

IPSOS POLL ON CHANGES TO USPS SATURDAY DELIVERY

SUMMARY RESULTS

February 11, 2013

This survey was fielded online by IPSOS, a leading independent, publicly-listed market research company

Responses were submitted between February 8, 2013 and February 11, 2013.

The respondent pool consisted of 1,002 U.S. residents ages 18 and over.

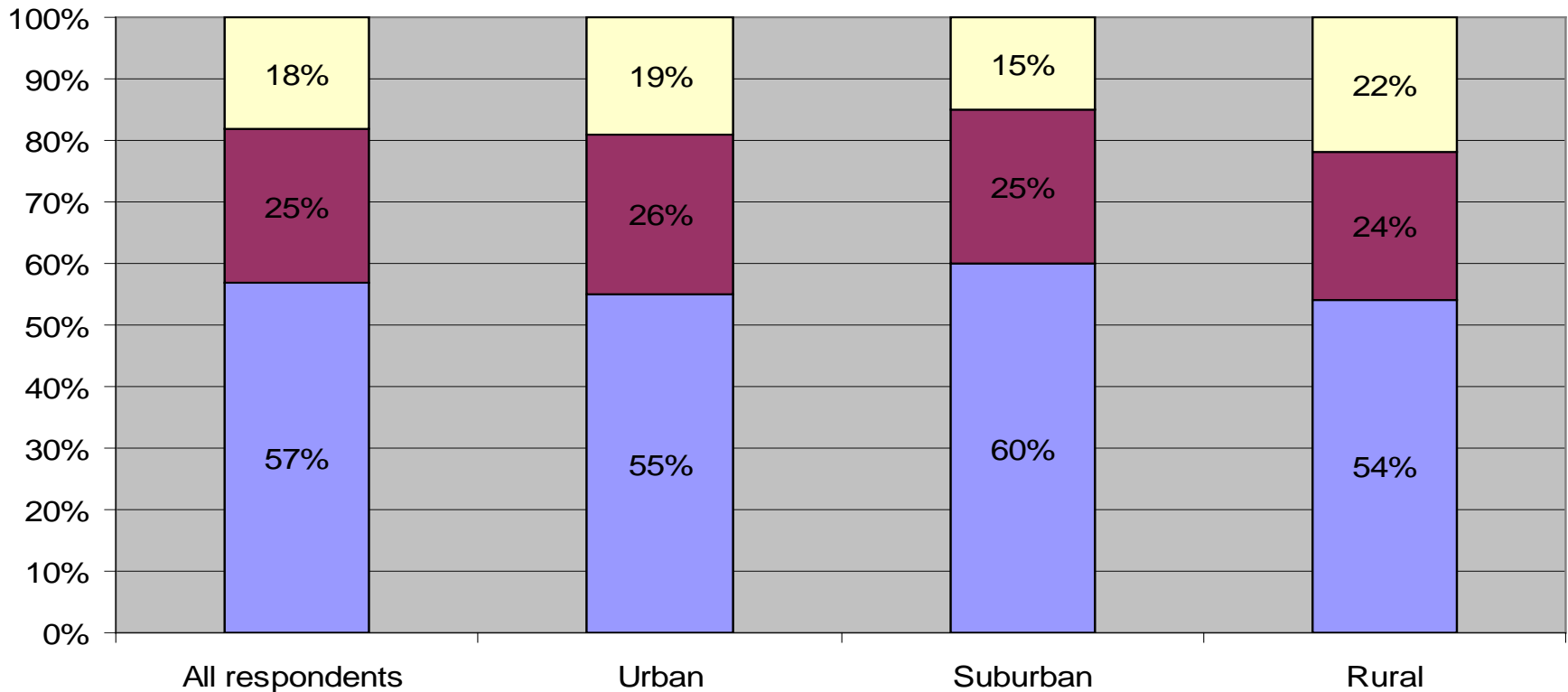
A blended sample of panel and non-panel sources was used.

The credibility interval is ± 3.1 percentage points at the 95% confidence level.

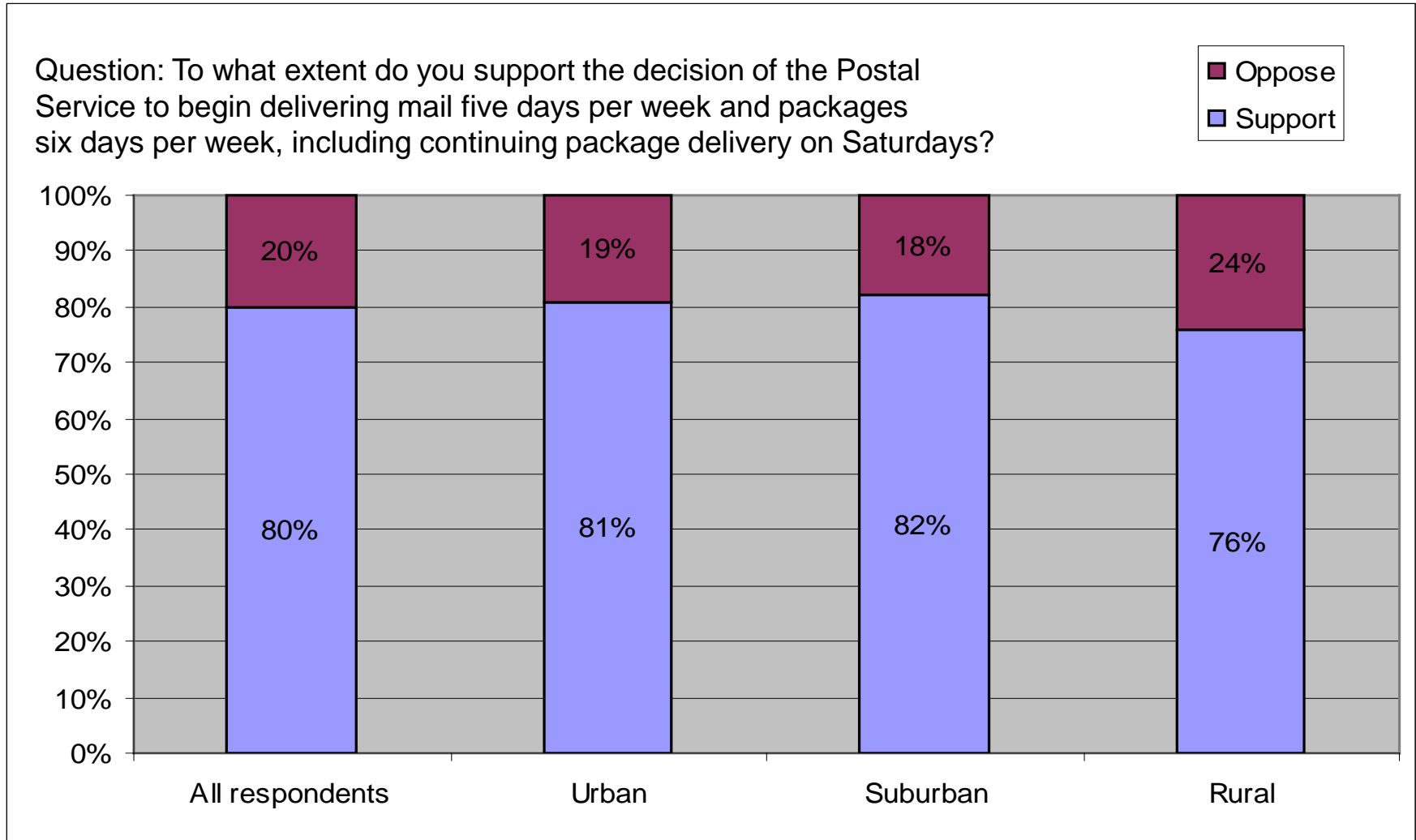
57% of Americans definitely recall hearing about the \$15.9 billion in financial losses that the Postal Service experienced last year. This measure was basically the same across urban, suburban and rural areas.

Question: Before today, do you recall hearing anything about the financial losses that the Postal Service experienced last year, of approximately \$15.9 billion?

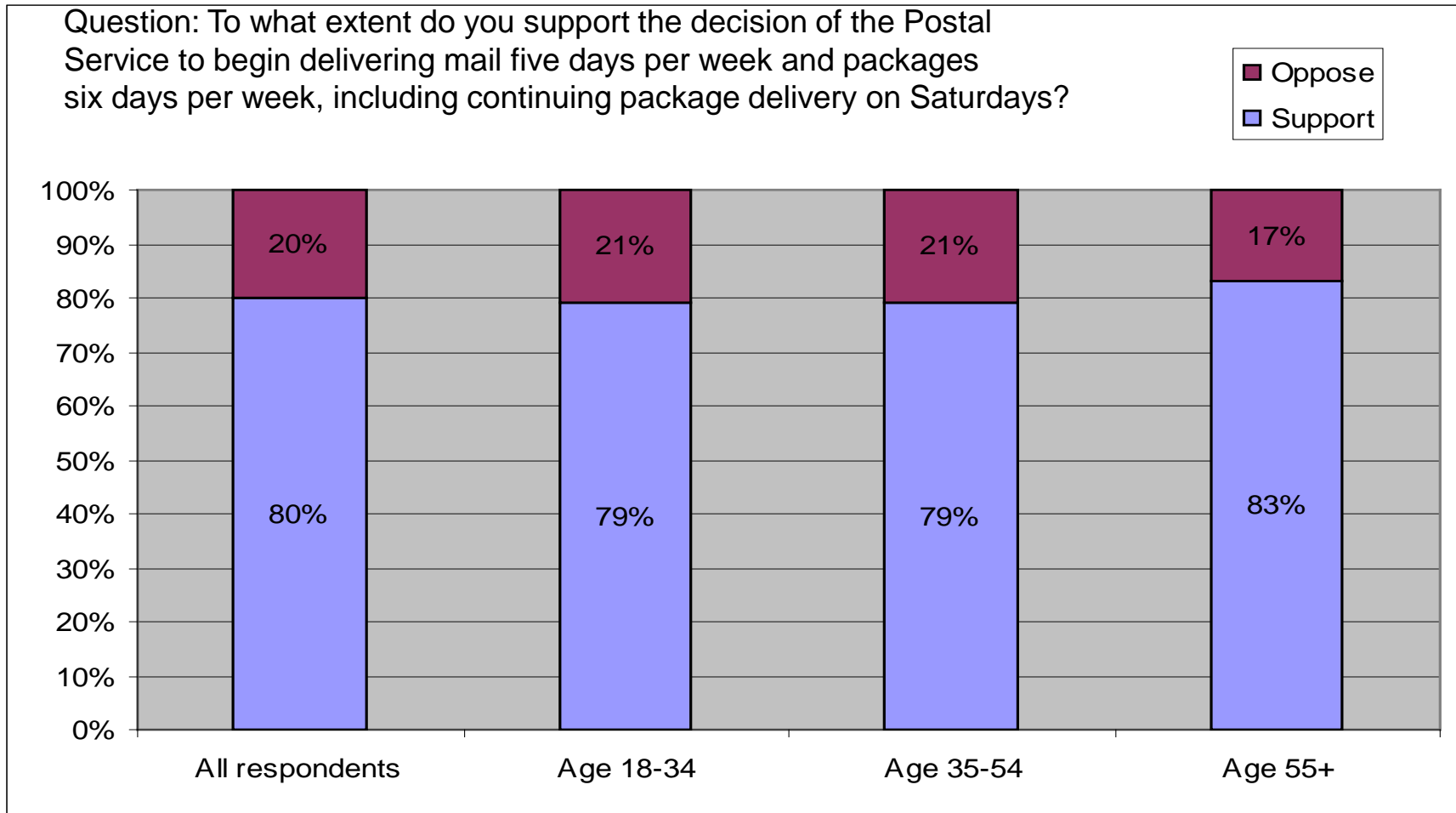
- No, definitely do not recall
- Maybe, might recall
- Yes, Definitely Recall



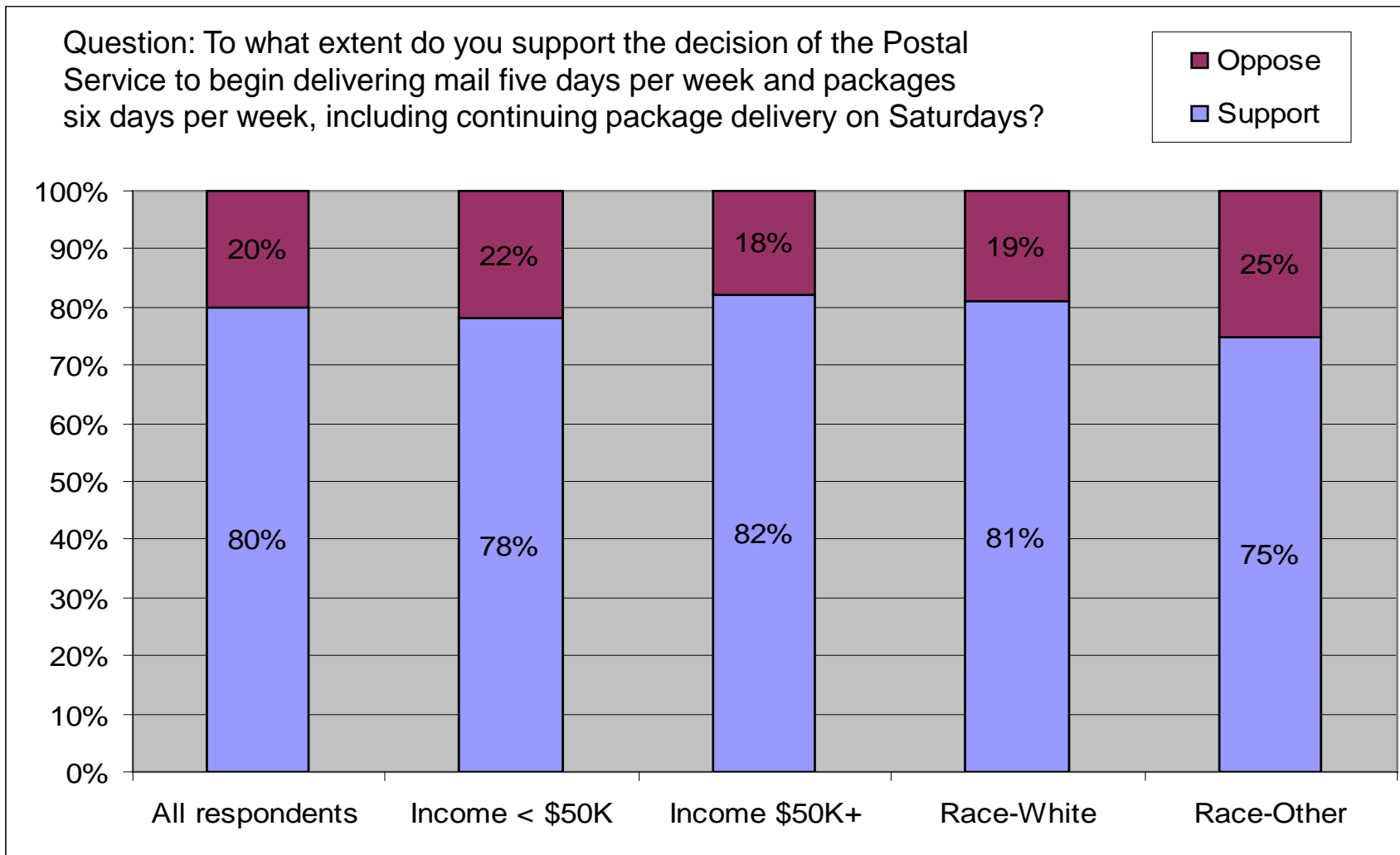
80% of Americans support the decision of the Postal Service to discontinue delivery of mail on Saturdays. The observed differences across urban, suburban and rural areas are not statistically significant.



80% of Americans support the decision of the Postal Service to discontinue delivery of mail on Saturdays. The differences observed across age groups are NOT statistically significant.

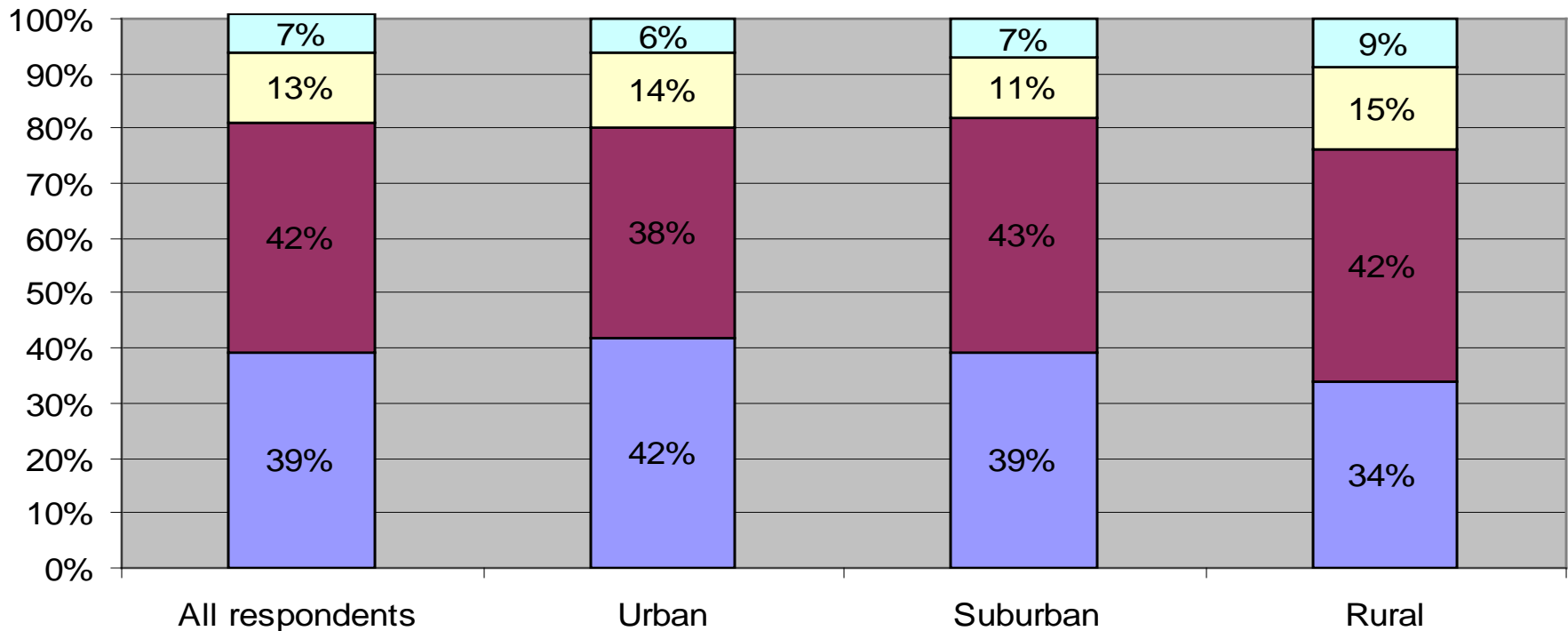
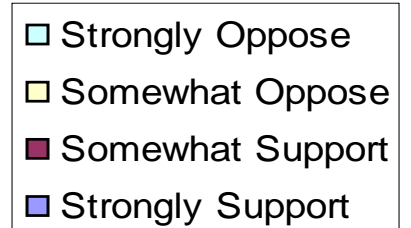


80% of Americans support the decision of the Postal Service to discontinue delivery of mail on Saturdays. The differences observed across income levels and race are not statistically significant.



80% of Americans support the decision of the Postal Service to discontinue delivery of mail on Saturdays – 39% support it “strongly” and 42% support it “somewhat”

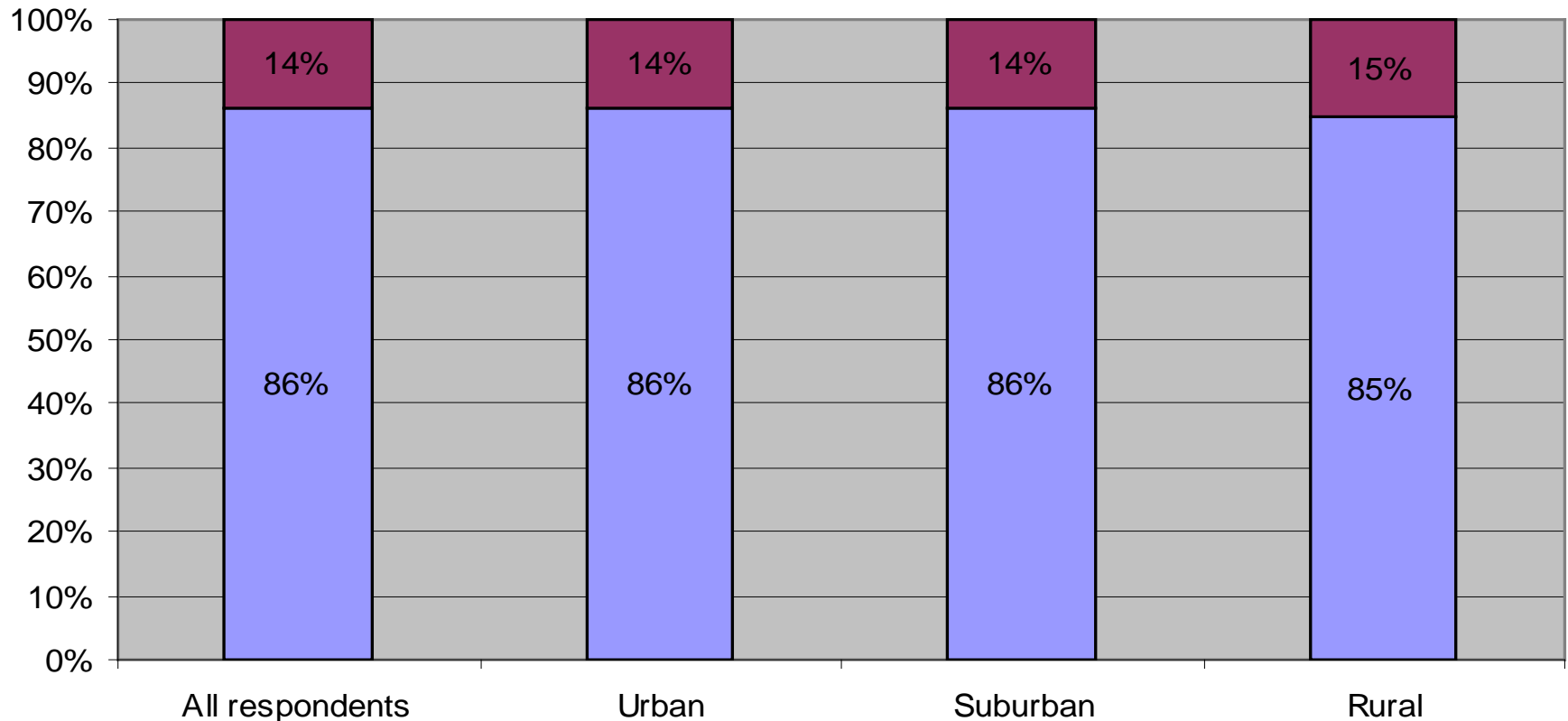
Question: To what extent do you support the decision of the Postal Service to begin delivering mail five days per week and packages six days per week, including continuing package delivery on Saturdays?



When informed that the changes in Saturday delivery would allow the Postal Service to be financially stable, support for the changes increased from 80% to 86%

After learning that this change will allow the Postal Service to be financially stable, to what extent do you support the decision of the Postal Service to begin delivering mail five days per week and packages six days per week, including continuing package delivery on Saturdays?

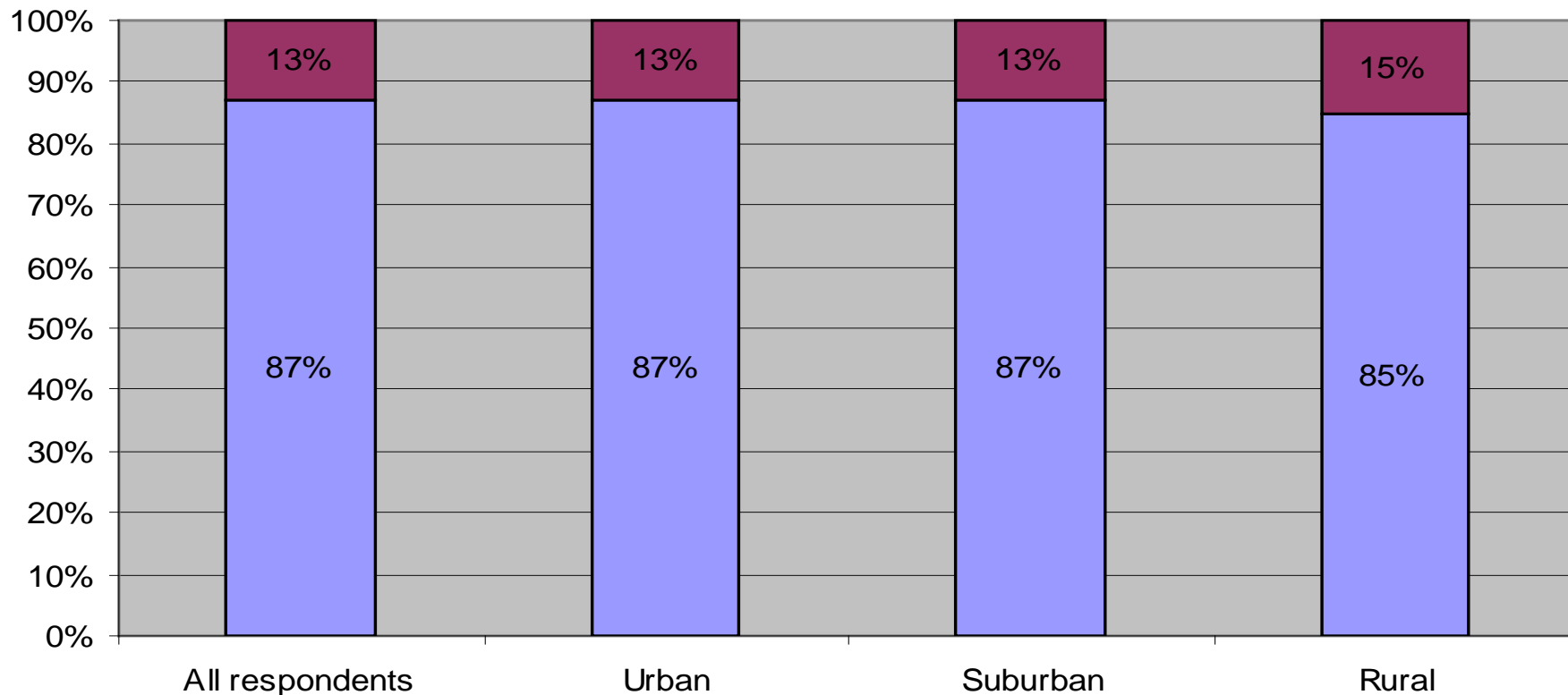
■ Oppose
■ Support



When informed that the changes in Saturday delivery would ensure that the Postal Service does not experience an interruption in service, support for the changes increased from 80% to 87%

After learning that this change will ensure that the Postal Service does not experience an interruption in service, to what extent do you support the decision of the Postal Service to begin delivering mail five days per week and packages six days per week, including continuing package delivery on Saturdays?

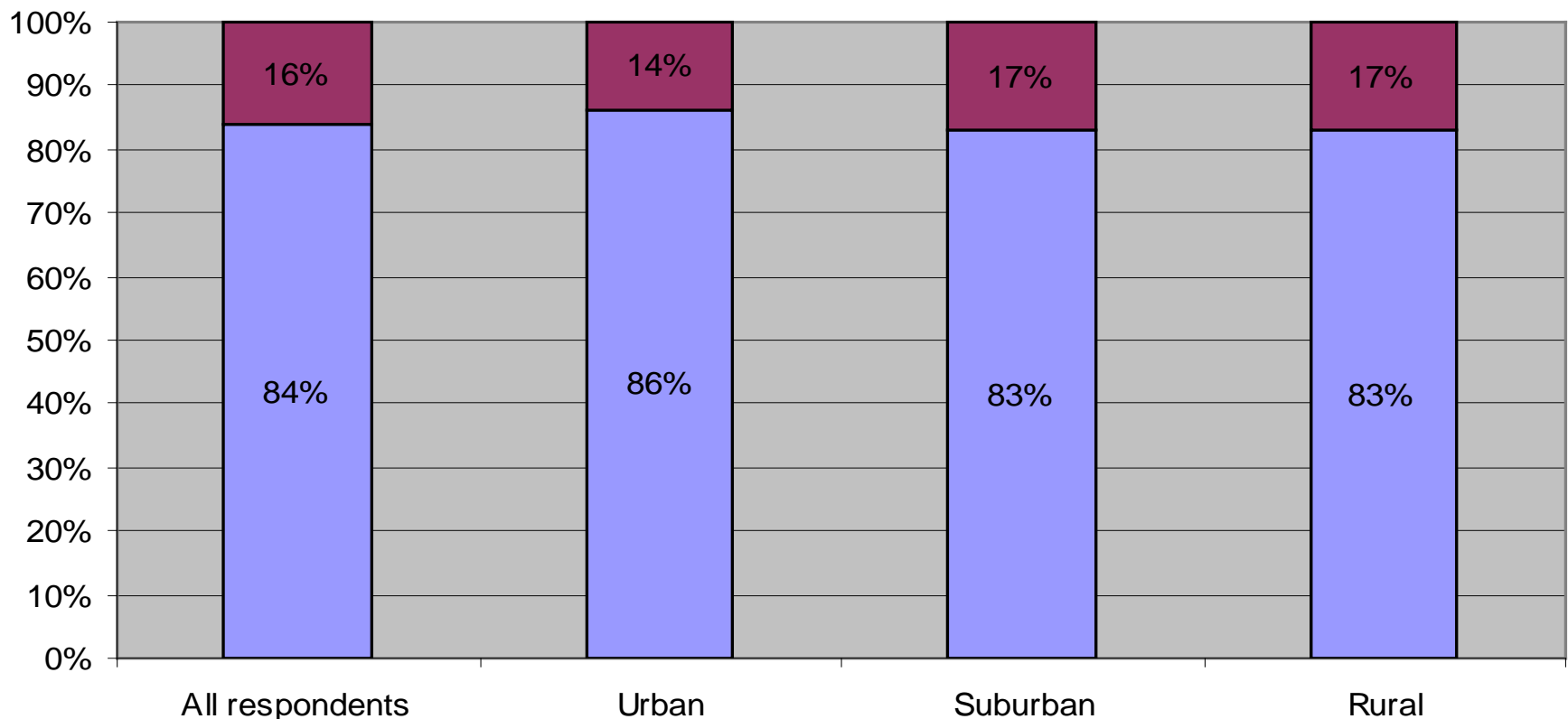
■ Oppose
■ Support



When informed that the changes in Saturday delivery would ensure that the Postal Service does NOT have to raise prices in the near future, support for the changes increased from 80% to 84%

After learning that this change will ensure that the Postal Service does NOT have to raise the prices of mail service or package delivery in the near future, to what extent do you support the decision of the Postal Service to begin delivering mail five days per week and packages six days per week, including continuing package delivery on Saturdays?

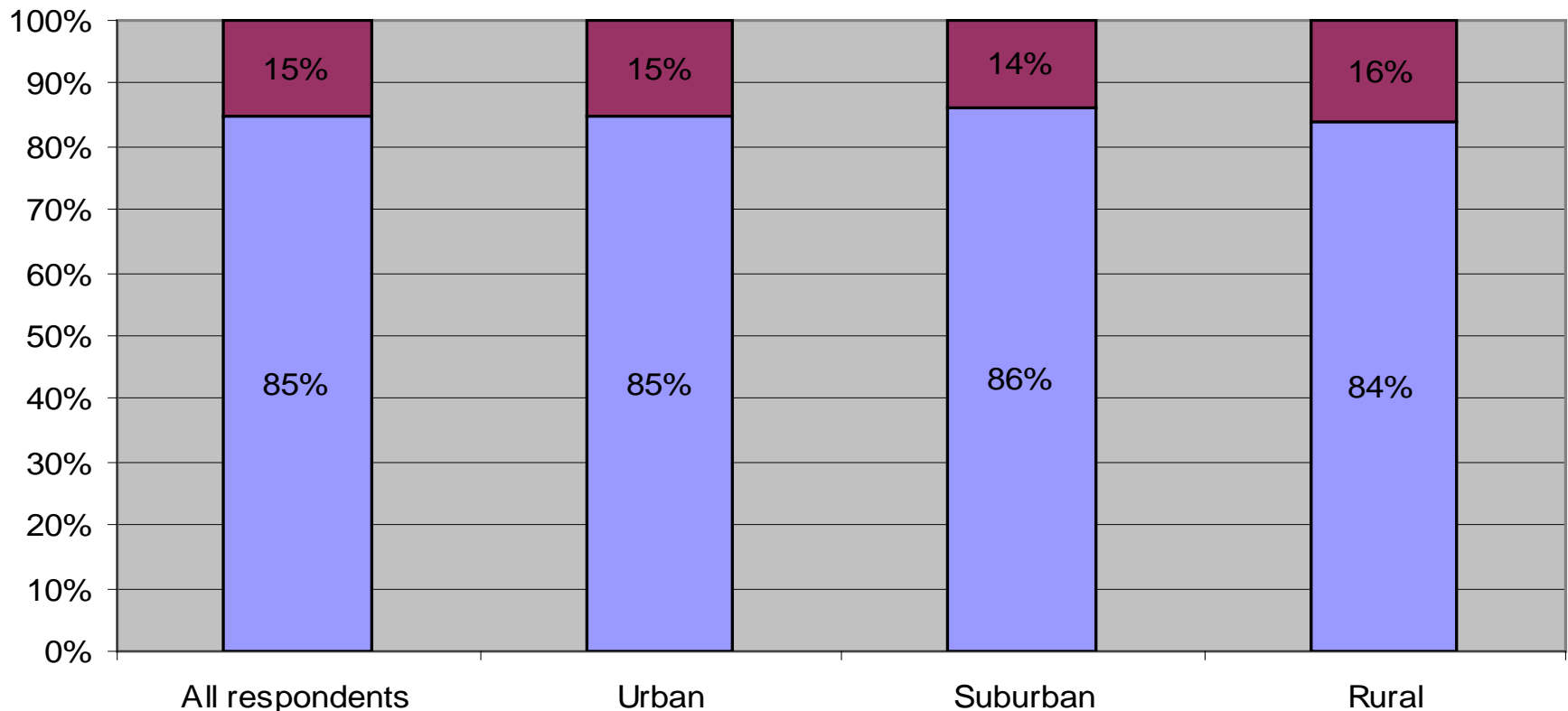
■ Oppose
■ Support



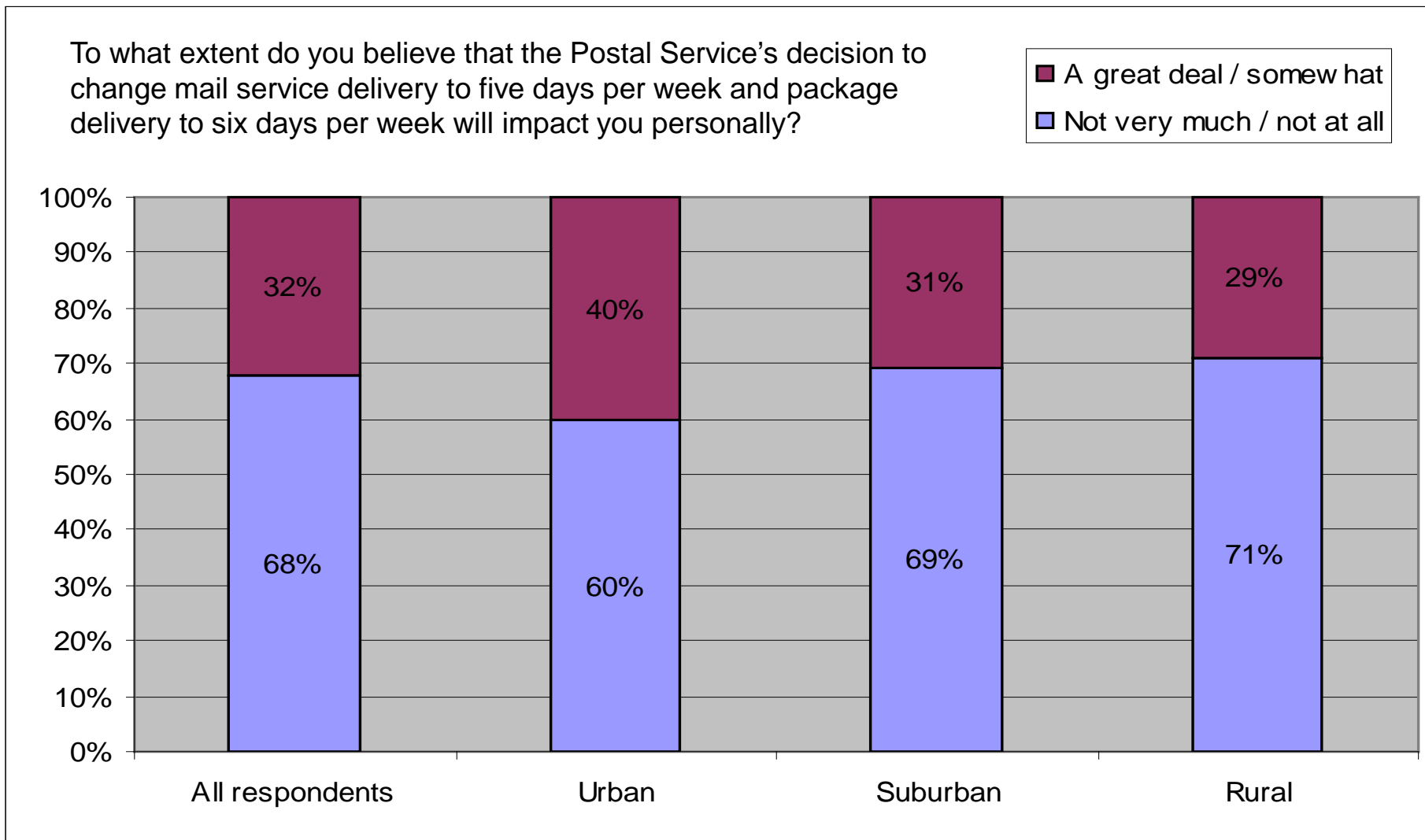
When informed that the changes in Saturday delivery would ensure that the Postal Service does NOT become a burden on U.S. taxpayers, support for the changes increased from 80% to 85%

After learning that this change will ensure that the Postal Service does NOT become a burden on U.S. taxpayers, to what extent do you support the decision of the Postal Service to begin delivering mail five days per week and packages six days per week, including continuing package delivery on Saturdays?

■ Oppose
■ Support



Over two-thirds of Americans believe that the Postal Service's decision to change mail service delivery to five days per week will have little or no impact on them personally.



Less than 10% of Americans believe that the Postal Service’s decision to change mail service delivery to five days per week will impact them “a great deal” personally.

