

Communication Enforcement Evaluation Partnership Safety Communication
Enforcement Evaluation Partnership Safety Communication Enforcement
Evaluation Partnership Safety Communication Enforcement Evaluation

SHARING IDEAS TO SAVE LIVES



TACT FORUM 2008 Program

July 14 – 17, 2008

Las Vegas, Nevada

New York New York Hotel



Federal Motor Carrier Safety Administration

A blue semi-truck is in the foreground on the left, and a red sports car is driving away in the distance on a road. The background is a bright, hazy sky.

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**OSCAR B. GOODMAN
MAYOR**



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Dear Las Vegas Visitors:

Welcome to America's most dynamic city – Las Vegas! You could not have chosen a better city to hold your convention and I am convinced that once you get a taste of what Las Vegas has to offer, you will definitely be back. We are pleased to welcome the U.S. Department of Transportation's Federal Motor Carrier Safety Administration to our fine city.

As the happiest Mayor in the universe, I am delighted to tell you about the excitement that is Las Vegas. Las Vegas continues to capture the world's imagination as the city where anything is possible. With world class hotels, award-winning restaurants, luxurious spas, fantastic shopping, the finest golf courses, and spectacular entertainment – Las Vegas remains one of the most electrifying destinations in the world. Downtown Las Vegas is undergoing a dramatic change, a renaissance. It is evolving into a vibrant place for living, working, entertainment, and the arts. The enticing mix that makes the new Downtown Las Vegas includes:

- The neon-drenched excitement of the Fremont Street Experience, visited by over 21 million people each year.
- Multi-million dollar casino and hotel renovations and expansions.
- Fremont East Entertainment District featuring trendy new gathering places for dining, dancing, cocktails, and enjoyment.
- An emerging eclectic mix of live-in artists and galleries known as the 18b Arts District.
- Almost 18,000 living spaces being built and planned in the heart of the city.
- World Market Center, a state-of-the-art home furnishings trade show complex in Downtown Las Vegas. When fully completed, the complex will exceed 12 million square feet with 8 buildings.
- Union Park, a phenomenal 61-acre planned development neighboring the World Market Center. This project will include the Lou Ruvo Brain Institute, designed by renowned architect Frank Gehry, a 350,000-square-foot Performing Arts Center, and multiple business and retail opportunities.

Again, welcome to fabulous Las Vegas. Best wishes for a memorable stay in our city.

Sincerely,

A handwritten signature in cursive script that reads "Oscar B. Goodman".

Oscar B. Goodman
Mayor
City of Las Vegas



U.S. Department
of Transportation

**Federal Motor Carrier
Safety Administration**

**FMCSA TACT FORUM 2008
WELCOME**

1200 New Jersey Avenue, SE
Washington, DC 20590

On behalf of the U.S. Department of Transportation, we welcome you to the *Ticketing Aggressive Cars and Trucks* (TACT) Forum 2008 in the city of Las Vegas, Nevada.

Thank you to those who are actively supporting the TACT Program in your State and we encourage States who are interested in the program to implement TACT in the near future. Our theme, *Sharing Ideas to Save Lives*, speaks to the primary goal of this Forum and the TACT State Peer Exchange Network (T-SPEN).

The Federal Motor Carrier Safety Administration (FMCSA) recognizes their State partners have valuable ideas about the TACT Program and can help FMCSA meet its goal of significantly reducing fatalities, injuries, and crashes involving large commercial motor vehicles. The TACT Program is a research-based safety model that can be replicated by States who wish to conduct a high-visibility traffic enforcement program to promote safe driving behaviors among passenger vehicle and commercial motor vehicle drivers. Our objective is to give attendees an opportunity to network, share ideas, and become more knowledgeable about the TACT Program. The sessions are designed to engage and energize all participants.

The Forum I sessions – *Increasing the Impact of TACT* (July 14-16) – are targeted to representatives from existing TACT States. Forum II sessions – *What is TACT?* (July 16-17) – are targeted to prospective TACT States. Forum II attendees will include the representatives from current TACT Program States and representatives from States interested in implementing a TACT Program. Our sessions will give attendees information on what the program is, how a State can obtain funding, how a State can implement the program, and why communicating the results of TACT Program implementations is so important.

Whether it is with local law enforcement, county courts, other State agencies, or safety partners, we do not climb the ladder of success in a vacuum. We know that with success comes great responsibility. We must share lessons learned and acquired knowledge so others can be successful.

This year’s Forum will be an exciting, energizing, and rewarding opportunity for us all, benefiting our families, communities, and the Nation. FMCSA and the T-SPEN have an outstanding Forum planned for everyone this year and we appreciate your participation. We believe you will come away ready to make each element of the TACT Program present in your State.

Again, we welcome you to our first TACT Forum.

Sincerely,

William A. Quade
Associate Administrator
Office of Enforcement and
Program Delivery

With All My Regards,

Gladys M. Cole
Chief, Outreach Division and
TACT Program Director
Office of Enforcement and Program Delivery



Sharing Ideas to Save Lives

Tuesday, July 15—Union Square

7:00 a.m.-9:00 a.m. **Registration**

7:00 a.m.-8:00 a.m. **Networking with Continental Breakfast**

8:00 a.m.-9:00 a.m. **Forum I Opening Session**

Moderator: Dargeelyn Loftin, TACT/T-SPEN Project Leader, The Baldwin Group

Opening Remarks: Gladys Cole, Chief, Outreach Division, FMCSA; Anna Amos, Director, Safety Programs, FMCSA; William Bensmiller, Division Administrator, Nevada, FMCSA; and Colonel Chris Perry, Chief, Nevada Highway Patrol

9:00 a.m.-10:00 a.m. **T-SPEN Media Show-and-Tell**

Moderator: Donald Lively, Program Coordinator, Georgia TACT Project, Georgia Department of Public Safety

Panel: Jonna VanDyk, Occupant Protection Program Manager, Washington Traffic Safety Commission; Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol; and Thad M. Sullivan, TACT Program Manager, Kentucky Vehicle Enforcement

Description: This session will give the audience an idea of how the original TACT “Leave More Space” message evolved. Each speaker will have an opportunity to present their States radio message and the audience will be able to see and hear first hand the differences. The speakers will share their experiences and discuss some of the feedback they received regarding their TACT messaging efforts.

10:00 a.m.-10:15 a.m. **Break**

10:15 a.m.-11:30 a.m. **Communication Lessons Learned**

Moderator: Julie Sabol, Federal Communications Manager, Macro International

Panel: Jonna VanDyk, Occupant Protection Program Manager, Washington Traffic Safety Commission; Penny Nerup, Speeding and Police Traffic Services Program Manager, Washington Traffic Safety Commission; Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol; Donald Lively, Program Coordinator, Georgia TACT Project, Georgia Department of Public Safety; and Thad M. Sullivan, TACT Program Manager, Kentucky Vehicle Enforcement

Description: This session will review the various communications that have been implemented in TACT Programs to date. From planning and implementing a successful earned/paid media component to a press event and campaign kickoff, the session will also talk about how to “pull it all together” with a timeline. Ideas of specialized materials and outreach will also be shown and discussed. The session intends to foster a cross-fertilization of ideas about what works, how to do it, and what could be done better in the future.

11:30 a.m.-1:00 p.m. **Networking Time (Lunch On Your Own)**

TACT FORUM I — Increasing the Impact of TACT



1:00 p.m.-2:30 p.m.

Enforcement Lessons Learned

Moderator: Lieutenant Kevin Zeller, Washington State Patrol

Panel: Captain Darrin Grondel, Washington State Patrol; Captain George Gray, MCSAP Administrator, North Carolina State Highway Patrol; Major Wayne Beck, South Division Commander, Georgia Department of Public Safety; and Deputy Jeff Willard, Skagit County Washington Sheriff's Office

Description: This session will give the audience an overview of three different State programs and a perspective from local law enforcement. State panelists will discuss their TACT success and challenges. Each State panelist will also discuss their lessons learned and what direction they plan on taking during their next phase of TACT. Because local law enforcement involvement can be a significant contributor to the success of a TACT Program, an officer from local law enforcement will discuss how TACT went: what worked and what didn't work, training needs, and what would make it better for local law enforcement agencies.

2:30 p.m.-2:45 p.m.

Break

2:45 p.m.-4:45 p.m.

Evaluation Lessons Learned

Moderators: Richard Blomberg, President and Dennis Thomas, Principal Associate, Dunlap & Associates

Panel: Eric Green, University of Kentucky; Dr. Ronald G. Hughes, ITRE Program Director, North Carolina State University; and Thad M. Sullivan, TACT Program Manager, Kentucky Vehicle Enforcement

Description: This session is designed to share best practices and lessons learned from the evaluation processes of the current TACT States. Each State will discuss their experiences, future plans and ideas for improvements. The session will establish a common base of knowledge among all participants, enabling the prevention of undesirable outcomes as well as formulating enhancements or innovations for improved evaluation processes. The expertise of traffic enforcement research and evaluation professionals will guide the discussions and encourage a rich conversation.



Sharing Ideas to Save Lives

Wednesday, July 16—Union Square

7:00 a.m.-8:00 a.m. **Networking with Continental Breakfast**

8:00 a.m.-8:15 a.m. **Prior Day Review**

Moderator: Baldwin Tom, President, The Baldwin Group

8:15 a.m.-9:30 a.m. **Behavior Change and Social Marketing**

Moderator: Penny Nerup, Speeding and Police Traffic Services Program Manager, Washington Traffic Safety Commission

Speaker: Scott Stafford, TACT Consultant, The Baldwin Group

Description: This session will provide a model that can be used to educate the driving public about the dangers of risky behaviors around commercial motor vehicles. The speaker will discuss established methods for social marketing and how to put these methods to practical use in a public education project. He will also discuss the importance of the stages of behavior change in designing campaign messages and tactics, as well as how to measure behavior change in a targeted audience.

9:30 a.m.-10:00 a.m. **Establishment of the TACT Coaching Initiative**

Moderator: Baldwin Tom, President, The Baldwin Group

Speaker: Gladys Cole, Chief, Outreach Division and TACT Program Director, FMCSA

Description: In this session, Dr. Tom will review the current design of a new component of T-SPEN—a formal process to coach new TACT States through the process of planning, ramping up, implementing and reviewing a TACT Program. The session will lay the foundation for a critical new component of TACT's continued success and growth.

10:00 a.m.-10:15 a.m. **Break**

10:15 a.m.-11:30 a.m. **Going Beyond the First Year of TACT**

Moderator: Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol

Panel: Linda Cosgrove, Chief, Injury Prevention Division, National Highway Traffic Safety Administration; Dr. Ronald G. Hughes, ITRE Program Director, North Carolina State University; Captain George Gray, MCSAP Administrator, North Carolina State Highway Patrol; and Robert Arnold, Director of Transportation Operations, Office of Operations, Federal Highway Administration

Description: This session will provide information about planning and implementation for the second or later years of a TACT Program. Panelists will share information about how to further develop the TACT Program from a one-time project into a sustainable, long-term program. Panelists will also provide participants with ideas and suggestions on how to achieve additional insights and effectiveness from the evaluation component of the TACT Program.

TACT FORUM I — Increasing the Impact of TACT



11:30 a.m.-12:00 p.m. **Forum I Closing Session**

Moderator: Baldwin Tom, President, The Baldwin Group

Closing Remarks

Dan Hartman, Associate Administrator for Field Operations, FMCSA

1:30 p.m.-4:30 p.m. **TACT States Individual Consultation Sessions – Signup Required During Registration**

Evaluation Consultations – Central Park A

Richard Blomberg, President, and Dennis Thomas, Principal Associate, Dunlap & Associates

Crash Analysis Consultations – Central Park A

Raghavan Srinivasan, PhD, Senior Transportation Engineer, University of North Carolina, Highway Safety Research Center

Description: These consultation sessions are offered to registered attendees who sign-up for the half-hour sessions during registration. If you would like to have dedicated time to ask very specific questions about the effective use of Evaluations in the TACT Program or gain a better understanding of the importance Crash Analysis is to the problem identification phase of a TACT Program, this is the opportunity you've been looking for. Richard Blomberg, President and Dennis Thomas, Principal Associate of Dunlap & Associates will be available to address evaluation related inquires and Raghavan Srinivasan, PhD, will be available to answer questions about crash analysis.

TACT FORUM 2008 Program Agenda

Wednesday, July 16—Tribeca

4:00 p.m.-7:00 p.m.

Registration

5:00 p.m.-6:00 p.m.

T-SPEN Media & Communications – Show-and-Tell Presentations

Moderator: Donald Lively, Program Coordinator, Georgia TACT Project, Georgia Department of Public Safety

Panel: Jonna VanDyk, Occupant Protection Program Manager, Washington Traffic Safety Commission; Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol; and Thad M. Sullivan, TACT Program Manager, Kentucky Vehicle Enforcement

Description: This session will be a lively showcase of current TACT campaign communications efforts. By way of show and tell, presenters will play radio spots, present photos of press events and truck wraps, and talk about generating a buzz and awareness of their TACT campaigns. While building upon the successes of Washington, each State has adjusted their tactics for their needs, and this process serves as a good model for States as they plan their communications component of their TACT Program.

6:00 p.m.-8:00 p.m.

Recognition Reception – Union Square

TACT FORUM II What is TACT?



Thursday, July 17—Tribeca

7:00 a.m.-8:00 a.m. **Registration and Networking with Continental Breakfast**

8:00 a.m.-8:45 a.m. **Forum II Opening Session**

Moderator: Dargeelyn Loftin, TACT/T-SPEN Project Leader, The Baldwin Group

Opening Remarks: Darrell Ruban, Field Administrator, Southern Region, FMCSA; and William A. Quade, Associate Administrator for Enforcement and Program Delivery, FMCSA

Kick-off Address: John H. Hill, Administrator, FMCSA

8:45 a.m.-10:15 a.m. **What is TACT?**

Moderator: Penny Nerup, Speeding and Police Traffic Services Program Manager, Washington Traffic Safety Commission

Panel: Brian Ronk, Share the Road Safely Program Manager, FMCSA; J. Michael Brown, Secretary of Justice, Kentucky Justice and Public Safety Cabinet; Major Chris Long, Georgia Department of Public Safety; and Captain George Gray, MCSAP Administrator, North Carolina State Highway Patrol

Description: This session will define TACT and discuss the basic elements of a successful TACT project and why it is important to use all of those elements. States that have implemented the TACT protocols will share insights from successful TACT Programs as well as discussing some lessons learned. Key resources for planning and implementing a TACT Program will also be identified.

10:15 a.m.-10:30 a.m. **Break**

10:30 a.m.-11:30 a.m. **What is T-SPEN?**

Moderator: Scott Stafford, TACT Consultant, The Baldwin Group

Panel: Lieutenant Kevin Zeller, Washington State Patrol; Penny Nerup, Speeding and Police Traffic Services Program Manager, Washington Traffic Safety Commission; Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol; Major Wayne Beck, South Division Commander, Georgia Department of Public Safety; and Thad M. Sullivan, TACT Program Manager, Kentucky Vehicle Enforcement

Description: This session will educate prospective TACT States about the T-SPEN network and how it can assist them with their TACT high visibility enforcement projects. T-SPEN is composed of one or more representatives from each State with a TACT Program. The members in T-SPEN work together, share best practices, and develop TACT Program enhancements. As a national resource, the T-SPEN team provides coaching support to States just beginning a TACT Program and serves as ambassadors to advocate for TACT. In this session, members of T-SPEN will discuss T-SPEN'S mission, how T-SPEN functions, and how a prospective TACT State can utilize this resource.

11:30 a.m.-12:45 p.m. Q&A Lunch Session with Subject Matter Experts - Union Square

Lunch Tables will be set up so Forum attendees can ask Subject Matter Experts questions relating to topics the other Forum Sessions may not have sufficient time to address. This session allows participants to ask more detailed questions about their State’s specific issues. Attendees can move from table to table throughout the session.

#	Table Subject Area	Table Topic	Experts
1.	Planning	What FMCSA Can Do For You	<ul style="list-style-type: none"> Gladys Cole, Chief, Outreach Division, FMCSA William Paden, Field Administrator, Western Service Center, FMCSA
2.	Planning	Steering Committees	<ul style="list-style-type: none"> Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol Darrell Ruban, Field Administrator, Southern Service Center, FMCSA
3.	Planning	Preparations with the Judicial System	<ul style="list-style-type: none"> J. Michael Brown, Secretary of Justice, Kentucky Justice & Public Safety Cabinet Thad M. Sullivan, TACT Program Manager, Vehicle Enforcement
4.	Planning	Crash Corridor Analysis	<ul style="list-style-type: none"> Dr. Raghavan Srinivasan, University of North Carolina, Highway Safety Research Center Wendy Cunningham, Division Administrator, Washington, FMCSA
5.	Planning/Evaluation	Selecting Corridors	<ul style="list-style-type: none"> Captain George Gray, MCSAP Administrator, North Carolina State Highway Patrol F. Dennis Thomas, Principal Associate, Dunlap & Associates
6.	Communications	Truck Wraps and Highway Signage	<ul style="list-style-type: none"> Lieutenant Kevin Zeller, Washington State Patrol Robert Arnold, Director of Transportation Operations, Office of Operations, Federal Highway Administration
7.	Communications	Radio Spots	<ul style="list-style-type: none"> Penny Nerup, Speeding and Police Traffic Services Program Manager, Washington Traffic Safety Commission Pamela Rice, Division Administrator, Kentucky, FMCSA
8.	Enforcement	Training Officers	<ul style="list-style-type: none"> Major Wayne Beck, South Division Commander, Georgia Department of Public Safety Major Chris Long, Georgia Department of Public Safety
9.	Enforcement	Engaging Local Law Enforcement	<ul style="list-style-type: none"> Deputy Jeff Willard, Skagit County Washington Sheriff’s Office Lieutenant Raymond Cook, Pennsylvania State Police
10.	Evaluation	Hiring Evaluators	<ul style="list-style-type: none"> Richard Blomberg, President, Dunlap & Associates Brian Ronk, Share the Road Safely Program Manager, FMCSA

TACT FORUM II—What is TACT?



12:45 p.m.-1:45 p.m.

How to Plan Effectively for a TACT Implementation

Moderator: Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol

Panel: Gladys Cole, Chief, Outreach Division and TACT Program Director, FMCSA; Dargeelyn Loftin, TACT/T-SPEN Project Leader, The Baldwin Group; Robert Arnold, Director of Transportation Operations, Office of Operations, Federal Highway Administration

Description: This session will introduce the planning activities that are necessary for a successful TACT Program implementation. The presenters will provide an overview of how communication activities educate passenger and truck drivers about unsafe driving behaviors. As signs have proven to be a crucial element of TACT Programs, a representative from the Federal Highway Administration (FHWA) will discuss the design and approval process for TACT highway signage. This session will also include a discussion on how enforcement actions need to focus on particular types of violations that are relevant to each State, as well as the importance of judicial outreach. Additionally, the speakers will discuss how evaluation determines the impact of the communication and enforcement activities on driver awareness, crash reduction and high-risk behaviors in the intervention corridors.

1:45 p.m.-2:30 p.m.

Key TACT Evaluation Considerations

Moderator: Linda Cosgrove, Chief, Injury Prevention Division, National Highway Traffic Safety Administration

Panel: Richard Blomberg, President, and Dennis Thomas, Principal Associate, Dunlap & Associates; and Raghavan Srinivasan, Ph.D., Senior Transportation Engineer, University of North Carolina Highway Safety Research Center

Description: This session will explore the various aspects of a TACT evaluation plan. The focus will be on the purpose of evaluations and will review various evaluation methods and techniques. The discussion will explore how evaluations drive key TACT Program decisions: corridor selections, education/outreach planning, enforcement activities and the establishing of an overall TACT Program timeline. Participants will be able to tap the expertise of the moderator, who has been instrumental in the development and success of the *Click It or Ticket* and TACT Programs, as well as professional traffic program evaluators and a successful TACT State program's project coordinator.

2:30 p.m.-2:45 p.m.

Break

2:45 p.m.-3:30 p.m.

Key TACT Evaluation Considerations (Continued)

3:30 p.m.-4:45 p.m.

How to Write a Grant and Fund a TACT Program

Moderator: Brian Ronk, Share the Road Safety Program Manager, FMCSA

Panel: Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol; Tom Marlow, Georgia Division Administrator, FMCSA; and Jack Kostelnik, Team Leader, MCSAP, FMCSA

Description: This session is designed to review the process of applying for a TACT grant. As each State is unique, each grant must reflect the needs and situations of the State. Program experts from FMCSA and a representative from an experienced TACT State will walk through the complete process of applying for the right type of TACT grant. From understanding the impact of selecting crash corridors and related media markets, to the planning for effective evaluation processes, this session will set participants on a course to submit a clear, complete and competitive grant application.

4:45 p.m.-5:15 p.m.

Forum II Closing Session

Moderator: Baldwin Tom, President, The Baldwin Group

Closing Remarks

Anna Amos, Director, Safety Programs, FMCSA

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Enforcement Evaluation Partnership Safety Communication Enforcement
Evaluation Partnership Safety Communication Enforcement Evaluation
Communication Enforcement



SHARING IDEAS TO SAVE LIVES

John H. Hill

Administrator, FMCSA



John H. Hill was nominated by President George W. Bush to become Administrator of FMCSA on May 16, 2006. He was unanimously confirmed by the U.S. Senate on August 4, 2006, and sworn into office on August 10, 2006, becoming FMCSA's third Administrator since the creation of the Agency by Congress in 2000.

FMCSA's mission is to reduce fatalities and injuries from crashes involving large commercial motor vehicles. FMCSA works closely with its state law enforcement partners, other DOT agencies and its many stakeholders to enforce federal safety and hazardous materials regulations; improve national reporting and compliance monitoring systems; oversee scientific and engineering safety studies; and conduct regional and national safe driving educational campaigns.

From June 2003, Mr. Hill served as FMCSA's Chief Safety Officer and Assistant Administrator, one of three career employee positions at USDOT requiring Presidential approval. As Chief Safety Officer and Assistant Administrator, he was responsible for establishing program policies and priorities, and developing strategic plans for the Agency's motor carrier safety operations.

Before joining FMCSA, Mr. Hill served as a member of the Indiana State Police from 1974 to 2003. From 1989 to 1994, and again from 2000 to 2003, he was Commander of the Commercial Vehicle Enforcement Division. In 1988, he served as the Logistics Division Commander. From 1995 to 1999, he served as Field Enforcement Commander.

Mr. Hill served on several national committees on commercial vehicle safety and transportation topics. In 1991, he served on the Commercial Vehicle Information Systems (CVIS) committee, which led to the development of several FMCSA carrier, vehicle, and driver safety information programs. He also worked closely with the Commercial Vehicle Safety Alliance (CVSA), serving on several of its committees.

From 2001 to 2003, Mr. Hill served on the American Association of Motor Vehicle Administrators (AAMVA) Task Force for Identification Security. The mission of this task force was to assist in strengthening homeland security by improving and standardizing state protocols for the issuances of commercial driver licenses. He served as Chair of the AAMVA International Law Enforcement Committee. He also served on the Board of Directors for AAMVAnet, which is responsible for the National Commercial Drivers License Information System (CDLIS).

Mr. Hill is a 1973 graduate of Taylor University in Indiana. He holds a Bachelor of Arts degree in political science. He is married to Pepper, his wife of more than 34 years. They have two grown sons.



TACT FORUM I and II

J. Michael Brown

Secretary of Justice, Kentucky Justice and Public Safety Cabinet



J. Michael Brown was named Secretary of the Justice and Public Safety Cabinet by Governor Beshear in 2007. The appointment returns Secretary Brown to a longstanding role in public service. A former district court judge in Jefferson County, he was law director for the City of Louisville, an assistant commonwealth attorney, and served on the board of the Louisville Regional Airport Authority for 12 years – six as the board’s chair. During that time he guided the authority through major construction and noise mitigation programs and the attraction and expansion of cargo and passenger carriers.

Brown, a native New Yorker, is the son of a lieutenant colonel and battalion commander in New York’s famous, all-black 369th National Guard. He followed in his father’s military footsteps, serving as a paratrooper and infantry officer with the 82nd Airborne Division. He later attended flight school and piloted helicopters until concluding his military career as a captain with the 101st Division at Ft. Campbell, Kentucky.

Once in Kentucky, Brown pursued another strong interest: the law. He enrolled at the University of Louisville Brandeis School of Law, where he earned his law degree in 1979. He has practiced in various areas including labor and employment, airport and aviation law, administrative law, entertainment and commercial litigation. He has served as a partner at the Louisville law firms of Stites and Harbison and Wyatt, Tarrant and Combs.

He is a former board member of Republic Bank and several Louisville-area civic groups and non-profit organizations, including Metro United Way and the Louisville chapter of the American Red Cross. He was elected the first African American president of the Louisville Bar Association, and chaired the Kentucky Bar Association’s Task Force on Minorities. He is a current member of KBA’s Ethic’s Committee, and has served as a member of the University of Louisville Board of Overseers and the board of directors of Big Brothers/Big Sisters.

Secretary Brown has received numerous awards for his civic contributions, including the Trailblazer Award, presented by the Louisville Bar Association for his commitment to diversity in the legal profession. Similarly, the DuPont Legal Network recognized him by creating the J. Michael Brown Service Award in his honor, which is awarded annually to an attorney who demonstrates support for diversity in the law. He was selected as the Brandeis School of Law Alumni Fellow in 2000. Secretary Brown and his wife, Joan, live in Louisville.

Communication Enforcement Evaluation Partnership Safety Communication
Enforcement Evaluation Partnership Safety Communication Enforcement
Evaluation Partnership Safety Communication Enforcement Evaluation
Communication Enforcement



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Anna Amos

Director of Safety Programs, Office of Enforcement and Program Delivery, FMCSA



Anna J. Amos is the Director of Safety Programs in the Office of Enforcement and Program Delivery with FMCSA in Washington, DC, having primary responsibility for oversight of the State Programs Division, CDL Division, and the Borders Division. She began her Federal employment in May of 2008 after 25 years of law enforcement service to the State of South Carolina. In November of 2000, Colonel Amos was appointed as the Deputy Director of the South Carolina State Transport Police with the Department of Public Safety. She became the first African-American and first female to hold this high rank in the history of the Department of Public Safety. She began her employment with Public Safety as a Corporal in 1993 and later became the first female to be promoted to the position of Captain. Among other accomplishments, she was the first female Inspector to be hired with the South Carolina Public Service Commission. Colonel Amos served as Vice-Chair of the Board of Directors of the International Registration Plan, Inc., and most recently was inducted into the South Carolina Black Hall of Fame.

Robert Arnold

Director of Transportation Operations, Office of Operations, Federal Highway Administration



Robert (Bob) Arnold is the Federal Highway Administration (FHWA) Director, Office of Transportation Operations. This office is responsible for National programs in Incident management, work zone operations, emergency transportation and organizational preparedness, the Manual of Uniform Traffic Control Devices, and various road weather management programs. Prior to taking this Directorship he was the Agency's New York Division Administrator from February 2001 until September of 2007. He has also held positions with FHWA as the Assistant Division Administrator in New Jersey, District Engineer in New York, Field Operations Engineer in Oklahoma, and Construction Engineer in the Agency's western Region. He received a Bachelor of Science in Civil Engineering from Ohio Northern University and has worked for FHWA since 1983.

Major Wayne Beck

South Division Commander, Georgia Department of Public Safety



Major Beck is in his 25th year of Law Enforcement. He attended the Atlanta Police Department Police Academy in 1973, and spent eight plus years as a traffic officer/investigator. In 1983, he began his career in State Government enforcing C.M.V. Laws and Regulations. Major Beck is currently the Commander of the Southern portion of the State and has five Regions under his command. These officers are trained with NAS, Haz-Mat, Cargo Tank, and Bulk Packaging. These officers are fully mandated officers. They are assigned as mobile units, and to 12 Inspection/Weight Stations in the Southern Division.



TACT FORUM I and II

Myra Beckers

Social Research Specialist, North Carolina State Highway Patrol



Ms. Beckers has been a social researcher/grant administrator with the North Carolina State Highway Patrol, Research and Planning Unit, for three years. Before that she obtained a Master of Arts Degree in Administration of Justice from Southern Illinois University. Her primary function with the Patrol is to compile data and provide statistical information to the Command Staff and other members for a variety of projects that are tasked to Research and Planning. Some of her annual tasks include leading strategic planning sessions for the agency, compiling collision data, meeting report requirements for CALEA (Commission on Accreditation for Law Enforcement Agencies), conducting a variety of surveys, and instructing courses on how to use data and metrics in everyday life. Recently Ms. Beckers has become more involved in activities carried out through the Motor Carrier Enforcement Section, including virtual weigh stations and collision statistics involving commercial motor vehicles. Ms. Beckers composed the initial TACT grant for North Carolina and has been involved in almost every step along the way by serving on the NC TACT executive steering committee. North Carolina is currently awaiting the evaluation results from the North Carolina Highway Safety Research Center of the first TACT phase. She has recently written a grant proposal to conduct another phase of TACT in North Carolina. "With one TACT phase almost behind us, we are gearing up to move on with Phase Two."

Richard Blomberg

President, Dunlap & Associates



Mr. Blomberg is President of Dunlap and Associates, Inc., one of the oldest human factors research firms in the world. At Dunlap, he has directed or been involved in the application of human engineering and systems analytic principles to highway safety, product safety, aircraft design and certification, aerospace research, and the design and evaluation of human-computer interfaces. From 1987 until April 1, 2002, Mr. Blomberg served as a consultant, member and human factors specialist on the Aerospace Safety Advisory Panel of the National Aeronautics and Space Administration. He was the chair of the Panel for the last four years of his term. He has designed and implemented numerous evaluation studies including the evaluation of the first TACT project in the State of Washington.

Communication Enforcement Evaluation Partnership Safety Communication
Enforcement Evaluation Partnership Safety Communication Enforcement
Evaluation Partnership Safety Communication Enforcement Evaluation
Communication Enforcement



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Gladys Cole

Chief, Outreach Division and TACT Program Director, FMCSA



Gladys M. Cole is the Chief of FMCSA's Outreach Division and TACT Program Director. Prior to this position, she was the Chief of Commercial Enforcement Division at FMCSA. Ms. Cole has served more than 38 years in Federal service and dedicated more than 22 years of service to FMCSA, serving in a variety of positions, as a FMCSA safety investigator and she managed FMCSA's National Training Center that provides safety and hazardous materials training to safety investigators, State roadside inspectors, and law enforcement personnel throughout the country. Ms. Cole has been recognized with numerous honors and awards throughout her career, including the President's Council on Integrity and Efficiency Award for combating household goods moving scams nationwide. She attended Washington Technical Institute, American University and George Mason University majoring in Management.

Linda Cosgrove, Ph.D.

**Chief of the Injury Prevention Research Division,
National Highway Traffic Safety Administration (NHTSA)**

Linda Cosgrove is a Research Psychologist with advanced degrees in experimental psychology from the University of Virginia. She is the Chief of the Injury Prevention Research Division at NHTSA in the Behavioral Safety Research Office where she oversees national evaluations in occupant protection, young drivers, older drivers, driver education and training, and impaired driving. She worked with FMCSA colleagues on the original TACT Program in Washington State. She was the editor of Traffic Tech, a NHTSA technology transfer publication, for many years and was part of a team that put together the Data Analysis and Evaluation Course for the Transportation Safety Institute in Oklahoma City. She has been with NHTSA for 17 years.

Captain George Gray

MCSAP Administrator, North Carolina State Highway Patrol



Captain Gray began his career in the transportation industry in 1973. In 1979, Captain Gray started a family trucking business. Captain Gray was CEO for this company as well as a Limousine and car rental business until 1987 when he was employed by the State of North Carolina as a Size and Weight Officer. In 1989, Captain Gray transferred into the Motor Carrier Safety Assistance Program (MCSAP) as a Safety Review Auditor. He then worked and was promoted to Chief Transportation Officer for the state, dealing primarily with hazardous material transportation. In 1991, Captain Gray was promoted to the position of MCSAP Administrator and has held that position until 1996 when he was assigned as a District Assistant Supervisor. In 1997, he was promoted to the rank of Captain and returned to the position of MCSAP Administrator in Raleigh where he has held that position until now. Captain Gray is the current TACT Program Manager for the North Carolina Tact Project."



TACT FORUM I and II

Eric Green

Research Engineer, Kentucky Transportation Center



Eric Green received his Bachelor's Degree in Civil Engineering in 2000 from the University of Kentucky. Mr. Green also received his Master's Degree in Civil Engineer with an emphasis in transportation at UK. He has worked for the Kentucky Transportation Center since 1998 and is currently a research engineer in the traffic and safety section. He has been a licensed professional engineer in the state of Kentucky since 2004. Mr. Green is involved in 4 or more research projects a year, most of which are funded by the Kentucky Transportation Cabinet. He has published reports in many areas related to transportation safety with a focus in crash data analysis. These reports are published in an effort to aide transportation professionals in making transportation safer and more efficient. Several reports include findings that produce guidelines or methodologies that help many cabinet personnel perform their jobs. Mr. Green has also produced several software packages that are currently used by cabinet personal and police agencies. Mr. Green lives in Lexington, Kentucky with his wife and daughter.

Captain Darrin Grondel

Washington State Patrol



Captain Darrin T. Grondel began his career with the Washington State Patrol on January 6, 1992, working in both heavy metropolitan and rural settings, Seattle and Kennewick. He promoted through the ranks to Captain with varying job assignments and supervisory responsibilities to include the following: State -wide Tow Truck and Vehicle Identification Number (VIN) programs; Criminal Investigations Unit; State-wide Auto Theft Program; Pro Active Commercial Theft Team; Fuel Tax Evasion Program; Office of Professional Standards and Internal Affairs; Commercial Vehicle Division-Region 1: Managing Tacoma and Vancouver, Compliance Review, New Entrant Program and TACT. Captain Grondel has a Bachelor of Arts degree in Political Science from Brigham Young University, a Masters in Public Administration from The Evergreen State College, and is a graduate of Northwestern University – School of Police Staff and Command, class 201. He is also the proud father of nine children.

Communication Enforcement Evaluation Partnership Safety Communication
Enforcement Evaluation Partnership Safety Communication Enforcement
Evaluation Partnership Safety Communication Enforcement Evaluation
Communication Enforcement Evaluation Partnership Safety Communication



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Dan Hartman

Associate Administrator, Field Operations, FMCSA



Dan is responsible for all of FMCSA's field activities, including the enforcement and compliance activities of over 825 federal field personnel. He previously held the position of Associate Administrator for Enforcement and Program Delivery, given the responsibility for the development of FMCSA's enforcement programs, process and procedures. Dan returned to FMCSA after serving over three years at the Transportation Security Administration. At TSA, he was that agency's first Director of Transportation Infrastructure Security, responsible for the protection of the Nation's mass transit, highway, pipeline, rail and maritime infrastructures.

When TSA reorganized in 2005, Dan became the first Director and General Manager of Highway and Motor Carrier Programs, responsible for the security of the nation's motor coach and pupil transportation, trucking operations and highway infrastructure systems. For over 28 years in various supervisory and leadership positions, Dan oversaw FMCSA's motor carrier enforcement program, the commercial driver's license program and the motor carrier safety assistance program. He also spent nine years as a special agent in federal field offices enforcing the safety and hazardous materials regulations in Chicago, Indianapolis, Atlanta, and Baltimore. Dan is a native of Cincinnati, Ohio. He holds a Master of Public Administration degree with specializations in traffic safety program management and intergovernmental management from the University of Southern California and a Bachelor of Arts degree from Miami University of Ohio.

Ron Hughes, Ph.D.

Manager, Commercial Vehicle Safety Research Area and Director of Visual Analytics, Modeling, and Simulation Research Group Institute for Transportation Research and Education, North Carolina State University

Dr. Hughes is an Applied Experimental Psychologist with over 30 years of research experience addressing human behavior in the context of system performance. His experience in the transportation field dates from 1992 where he worked as a research psychologist for the UNC Highway Safety Research Center engaged in early research on what is now the DOT's Intelligent Transportation Systems (ITS) program. That work involved some of the earliest attempts to utilize real time traffic detector data to quantify (and visualize) moment-to-moment changes in vehicle traffic speeds and their potential relationship of 'turbulence' to the increased likelihood of crashes under congested freeway conditions. He has been involved in the area of commercial motor vehicle safety since 1999 when he began supporting the program development and program evaluation needs of North Carolina's MCSAP Program. He has been instrumental in helping North Carolina reach FMCSA's strategic goals for CMV crash reduction. During that time he has developed an online GIS system capability for studying the spatial attributes of all CMV-involved crashes in North Carolina since 1991 as well as an on-line CMV Crash Tool that provides motor carrier enforcement personnel with essential CMV crash data for program development and evaluation. He initiated joint research efforts with Volvo Trucks of North America, the Commercial Vehicle Safety Alliance, and the NC State Highway Patrol on the evaluation of wireless communications between commercial vehicle and the roadside, research that led to subsequent involvement with the Department of Homeland Security on the evaluation of the wireless transmission of driver and vehicle information to the roadside as well as a successful demonstration of automatic vehicle shutdown.



TACT FORUM I and II

Jack Kostelnik

Team Leader, Motor Carrier Safety Assistance Program, FMCSA



John E. (Jack) Kostelnik joined FMCSA in April 2004. Since coming to FMCSA, Jack has worked as a member of the State Programs Division with responsibility for the administration and oversight of the Motor Carrier Safety Assistance Program (MCSAP). In June 2007, he was promoted to Team Leader and is instrumental in the overall management of the program, including developing internal and external program guidelines, determining State eligibility for grant assistance, evaluating effectiveness of State MCSAP programs, and performing liaison activities with officials from

Federal, State, and local agencies, national associations and interest groups. Before joining FMCSA, Jack served in law enforcement for twenty years with the Arizona Department of Public Safety before retiring in 2004. From 1995 to 2004, Jack served in the Commercial Vehicle Enforcement Bureau in a variety of supervisory positions, such as the Motor Carrier Investigations Unit, in which he lead a squad of officers responsible for conducting compliance reviews and new entrant safety audits throughout the State of Arizona. Jack is a 1995 graduate of Arizona State University West in Glendale, Arizona. He holds a Bachelor of Science degree in Administration of Justice. Jack received an honorable discharge after serving in the U. S. Marine Corps Reserve from 1981 to 1987. He is married to Debbie, his wife of 21 years and they have two children.

Donald Lively

Program Coordinator, Georgia TACT Project



Don began his transportation law enforcement career in 1982. Captain Lively retired from the Georgia Department of Motor Vehicle Safety's Motor Carrier Compliance Division in 2005. Don was an active member of the Commercial Vehicle Safety Alliance and served on the vehicle committee for many years. Since retirement, Don has performed consulting work in the motor carrier industry as well as a contractor for the Georgia Department of Public Safety. He is currently serving as the Program Coordinator for the Georgia Targeting Aggressive Cars and Trucks project.

When not working with commercial motor vehicle safety, Don enjoys going on mission camping trips with his church.



SHARING IDEAS TO SAVE LIVES

Dargeelyn Loftin

TACT/T-SPEN Project Leader, The Baldwin Group, Inc.



Dargeelyn Loftin is the TACT/T-SPEN Project Leader with The Baldwin Group, the contractor working with the Federal Motor Carrier Safety Administration (FMCSA) on the TACT Program. She has over 27 years of progressive financial, application development, business development, marketing communications, consulting, training, and project management experience. Dargeelyn brings this expertise to FMCSA and is responsible for the delivery of the TACT and T-SPEN initiatives: launching the TACT Web site, publishing the quarterly newsletter, engaging and sustaining T-SPEN, supporting State TACT Programs, producing the TACT State Resource Toolkit, evaluating the TACT proposal process, and initiating TACT Forum 2008. She has delivered diverse organizational services for the Department of Defense, Department of Transportation, Department of Agriculture, Department of Treasury, Department of Justice, the Nuclear Regulatory Commission, corporate and non-profit clients. Over her career Dargeelyn has started a consulting company, ran a \$125 million business unit for General Electric, led three non-profits as president, and currently serves on the Board of Governors at the University of Maryland, College Park. Ms Loftin received her B.S. and MBA from the Smith School of Business at the University of Maryland, College Park.

Major Chris Long

Georgia Department of Public Safety



Major Long's career in law enforcement began in 1979 with the Georgia Department of Transportation (primarily enforcing weight and dimension laws) as a patrol officer in Northwest Georgia. He worked through the ranks to the title of Sergeant and was promoted to Lieutenant in July of 1985, and assumed duties of Assistant Commander of District 6. Major Long was responsible for supervising the Catoosa County Inspection Station operations (On I-75 in Ringgold, GA) and District 6 mobile enforcement units. In 1997, he was appointed to the position of Captain and assumed responsibility as Commander of the Special Operations Division in Atlanta. This division was tasked with the enforcement of HOV (High Occupancy Vehicle) lanes and other traffic laws, Commercial Vehicle Interdiction, and other details. In 2001, through legislative action; the enforcement responsibility was transferred to the Department of Motor Vehicle, and he received appointment to the position of Major. In 2005, the enforcement responsibility was again moved to the Department of Public Safety, and he retained the rank of Major/Adjutant overseeing size, weight and inspection operations for the northern half of the state. Under the Department of Public Safety, Commercial Vehicle Inspectors are identified as Compliance Officers with the new Motor Carrier Compliance Division. Major Long's role in the Georgia TACT Program has been one of coordinating the enforcement segment on Interstate 75, and providing assistance in the administrative end.



TACT FORUM I and II

Tom Marlow

Division Administrator, Georgia, FMCSA

Following service in the military, Tom's career in public service began with 6 years as a deputy sheriff county patrol officer. After completing his college degree, he became the safety supervisor for Ryder Systems Inc. in their automotive transport division in Atlanta. Next Tom joined the then Office of Motor Carrier in the Alabama Division office. Then he transferred to the Georgia Division Office and served as a field investigator until his promotion to the Kentucky office as the State Programs Manager where Tom assisted the state in pilot testing and developing the current performance based Commercial Vehicle Safety Plan (CVSP) program and intrastate DOT number system and implemented the ITS/CVISN program. In 2000, he became Division Administrator in Georgia, where he has assisted the state of Georgia in two major re-organizations resulting in an increase in Motor Carrier Safety Assistance Program personnel from 30 officers in 2000 to its present staff of 250. Georgia continues to be a national leader with all FMCSA programs implemented and operating (PRISM, Intrastate DOT numbers, CDL fraud, New Entrant and CR programs).

Penny Nerup

Speeding & Police Traffic Services Program Manager, Washington Traffic Safety Commission

A graduate of Marquette University and Gonzaga School of Law, Penny served as Washington State Assistant Attorney General (Corrections Division), non-partisan legislative staff (Washington State House Transportation Committee), and program manager for the Washington Traffic Safety Commission. Her current duties at the Commission are as program manager for the speeding and police traffic services programs. Penny was the program director for the TACT pilot project in 2004.

William Paden

Field Administrator, Western Service Center, FMCSA

Bill Paden is a native Oregonian and has been involved in public service and safety for the past 34 years. After serving 27 years with the Oregon State Police, Bill retired as the Deputy Superintendent and accepted a position with FMCSA as the Associate Administrator for Enforcement and Program Delivery as well as Field Operations beginning in May of 2004. Desiring to be more directly involved in operations, in September of 2006, Bill asked for and received a reassignment to the Field Administrator position in Lakewood, Colorado. As well as his formal education, Bill had the opportunity to attend several executive leadership courses including Northwestern University's School of Police Staff and Command, the FBI National Academy and the John F. Kennedy School of Government at Harvard University. Currently Bill provides guidance and oversight to the 15 Western States through the efforts of over 220 dedicated CMV staff.

Communication Enforcement Evaluation Partnership Safety Communication
Enforcement Evaluation Partnership Safety Communication Enforcement
Evaluation Partnership Safety Communication Enforcement Evaluation
Communication Enforcement



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Colonel Chris Perry

Chief, Nevada Highway Patrol



Chief Perry began his law enforcement career in 1982 as a Trooper in Las Vegas. Moving through the ranks, his last assignment with the Nevada Highway Patrol was as the Operations Commander for the Southern Command; responsible for eight urban operations squads, four rural districts and three special operations squads totaling 133 personnel. His most recent assignment with the Department was Chief of the Training Division where he was responsible for the DPS recruit training academies in Carson City and Las Vegas; and all in-service training needs for all Department personnel. Chief Perry holds a Bachelor of Science degree from the University of Las Vegas and extensive law enforcement training certification; including Northwestern University, US Department of Justice, Defensive Tactics Institute and advanced Nevada POST certificates.

William Quade

Associate Administrator, Office of Enforcement and Program Delivery, FMCSA



Bill is the Federal Motor Carrier Safety Administration's Associate Administrator for Enforcement and Program Delivery. In this position he oversees the development of FMCSA enforcement, safety, and outreach programs. Prior to this current position, Bill served FMCSA in the management positions of Director of the Office of Enforcement and Compliance, Director of the Office of Safety Programs, Hazardous Materials Division Chief, Acting Director of the National Training Center, Acting California Division Administrator, and Acting Director of Enforcement and Compliance. Prior to joining FMCSA's management team, Bill had 8 years of staff experience for FMCSA in both headquarters and in field offices. Bill attended Virginia Polytechnic and State University receiving a Bachelor of Science degree in Mechanical Engineering.

Brian Ronk

Share the Road Safely Program Manager, FMCSA



Brian Ronk joined FMCSA in July 2003 as Share the Road Safely Program Manager. He has 28 years of federal service holding marketing positions with the US Postal Service and Bureau of the Mint with specialty in the areas of program analysis, customer segmentation analysis, and social marketing. He is a graduate of the University of California, Irvine (B.A.) and Pepperdine University (M.A.) with degrees in both experimental and counseling psychology. His other duties at Federal Motor Carrier Safety Administration include Program Manager for the Household Goods Consumer Information Program and Funds Administrator for the Outreach Division.



TACT FORUM I and II

Julie Sabol

Communications Consultant, Macro International Inc.



Julie Sabol has been serving public sector clients for over 9 years. By leveraging her background in marketing and advertising, Ms. Sabol manages programs in support of social marketing initiatives, public education campaigns, health care advocacy programs, leadership development, and branding and awareness development. She has developed communications plans, marketing strategies, and managed print- and Web-based creative services for various outreach programs primarily for the U.S. Department of Transportation (DOT), the National Science Foundation (NSF), the Centers for Disease Control and Prevention (CDC), the U.S. Department of Health and Human Services (HHS), and the U.S. Navy. As task leader for materials development for the TACT Program, she develops Web content and messages for all collateral and outreach materials to help promote TACT to States, media, and industry affiliates. She also provides research and strategic planning services. Ms. Sabol also writes and designs a quarterly e-newsletter for the TACT Program. In addition to her TACT responsibilities, she also provides creative support for FMCSA's Be Ready. Be Buckled. Safety Belt Program. Ms. Sabol holds a B.S. degree in Advertising from West Virginia University.

Raghavan Srinivasan, Ph.D.

University of North Carolina, Highway Safety Research Center



Raghavan Srinivasan is a Senior Transportation Engineer at the University of North Carolina Highway Safety Research Center. Over the past 20 years, Srinivasan has worked on several projects funded by many federal and state agencies including FHWA, NHTSA, NCHRP, and FMCSA. Recently, he completed a study for FHWA/FMCSA to identify corridors for the TACT Program in North Carolina. Dr. Srinivasan was the PI on an NCHRP Project that developed a knowledge-based expert system for speed limits in speed zones. He was the Co-PI on NCHRP Project 17-25 that developed accident modification factors for engineering/ITS improvements. He is the Co-PI on NCHRP Project 17-30 that is examining the safety of daytime and nighttime construction zones. He is also currently involved in a project for FHWA to evaluate the effectiveness of low-cost engineering treatments. Srinivasan has a Ph.D. in Transportation with a minor in Probability and Statistics, from the University of California at Davis.

Communication Enforcement Evaluation Partnership Safety Communication
Enforcement Evaluation Partnership Safety Communication Enforcement
Evaluation Partnership Safety Communication Enforcement Evaluation
Communication Enforcement



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Scott Stafford

TACT Consultant, The Baldwin Group, Inc.



Scott is a social marketing and target marketing expert, trainer, and group facilitator. As a program consultant to US DOT FMCSA's Ticketing Aggressive Cars and Trucks education and enforcement program, Scott is working with the Tact State Peer Exchange Network (T-SPEN) to bring together State representatives and program administrators to share best practices and build upon lessons learned. As a project contributor for US DOT FMCSA's campaign to increase the use of safety belts in commercial motor vehicles "Be Ready. Be Buckled.," he is collaborating on national campaign strategies and tactics. Scott has worked with United States Department of Agriculture, United States Postal Service, National Cancer Institute, Sallie Mae, and National Trust for Historic Preservation designing and conducting marketing research and developing strategy and outreach. Scott also conducts social marketing training workshops. Scott is a volunteer of 13 years at the DC chapter of ProLiteracy Worldwide, where he tutors and teaches adult literacy classes.

Thad Sullivan

TACT Program Manager, Kentucky Vehicle Enforcement

Mr. Sullivan is the program manager for Kentucky Vehicle Enforcement's (KVE) "Ticketing Aggressive Cars and Trucks" (TACT) demonstration enforcement program. He has been in this capacity since June, 2007. He retired with 16 years of law enforcement experience from the Lexington Police Department as a commercial burglary detective. A motor vehicle collision ended his career and after multiple surgeries and rehabilitation, he was approached and joined the TACT Program. For approximately 14 years, he reconstructed fatal and serious injury collisions for Lexington and Fayette County, KY. Mr. Sullivan conducted forensic mapping and drawings of all outside major crime scenes utilizing Total Station Equipment. He inspected commercial motor vehicles as a certified Motor Carrier Safety Assistance Program (MCSAP) investigator and instructed both basic trainees and veteran officers in the investigation and reporting of motor vehicle collisions. He also assisted in maintaining the Collision Reporting and Analysis for Safer Highways (C.R.A.S.H.) database for Lexington. During his tenure at Lexington, he was fortunate enough to have been assigned to multiple units such as Criminal Patrol (Street Level Narcotics), Mounted Horse Patrol, Traffic (Hit and Run Investigation) and the Detective Bureau. During his time with each of these units, he was able to maintain my assignment with the reconstruction unit. Mr. Sullivan is 42 years old and happily married to his wife, Tammy, for 12 years with two children, Kristopher and Keegan. He is currently completing a degree in Risk Management and Insurance from Eastern Kentucky University. Mr. Sullivan was also a member of the U.S. Army for 10 years, where he was responsible for an armor platoon and also instructed Army armor trainees in basic and advanced armor combat techniques.



TACT FORUM I and II

F. Dennis Thomas

Principal Associate, Dunlap & Associates



F. Dennis Thomas is a Principal Associate with Dunlap and Associates, Inc. of Stamford, CT. He holds an MA in Industrial/Organizational Psychology from the University of Connecticut where he is also a PhD candidate in the same field. Mr. Thomas served as an evaluator of the Washington TACT project and has also served as an evaluation and research specialist on a variety of other highway and aviation safety projects. He continues his participation in the TACT project as a consultant to the Federal Motor Carrier Safety Administration as the agency expands TACT to other States to further test the program's effectiveness in other regions of the United States.

Baldwin Tom, Ph.D.

President & CEO, The Baldwin Group, Inc.



Dr. Tom is an executive consultant specializing in strategic thinking. He works with senior leaders and their teams from a variety of organizations and industries to create actionable solutions that facilitate change. Formerly the Executive Director of the American Leadership Forum, he has worked in academia, nonprofit, and business areas. As a former instructor of the management academy for the United Way of America, Baldwin has taught 100s of managers in Foundations for Effective Management and Strategic Management Planning--on the cutting edge. Dr. Tom developed the Strategic Facilitators course and has trained over 500 managers in facilitation skills that include process tools, strategy tools, and collaboration tools. Prior to starting his firm he was an executive with an international consulting firm, specializing in performance measurements and metrics, utilizing both competency and compatibility factors. Dr. Tom is a Certified Management Consultant, the preeminent designation earned in the management consulting profession. He is a past Chair of the Institute of Management Consultants USA.

Jonna VanDyk

Occupant Protection Program Manager, Washington Traffic Safety Commission

Jonna VanDyk is the Occupant Protection Program Manager for the Washington Traffic Safety Commission, a position she has held for two years. Prior to that she was the Communications Program Manager for the Commission for 15 years. She has also worked in the news field for eight years and for other government agencies as a public information officer. As the Occupant Protection Program Manager she oversees the promotion of seat belt and child car seat use (Click it or Ticket) in the Washington State where they have one of the highest rates of seat belt use in the United States and have had for the past seven years. She has a degree in journalism from the University of Oregon and a Masters Degree in Clinical Psychology from St. Martin's University. She is also a frequent guest lecturer at the University of Washington's Daniel Evans Masters in Public Administration Program and her work is referenced in a popular college textbook on social marketing written by Philip Kotler and Nancy R. Lee, which is now in its third edition.

Communication Enforcement Evaluation Partnership Safety Communication
Enforcement Evaluation Partnership Safety Communication Enforcement
Evaluation Partnership Safety Communication Enforcement Evaluation
Communication Enforcement



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Deputy Jeff Willard

Skagit County, Washington



Deputy Willard is 39 years old and a son of a retired Washington State Trooper. He started his law enforcement career as a reserve police officer in the city of Sedro-Woolley in 1992. Deputy Willard was hired by the Skagit County Sheriff's Office in 1994 as a Corrections Deputy. He worked in the Skagit County Jail for 1 1/2 years before transferring to Patrol in 1995. Deputy Willard then went to the traffic unit in 1996 and assisted with the development of the motorcycle program that consisted of two used Kawasaki motorcycles. The motorcycle unit has grown to four Harley Davidson motorcycles and a Sergeant. Deputy Willard is also a lead instructor for the state of Washington in police motorcycle operations. He is currently in his 14th year of service with the Skagit County Sheriffs Office. In 2005 Deputy Willard had the opportunity to participate in the pilot TACT Program in Washington State, where worked three weeks of intense enforcement of commercial vehicles and passenger cars that contributed to the increased accident and fatality rate in western Washington and worked with multiple agencies with various enforcement techniques and personally observed the positive impact of stepped up enforcement in this targeted group. Deputy Willard felt that left this program with a broader knowledge base of commercial vehicle enforcement and a better working relationship with all of the agencies that participated.

Lieutenant Kevin Zeller

Washington State Patrol



Lt. Zeller has been with the Washington State Patrol for 22+ years and has had a variety of assignments. As a trooper, he spent time on patrol and as a motor officer. His sergeant positions included line supervision, Internal Affairs and the Academy. Since being promoted to lieutenant, he has managed line personnel, the SWAT team, Narcotics, the Emergency Mobilization Division, Criminal Intelligence, Missing Children, and Computer Crimes. On October 1, 2007, Lt. Zeller was assigned to the Commercial Vehicle Division. One of the projects he was given was the TACT Program. Washington currently has 10 full time TACT troopers assigned to their districts.



TACT FORUM I and II

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Enforcement Evaluation Partnership Safety Communication Enforcement
Evaluation Partnership Safety Communication Enforcement Evaluation
Communication Enforcement Evaluation Partnership Safety Communication



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Communication Enforcement Evaluation Partnership Safety Communication
Enforcement Evaluation Partnership Safety Communication Enforcement
Evaluation Partnership Safety Communication Enforcement Evaluation
Communication Enforcement Evaluation Partnership Safety Communication



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Communication Enforcement Evaluation Partnership Safety Communication
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Communication Enforcement



SHARING IDEAS TO SAVE LIVES

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SHARING IDEAS TO SAVE LIVES

Hotel Map

NEW YORK NEW YORK
 HOTEL & CASINO - LAS VEGAS
 nynyhotelcasino.com 866.815.4365

Second Floor
 Use escalator by Century Elevators to access:
 Arcade
 Nathan's
 Häagen Dazs
 The Roller Coaster
 North Walkway to Parking Garage

Use Empire Elevators to access:
 Central Park Parlor Meeting Rooms
 Brooklyn Meeting Room
 Bronx Meeting Room
 South Walkway to Parking Garage

Third Floor:
 Use Empire Elevator to access:
 Spa & Salon

Mezzanine
 Use Mezzanine Escalator to access:
 Coyote Ugly
 Starbucks
 Shopping
 Excalibur Walkway
 MGM Grand Walkway

<input type="checkbox"/>	RESTAURANTS
<input type="checkbox"/>	BARS/LOUNGES
<input type="checkbox"/>	ATTRACTIONS/THEATRES
<input type="checkbox"/>	HOTEL SERVICES
<input type="checkbox"/>	RETAIL SHOPS
<input type="checkbox"/>	CASINO

*Smoking permitted in Casino area only.



TACT FORUM I and II

Meeting Locations



Hotel and Meeting Space

Communication Enforcement Evaluation Partnership Safety Communication
 Enforcement Evaluation Partnership Safety Communication Enforcement
 Evaluation Partnership Safety Communication Enforcement Evaluation
 Communication Enforcement Evaluation Partnership Safety Communication



SHARING IDEAS TO SAVE LIVES

T-SPEN— Leading Today for a Safer Tomorrow

FMCSA established the TACT State Peer Exchange Network (T-SPEN) to assist other States with their TACT Programs. The *Ticketing Aggressive Cars and Trucks* (TACT) State Peer Exchange Network (T-SPEN) is a group of State and local stakeholders participating in the TACT Program who are taking the lead in sharing approaches to save lives by reducing crashes between passenger and commercial motor vehicles. The States currently participating in T-SPEN include Georgia, Kentucky, North Carolina, Pennsylvania, and Washington.

Members

Current T-SPEN Representatives		
1	Georgia	Major Christopher Long
2	Georgia	Major Wayne Beck
3	Georgia	Jan Childers
4	Kentucky	Thad Sullivan
5	North Carolina	Myra Beckers
6	North Carolina	Captain George Gray
7	Pennsylvania	Lieutenant Raymond Cook
8	Washington	Lieutenant Kevin Zeller
9	Washington	Penny Nerup
10	FMCSA	Gladys Cole
11	FMCSA	Brian Ronk