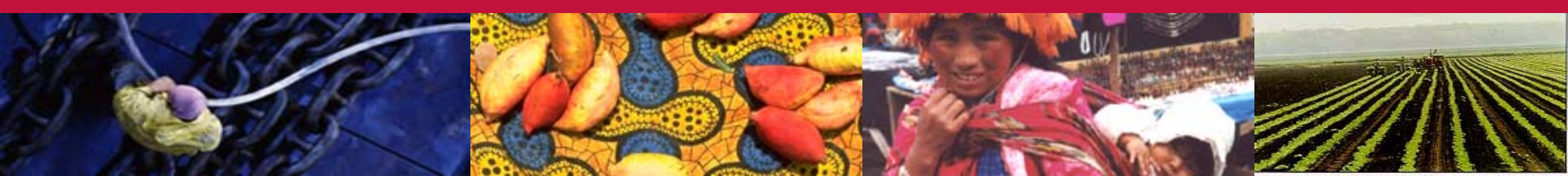




USAID
FROM THE AMERICAN PEOPLE



USAID and Trade Capacity Building

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EGAT - Trade and Investment Team
Thursday, April 15, 2010



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USAID & Trade Capacity Building

Part I. Policy rationale for providing TCB Assistance

Part II. Defining TCB

Part III. Examples & Field Work

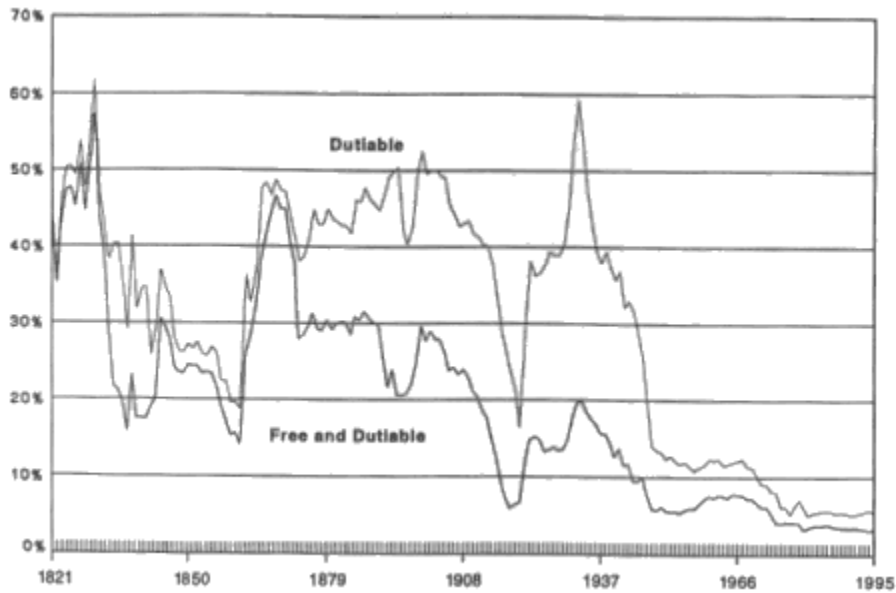


Part I: Policy Rationale for TCB

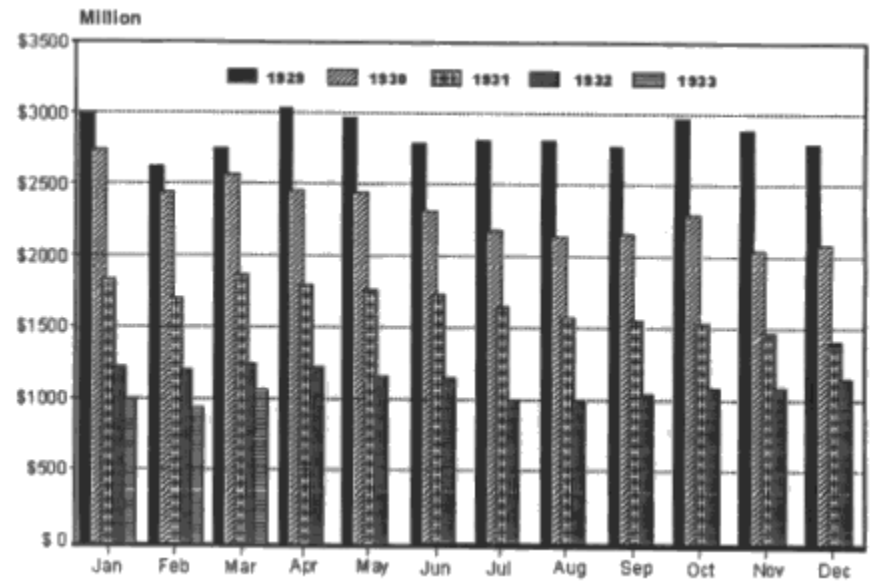
Why worry about International Trade?



Smoot-Hawley Tariff Act of 1930



Collapse of World Trade Following Smoot-Hawley



Source: League of Nations



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What have we learned about trade since then?



Why does trade policy get a bad rep?



The Political Economy of Trade Policy

- Economies are constantly evolving. Factories open and close, products are popular and unpopular.
- At any given time, it is possible to point to groups allegedly hurt by trade.
- Pain is immediate and focused, benefits are progressive and diffuse.
- Adjustments hurt other than labor – factory owners, investors, and banks.
- Sometimes these voices hide behind the poor.
- **Poor have little voice.** Ask yourself whose voice you are hearing.



Why Provide Trade Assistance?

What is the development agenda?



How Trade Advances the Development Agenda

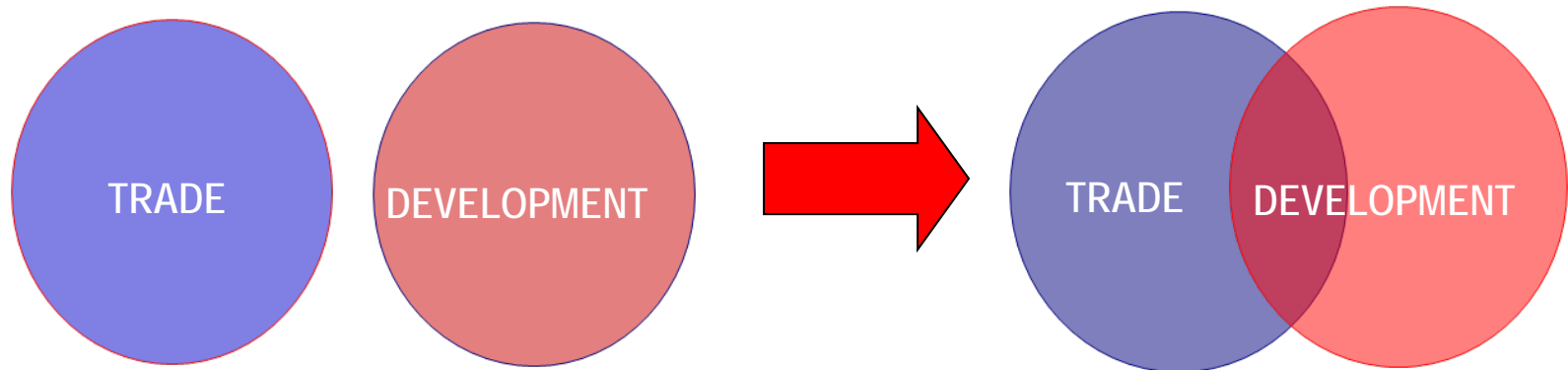
- If you are interested in poverty reduction, you need to be interested in trade
 - For most poor people, labor is the most significant or the only asset they possess.
 - trade is beneficial because it raises the value of unskilled labor.





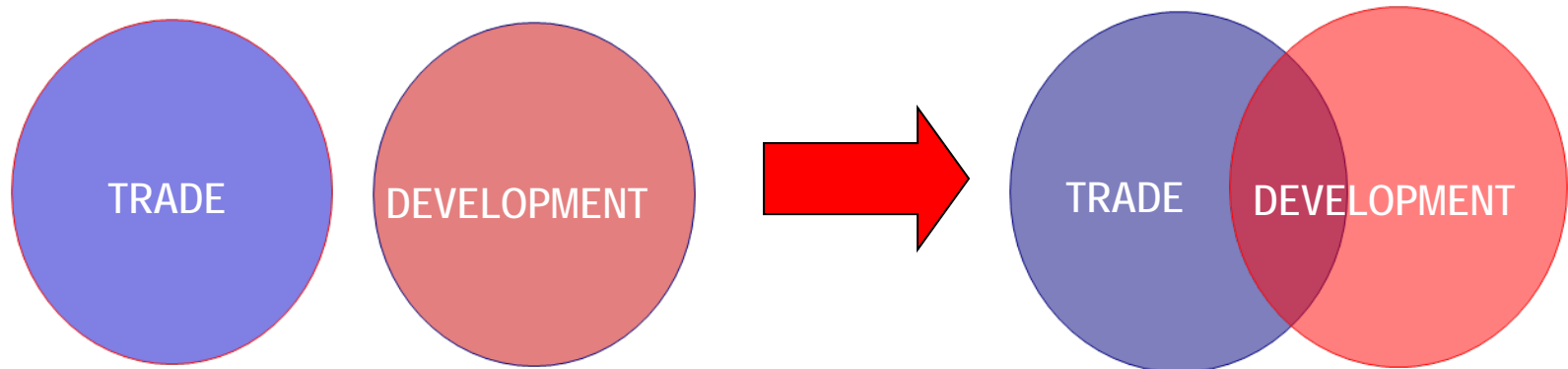
Trade Agenda and Development Agenda

- Where do you see Trade Policy Agendas and Development Goals overlapping?

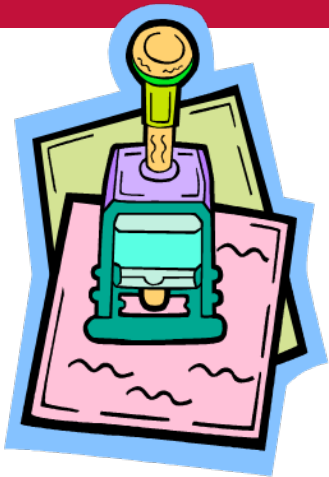


Trade Agenda and Development Agenda

- TCB is valued by trade policy agency since USAID assistance advances the trade agenda by helping developing countries participate in market-opening trade negotiations.
- The Development Agenda benefits from trade reforms and more open markets. Food security is an example.



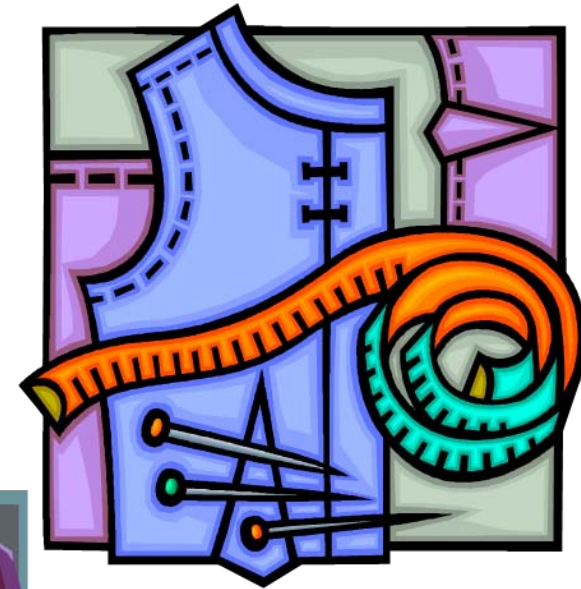
Know-how is valuable in a number technical areas of international trade



Reducing Paperwork



Shipping / Logistics



Investments in training to raise productivity



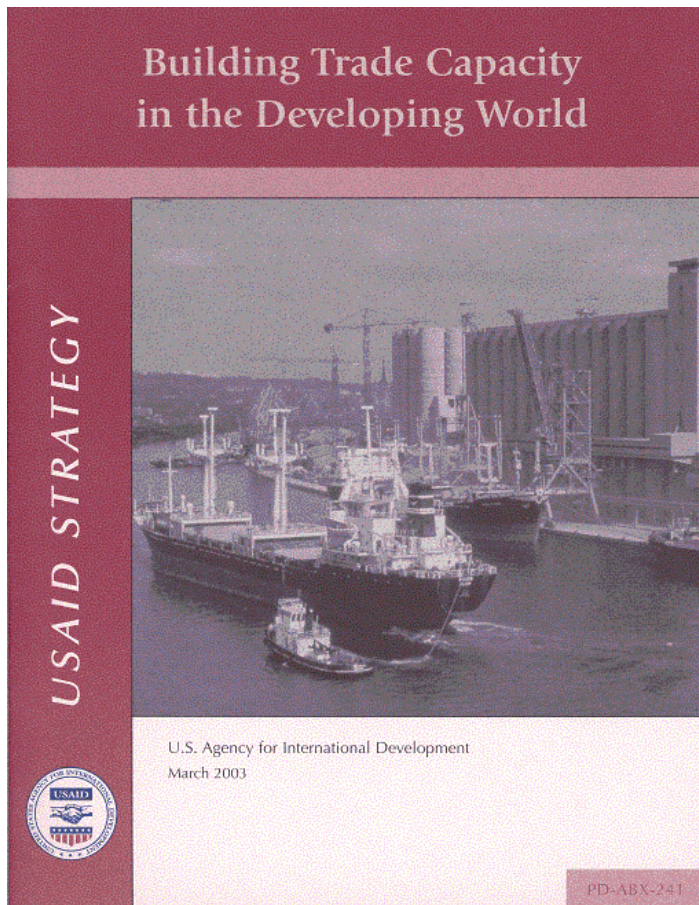
Raising Awareness of Trade Agreements



Understanding International Buyers

Part II:

How does the U.S.G Define Trade Capacity Building?



Defining TCB: Triple Layer Cake



Participating in Trade Negotiations



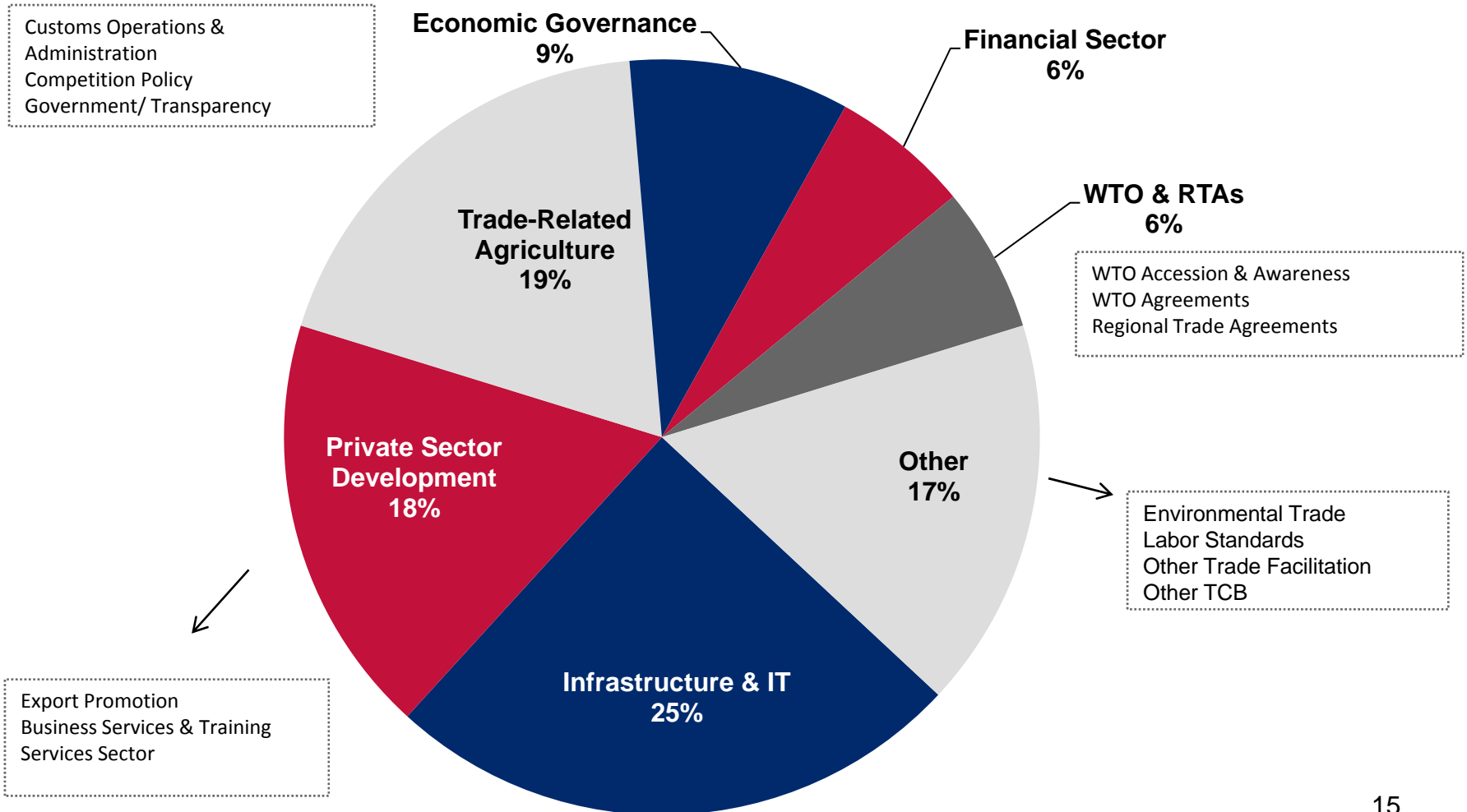
Implementing Trade Commitments



Responding to Trade Opportunities

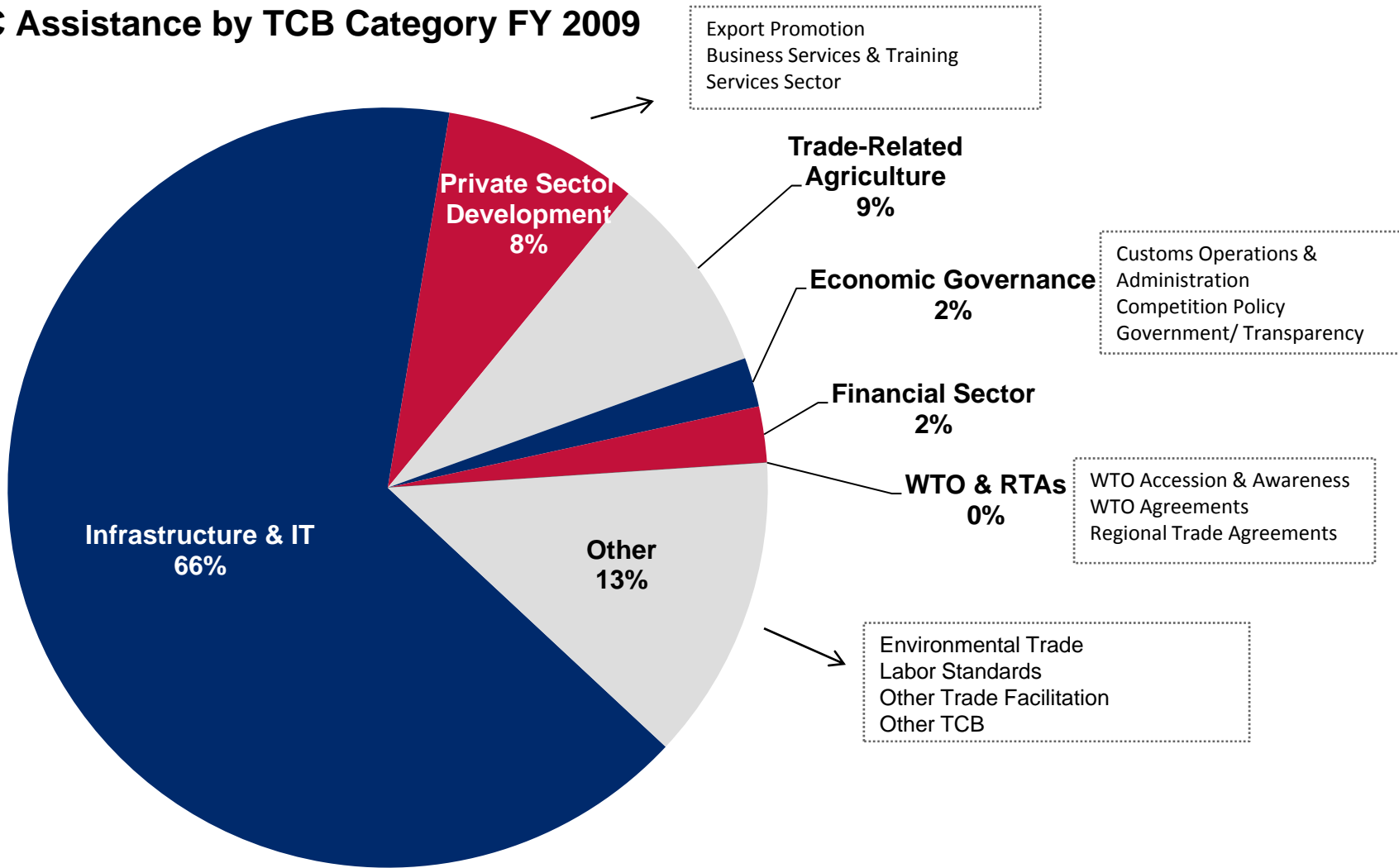


USAID Assistance by TCB Category FY 2009

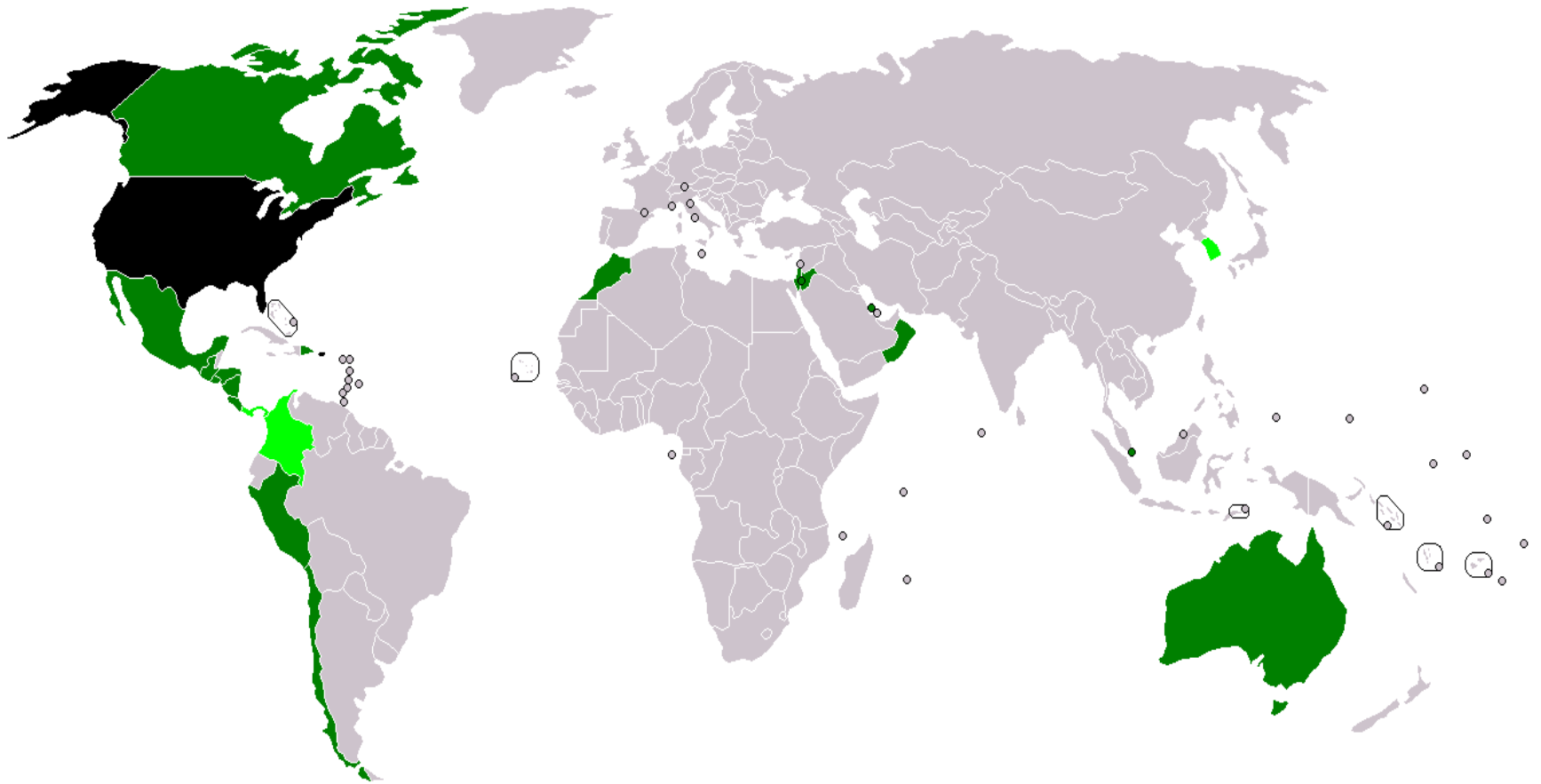




MCC Assistance by TCB Category FY 2009



Participation

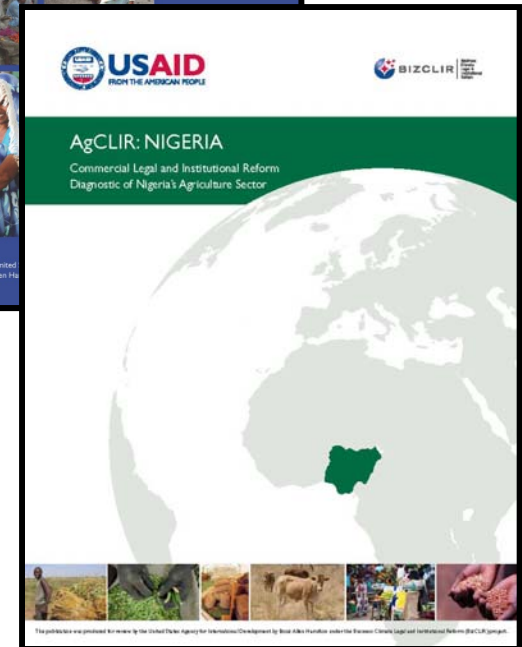
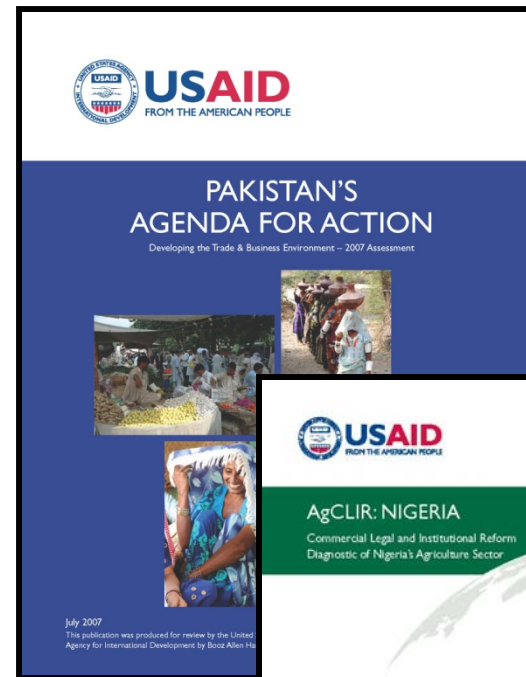


US Free Trade Agreements—existing and pending

Opportunities



Photo: USAID West Africa Trade Hub



Implementation



WORLD
INTELLECTUAL
PROPERTY
ORGANIZATION



WORLD CUSTOMS ORGANIZATION
ORGANISATION MONDIALE DES DOUANES



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