

Install.



Inspect.



Protect.



Smoke Alarms Save Lives.

United States Fire Administration • 16825 South Seton Avenue • Emmitsburg, MD 21727
www.usfa.dhs.gov/smokealarms (English) • www.usfa.dhs.gov/detectoresdehumo (Spanish)

Ways to Spread the **Install. Inspect. Protect.** Campaign Throughout Your Community

The U.S. Fire Administration (USFA) is sponsoring the **Install. Inspect. Protect. Campaign**, which emphasizes that “Smoke Alarms Save Lives.” The USFA believes that all homes should be equipped with smoke alarms and residential fire sprinklers, and families should prepare and practice emergency escape plans. Here are a few things you can do to help spread these important safety messages and campaign throughout your community.

Things to do in your community

- Post **Install. Inspect. Protect. Campaign** posters on the bulletin boards located in apartment buildings, community centers, supermarkets, the office, or local gym.
- Distribute information and coloring sheet to principals and teachers in local schools and ask them to share with students during a class or assembly.
- Invite the local fire department to speak with children at local elementary, middle, and high schools about how they can help their parents prevent fires caused by smoking materials.
- Work with the local fire department to pass out campaign materials at community events and block parties.
- Show the PowerPoint presentation or brief educational video at an assembly or community event.
- Visit at least five friends or neighbors and make sure they have working smoke alarms. If they do not, encourage them to install both ionization and photoelectric smoke alarms or **dual sensor** smoke alarms, which sound when they detect both flames and fumes.
- If your friends and neighbors do have smoke alarms, ask them to check their smoke alarms every month to make sure they are working properly.

Things to do with your local media

- Send the Public Service Announcement (PSA’s) to local radio and TV stations.
- Send **Install. Inspect. Protect.** press release and fact sheet to the local media following a fire in a home that did not have working smoke alarms or did have working smoke alarms **or** a sprinkler system, which helped people escape the fire safely.
- Invite the media to open house events at fire stations where kids and families are taught about fire safety, the importance of smoke alarms and sprinklers, and the **Install. Inspect. Protect. Campaign**.

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FEMA

U.S. Fire Administration Mission Statement

We provide national leadership to foster a solid foundation for local fire and emergency services for prevention, preparedness and response.



Things to do with your community organizations

- Share information with members of your Home Owner's Association.
- Post information on community Listservs.
- Share fire safety facts and **Install. Inspect. Protect.** material with community centers, religious institutions, and colleges and universities.
- Work with your local fire department to give lectures on fire safety at senior citizen's clubs/centers.