



Emergency Public Information (EPI) Subcommittee

Highlights

EPI Subcommittee Teleconference

Wednesday, October 17, 2012, 12:30–1:30 PM EDT

Participants

Cheryl Bauer, U.S. DOE Portsmouth	Holly Hardin, ORISE
Patrick Brettell, U.S. DOE HQ	Melanie Hayden, Mission Support Alliance
Matt Cole, Office of Science	Kathryn King, NNSA Y-12
Brett Hansard, Argonne National Laboratory	Darrell Lankford, Darrell M. Lankford and Associates

Welcome

The EPI Subcommittee met on Wednesday, October 17, 2012, via conference call.

2012 EPI Subcommittee Fall Webinar Debrief

The EPI Subcommittee held a Live Meeting webinar on Wednesday, October 3, 2012. Presenters included Patty Billy, Exercise and Drills Subcommittee Chair, Marie Dunkle, Training Subcommittee EPI Subcommittee Liaison, Jeff Morrison, COOP Subcommittee Chair, and special guest speaker, Jacob Anderson, City of Colorado Springs. These presentations are available on the [EPI Subcommittee SharePoint site](#) and the [EPI Subcommittee website](#).

2012–2013 Objectives Status Update

The EMI SIG EPI Subcommittee identified objectives for the 2012–2013 planning period per a survey. The following are objectives for the 2012-2013 planning period:

1. Develop a list of social media resources needed to sustain alternate JIC operations for a COOP event.

Status: In progress. A draft survey has been developed and will be sent to the EPI Subcommittee via the listserv.

2. Develop a resource list of media monitoring tools that may be used by DOE/NNSA sites.

Status: In progress. This item will be included in the survey described above and will be sent to the EPI Subcommittee via the listserv.



Emergency Public Information (EPI) Subcommittee

3. Partner with other EMI SIG working groups/subcommittees (COOPWG, TECHWG, Exercise and Drill Subcommittee, etc.) via conference call or webinar during the annual planning period to discuss lessons learned, common issues and share ideas.

Status: Continuous objective

NNSA Y-12 Mock Media Cadre

Darrell Lankford provided an overview of the Y-12 Mock Media Cadre. The cadre's purpose is to provide a resource list of volunteers well-versed in public information to provide mock media support and to add realism to the public information component of exercises. The cadre is comprised of local, State, and other Federal agency public information officers and related staff. There are currently 20 members in the cadre. A database has been developed to capture cadre members' contact information and number of years of experience in public information. It may be valuable to tap similar resources, local, State, and other Federal agencies, in your area.

EPI Subcommittee SharePoint Update

The EPI Subcommittee SharePoint is intended to provide a secure space to share documents, presentations, photos, and host discussions and surveys. The site has recently been migrated to the Microsoft 2010 environment. Many features have changed, so please take a moment to become familiar with the updates.

If you need access to the SharePoint site, please contact holly.hardin@orise.orau.gov.

EMI SIG Meeting Status

A request for approval to conduct the 2013 meeting has been submitted through the new conference approval process. A location for the meeting has not been determined and is pending approval from DOE HQ.

Site Updates

Y-12 will hold an active shooter exercise on November 14, 2012. The Media Center will be activated. The exercise window on November 14 is from 8:00 a.m. to ~1:00 p.m. Anyone is welcome to observe. Please contact holly.hardin@orise.orau.gov if you would like to observe.

Wrap-up

The next EPI Subcommittee quarterly conference call is scheduled for Wednesday, January 16, 2013, 12:30–1:30 p.m. EDT. The conference call agenda will be sent at a later date.