

# Love alone didn't save her.



## Practicing fire safety did.

Children under the age of five are twice as likely to die in a fire than the rest of us. That's why parents and others who care for babies and toddlers need to pay special attention to fire safety. Keep matches and lighters out of reach, test your smoke alarms monthly, change the batteries at least once a year, and practice a home fire escape plan.

**PREPARE. PRACTICE. PREVENT THE UNTHINKABLE.**

*A Fire Safety Campaign for Babies and Toddlers*

**For a free Parents' Guide, visit [www.usfaparents.gov](http://www.usfaparents.gov)**

IN PARTNERSHIP WITH THE AMERICAN ACADEMY OF PEDIATRICS · NFPA · NATIONAL SAFE KIDS CAMPAIGN, AND ZERO TO THREE



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2 x 3.5"

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2 x 4.5"

The United States Fire Administration and its partners are pleased to provide you with print ads that encourage parents with babies and toddlers to practice fire safe behaviors. These print ads are copyright-free. Please distribute as many copies as desired to local newspapers, magazines, newsletters, and websites. For color electronic versions of these print ads, visit [www.usfaparents.gov](http://www.usfaparents.gov)

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2.25 x 5"

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4.5 x 2.5"

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2.5 x 10"