Stop Career Centers, local Military Transition Offices, Army Career and Alumni Program Centers, Family Support Centers, Fleet and Family Support Programs, Marine and Family Services, and other veterans' and military service organizations where applicable and appropriate. We applaud those existing partnerships between One-Stop Career Centers and military installations that are serving separating Service members and veterans and spouses and helping them become contributors to our nation's economic success. The "Key to Career Success" campaign provides us with an opportunity to further showcase our desire and capability to offer quality employment, training, and supportive services to our nation's veterans.

At your installation, and in your transition offices and family centers, we ask for your assistance in building awareness about the "Key to Career Success" campaign among the Service members and veterans with whom you work. If you do not already refer separating Service members and veterans to your local One-Stop Career Center, now is the time to start making those connections. You may also want to explore local events which occur in conjunction with, and in support of, this campaign. We encourage you to think strategically about how to leverage the efforts of the One-Stop Career Center staff and programs to best assist separating Service members and veterans in gaining access to the career tools they need to find, obtain, and retain good jobs with good wages and career pathways when they return home.

Workforce Investment Boards and One-Stop Career Centers are well-matched to support this special effort. Much of the workforce system has created and/or strengthened strategic partnerships to better assist our veteran customers. Enclosed is a fact sheet on the "Key to Career Success" campaign for use by your staff. Additionally, we have attached a list of resources and an outline of the support we can all provide in our unique roles to make this important campaign a success.

We are excited about this campaign and look forward to working with you to assist those women and men who have served our country and are valuable members of the American workforce.

Attachments