



# Healthy Oceans Goal and Strategic Evaluation & Execution (SEE) Process

---

Margaret M. (Peg) Brady  
Presentation to MAFAC  
25 October 2011



# Overview



- Background regarding the Next Generation Strategic Plan (NGSP)
- Healthy Oceans Goal Overview
- Anticipated FY 12-18 Priorities



**NOAA'S MISSION:  
SCIENCE, SERVICE & STEWARDSHIP**

To understand and predict changes in climate, weather, oceans, and coasts,  
To share that knowledge and information with others, and  
To conserve and manage coastal and marine ecosystems and resources





# Governance:

## Alignment of Accountability for Performance Results



Enterprise	Objective	Council: Lead
Science Enterprise	a holistic understanding of the earth system through research	Research: OAR
	accurate, reliable data from integrated earth observations	NOSC: NESDIS, NWS; Fleet: OMAO
	an integrated environmental modeling system	Research: OAR
Engagement Enterprise	an engaged and educated public for informed environmental decisions	Education: Office of Educ.
	integrated services for evolving demands of regional stakeholders	Executive Oversight Group: Policy
	scientific leadership in international environmental policy	Int'l Affairs: Int'l Affairs Ofc
Administration Enterprise	diverse capabilities, evolving workforce	Human Capital: WFMO
	a modern information technology infrastructure	CIO: CIO
	sound management of capital investments	CFO/CAO: CFO, CAO

Goal	Objective	Office
Climate Adaptation & Mitigation	improved understanding of climate	NCS
	Integrated climate assessments	NCS
	mitigation, adaptation from climate service	NCS
	a climate literate public	NCS
Weather-Ready Nation	reduced loss of life, property, disruption	NWS
	improved water management	NWS
	transportation efficiency, safety	NWS
	healthy people, communities	NWS
Healthy Oceans	secure, reliable infrastructure	NWS
	improved understanding of ecosystems	NMFS
	recovered, healthy living marine resources	NMFS
	healthy habitats	NMFS
Resilient Coastal Communities & Economies	sustainable fisheries & safe seafood	NMFS
	resilient coastal communities	NOS
	ocean and coastal planning	NOS
	safe, efficient marine transportation	NOS
	improved coastal water quality	NOS
	arctic access, management	NOS

DRAFT: Pre decisional; not for distribution



# NOAA Fisheries Healthy Oceans Goal



- **Healthy Oceans**

Marine fisheries, habitats, and biodiversity sustained within healthy and productive ecosystems.

- Objective: Improved understanding of ecosystems to inform resource management decisions.
- Objective: Recovered and healthy marine and coastal species.
- Objective: Healthy habitats that sustain resilient and thriving marine resources and communities.
- Objective: Sustainable fisheries and safe seafood for healthy populations and vibrant communities.

- For more details re: NGSP see: [http://www.ppi.noaa.gov/wp-content/uploads/NOAA\\_NGSP.pdf](http://www.ppi.noaa.gov/wp-content/uploads/NOAA_NGSP.pdf)



# Draft AGM Overview: Healthy Oceans focus



- Improve marine resource management through ecosystem science. NOAA will implement the National Ocean Policy Ecosystem-based Management action plan by focusing on increasing quality, efficiency, and timeliness of its products and services
- Strengthen core competencies to protect species. NOAA will effectively address increasing threats to LMR by leveraging efficiencies, such as using EBM and habitat-based approaches to meet mandates.
- Strengthen capacity to end overfishing and rebuild fish stocks to provide safe and sustainable seafood. NOAA will continue its efforts to end overfishing, focus on rebuilding fish stocks, and maintain them at sustainable levels to optimize fishing opportunities, jobs, and ecosystem services.
- Strengthen competencies to understand and conserve habitat within ecosystems through a Habitat Blueprint framework. To more effectively improve degraded habitat conditions, NOAA will leverage key internal and external partnerships.