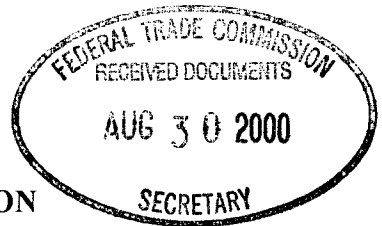


UNITED STATES OF AMERICA
BEFORE FEDERAL TRADE COMMISSION



In the Matter of

NATURAL ORGANICS, INC., a corporation, and
GERALD A. KESSLER, individually and as an officer of the corporation.

DOCKET NO. 9294

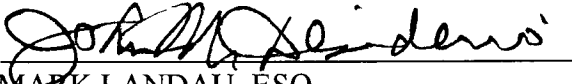
**MOTION FOR EXTENSION OF TIME
FOR RESPONDENTS TO FILE ANSWER**

TO: THE HONORABLE JAMES P. TIMONY
Chief Administrative Law Judge

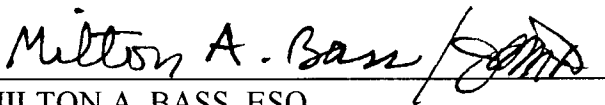
Respondents NATURAL ORGANICS, INC. and GERALD A. KESSLER, by their undersigned counsel, move, pursuant to Rule 3.12 and Rule 3.22 of the Commission's Rules of Practice, to extend the time for respondents to file their Answer to the Complaint to September 19, 2000.

Respectfully submitted,

KAPLAN, THOMASHOWER & LANDAU LLP
26 Broadway
New York, New York 10004
(212)593-1700

By: 
MARK LANDAU, ESQ.
JOHN M. DESIDERIO, ESQ.
FRAN OBEID, ESQ.

AND


MILTON A. BASS, ESQ.
2 Sutton Place South
New York, New York 10022
(212) 813-0744

Attorneys for Respondents
Natural Organics, Inc. and
Gerald A. Kessler, individually
and as an officer of Natural Organics, Inc.

August 28, 2000

**UNITED STATES OF AMERICA
BEFORE FEDERAL TRADE COMMISSION**

In the Matter of

NATURAL ORGANICS, INC., a corporation, and
GERALD A. KESSLER, individually and as an officer of the corporation.

DOCKET NO. 9294

**DECLARATION OF JOHN M. DESIDERIO
IN SUPPORT OF MOTION FOR EXTENSION OF TIME**

JOHN M. DESIDERIO hereby declares:

1. I am one of the attorneys representing the respondents Natural Organics, Inc., and Gerald A. Kessler in this proceeding.
2. The Complaint herein was delivered to respondents on August 18, 2000.
3. Pursuant to Rule 3.12 of the Commission's Rules of Practice, respondents' Answer to the Complaint is currently due to be filed within twenty (20) days of the date of service, *i.e.*, no later than September 7, 2000.
4. Respondents have retained the law firm of Kaplan, Thomashower & Landau LLP to represent them as trial counsel in this proceeding.
5. Mark Landau, Esq. who will act as senior trial counsel was on an extended vacation when the Complaint was served and will not be able to become involved in preparing respondents' defense until after Labor Day.
6. Fran Obeid, Esq., and the undersigned, who will be assisting Mr. Landau in this proceeding, also intend to take some time off between now and Labor Day.
7. This case will require respondents' counsel (a) to review extensive scientific materials that have been previously produced to FTC staff counsel during the course of

the Commission investigation that preceded the filing of the Complaint, (b) to consult with reputable scientific experts to help in framing a defense, and (c) to consult and coordinate the defense with co-counsel (Milton A. Bass, Esq.) -- all of which will be extremely difficult, if not impossible, to accomplish at this time of the year within the present 20-day limit. Accordingly, respondents respectfully request an additional twelve (12) days to extend the time to file their Answer to September 19, 2000.

8. I have discussed the need for this additional time with Matthew Gold, Esq., Counsel Supporting the Complaint, and he has authorized me to state that his office will not object to an extension to September 19, 2000.

I declare under penalty of perjury that the foregoing is true and correct. Executed on August 28, 2000.


JOHN M. DESIDERIO

CERTIFICATE OF SERVICE

The undersigned, one of the attorneys representing the respondents in Natural Organics, Inc., et al (FTC Docket No. 9294), hereby certifies that he/she duly caused a copy of the foregoing document to be served upon Counsel Supporting the Complaint by facsimile and by delivering said document to Federal Express for next-day delivery on August 28, 2000



MARK LANDAU, ESQ.
JOHN M. DESIDERIO, ESQ.
FRAN OBEID, ESQ.