



Highlights
EPI Subcommittee Teleconference
Wednesday, January 20, 2010, 11:30–12:30 p.m. EST

Participants

Erin Ritter/B&W Pantex, EPI Subcommittee Chair	Jim Giusti/Savannah River Operations Office
Susan Shaw/DOE, EPI Subcommittee DOE Advisor	Diana Greenhalgh/Strategic Petroleum Reserve
Holly Jacobs Hardin/ORISE, EPI Subcommittee ORISE Manager	Shelley Martin/NETL
Laura Bailey/B&W Pantex	Bernie Pleau/Talk Sense LLC
Dave Blanchard/ORNL	Carisa Shultz/Idaho National Laboratory
Dorothy Cohen/ORISE	Donna Thelen/Mission Alliance Support
Sarah Davenport/DOE	Liz Walker/DOE/NNSA
Ron Edmond/ORISE	Ron Walli/ORNL

Social Media Training Opportunity

Thursday, February 4, 2010, 1:00 p.m. EST live 60 minute webinar, "Twitter in a Crisis: Strategies for Communicating with Your Citizens" hosted by Government Educator Conferences. For more information, visit <http://www.government-educator.net/RP/0/2/p3BGE9c/p443DMCPi/p0e>.

Check Out the EPI Subcommittee SharePoint

A SharePoint site has been developed for the EPI Subcommittee to host resource libraries, training documents, policies and procedures, discussions, and event calendars. To request access to the SharePoint site, please notify Holly Jacobs Hardin (holly.jacobs@orise.orau.gov).

2009–2010 Objectives

Objective #1: Development of a field operations job aide for EPI

The Subcommittee will develop a field operations guide for EPI requirements when communicating with HQ. This guide is not intended to be a 'how to guide' for conducting EPI, but rather a job aide with emphasis on coordination with DOE/NNSA HQ.

Path forward:

Marie Dunkle will incorporate input into the final draft and ORISE will format and package the Job Aide. Jim Giusti will provide the final product to DOE HQ for review. If you have suggestions for inclusion into the Job Aide, please contact holly.jacobs@orise.orau.gov or mdunkle@mindspring.com.



Emergency Public Information (EPI) Subcommittee

Objective #2: Collaboration with other EMI SIG groups

The EPI Subcommittee will participate in a joint session during the Monday, May 3, 2010, EMI SIG Meeting with the COOP Working Group and Exercise and Drill Subcommittee to discuss common issues and potential collaborative opportunities.

Path forward:

During the March 17, 2010, EPI Subcommittee conference call, members are encouraged to provide input into the joint session agenda. The EPI Subcommittee will provide Holly Jacobs Hardin (holly.jacobs@orise.orau.gov) or Erin Ritter (eritter@pantex.com) with recommendations.

Objective #3: Development of a new media support statement

DOE sites have been admitted access to approved social media sites. However, admittance for use varies at each site. Plans and procedures need to be revised in order to reach constituents in a timely manner and within IT policies. EPI Subcommittee Chair, Erin Ritter, developed social media guidance for Pantex and will incorporate language from this guidance into the Draft New Media Support Statement for the Subcommittee to review. The final New Media Support Statement will outline the need and provide recommended guidance for social media use at DOE sites. Once finalized, this document will be presented to DOE HQ for consideration.

Path forward:

The EPI Subcommittee will review the *Draft New Media Support Statement* and provide Bernie Pleau (letstalksense@q.com) or Holly Jacobs Hardin (holly.jacobs@orise.orau.gov) items that should be included in the EPI Subcommittee Statement. The draft statement will be reviewed by the Subcommittee prior to the March 17, 2010, conference call.

Business Scheduling of EPI Annual Workshop

The EPI Subcommittee will hold a day-long Annual Workshop on May 3, 2010, prior to the EMI SIG Annual Meeting in Las Vegas, NV. The theme of the meeting is ***Emergency Management—Planning to Win***. A preliminary agenda will be available on the EMI SIG Website in the coming weeks.

**The next quarterly conference call is scheduled for Wednesday, March 17, 2010,
from 11:30 a.m.–12:30 p.m. EST.**