

PARTNERING WITH NOAA SEA GRANT EXTENSION IN YOUR STATE

Monique Myers, California Sea Grant / University of California Cooperative Extension

Julia Peterson, University of New Hampshire Sea Grant Extension

April Turner, South Carolina Sea Grant Consortium

Robert McCormick, Illinois-Indiana Sea Grant College Program

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NOAA Sea Grant Extension services are provided in each of the coastal and Great Lakes states in the US. *Sustainable Coastal Community Development* is a central focus of Sea Grant Extension efforts and a national network exists to enhance this work. Extension work is a process of designing approaches to meet constituent-identified needs through programs that are outcomes-based using a variety of educational processes and techniques over a continuum of time. These approaches are developed, implemented, and evaluated in cooperation with federal, state, local, community, and private partners and stakeholders. Partnerships between Sea Grant Extension and Coastal Zone Management professionals are prevalent and have been found to be an effective means linking services at the community level.

The shape of extension work can be extremely varied depending on the needs and assets identified through the constituents on whom the work focuses. The approach entails building partnerships to maximize capacity and resources. Activities often involve facilitating communities' efforts to create a vision or evaluate scenarios for the future and developing innovative tools.

Prior to this panel, Monique Myres, of California Sea Grant and Cooperative Extension, will present a brief overview on the nature of Sea Grant Extension work. Then panelists will provide four case studies of extension activities that improved the capacity of communities to manage growth and development along their coasts. A theme of this panel will be to demonstrate how further partnerships between Coastal Zone Management and Sea Grant Extension professionals can develop.

CASE STUDIES

Julia Peterson, University of New Hampshire Sea Grant Extension

Development pressure has been very high over recent years in New Hampshire, the fastest growing state in New England, especially in the coastal region. New Hampshire's Natural Resource Outreach Coalition (NROC), a partnership of agencies and organizations, led by the University of New Hampshire Cooperative Extension, provides

education, facilitation and technical assistance to communities wishing to improve their natural resource protection while facing development. The NROC team works with communities over a year's time on outcomes of their choosing. Communities have achieved significant accomplishments with NROC's help over the last ten years.

April Turner, South Carolina Sea Grant Consortium

This presentation will summarize a stakeholder-driven, conservation planning initiative in Jasper County, S.C. that culminated in the development of a countywide comprehensive resource plan. The planning effort included assessing the natural resources and conservation needs in the County, setting community conservation goals, developing a comprehensive conservation plan, integrating the plan into the comprehensive land-use plan, and measuring success.

Robert McCormick, Illinois-Indiana Sea Grant College Program

This presentation will introduce Local Decision Maker, a new web based GIS Tool designed to assist local officials and planners in comprehensive land use planning. The program includes planning for natural resources, economic development, and education.

Joseph E. Lucente and Dave Kelch, Ohio State University Extension and Ohio Sea Grant College Program

This presentation will highlight a website and guide to help Ohio residents and visitors locate and learn about shipwrecks in Ohio's Lake Erie waters, and to promote coastal tourism and business development. Both products will promote cultural and coastal tourism as tools to expand Lake Erie tourism revenues, and promote conservation and protection of important shipwreck sites.

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