

Monica Linnenbrink

Monica Linnenbrink brings public affairs and communications experience to EPA's National Center for Computational Toxicology. She specializes in developing and implementing strategic communications plans. She has extensive experience with natural resources and environmental organizations through her work with the South Carolina Department of Natural Resources and the Florida Fish and Wildlife Conservation Commission. Prior to joining EPA, she was the Communications and Outreach Manager for the South Carolina Department of Natural Resources. While working at SCDNR, Monica led a team of graphic artists, public relations experts, natural resource educators, writers and editors to reach communication goals. This background has givern her insight into the inner workings of government agencies and their relationships with partners and stakeholders.

Monica also has experience working in the private industry. She worked as a project manager for DJ Case & Associates, a communications firm that specializes in conservation and natural resource issues. She was also the Director of Public Relations at The Kidd Group, a marketing firm in Tallahassee, Florida. Working with these two private companies has given Monica state-of-the-art training to create and implement internal and external communications plans.

Monica has developed integrated communication plans, written newsletters and press releases, pitched news stories to the media, planned events and researched trends at all levels of the U.S. government. Her blend of experience in the private and public sectors—combined with her Bachelor's in public relations from the University of Florida and a Master's in public administration from Florida State University—provides Monica a solid foundation in communications theory.