

It's UP to  
**ME**  
to BE  
**DRUG  
FREE**

**Red Ribbon Week**

**Principal Planning Resource**  
**Red Ribbon Campaign**

**October 23<sup>rd</sup> - 31<sup>st</sup> 2011**

# CONTENTS

Background and Information

Fact Sheet

Planning Resources

How To Celebrate...

...In the Community

...In Schools

Lesson Plans

Web Resources

Videos

Just for Parents and Kids

Reports and Studies

Model Programs

Data and Statistics

Resources

Media Resources

Newsletter Content

Printed Resources

## POINT OF CONTACT

If you have question concerning the Red Ribbon Week, contact the Area Health Education ISS or Barbara Weigand at [barbara.weigand@hq.dodea.edu](mailto:barbara.weigand@hq.dodea.edu). The DoD point of contact for this commemoration is Captain Kevin Kletle, USN, (703) 693-5230, [Kevin.Klette@osd.mil](mailto:Kevin.Klette@osd.mil).

The Red Ribbon Campaign is now the oldest and largest drug prevention program in the nation reaching millions of young people during Red Ribbon Week, October 23rd -October 31st each year.

### **BACKGROUND**

Red Ribbon Week is a national observance in memory of Enrique (Kiki) Camarena, a DEA agent and former Marine, who gave his life fighting the battle against illegal drugs. Red Ribbon Week has become a major force for raising awareness and mobilizing communities to combat alcohol, drug and tobacco abuse. The Department of Defense has officially participated in this event since 1990, with the aim to reduce drug abuse among its members and their families. Red Ribbon Week presents a critical opportunity for parents, educators, and communities to fight the constant battle against drugs by talking with children about the real issues around drug use and abuse. Red Ribbon Week offers a great opportunity for parents, teachers, educators, and community organizations to raise awareness of the problem.

### **CALL TO ACTION**

DoDEA schools are encouraged to support Red Ribbon Week by engaging in drug abuse prevention education activities with students, faculty and families around this year's theme "It's Up to Me to be Drug Free".

This marketing guide has been created from a variety of resources that are available to schools across the nation plan events to participate in this national observance.

*Note: The inclusion of a link in this guide does not constitute an official endorsement, guarantee, or approval by DoDEA.*

**Red Ribbon Week**

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» TABLE OF CONTENTS «

## RED RIBBON WEEK FACT SHEET

Red Ribbon Week is the Nation's oldest and largest drug prevention program, reaching millions of Americans during the last week of October every year. Red Ribbon Week is celebrated annually October 23-31. By wearing red ribbons and participating in community anti-drug events, young people pledge to live a drug-free lifestyle and pay tribute to DEA Special Agent Enrique "Kiki" Camarena.

### **SPECIAL AGENT KIKI CAMARENA:**

Special Agent Camarena was an 11-year DEA veteran assigned to the Guadalajara, Mexico, office, where he was on the trail of the country's biggest marijuana and cocaine traffickers. In 1985, he was extremely close to unlocking a multi-billion dollar drug pipeline. On February 7, 1985, he was kidnapped, tortured, and murdered by Mexican drug traffickers. His tragic death opened the eyes of many Americans to the dangers of drugs and the international scope of the drug trade.

### **HISTORY OF RED RIBBON WEEK:**

Shortly after Kiki's death, Congressman Duncan Hunter and Kiki's high school friend Henry Lozano launched "Camarena Clubs" in Kiki's hometown of Calexico, California. Hundreds of club members pledged to lead drug-free lives to honor the sacrifice made by Kiki Camarena. These pledges were delivered to First Lady Nancy Reagan at a national conference of parents combating youth drug use. Several state parent organizations then called on community groups to wear red ribbons during the last week of October as a symbol of their drug-free commitment.

The first Red Ribbon Week celebrations were held in La Mirada and Norwalk, California. In 1988, the National Family Partnership coordinated the first National Red Ribbon Week, with President and Mrs. Reagan serving as honorary chairpersons.

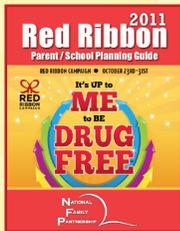
Red Ribbon Week

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»» TABLE OF CONTENTS ««

## PLANNING RESOURCES

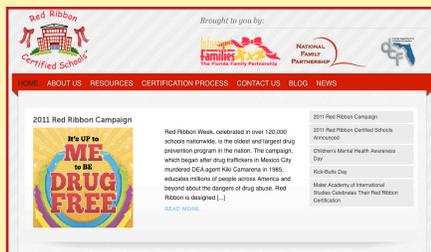
### DOWNLOADABLE PLANNING GUIDE



The National Family Partnership, sponsor of the National Red Ribbon Week Celebration, has created a downloadable planning guide.

### RED RIBBON CERTIFIED SCHOOLS

<http://redribbonschools.org/about-us/>



Red Ribbon Certified Schools is about achieving academic excellence thru prevention. This initiative celebrates effective efforts in the prevention of substance use among youth. It promotes team building to get parents, educators and students to work together towards creating a drug-free America.

### PREVENTION PARTNERS

<http://www.preventionpartners.com/stuff/exercises.cfm>



Prevention Partners offers prevention and awareness activities designed for children of all ages to help teachers, students, parents, and other concerned citizens plan the best Red Ribbon Week campaign.

### PARTNERS FOR A DRUG FREE AMERICA

<http://teenbrain.drugfree.org/tools/powerofdrugs/index.html>

Offers parents information and tools in a Parent's Guide to the Teen Brain, for parents to use to help their child avoid drugs and alcohol during the critical time of brain development.

### “COOL SPOT”

<http://www.thecoolspot.gov/index.asp>

An interactive Web site for middle school students about alcohol. It is sponsored by the National Institute on Alcohol Abuse and Alcoholism (NIAAA), the nation's lead agency supporting research into the causes, prevention, and treatment of alcohol problems.

Red Ribbon Week

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» TABLE OF CONTENTS «

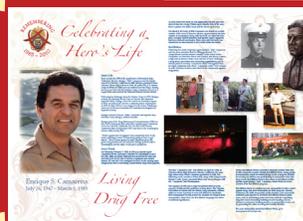
## TOOLS CREATED BY THE U.S. DRUG ENFORCEMENT ADMINISTRATION (DEA)

[http://www.getsmartaboutdrugs.com/content/about\\_red\\_ribbon\\_week.html](http://www.getsmartaboutdrugs.com/content/about_red_ribbon_week.html)

The U.S. Drug Enforcement Administration (DEA) has created a set of materials to help each community participate in Red Ribbon Week. Some of the material has been reprinted below for easy use in including the information in locally developed tools. Please acknowledge the DEA for use of this material.

## HOW TO CELEBRATE RED RIBBON WEEK

- » The National Family Partnership estimates that more than 80 million people participate in Red Ribbon events each year.
- » Red Ribbon Week educates individuals, families, and communities on the destructive effects of alcohol and drugs and encourages the adoption of healthy lifestyle choices.
- » The campaign is a unified way for communities to take a stand against drugs and show intolerance for illicit drug use and the consequences to all Americans.
- » Wearing a red ribbon during the last week of October has come to symbolize zero tolerance for alcohol, drug, and tobacco use and a commitment to substance abuse prevention.
- » Schools, businesses, the faith community, media, families, and community coalitions join together to celebrate Red Ribbon Week in many ways, such as: sponsoring essay and poster contests; organizing drug-free races; decorating buildings in red; handing out red ribbons to customers; holding parades or community events; and publicizing the value of a drug-free, healthy lifestyle.
- » DEA joins with community coalitions and prevention groups to plan and carry out Red Ribbon Week activities, ranging from classroom events to stadium-sized rallies.



DOWNLOAD A  
POSTER ABOUT  
*KiKi Camarena's  
Life*

Red Ribbon Week

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» TABLE OF CONTENTS «

## 10 WAYS THE COMMUNITY CAN PROMOTE RED RIBBON WEEK

There are lots of ways to celebrate Red Ribbon Week and every part of your community can get involved. Here are some ideas.

### COMMUNITIES CAN:

- » Contact your military community leaders about issuing a proclamation declaring Red Ribbon Week in your community.
- » Invite community leaders and officials to participate in Red Ribbon Week activities.
- » Display a basket of red ribbons in the reception area of your organization for visitors to take, along with copies of the Red Ribbon Week fact sheet.
- » Display red ribbons on the interior and exterior surfaces of your building.
- » Sponsor a special alcohol and drug abuse prevention and seminar for the community. Invite a speaker who is an expert on drug and alcohol prevention to your organization and invite the community to attend.
- » Submit a public service announcement (PSA) about Red Ribbon Week activities to your local radio station.
- » Sponsor an in-service educational program for your employees and community leaders.
- » Organize drug prevention awareness fair. Invite local nonprofit organizations to participate by staffing exhibit booths, disseminating educational materials, offering free health screenings, and much more.
- » Set up and staff an exhibit table at a local medical facility, community center, or shopping center to promote Red Ribbon Week and to distribute drug prevention information and materials.
- » Post fact sheets and Red Ribbon Week event notices and other materials on bulletin boards in base/post libraries, clinics/hospitals, chapels, fitness centers, exchanges and commissaries, recreation facilities, and other community places.

## 10 WAYS SCHOOLS CAN PROMOTE RED RIBBON WEEK

There are lots of ways to celebrate Red Ribbon Week and every part of your community can get involved. Here are some ideas.

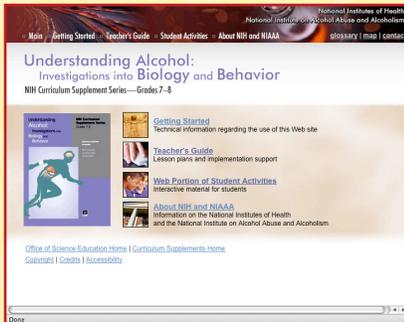
### SCHOOLS CAN:

- » Wear red ribbons and distribute them to your friends, family, volunteers, staff, and employees. In many cases, local communities will provide them for use in schools.
- » Sponsor a Red Ribbon Week activity (e.g., fun run, bike-a-thon, bookmark, poster, essay contest, classroom door decorating contest, etc.).
- » Incorporate drug prevention facts and tips in your school-wide announcements throughout Red Ribbon Week. Create a website or bulletin board display about Red Ribbon Week and post it in a high traffic area of your school.
- » Have a Red Ribbon Rally with performances by local talent or school groups.
- » Have a school assembly (everyone can wear red) and invite a military law enforcement officer to speak about the dangers of drug abuse.
- » Do a drug prevention and refusal skills skit for your classmates.
- » Promote Red Ribbon at your school's sporting events by handing out red ribbons, providing information about Red Ribbon Week, and have the parents and students say a drug free pledge.
- » Sponsor an in-service training on drug prevention education for school administrators, teachers, counselors and the school nurse.
- » Start a Red Ribbon Club that meets regularly to promote drug prevention throughout the year.
- » Sponsor a health fair and invite health and safety workers from the community to set up educational materials for students and parents.

## LESSON PLANS

### UNDERSTANDING ALCOHOL: INVESTIGATIONS INTO BIOLOGY AND BEHAVIOR – MIDDLE SCHOOL

<http://science.education.nih.gov/supplements/nih3/alcohol/default.htm>

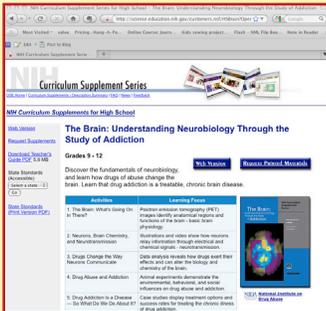


provides simulations, videos, and lessons on the pharmacokinetics of alcohol, the biological and behavioral effects of alcohol, youth and alcohol, the consequences of alcohol abuse and alcoholism. Lessons focus on body type and a person's response to alcohol, factors that influence alcohol use and abuse, calculation of blood alcohol concentrations, and more. Discover how different doses affect the activity of mice. Experience a simulation of driving while intoxicated. (National Institutes of Health)

- » Teacher's Guide: Lesson plans and implementation support
- » Web Portion of Student Activities: Interactive material for students

### THE BRAIN: UNDERSTANDING NEUROBIOLOGY THROUGH THE STUDY OF ADDICTION – HIGH SCHOOL

<http://science.education.nih.gov/customers.nsf/HSBrain?OpenForm>



helps students discover the fundamentals of neurobiology and how drugs change the brain. Among the topics: functions of specific brain areas; genetic, behavioral, and environmental influences on drug addiction; and addiction as a chronic disease. (National Institute on Drug Abuse, National Institutes of Health)

*Includes: Free copies of Printed Materials, PDF downloadable Teacher's guide, State Standards Correlation*

### MIND OVER MATTER: TEACHER'S GUIDE: GRADES 5-9

[http://teens.drugabuse.gov/mom/tg\\_intro.php](http://teens.drugabuse.gov/mom/tg_intro.php)



This is the teacher's guide for the "Mind Over Matter" series. This exciting neuroscience education series, developed by the National Institute on Drug Abuse (NIDA), a component of the National Institutes of Health, is designed to encourage youngsters in grades 5-9 to learn about the biological effects of drug abuse on the body and the brain. *There is a printable version of the Mind Over Matter: Teacher's Guide is available in PDF format for viewing and/or printing.*

Red Ribbon Week

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» TABLE OF CONTENTS «

## SMOKE SCREENERS

[http://www.cdc.gov/tobacco/publications/dvds\\_videos/smoke\\_screeners/index.htm](http://www.cdc.gov/tobacco/publications/dvds_videos/smoke_screeners/index.htm)



Smoke Screeners is an educational program that helps teach media literacy skills to young people. This program improves their ability to critically analyze the messages they receive about tobacco use in movies and on television. *The program includes a moderator's guide and closed captioned video.*

## MEDIA SHARP

[http://www.cdc.gov/tobacco/publications/dvds\\_videos/mediasharp/index.htm](http://www.cdc.gov/tobacco/publications/dvds_videos/mediasharp/index.htm)



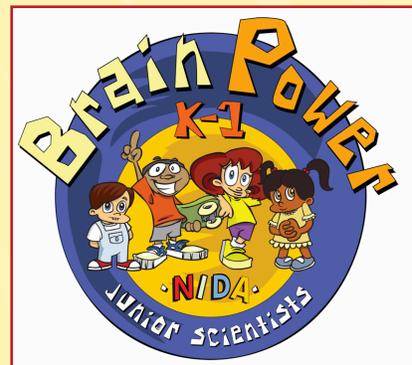
Help the middle- and high-school youth you care about with today's three Rs—reading, writing, and real life. Today's young people are bombarded with persuasive messages about tobacco and alcohol—messages that make smoking look normal and drinking look cool. So learning to understand and analyze these messages from every kind of media outlet is more important than ever. MediaSharp is an important tool to help middle- and high-school youth evaluate those messages and make healthy, life-saving choices. *Includes a leader's guide and modules*

## BRAIN POWER: THE NIDA JUNIOR SCIENTIST PROGRAM

### [GRADES K-1]

<http://www.nida.nih.gov/JSP2/JSP.html>

Contains five modules designed to examine the effects of drugs on the brain. This program lays the foundation for future scientific learning and substance abuse prevention efforts. Parent newsletters in both English and Spanish are included.



### [GRADES 2-3]

<http://www.nida.nih.gov/JSP/JSP.html>

Contains six modules designed to examine the effects of drugs on the brain. This program lays the foundation for future scientific learning and substance abuse prevention efforts. Parent newsletters in both English and Spanish are included.

### [GRADES 4-5]

<http://www.nida.nih.gov/JSP3/JSP.html>

Contains six modules designed to examine the effects of drugs on the brain. This program

Red Ribbon Week

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» TABLE OF CONTENTS «

lays the foundation for future scientific learning and substance abuse prevention efforts. Parent newsletters in both English and Spanish are included.

### **[GRADES 6–9]**

<http://www.nida.nih.gov/JSP4/JSP.html>

Contains six modules designed to examine the effects of drugs on the brain. This program lays the foundation for future scientific learning and substance abuse prevention efforts. Parent newsletters in both English and Spanish are included.

### **OVER MATTER - COMPLETE SET [GRADES 5–9]**

<http://teens.drugabuse.gov/mom/index.php>



Contains eight magazines. This series encourages students to reject drug use by helping them understand the effects of drug use on the brain. In each magazine, Sara Bellum—a budding young science student—takes students on a scientific journey to learn about the brain’s complex responses to specific drugs including hallucinogens, inhalants, marijuana, methamphetamine, nicotine, opiates, steroids, and stimulants.

### **ALCOHOL AND DRUG AWARENESS TEACHER RESOURCES**

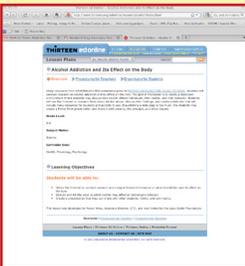
<http://www.teachervision.fen.com/drugs-and-alcohol/teacher-resources/6595.html>



Children need to be educated about tobacco, alcohol, and other drugs in order to make safe decisions. Find lessons and printables to teach your students about smoking, substance abuse prevention, and health and wellness. Utilize these cross-curricular teaching resources on alcohol and drug awareness to make sure your students get the facts.

### **ALCOHOL ADDICTION AND ITS EFFECT ON THE BODY**

<http://www.thirteen.org/edonline/lessons/alcohol/index.html>



In this internet-based lesson, Grade 5-8 students conduct Internet research on alcohol addiction and its effect on the liver, discuss and report their findings (e.g., via a web page or a powerpoint presentation). (wNet-Station, a public television station in New York, hosts a web site designed for K-12 teachers which contains Internet-based lessons for core curriculum topics. Video tapes from the company may be purchased but there are sufficient links to Internet resources for the unit to stand on its own. Student and teacher guides are included.)

### **THIRTEEN ED ONLINE**

[http://www.thirteen.org/edonline/lessons/index\\_sci.html](http://www.thirteen.org/edonline/lessons/index_sci.html)



Original lesson plans developed by Thirteen Ed Online Master Teachers. Starting with tried-and-true lessons that work in the classroom, Web-savvy teachers have built Web-based activities that use the rich resources of Thirteen/WNET New York and the Internet. Lessons are based upon PBS series and Web resources.

**Red Ribbon Week**

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» TABLE OF CONTENTS «

## TEACHING PACKETS

<http://www.nida.nih.gov/pubs/Teaching/default.html>



- » The Brain & the Actions of Cocaine, Opiates, and Marijuana
- » The Neurobiology of Drug Addiction
- » Understanding Drug Abuse and Addiction: What Science Says
- » The Neurobiology of Ecstasy
- » Bringing the Power of Science to Bear on Drug Abuse and Addiction

## SUBSTANCE ABUSE LESSON PLANS

[http://www.teach-nology.com/teachers/lesson\\_plans/health/substance/](http://www.teach-nology.com/teachers/lesson_plans/health/substance/)



Games and lesson plans to teach students about the effects of drugs.

## WEB RESOURCES

### NIDA FOR TEENS: THE SCIENCE BEHIND DRUG ABUSE

<http://teens.drugabuse.gov/index.php>



provides teacher guides, videos, quizzes, and games to help teachers integrate the science behind drug abuse into class activities. Students can read the Sara Bellum Blog to learn about the effects of drugs on the brain and body, and then join a discussion with scientists, science writers, public health analysts, and other students. (National Institutes of Health) Also includes a substance abuse Word of the Day.

### GET IT STRAIGHT: THE FACTS ABOUT DRUGS

<http://www.justice.gov/dea/pubs/straight/toc.htm>



An online prevention book written by kids for kids. It features information about controlled substances and intoxicants, and their effects. The book is helpful as a research tool for classroom assignments, and is also fun to read and share with friends. There are questions, activities, and role playing scenarios. (Drug Enforcement Administration, Department of Justice)

### PREVLINE

<http://store.samhsa.gov/home>



A national clearinghouse for alcohol and drug information. It offers fact sheets, video and audio files, news, research briefs, conference calendars, funding opportunities, and more. (Department of Health and Human Services)

Red Ribbon Week

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» TABLE OF CONTENTS «

## DRUG DESCRIPTIONS

<http://www.justice.gov/dea/concern/concern.htm>



examines the Controlled Substances Act and provides information on narcotics, depressants, stimulants, hallucinogens, cannabis, steroids, clandestine laboratories, inhalants, drug abuse and AIDS, state drug abuse prevention and treatment programs, and penalties for controlled-substance related infractions. (Department of Justice)

## NIDA GOES TO SCHOOL

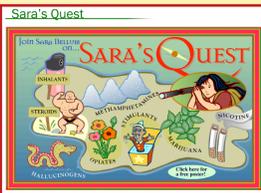
<http://backtoschool.drugabuse.gov/>



contains brief guides and research reports on various drugs and the effects of drug abuse on the body and the brain. It also links to the journal, "NIDA Notes," and to five differently-organized NIDA search engines. (National Institute on Drug Abuse, National Institutes of Health)

## SARA'S QUEST

<http://www.teens.drugabuse.gov/sarasquest/index.php>



Sara's Quest has been developed for use in schools or in the home for children to learn about the effects of drugs on their brain and body.

## VIDEOS

### ONLINE VIDEOS AVAILABLE AT:

[http://teens.drugabuse.gov/new\\_media/video.php](http://teens.drugabuse.gov/new_media/video.php)

- » Marijuana addiction facts for teens video NIDA
- » Scientist Ruben Baler Talks about the dangers and consequences of steroid abuse NIDA
- » Nicotine and Tobacco addiction video NIDA
- » Teen discussion on drug abuse and addiction NIDA
- » Life's Complicated Enough NIDA
- » Parent discussion on drug abuse and addiction NIDA
- » Prescription Drug Video. Which Drugs Addict? NIDA
- » Prescription Drugs. Addiction – Is that like a habit?
- » Painkillers: Get back in the Game – use painkillers safely
- » You only have one Brain



Red Ribbon Week

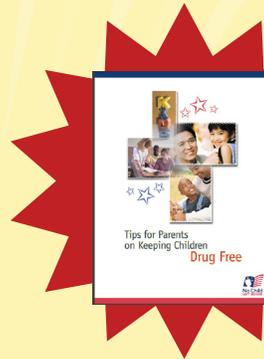
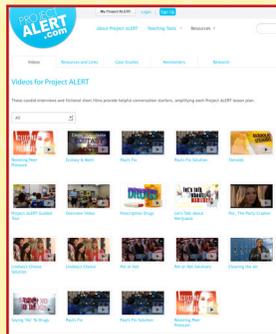
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» TABLE OF CONTENTS «

## PROJECT ALERT VIDEOS (COINCIDE WITH AVAILABLE LESSON PLANS)

<http://www.projectalert.com/resources/videos>

- » Resisting Peer Pressure
- » Ecstasy & Meth
- » Paul's Fix
- » Paul's Fix Solution
- » Steroids
- » Project Alert Guided Tour
- » Prescription Drugs
- » Pot, The party crasher
- » Clearing the Air
- » Pot or Not
- » Saying No to Drugs



**TIPS FOR PARENTS ON KEEP-  
ING CHILDREN DRUG FREE**  
*A Guide presented by the  
Department of Educa-  
tion*

## JUST FOR PARENTS & KIDS

### TIPS FOR PARENTS ON KEEPING CHILDREN DRUG FREE (PRE-K – 12)



<http://www2.ed.gov/parents/academic/involve/drugfree/index.html>

Tells what your children should know about drugs by the time they reach the third grade, ways to help your child stay drug free in the middle and junior high school years, and how to ensure that your child's school is keeping students drug free.

### THE ANTI-DRUG

<http://www.theantidrug.com/>

Has tips for parents for preventing drug use by their children. The site offers a brochure, methods for connecting with children, and suggestions on how you can talk openly and honestly with your kids about drugs. (The National Youth Anti-Drug Media Campaign, Multiple Agencies)

### THE PARTNERSHIP AT DRUG FREE

<http://www.drugfree.org/>

Learn how to prevent your child from getting involved with drugs and alcohol. We have the latest information and practical advice to help you keep your child healthy, safe and drug-free.

### PARENTS TOLL-FREE HELPLINE

*Speak to a Parent Specialist. We're here to help you*

Monday to Friday 10:00 am - 6:00 pm

**1-855-DRUGFREE**

**Red Ribbon Week**

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» TABLE OF CONTENTS «

## REPORTS AND STUDIES

### **PREVENTING DRUG USE AMONG CHILDREN AND ADOLESCENTS 2ND ED.**

<http://www.drugabuse.gov/Prevention/index.html>

A research-based guide for parents, educators and community leaders.

### **YOUTH IN NINE COUNTRIES**

<http://www.cdc.gov/tobacco/youth/report/index.htm>

This 2006 report, Tobacco Use Prevention Media Campaigns: Lessons Learned from Youth in Nine Countries, offers a look at some of the methods used in successful youth tobacco use prevention campaigns.

### **NIDA INFOFACTS: HIGH SCHOOL AND YOUTH TRENDS REPORT**

<http://www.drugabuse.gov/infofacts/HSYouthtrends.html>

## MODEL PROGRAMS INCORPORATING EVIDENCE BASED STRATEGIES

### **CSAP'S MODEL PROGRAMS**

<http://www.samhsa.gov>

The Center for Substance Abuse Prevention lists model researched based programs with links to abstracts for each program, including contact personnel. Click "Prevention" and then click "SAMHSA Model Programs."

### **DRUG STRATEGIES**

<http://www.drugstrategies.org/index.html>

Drug Strategies is a non-profit research institute that promotes more effective approaches to the nation's drug problems and supports private and public initiatives that reduce the demand for drugs through prevention, treatment and law enforcement.

### **PREVENTIONNET**

<http://www.preventionnet.com>

The focus of PreventionNet is accurate information on prevention programs for which there is credible scientific evidence of effectiveness. Through the PreventionNet website, information concerning the most effective prevention programs currently available is provided in a brief and straightforward way.

### **LIFE SKILLS TRAINING**

[www.lifeskillstraining.com](http://www.lifeskillstraining.com)

Life skills Training is a highly rated, recommended and researched substance abuse prevention program today. Rather than just teaching information about a drug this program teaches students to develop skills so they are less likely to engage in high-risk behaviors. Life Skills is designed for elementary and junior high school students and has been effective with white

**Red Ribbon Week**

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»» TABLE OF CONTENTS ««

middle-class and ethnic-minority students in rural, suburban, and inner-city populations.

### **PROJECT ALERT**

[www.projectalert.com](http://www.projectalert.com)

This program is designed for sixth through eighth grade students. The goals of Project ALERT are to prevent adolescents from beginning to use drugs, and to prevent those who have already experimented from becoming regular users. Also, to prevent or curb risk factors demonstrated to predict drug use. *It includes Online training, lesson plans, Posters, videos.*

### **PROJECT NORTHLAND**

[www.hazelden.org](http://www.hazelden.org)

Project Northland is rated an exemplary program by the U.S. Department of Education. The focus is on prevention of alcohol, tobacco, and other drug use for students in grades six through eight. The project's goals are to delay the age when young people begin drinking, reduce alcohol among young people who have already tried it and limit the number of drug related problems. Project Northland was effective in changing peer influence to use alcohol, normative expectations about how many young people drink, and parent-child communication about the consequences of alcohol use and the reasons for not using alcohol.

## **DATA & STATISTICS**

### **MONITORING THE FUTURE**

<http://monitoringthefuture.org>

This site includes a comprehensive summary of an ongoing national survey on alcohol, tobacco, and other drug use by 8th, 10th and 12th grade students, with a particular emphasis on recent trends in the use of licit and illicit drugs that is available for viewing or downloading.

### **NATIONAL CRIMINAL JUSTICE REFERENCE SERVICE (NCJRS)**

<http://www.ncjrs.org>

This site contains an extensive source of information on criminal and juvenile justice. It includes information from the Bureau of Justice and the White House Office of National Drug Control Policy.

### **NATIONAL HOUSEHOLD SURVEY**

<http://www.health.org/govstudy/bkd376/>

SAMHSA's national survey on drug abuse.

### **NATIONAL INSTITUTE ON DRUG ABUSE (NIDA)**

<http://www.nida.nih.gov/infobox/infoboxindex.html>

This page includes statistics on drug abuse, drug profiles, and special population issues.

## **PRINT MATERIALS TO ORDER**

**Red Ribbon Week**

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» TABLE OF CONTENTS «

# U.S. DEPARTMENT OF EDUCATION ON-LINE ORDERING SYSTEM

<http://www.edpubs.org/webstore/Content/search.asp>

A wide variety of publications are available on this site, including ones on alcohol, tobacco, other drugs, bullying, prevention and violence prevention.

## NIDA GOES TO SCHOOL

<http://backtoschool.drugabuse.gov/>

Contains brief guides and research reports on various drugs and the effects of drug abuse on the body and the brain. You can order a variety of publications, booklets and posters in both English and Spanish.



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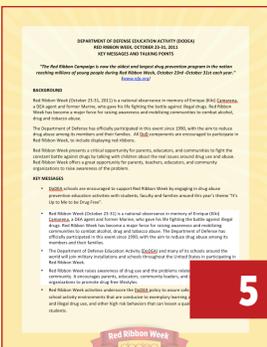
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5

## 1 - Red Ribbon Week Banner

## 2 - Red Ribbon Week Poster

## 3 - Sample Newsletter Content

## 4 - Sample Press Release

## 5 - Key Messages and Talking Points

