Green - IHG Connery, Lucy (IHG) to: etiley 10/11/2010 09:09 AM Show Details

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At IHG, InterContinental Hotels Group, we are working to reduce our environmental impact through innovation and collaboration. Our vision of what a 'green' hotel looks like is constantly evolving and progressing and is influenced by internal and external feedback. We are continually finding new and better ways to design, build and run hotels.

IHG's overall approach is based on our **environmental policy** in which we commit to measure, manage and innovate across the Group. Building on this, in March 2009, we launched our ground-breaking online sustainability tool called Green Engage, which defines our vision of a sustainable hotel.

IHG understands its responsibility to respect the environment and manage its impacts for the benefit of the communities in which it operates. IHG commits to measure, manage and innovate. We will:

- Implement sound environmental practices in the design, development and operation of our hotels.
- Encourage the development and integration of sustainable technologies.
- Endeavour to reduce our use of energy and water, and re-use and recycle the resources consumed by our business wherever practical.
- Engage our customers, colleagues, hotel owners, suppliers and contractors in our efforts to protect the environment.
- Provide the training and resources required to meet our objectives.
- Monitor, record and benchmark our environmental performance on a regular basis.
- Make business decisions taking into account these commitments.
- Communicate our policies, practices and programmes to all our stakeholders.

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