

# What is Sustainability?

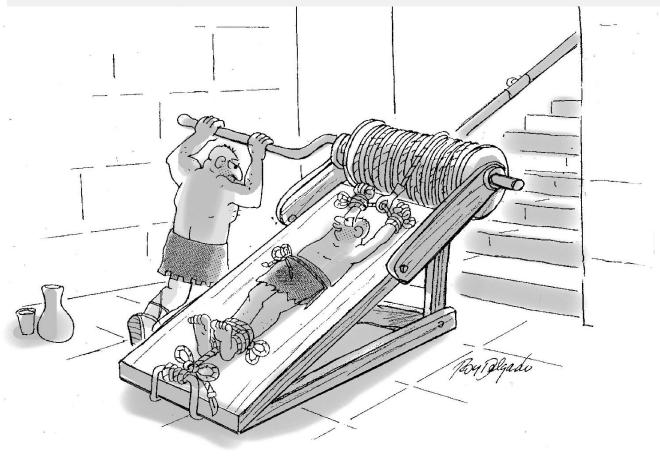
"meeting the needs of the present without compromising the future"

## "Three Balloons" of Sustainability Planning





# Renton Airport Advisory Committee (The RAAC)



" Excuse me, but my doctor advised me my feet are supposed to be elevated. "



### **Three Balloons of Sustainability Planning**



### The "Magic File Cabinet"



# <u>Efforts Towards Sustainability Planning –</u> <u>Progress and Setbacks 2002-2010</u>

- •2002 Airport Business Plan
- •2005 Airport Development Study
- •2006-2010 ALP Update to the 1997 Master Plan
  - Two FAR Part 16 Complaints
  - Indirect Cost Allocation Model Increases
  - 40% Ground Rate Increase w/out Arbitration

#### **Stories From The Road Ahead**

#### **Linking Initiatives to the Three Balloons**

- RNP
- New Mower Purchase
- Cash Flow Model



#### The Importance of Tracking Success

- •Need to develop a way to communicate how we link our Initiatives (strategies ) back to the "Three Bubbles" (Economic, Social, Environmental)
- Need to measure for performance
- Transparency (report and track performance on Web with constant updates)

