



# Emergency Public Information (EPI) Subcommittee

## Highlights

### EPI Subcommittee Teleconference

Tuesday, January 22, 2013, 12:30–1:30 PM EST

#### Participants

Dave Anna, National Energy Technology Laboratory	Holly Hardin, EPI Subcommittee Coordinator, ORISE
Greg Cunningham, B&W Pantex	Jennifer Hutchins, EOTA
Jeff Donaldson, <b>EPI Subcommittee Chair</b> , Nevada National Security Site	Doug Larson, EOTA
Marie Dunkle, M.K. Dunkle Consulting	Willie Mora, VA
Sally Fitzgerald, U.S. DOE Office of Environmental Management	Kurt Riesselmann, Fermi National Accelerator Laboratory
Andy Freeburg, SLAC National Accelerator Laboratory	Isaac Sanderville, EOTA

#### Welcome

The EPI Subcommittee met on Tuesday, January 22, 2013, via conference call.

#### 2012–2013 Objectives Status Update

The EMI SIG EPI Subcommittee identified objectives for the 2012–2013 planning period per a survey conducted after the 2012 Annual Meeting. The following are objectives for the 2012-2013 planning period:

1. Develop a list of social media resources needed to sustain alternate JIC operations for a sustained event.

Status: **Complete**. A social media resources survey was distributed to the EPI Subcommittee via the listserv in December 2012. Survey results were used to create a social media resources wiki on the EPI Subcommittee SharePoint. Subcommittee members are encouraged to add to this wiki and use as a resource.

2. Develop a resource list of media monitoring tools that may be used by DOE/NNSA sites.



## Emergency Public Information (EPI) Subcommittee

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3. Partner with other EMI SIG working groups/subcommittees (COOPWG, TECHWG, Exercise and Drill Subcommittee, etc.) via conference call or webinar during the annual planning period to discuss lessons learned, common issues and share ideas.

Status: **Continuous objective, though the objective was met during the October 2012 EPI Subcommittee Live Meeting webinar.** There are continued information sharing opportunities with the EPI Subcommittee and other EMI SIG groups at the 2013 EMI SIG Annual Meeting.

Click here to access the social media resources wiki on the EPI Subcommittee SharePoint - <https://vision.ora.gov/NSEMP/EML/EPI/SitePages/Social%20Media%20Resources.aspx>.

Note the EPI Subcommittee SharePoint is a secure site. Login access is required. If you need access to the SharePoint site, please contact [holly.hardin@orise.ora.gov](mailto:holly.hardin@orise.ora.gov).

### **EOTA EPI Courses**

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The [Emergency Operations Training Center \(EOTA\)](#) has recently released several new EPI training courses including the following:

- EPI 110D, Spokesperson and Media Training
- EPI 230DT, EPI and Social Media Distance Tutorial
- EPI 120D, Joint Information Center (JIC) Overview
- EPI100D, DOE Emergency Public Information Overview

The following courses are currently in the developmental stage:

- Crisis Communications
- Message Mapping

Additionally, EOTA is developing an Electronic Performance Support System (EPSS) for creating a just-in-time training mobile application intended to be a quick field refresher for EPI.

Please contact Doug Larson, [dlarson@eota.energy.gov](mailto:dlarson@eota.energy.gov), if you would like to provide recommendations for courses currently in development or if you have any questions.

### **2013 EMI SIG Annual Meeting Status**

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A request for approval to conduct the 2013 meeting has been approved through the new DOE conference approval process. The annual meeting will be held May 6-10, 2013, in Chicago, IL. A hotel



## Emergency Public Information (EPI) Subcommittee

contract has not been signed, though the EMI SIG Steering Committee is reviewing options in the downtown Chicago area. A hotel contract should be secured within the next week. When estimating your travel expenses, use the downtown Chicago per diem and government lodging rates.

Annual meeting registration will open in February. An announcement will be sent via the EMI SIG listserv, on the EMI SIG website, and via the EMI SIG Facebook and Twitter accounts. Before registering for the meeting, please ensure you have management approval to attend. Registration will be limited this year.

The EPI Subcommittee Annual Workshop will be held Monday, May 6, 2013, prior to the EMI SIG Annual Meeting. The annual workshop will be broadcast via Live Meeting webinar for those who cannot attend.

### **EPI Subcommittee Site Representatives Opportunity**

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In order to sustain the relevancy of the EPI Subcommittee and maintain an active presence within the EMI SIG, the EPI Subcommittee is requesting site representatives to act as the main point of contact for their respective site. Site representatives are asked to participate in quarterly conference calls, attend the EMI SIG Annual Meeting or webinar, and provide site updates during conference calls. There is minimum effort to meet these expectations and the opportunity offers a great benefit for the subcommittee and its membership.

If you are interested in volunteering as your site's EPI Subcommittee site representative, please contact Holly Hardin, [holly.hardin@orise.orau.gov](mailto:holly.hardin@orise.orau.gov).

### **Site Updates**

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The Nevada National Security Site (NNSS) will hold a Full-Scale Exercise (FSE) in April. During the exercise, social media will be exercised. A blog site will be used for external and internal communications.

NNSS participated in a RADCON incident exercise with an offsite hospital in December 2012. NNSS EPI representatives participated in the exercise. This opportunity provided great offsite relationship building.

### **Wrap-up**

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The next EPI Subcommittee quarterly conference call is scheduled for Wednesday, March 27, 2013, 12:30–1:30 p.m. EDT. The conference call agenda will be sent at a later date.