Emergency Public Information

(EPI) Subcommittee

Highlights
EPI Subcommittee Teleconference
Wednesday, January 19, 2011, 11:30 a.m.–12:30 p.m. EDT

Participants

Steve Arnold, Wastren-EnergX

Matt Cole, Office of Science

Jeff Donaldson, NNSS

Jim Giusti, Savannah River Ops

Holly Hardin, ORISE

Melanie Hayden, Mission Support Alliance

Jeff Leifel, ORISE

Darwin Morgan, Nevada Ops

Susan Shaw, DOE/NNSA HQ

Carisa Shultz, INL

Elizabeth Waldron, EOTA

Welcome

The EPI Subcommittee met on Wednesday, January 19, 2011, via conference call.

2010–2011 Objectives

The EPI Subcommittee reviewed the status of 2010–2011 objectives and future action items.

Objective Description/ Path Forward
(1) Develop generic EPI training scenarios (i.e., hostile action scenarios using existing site scenarios and site training plans).   **Update**: Marie Dunkle and Jeff Donaldson submitted presentation proposals for review by the EMI SIG Steering Committee for the 2011 EMI SIG Annual Meeting. Per Steering Committee acceptance, this presentation will focus on EPI training scenarios and may provide the platform for further development of a scenario database/resource list.

Objective Description/ Path Forward

(2) Enhance interagency relationships and communications by establishing partnerships/networks with surrounding cities/municipalities by developing EPI directories containing contact information of local PIOs.

Update: A list of PRSA regional chapters may be found at the following URL: http://www.prsa.org/Network/Chapters/Find/index.html . The list may be useful for establishing networking contacts with local PIOs.

Action Item: The Subcommittee will discuss the value of developing a comprehensive directory of local/regional PIO contacts at the 2011 EPI Subcommittee Annual Workshop at the EMI SIG Annual Meeting.

(3) Seek NIMs certification for functional JIC positions. Each site is responsible for implementing a three-hour, self-paced training for JIC personnel. This training is to be completed by the end of the annual planning period. The goal is to ensure JIC personnel are certified.

Update: Erin Ritter provided the following online NIMS courses that may be of interest to JIC positions:

- IS 100- Introduction to Incident Command System
- IS 200- ICS for Single Resources and Initial Action Incidents
- IS 700- NIMS: An Introduction
- IS 701- NIMS Multiagency Coordination System
- IS 702- NIMS Public Information Systems
- IS 800- National Response Framework

Action Item: The Subcommittee will review relevancy of these courses to determine the value of specific JIC positions or all JIC positions to complete at a future date. This item will be discussed during the next EPI Subcommittee conference call on Wednesday, March 16, 2011.

(4) Partner with cyber security personnel to increase/allow access to social media sites (FaceBook, Twitter, YouTube, etc.) across the DOE complex by teaming with the newly formed Technology Working Group (TECHWG), utilizing existing site plans/procedures as models for access and suggesting a complex-wide approach for integrating social media for emergency public information purposes.

Update: The intent of Objective #4 is no longer relevant as most sites across the Complex have access to social media. Thus, the decision to withdraw Objective #4 was chosen by the EPI Subcommittee during the January 19, 2011 conference call. However, social media management may be a topic further explored by the Subcommittee at a later date.

Deepwater Horizon Oil Spill Website Analysis Available on EPI Subcommittee SharePoint

The Emergency Operations Training Academy (EOTA) analysis of the Deepwater Horizon Emergency Response Website sponsored by the Unified Area Command's Joint Information Center is available to all members of the EMI SIG with access to the EPI Subcommittee SharePoint site. The goal of the analysis is to identify mixed-media strategies and social media techniques used for communications with the public and other stakeholder groups by the Unified Area Command JIC and to learn from the event's internet-based media EPI response.

To view the Analysis on the EPI Subcommittee SharePoint site, go to:
https://vision.orau.org/NSEMP/EML/EPI/EPI%20Libraries/Forms/AllItems.aspx?RootFolder=%2f NSEMP%2fEML%2fEPI%2fEPI%20Libraries%2fDeepwater%20Horizon%20Response%20Websi te%20Analysis&FolderCTID=&View=%7bB5AD6B1B%2dB7BC%2d426E%2dB090%2dE4416949 EA8D%7d

If you need access to the EPI Subcommittee SharePoint site, please contact Louise Wyatt (louise.wyatt@orise.orau.gov).

Site Updates

The Oak Ridge Reservation (ORR) Joint Information Center (JIC) requests input on how sites are using new technology for media monitoring capabilities. Currently, the ORR JIC uses three radios and audio tapes to capture radio play and six TV/VHS combos to record local and national TV news coverage. However, alternatives for capturing media event coverage are needed.

Please share your site's JIC media monitoring technology or insights by e-mail to Holly Hardin (holly.hardin@orise.orau.gov).

2011 EPI Subcommittee Annual Workshop

The 2011 EPI Subcommittee Annual Workshop will be held on Monday, May 2, 2011, in Charleston, SC. The Preliminary Agenda will be ready for review during the next EPI Subcommittee teleconference.

Wrap-up

The next teleconference is scheduled for **Wednesday, March 16, 2011**, 11:30 a.m.–12:30 p.m. EST. Call-in information and the meeting agenda will be sent at a later date.