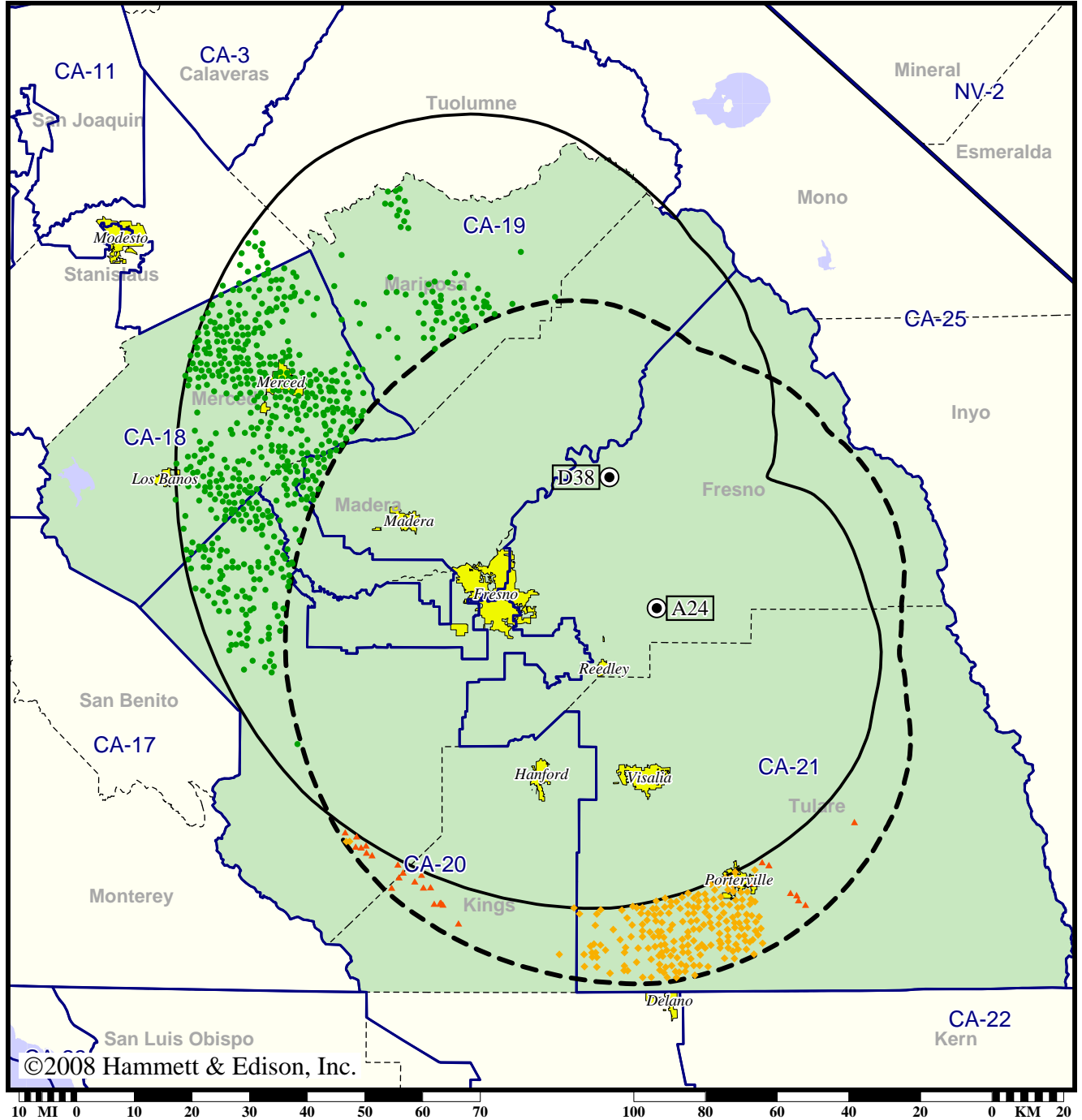


TV Station KSEE • Analog Channel 24, DTV Channel 38 • Fresno, CA

Expected Change In Coverage: Licensed Operation

Licensed (solid): 326 kW ERP at 601 m HAAT, Network: NBC  
vs. Analog (dashed): 1580 kW ERP at 716 m HAAT, Network: NBC

Market: Fresno-Visalia, CA



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- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Fresno-Visalia, CA

KSEE

Population Receiving Analog Service ..... 1,324,548  
Population Receiving Digital Service..... 1,445,679

The following statistics pertain only to the area outside  
the analog service contour:

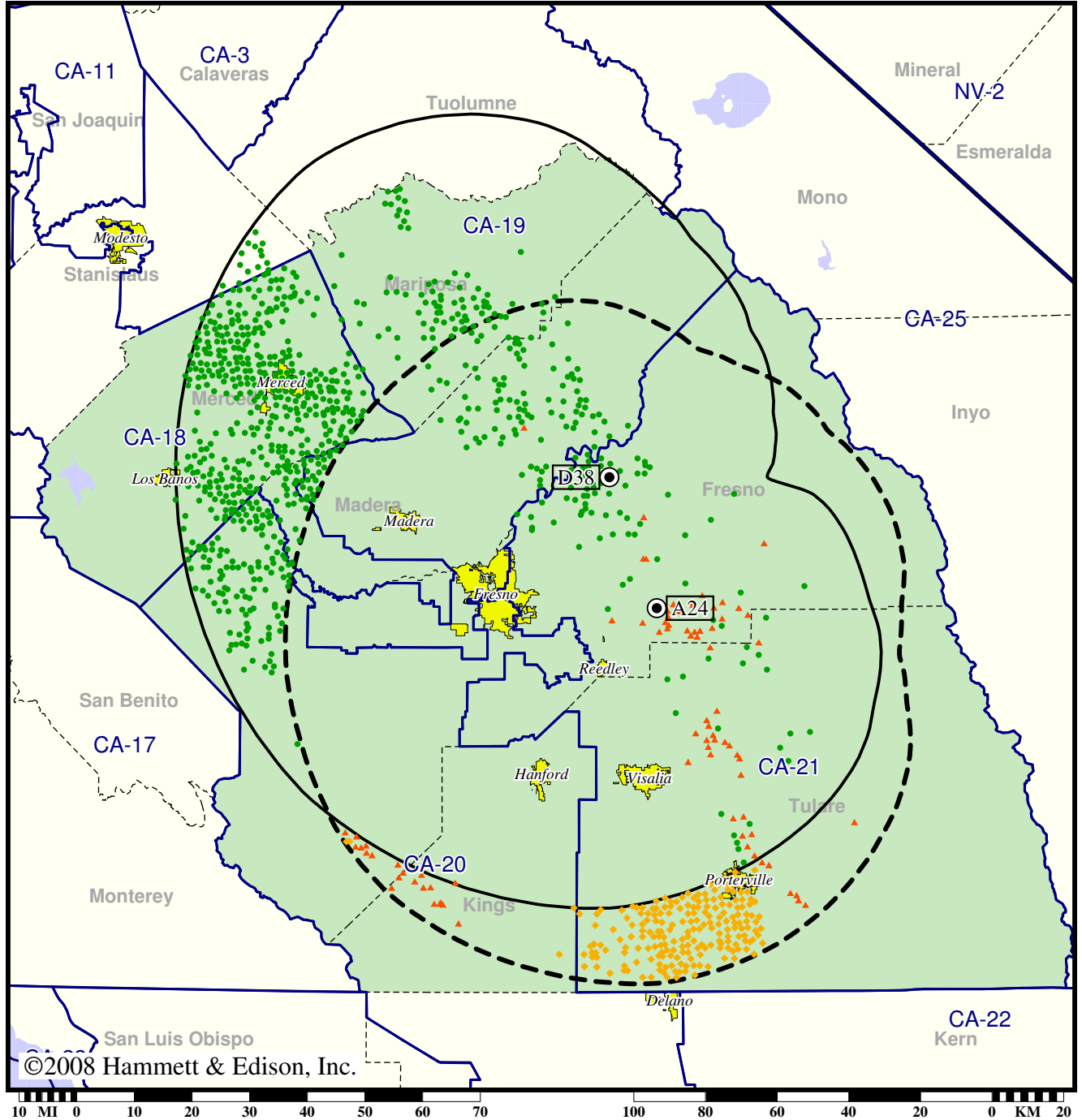
Analog Population Losing Service ..... 63,106  
Population Gaining Digital Service ..... 174,263  
Net Gain ..... 111,157

TV Station KSEE • Analog Channel 24, DTV Channel 38 • Fresno, CA

Expected Change In Coverage: Licensed Operation

Licensed (solid): 326 kW ERP at 601 m HAAT, Network: NBC  
vs. Analog (dashed): 1580 kW ERP at 716 m HAAT, Network: NBC

Market: Fresno-Visalia, CA



- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Fresno-Visalia, CA

KSEE

Population Receiving Analog Service .....	1,324,548
Population Receiving Digital Service.....	1,445,679
Analog Population Losing Service .....	71,486
Population Gaining Digital Service .....	192,617
Net Gain .....	121,131