

East Africa Competitiveness and Trade Expansion (COMPETE)

Overview

The Competitiveness and Trade Expansion Program (COMPETE) is a regional program that works to improve trade in East and Central Africa by harmonizing regional trade and transit policies and procedures, developing financial markets, supporting private sector trade associations, developing value chains in staple foods, cotton/textiles, and coffee and building capacity of regional businesses to take advantage of preferential trade opportunities. COMPETE builds on the success of two prior USAID programs, the Regional Agriculture and Trade Expansion (RATES) program and the East African Community Trade Hub. By combining the best aspects of these programs, COMPETE takes a holistic approach to addressing the constraints and promoting the opportunities available to African companies to increase their competitiveness and trade with the United States and global markets.

Features

COMPETE works to:

- Reduce barriers to trade;
- Increase competitiveness and market access in selected value chains including staple foods, and;
- Increase trade and investment between the U.S. and Eastern and Central Africa (ECA) via the ECA Trade Hub.

Links

www.compete.org