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July 2, 2010

EX PARTE PRESENTATION

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: *Ex Parte* Presentation in GN Docket No. 09-191, *Preserving the Open Internet*, and GN Docket No. 10-127, *Framework for Broadband Internet Service*

Dear Ms. Dortch:

Pursuant to Section 1.1206 of the Commission's rules, 47 C.F.R. § 1.1206, Tekelec submits this letter summarizing its meeting on Thursday, July 1, 2010 with Carol Simpson, Matt Warner, William Kehoe, Sade Oshinlibi, and Kristine Fargotstein of the Wireline Competition Bureau's Competition Policy Division. Frank Plastina, the Chief Executive Officer of Tekelec, and the undersigned attended the meeting on behalf of Tekelec.

During the meeting, the parties discussed Tekelec's business, which includes the sale to Internet services providers of various types of Internet traffic management hardware such as policy control engines. The parties discussed the public interest benefits that may be obtained via the differentiation of subscriber data sessions, including enabling the example service models listed in the attached slides, which were provided to the Commission staff during the meeting. Tekelec emphasized during the meeting the importance of permitting Internet access providers to continue to undertake traffic management practices in light of the ongoing evolution of the Internet in order to ensure a positive experience for subscribers as such subscribers increasingly use the Internet to access advanced and bandwidth-intensive content, applications, and services.

Please do not hesitate to contact the undersigned with any questions that you may have regarding this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read "Stuart Kupinsky", is written over a light blue horizontal line.

Stuart Kupinsky
SVP, Corporate Affairs and Legal Counsel

Attachment



Presentation to the Federal Communications Commission

Stuart Kupinsky
General Counsel

Frank Plastina
CEO



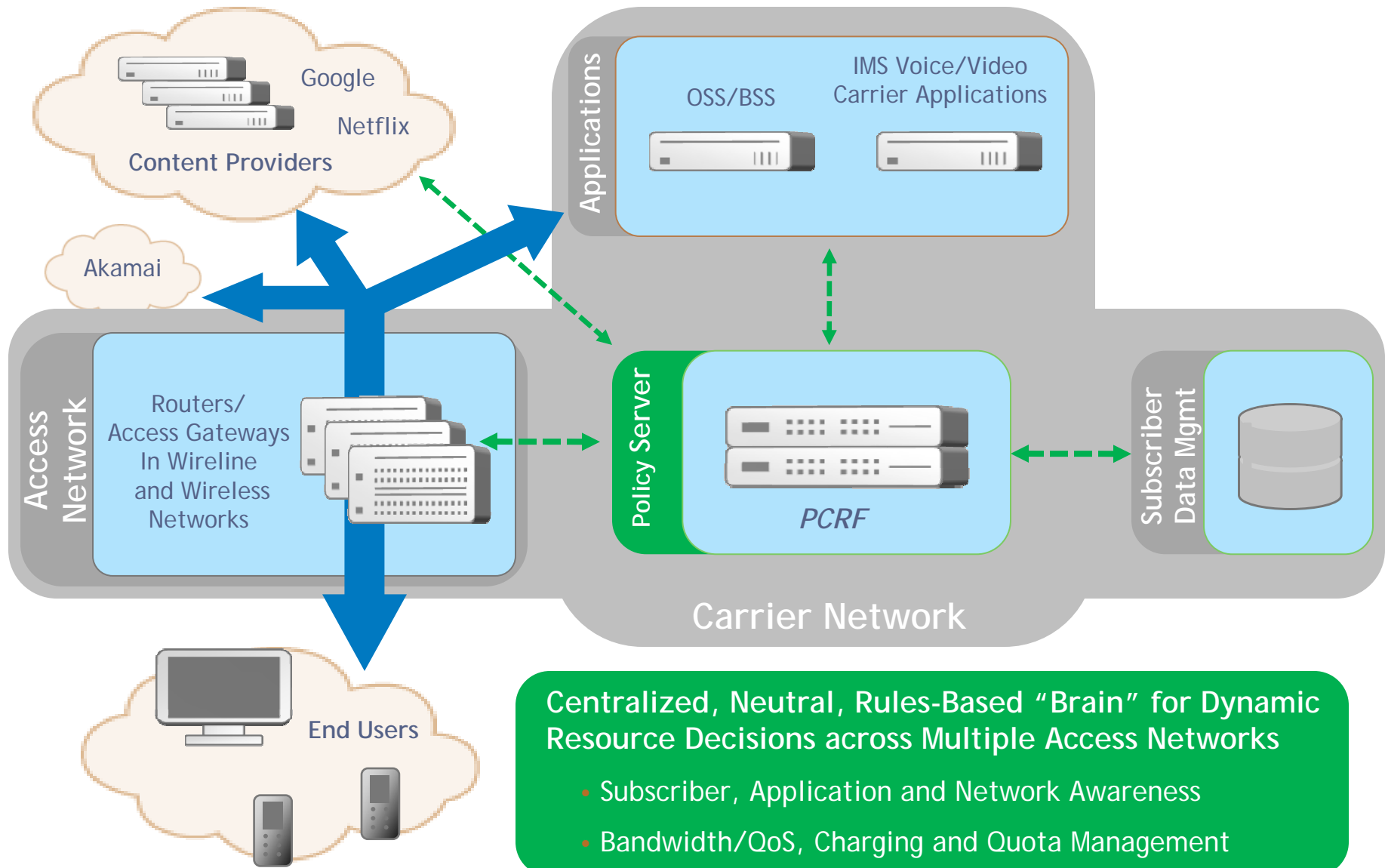
Tekelec. For What's Next.

Who is Tekelec?

- › NASDAQ Listed: TKLC
- › Headquarters in Morrisville, N.C. (RTP)
- › 1,250 employees worldwide
- › 25 facilities and sales offices around the world
- › 300+ customers in 100+ countries
- › \$469 million in annual revenue
- › ~\$900 million market cap
- › Global leader in core session control and mobile data management solutions – mission critical, high performance, high transaction rate applications that enable carriers to manage network resources
 - In 16 of the top 20 global wireless service providers
 - #1 in STP market share in the world
 - #1 in number portability market share in the world
 - Leader in policy management solutions



Policy-Based Network Resource Allocation



Beneficial Service Examples

› Subscriber Service Subsidization

- A website wishes to run a promotion whereby surfing the provider's website will for a time not count against a subscriber's bandwidth allocation
- An airline wishes to offer business and first class passengers free roaming minutes/megabytes at the national and international destination of each passenger during their visit to the destination
- An online backup provider wishes to pay for a high bandwidth upstream data channel for customers in order to differentiate its service
- A car manufacturer wishes to offer customers the addition of their new car-based wireless data account to their existing carrier plan at no cost to the customer in order to receive constant maintenance and operational status information

› CAS QoS Differentiation (with or without Subsidization of Subscriber Services)

- A sports-oriented website wishes to offer latency-sensitive, real-time video streaming of World Cup games by purchasing higher QoS sessions all the way to its subscribers
- An online video game site wishes to offer low latency player-to-player matches
- A conference calling company wishes to offer a high quality VoIP "friends and family" plan
- A shipping carrier wishes to offer a service whereby the status of temperature and other sensors incorporated into a wireless-enabled shipping container is provided to shipping customers with varying levels of latency

› Network Intelligence-based Information Services

- A carrier wishes to offer a web services company the ability to offer subscribers a fail-safe privacy service whereby the subscribers can set privacy parameters – such as not allowing Facebook or Twitter to receive location or presence information from the network – regardless of whether the subscribers correctly set those parameters on social networking sites