

[Dkt. C-3622]

**J. Walter Thompson USA, Inc.;
Prohibited Trade Practices, and
Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.**ACTION:** Consent order.

SUMMARY: In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition, this consent order prohibits, among other things, a New York-based advertising agency, which prepared advertisements for Jenny Craig, Inc., from claiming that any weight-loss program is recommended, approved, or endorsed by any person, group, or other entity, unless it possesses and relies upon competent and reliable scientific evidence to substantiate the representation. In addition, the consent agreement prohibits the respondent from misrepresenting the existence, results, or interpretations of any test, study, or survey.

DATES: Complaint and Order issued October 20, 1995.¹**FOR FURTHER INFORMATION CONTACT:** David Newman, Federal Trade Commission, San Francisco Regional Office, 901 Market St., Suite 570, San Francisco, CA. 94103. (415) 744-7920.

SUPPLEMENTARY INFORMATION: On Wednesday, August 2, 1995, there was published in the Federal Register, 60 FR 39396, a proposed consent agreement with analysis In the Matter of J. Walter Thompson USA, Inc., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 45, 52)

Donald S. Clark,

Secretary.

[FR Doc. 96-9419 Filed 4-16-96; 8:45 am]

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¹ Copies of the Complaint, the Decision and Order, and statements by Commissioners Azcuena, Starek and Varney are available from the Commission's Public Reference Branch, H-130, 6th Street & Pennsylvania Avenue, N.W., Washington, D.C. 20580.

[Dkt. C-3620]

**Live-Lee Productions, Inc., et al.;
Prohibited Trade Practices, and
Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.**ACTION:** Consent order.

SUMMARY: In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition, this consent order prohibits, among other things, a California-based corporation and its officer from making any claim that a food, dietary supplement or drug has any effect on the user's health, or on the structure or function of the body, and from making any claim of performance, benefit, efficacy or safety of any smoking cessation product, service or program unless they have competent and reliable scientific evidence to support the claims.

DATES: Complaint and Order issued October 10, 1995.¹**FOR FURTHER INFORMATION CONTACT:** Lisa Kopchik, FTC/S-4002, Washington, D.C. 20580, (202) 326-3139.

SUPPLEMENTARY INFORMATION: On Monday, July 3, 1995, there was published in the Federal Register, 60 FR 34540, a proposed consent agreement with analysis In the Matter of Live-Lee Productions, Inc., et al., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 45, 52)

Donald S. Clark,

Secretary.

[FR Doc. 96-9420 Filed 4-16-96; 8:45 am]

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[Dkt. C-3624]

**Mustad International Group NV, et al.;
Prohibited Trade Practices, and
Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.

¹ Copies of the Complaint and the Decision and Order are available from the Commission's Public Reference Branch, H-130, 6th Street & Pennsylvania Avenue, N.W., Washington, D.C. 20580.

ACTION: Consent order.

SUMMARY: In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition, this consent order requires, among other things, a Switzerland corporation and its Connecticut subsidiary either to divest all of their Connecticut horseshoe nail manufacturing assets, or to divest four nail machines and to license technology and know-how to operate them, to a Commission-approved acquirer by May 15, 1996.

DATES: Complaint and Order issued October 30, 1995.¹**FOR FURTHER INFORMATION CONTACT:** Howard Morse or Joseph Krauss, FTC/S-3627, Washington, D.C. 20580. (202) 326-2949 or 326-2713.

SUPPLEMENTARY INFORMATION: On Tuesday, August 15, 1995, there was published in the Federal Register, 60 FR 42164, a proposed consent agreement with analysis In the Matter of Mustad International Group NV, et al., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to divest, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interpret or apply sec. 5, 38 Stat. 719, as amended; sec. 7, 38 Stat. 731, as amended; 15 U.S.C. 45, 18)

Donald S. Clark,

Secretary.

[FR Doc. 96-9421 Filed 4-16-96; 8:45 am]

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[Dkt. 9263]

**National Dietary Research, Inc., et al.;
Prohibited Trade Practices, and
Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.**ACTION:** Consent Order.

SUMMARY: In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition, this consent order prohibits, among other things, two Florida-based corporations and their owners from making claims

¹ Copies of the Complaint and the Decision and Order are available from the Commission's Public Reference Branch, H-130, 6th Street & Pennsylvania Avenue, N.W., Washington, D.C. 20580.

regarding weight loss, hunger reduction, calorie absorption, cholesterol reduction, effects on cellulite or body measurements, or any other health benefits of any product or program they advertise or sell, unless the respondents possess competent and reliable scientific evidence to substantiate the claims. Also, the consent order prohibits the respondents from misrepresenting test results, from representing that any advertisement is something other than a paid advertisement, and from representing that an endorsement is typical of the experience of consumers who use the product, unless the claim is substantiated. In addition, the consent order requires the respondents to pay \$100,000 to the Commission.

DATES: Complaint issued November 9, 1993. Order issued November 7, 1995.¹

FOR FURTHER INFORMATION CONTACT: Joel Winston or Richard Cleland, FTC/S-4002, Washington, DC 20580. (202) 326-3153 or 326-3088.

SUPPLEMENTARY INFORMATION: On Tuesday, May 23, 1995, there was published in the Federal Register, 60 FR 27305, a proposed consent agreement with analysis In the Matter of National Dietary Research, Inc., et al., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

A comment was filed and considered by the Commission. The Commission has ordered the issuance of the complaint, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 45, 52)

Donald S. Clark,
Secretary.

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[Dkt. C-3615]

Quantum Electronics Corporation, et al.; Prohibited Trade Practices, and Affirmative Corrective Actions

AGENCY: Federal Trade Commission.

ACTION: Consent order.

SUMMARY: In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and

¹ Copies of the Complaint and the Decision and Order are available from the Commission's Public Reference Branch, H-130, 6th Street and Pennsylvania Avenue, NW., Washington, DC 20580.

unfair methods of competition, this consent order prohibits, among other things, the Rhode Island-based company and its principal officers from making unsubstantiated claims about the ability of any air cleaning product to eliminate, remove, clear or clean any indoor air pollutant—or any quantity of indoor air pollutants—from a user's environment.

DATES: Complaint and Order issued September 22, 1995.¹

FOR FURTHER INFORMATION CONTACT: Jeffrey Klurfeld, Kerry O'Brien, and Linda Badger, San Francisco Regional Office, Federal Trade Commission, 901 Market Street, Suite 570, San Francisco, CA 94103. (415) 744-7920.

SUPPLEMENTARY INFORMATION: On Wednesday, July 5, 1995, there was published in the Federal Register, 60 FR 35029, a proposed consent agreement with analysis In the Matter of Quantum Electronics Corporation, et al., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 45)

Donald S. Clark,
Secretary.

[FR Doc. 96-9423 Filed 4-16-96; 8:45 am]

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[Dkt. 9243]

R.R. Donnelley & Sons Co., et al.; Prohibited Trade Practices and Affirmative Corrective Actions

AGENCY: Federal Trade Commission.

ACTION: Final order.

SUMMARY: This final order dismisses charges against R.R. Donnelley & Sons Co. in connection with Donnelley's 1990 acquisition of Meredith/Burda Company L.P., on the grounds that the product market for analyzing the effects of the acquisition is not as narrow as alleged and that anticompetitive effects are unlikely. This action reverses the initial decision of the Commission's Administrative Law Judge and nullifies

¹ Copies of the Complaint and the Decision and Order are available from the Commission's Public Reference Branch, H-130, 6th Street & Pennsylvania Avenue, NW., Washington, DC, 20580.

his order that Donnelley divest various printing plants.

DATES: Complaint issued October 11, 1990. Final order issued July 21, 1995.¹

FOR FURTHER INFORMATION CONTACT: Robert Doyle, FTC/S-2105, Washington, D.C. 20580. (202) 326-2819.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interpret or apply sec. 5, 38 Stat. 719, as amended; sec. 7, 38 Stat. 731, as amended; 15 U.S.C. 45, 18)

Donald S. Clark,

Secretary.

[FR Doc. 96-9425 Filed 4-16-96; 8:45 am]

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[Dkt. C-3632]

Reuters America Inc.; Prohibited Trade Practices, and Affirmative Corrective Actions

AGENCY: Federal Trade Commission.

ACTION: Consent Order.

SUMMARY: In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition, this consent order prohibits, among other things, a New York-based distributor of fast-turnaround verbatim news transcripts from agreeing to or attempting to agree to allocate customers or divide markets with any provider of news transcripts.

DATES: Complaint and Order issued December 18, 1995.¹

FOR FURTHER INFORMATION CONTACT: Michael Antalics, FTC/S-2627, Washington, D.C. 20580. (202) 326-2821.

SUPPLEMENTARY INFORMATION: On Thursday, October 5, 1995, there was published in the Federal Register, 60 FR 52194, a proposed consent agreement with analysis In the Matter of Reuters America Inc., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth

¹ Copies of the Complaint, Initial Decision, Opinion of the Commission, Final Order, and Commissioner Azcuenaga's statement are available from the Commission's Public Reference Branch, H-130, 6th Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580.

¹ Copies of the Complaint and the Decision and Order are available from the Commission's Public Reference Branch, H-130, 6th Street & Pennsylvania Avenue, N.W., Washington, D.C. 20580.