

CCCLW ACTIVITY

Update Since April 2002

Report to CLIAC

September 2002

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Status of Manpower Shortage

- **Still exists because of lack of applicants to educational programs.**
 - We are producing about half the number of graduates we need each year
 - Programs that are open are only 77% full (July 2002)

Status of Shortage Cont.

- **Signs of hope**

- About half of programs report a modest increase in applicant pools and enrollments

- Overall, median salaries in US have increased approximately 19% since 2000

- Health care careers seem more attractive in current economic climate

CCCLW Since April 2002

- **Recognition of CCCLW as focal point of information and action**
 - **AMA Health Professions e-letter article and web site item**
 - **Inclusion on program of G-2 Lab Institute in October**
 - **J&J/Ortho-Clinical Diagnostics(OCD) contact**

CCCLW since April, cont

- **J&J/OCD proposed project**
 - Special web site and targeted brochures for high school and college students
 - Turnkey Media Kit
 - Primary implementation by PR professionals to media outlets throughout the US
 - OCD will meet with CCCLW in fall before final decision to proceed

HOW CLIAC HELPS

- **Continued concern about the shortage signals its significance to healthcare community and government**
- **Continued participation in CCCLW**
- **Participation in other meetings and informational sessions about workforce issues**