

RESPONSE MAKES A DIFFERENCE

2012 Economic Census Informational Webinar

January 24, 2013

Today's Speakers

Host: **Charles Brady**
Chief, Customer & Respondent Outreach Team

Presenters: **Kari Klinedinst**
Survey Statistician

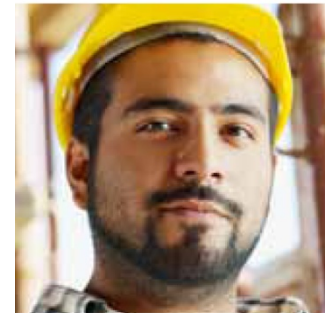
Andrew Hait
Data Products and Data User Liaison

The U.S. Census Bureau Measures the Nation's People, Places, and our Economy

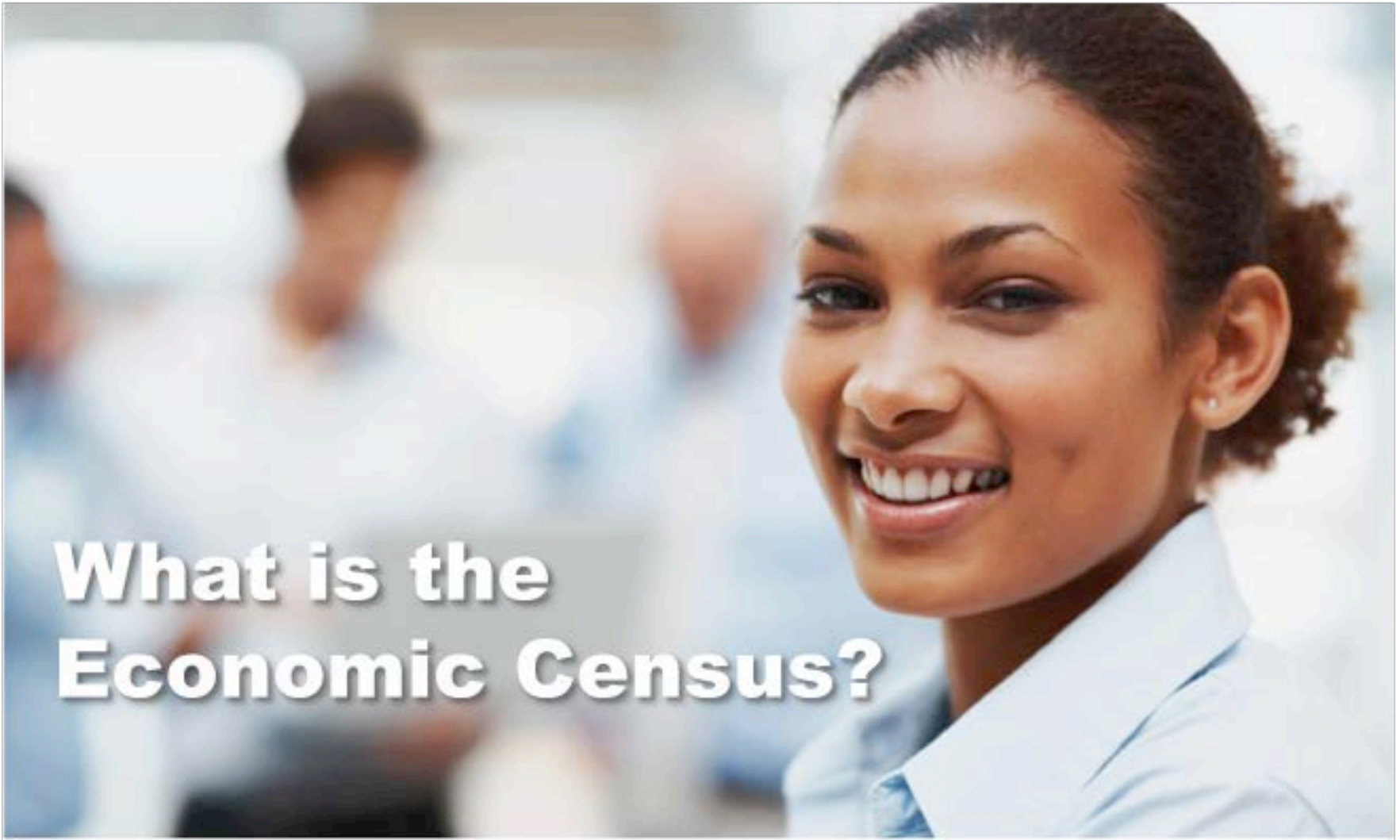
#econensus

Why We Are Here Today

- To provide an update on the 2012 Economic Census which is currently underway
- To educate respondents about the Census, reporting options and requirements – due date February 12th
- To provide information on response promotion and how associations and the media can help



business.census.gov/webinar



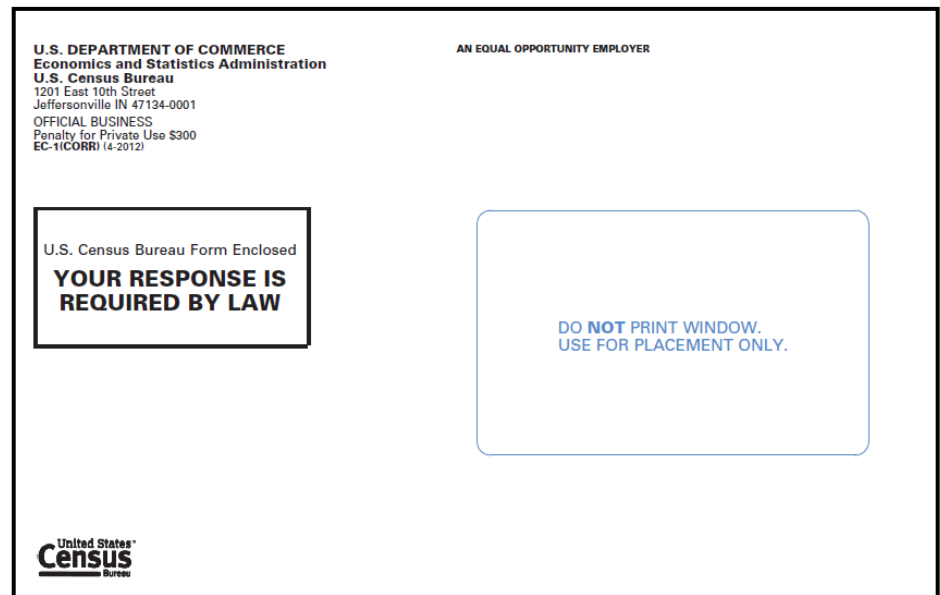
What is the Economic Census?

The Economic Census

- The U.S. Government's official 5-year measure of American business and economy
- Part of the Census Bureau's mission to measure its people, places, and our economy
- The only source of detailed information by industry, geography, and products
- Provides the building blocks for GDP


Who Received a Form?

- About 4 million businesses received forms in November and December
- Includes employer businesses in all industries and communities
- Most very small businesses will not get a form



What's Asked and When is it Due?

- Forms include basic data about businesses as well as questions tailored to specific industries
- Forms are due by **February 12, 2013**
- Response is required by law

 U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BUREAU FORM RT-44101 (10-27-2011)		2012 ECONOMIC CENSUS Automobile Dealers OMB No. 0607-0927; Approval Expires 12/31/2013 <i>(Please correct any errors in this mailing address.)</i>	
DUE DATE FEBRUARY 12, 2013		RT-44101	
Need help or have questions? <ul style="list-style-type: none"> • Read the accompanying information sheet(s) before answering the questions. • Visit econhelp.census.gov • Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday. 			
INFORMATION COPY DO NOT USE TO REPORT			
Report Online - It's fast and secure! Go to: econhelp.census.gov		- OR -	
		Mail your completed form to:	
		U.S. CENSUS BUREAU 1201 East 10th Street Jeffersonville, IN 47134-0001	
YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.			
• Use blue or black ballpoint pen. • Do not use pencil or felt-tip pen. • Do not put slashes through 0 or 7.		• Please center numbers in their respective boxes. • Place an "X" inside the box.	
		Examples: <input checked="" type="checkbox"/> 0 1 2 3 4 5 6 7 8 9	
The reporting unit for this form is an establishment. An establishment is generally a single physical location where business is conducted or where services or industrial operations are performed. For further clarification, see information sheet(s).			
1 EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?			
0021 <input type="checkbox"/> Yes - Go to 2		0022 <input type="checkbox"/> No - Enter current EIN (9 digits) → 0025	
2 PHYSICAL LOCATION A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)			
0031 <input type="checkbox"/> Yes - Go to line B		0036 Number and street	
0032 <input type="checkbox"/> No - Enter physical location		0035 City, town, village, etc. 0037 State 0038 ZIP Code	
CONTINUE WITH 3 ON PAGE 2			
PENALTY FOR FAILURE TO REPORT		CONTINUE ON PAGE 2	

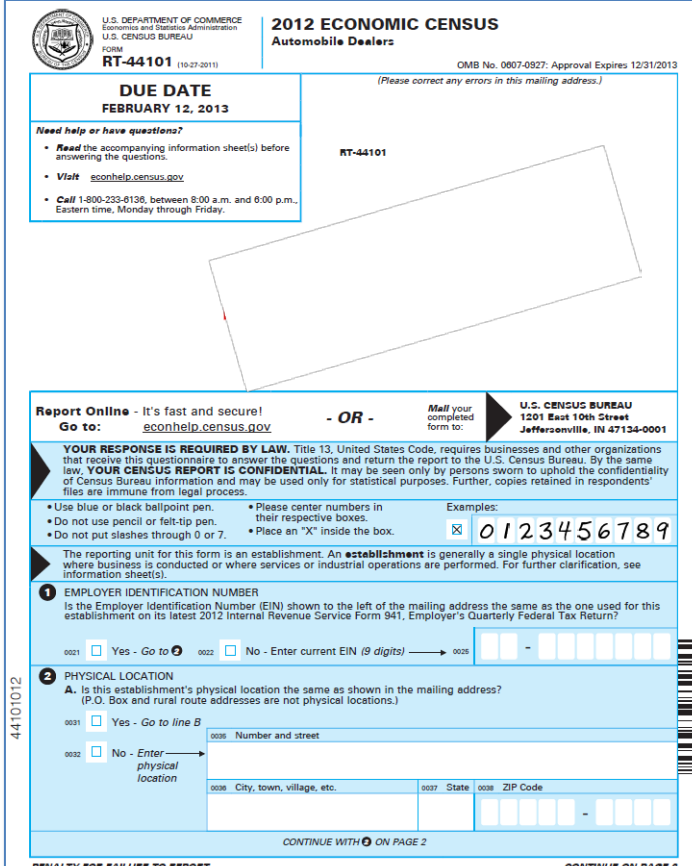


**What reporting
options are
available?**

Reporting Options

Paper

- Businesses received one form for each location (unless requested electronic reporting)
- Form includes ID and password needed for electronic response and online tools
- Letter and inventory list sent to prior electronic reporters



U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

FORM
RT-44101 (10-27-2011)

2012 ECONOMIC CENSUS
Automobile Dealers

OMB No. 0607-0927; Approval Expires 12/31/2013
(Please correct any errors in this mailing address.)

DUE DATE
FEBRUARY 12, 2013

Need help or have questions?

- Read the accompanying information sheet(s) before answering the questions.
- Visit econhelp.census.gov
- Call 1-800-233-8136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

RT-44101

Report Online - It's fast and secure!
Go to: econhelp.census.gov

- OR -

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47134-0001

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

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- Please center numbers in their respective boxes.
- Place an "X" inside the box.

Examples: 0 1 2 3 4 5 6 7 8 9

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Is the Employer Identification Number (EIN) shown to the left of the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return?

0021 Yes - Go to 0022 No - Enter current EIN (9 digits) → 0025

2 PHYSICAL LOCATION
A. Is this establishment's physical location the same as shown in the mailing address? (P.O. Box and rural route addresses are not physical locations.)

0031 Yes - Go to line B

0032 No - Enter physical location

0036 Number and street

0038 City, town, village, etc. 0037 State 0038 ZIP Code

44101012

CONTINUE WITH 0 ON PAGE 2

PENALTY FOR FAILURE TO REPORT CONTINUE ON PAGE 2

Electronic Reporting

Electronic Reporting

- **NEW** online *Direct Internet Reporting* tool for single-location businesses
- Downloadable *Census Surveyor* software for multi-location businesses

AN OFFICIAL WEBSITE OF THE UNITED STATES GOVERNMENT

2012 Economic Census
The foundation for measuring business activity across the U.S. economy

United States
Census Bureau
Economic Statistics

Welcome to the 2012 Economic Census

This website provides businesses an opportunity to complete the 2012 Economic Census online.

- To access electronic reporting, re-enter your User ID and Password issued to you by the Census Bureau, then click "Login".
- **Note: Your session will expire if you remain on one screen for 50 minutes without navigating to another screen.**

User ID:

Password: (case sensitive)

Login

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

2012 ECONOMIC CENSUS

OMB No. 1545-0047

DUE DATE

Please correct any errors in

Need help or have questions?


- **Read** the accompanying information sheets before answering the questions.
- **Visit** econhelp.census.gov
- **Call** 1-800-233-4136, between 9:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

EIN: XX-XXXXXXX
User ID: XXXXXXXXXXXX
Password: XXXXXXXXXX

User ID
Password

Benefits of Electronic Reporting

- **Faster** Complete form online, submit, and you're done
- **Easier** Businesses with 2+ locations can import spreadsheets into software
- **More Complete** Edits ensure form is correct
- **More Economical** Reduces cost to the Census Bureau to process the Economic Census
- **Peace of Mind** Instantly receive confirmation of receipt

	U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BUREAU FORM AF-72201 (10-27-2011)	2012 ECONOMIC CENSUS Food Services and Drinking Places OMB No. 0607-0927: Approval Expires 12/31/2013 <i>(Please correct any errors in this mailing address.)</i>
DUE DATE FEBRUARY 12, 2013		AF-72201
Need help or have questions? <ul style="list-style-type: none">• Read the accompanying information sheet(s) before answering the questions.• Visit econhelp.census.gov• Call 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.		

Demo of Direct Internet Reporting

You are here: [2012 Economic Census Main](#)

2012 Economic Census Business Help Site

- Main
- About
- Electronic Reporting
- Forms & Instructions
- Information by Industry
- FAQs
- Videos
- Contact Staff

Economic Census
Due Date:
February 12, 2013

[BHS Main / Surveys](#)

TOOLS

- [Secure Messaging Center](#)
- [Online Services](#)

GENERAL

- [Economic Census Information](#)
- [Changes for 2012](#)
- [Census Program](#)
- [What's Asked](#)
- [How Data Are Used](#)

ADDITIONAL LINKS

Welcome to the 2012 Economic Census Business Help Site (BHS) home page. This site is designed to help businesses complete the 2012 Economic Census. You can use the tabs above or the icons below to browse through the site. **If you are looking to report your data online please click the "Electronic Reporting" tab above or on the icon below with the image stating "Electronic Reporting-Login."** You will need your username and password found on the front page of your report form. If you are looking to report for a survey other than the 2012 Economic Census, please click on the icon below for "Other Business Surveys" and then select the appropriate survey from the list.



Search [Advanced](#)

Key Dates

Economic Ce
Due Date
February 12,

Classification
Due Date
30 days after r

Forms Mailout
October - Decem

Publish Results
2013 - 201

RELATED SITI

Demo of Direct Internet Reporting

Bureau | People | Business | Geography | Da

You are here: [2012 Economic Census Main](#)

2012 Economic Census Business Help Site

[Main](#) | [About](#) | [Electronic Reporting](#) | [Forms & Instructions](#) | [Information by Industry](#) | [FAQs](#)

Economic Census Due Date: February 12, 2013

[BHS Main / Surveys](#)

TOOLS

- [Secure Messaging Center](#)
- [Online Services](#)

GENERAL

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Electronic Reporting-Login

User ID:
Password:

You can access the following:

- Report Electronically

Forms & Instructions

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

Demo of Direct Internet Reporting

U.S. Department of Commerce



Business Help Site

2012 Economic Census Survey Portal

Welcome to the 2012 Economic Census
Survey Portal.

Please log in with the User ID and Password
printed on your survey form.

DUE DATE: 30 DAYS AFTER RECEIPT
User ID: XXXXXXXXXXX Password: XXXXXXXX
<i>Password is case sensitive</i>

User ID:
Password:

NOTE: Password is case sensitive.

You can access the following:

- Report Electronically
- Secure Messaging Center
- Filing Status
- Time Extension
- List Forms
- Additional Forms
- Remail Forms
- Decryption Key / Passphrase (CD-ROM only)
- Company Surveys

Demo of Direct Internet Reporting

U.S. Department of Commerce

**United States[™]
Census
Bureau**

Business Help Site

**2012 Economic Census
Survey Portal** [Logout](#)


<p>Complete Your Survey Online</p> <p>Report Online <small>"Login required for security reasons"</small></p>	<p>Secure Messaging Center</p> <p>Send / Receive Messages</p>
<p>Online Services</p> <p>Filing Status</p> <p>Remail Forms</p> <p>Time Extensions</p>	<p>Get Help</p> <p>About the Survey</p> <p>Forms & Instructions</p> <p>FAQs</p> <p>Contact Staff</p> <p>Form Archive</p> <p>Manage Another Company?</p>

Demo of Direct Internet Reporting

2012 Economic Census

The foundation for measuring business activity across the U.S. economy

United States
Census
Bureau
Economic Statistics

 Please enter both a User ID and Password to login.

Welcome to the 2012 Economic Census

This website provides businesses an opportunity to complete the 2012 Economic Census online.

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- Note: Your session will expire if you remain on one screen for 50 minutes without navigating to another screen.

User ID:

Password: (case sensitive)

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

2012 ECONOMIC CENSUS

FORM **EXAMPLE** OMS No. 4

DUE DATE (Please correct any errors in this field)

Need help or have questions?

- **Read** the accompanying information sheet(s) before answering the questions.
- **Visit** soorhelp.census.gov
- **Call** 1-800-233-6136, between 8:00 a.m. and 8:00 p.m., Eastern time, Monday through Friday.

EIN: XX-XXXXXX
User ID: XXXXXXXXXXXX **User ID**
Password: XXXXXXXX **Password**

For help, call 1-800-233-6136 8:00 a.m. - 6:00 p.m. EST, Monday through Friday within the U.S., Puerto Rico, and Virgin Islands. For other areas, see our technical support directory on the Business Help Site.

**** WARNING ****
You have accessed a UNITED STATES GOVERNMENT computer. Use of this computer without authorization or for purposes for which authorization has

Demo of Direct Internet Reporting

2012 Economic Census

The foundation for measuring business activity across the U.S. economy

Census Bureau
Economic Statistics

[Logout](#) [Instructions](#) [Contact Us](#) [Help](#)

Main Menu

Please complete all forms listed below. You will have an opportunity to review your responses at the end of each form.

Company Address

ECON SINGLE

4700 SILVER HILL ROAD
SUITLAND, MD 207640000

- Below are your forms for the 2012 Economic Census. You will be able to submit your data to the Census Bureau once all your forms are completed without errors.
- Note: You can only submit your data once a day.

Action	Status	Form	OMB	Due Date	Problem Pages	View/ Print PDF
<input type="button" value="Start"/>	Not Started	MI-21101: Crude Petroleum and Natural Gas Extraction	No.: 0607-0939 Expiration: 12/31/2013	Feb. 12, 2013	0 With Errors 0 With Warnings	
<input type="button" value="Start"/>	Not Started	NC-99520: Ownership or Control	No.: 0607-0939 Expiration: 2013-12-31	Feb. 12, 2013	0 With Errors 0 With Warnings	

Announcements

Welcome to the Census Bureau's Direct Internet Reporting website.

[Accessibility](#)

Demo of Direct Internet Reporting

2012 Economic Census
The foundation for measuring business activity across the U.S. economy

Census Bureau
Economic Statistics

Logout Instructions Contact Us Help

MI-21101 Crude Petroleum and Natural Gas Extraction

Name 1

Name 2

Street

City State ZIP Code

EIN

Store/Plant

CFN

Demo of Direct Internet Reporting

MI-21101 Crude Petroleum and Natural Gas Extraction

ERROR

In order to submit forms in the mining sector you must complete Item 7, **Employment and Payroll**.

7 EMPLOYMENT AND PAYROLL

Include:

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941, Employer's Quarterly Federal Tax Return, and filed under the Employer Identification Number (EIN) in **Item 1**.

Exclude:

- Full- or part-time leased employees whose payroll was filed under an employee leasing company's EIN.
- Temporary staffing obtained from a staffing service.
- Subcontractors and their employees.

For further clarification, click [Help](#).

A. Number of employees

- | | | |
|--|--------------------------|----------------------|
| | <input type="checkbox"/> | 2012 |
| | | Number |
| 1. Number of mining, production, development and exploration workers for pay period including March 12 | <input type="checkbox"/> | <input type="text"/> |
| 2. Number of other employees for pay period including March 12 | <input type="checkbox"/> | <input type="text"/> |
| 3. TOTAL (Add lines A1 and A2.) | <input type="checkbox"/> | <input type="text"/> |

B. Payroll before deductions
(Exclude employer's cost for fringe benefits.)

- | | | |
|---|--------------------------|----------------------|
| | <input type="checkbox"/> | 2012 |
| | | Report in Thousands |
| 1. Annual payroll | | |
| a. Mining, production, development, and exploration workers | <input type="checkbox"/> | <input type="text"/> |
| b. All other employees | <input type="checkbox"/> | <input type="text"/> |


Demo of Direct Internet Reporting



Company Address

ECON SINGLE

4700 SILVER HILL ROAD
SUITLAND, MD 207640000

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Submit Forms 

Action	Status	Form	OMB	Due Date	Problem Pages	View/ Print PDF
Review	Completed 12/12/2012, 13:33:58	MI-21101: Crude Petroleum and Natural Gas Extraction	No.: 0607-0939 Expiration: 12/31/2013	Feb. 12, 2013	0 With Errors 0 With Warnings	
Review	Completed 12/11/2012, 15:51:55	NC-99520: Ownership or Control	No.: 0607-0939 Expiration: 2013-12-31	Feb. 12, 2013	0 With Errors 0 With Warnings	

Announcements

Welcome to the Census Bureau's Direct Internet Reporting website.

- Accessibility

Demo of Direct Internet Reporting

2012 Economic Census

The foundation for measuring business activity across the U.S. economy

United States[™]
Census
Bureau
Economic Statistics

Logout | Instructions | Contact Us | Help

Certification

This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes
 No - Enter time period covered →

From: (MMYYYY) To: (MMYYYY)

Name of person to contact regarding this report.

Telephone

Internet e-mail address

Title

Fax

Date Completed (MMDDYYYY)

- Accessibility
- Privacy
- Legal/Confidentiality
- Burden Statement
- Security
- About

Demo of Direct Internet Reporting

2012 Economic Census

The foundation for measuring business activity across the U.S. economy

United States
Census
Bureau
Economic Statistics

Logout Instructions Contact Us Help

Submission Confirmation

Thank You for Completing the 2012 Economic Census.

To print or save a PDF copy of your completed form, return to the Main Menu.
To end this session, Logout and close your browser.

Census File Number: 6010000501
Submission Date: 12/12/2012,13:34:25

Company Information:

ECON SINGLE

4700 SILVER HILL ROAD
SUITLAND, MD 207640000

- **Your filing status will update in 2-3 business days.**
- **To check your filing status:**
 - Go to econhelp.census.gov
 - Click on the "Electronic Reporting" button
 - Enter your User ID and Password
 - Click "Log in"
 - Under Online Services, click on "Filing status"

Print Page Main Menu

2012 Economic Census



How can we help?

Tour of the Business Help Site

**Economic Census
Due Date:
February 12, 2013**

[BHS Main / Surveys](#)

TOOLS

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- [Online Services](#)

GENERAL

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- [Changes for 2012](#)
- [Census Program](#)
- [What's Asked](#)
- [How Data Are Used](#)

ADDITIONAL LINKS

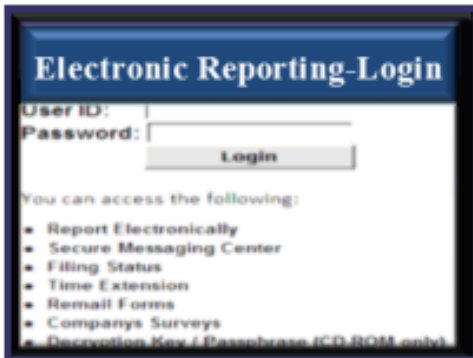
- [Glossary](#)
- [Form Archive](#)
- [BHS Feedback](#)
- [Legal/Confidentiality](#)
- [Site Map](#)

Left Navigation Panel

- Due Date
- BHS Main Site
- Tools
- General Information
- Additional Links

Tour of the Business Help Site

Welcome to the 2012 Economic Census Business Help Site (BHS) home page. This site is designed to help businesses complete the 2012 Economic Census. You can use the tabs above or the icons below to browse through the site. **If you are looking to report your data online please click the "Electronic Reporting" tab above or on the icon below with the image stating "Electronic Reporting-Login."** You will need your username and password found on the front page of your report form. If you are looking to report for a survey other than the 2012 Economic Census, please click on the icon below for "Other Business Surveys" and then select the appropriate survey from the list.

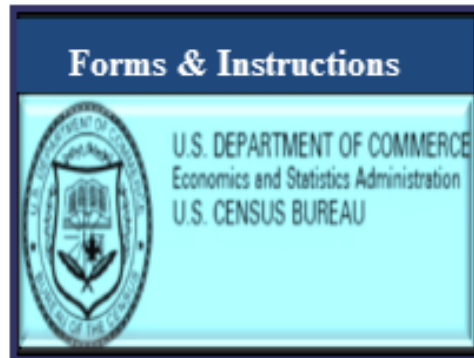


Electronic Reporting-Login

User ID:
Password:

You can access the following:

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- Filing Status
- Time Extension
- Remail Forms
- Companies Surveys
- Decryption Key & Password (CD-ROM only)



Other Business Surveys

SELECT A SURVEY:

MONTHLY	QUARTERLY	ANNUAL
<ul style="list-style-type: none">• Bureau Monthly Sales, In-Store and Total Services (MSIS)• Building Permits (BPS)• Construction Progress Reporting System (CPRS)• Current Industrial Reports (CIR)• Developmental Expenses, Investments, and Other Surveys (DES)• Monthly Retail Trade Surveys (MRTS)• Monthly Wholesale Trade Surveys (MWTSS)	<ul style="list-style-type: none">• Business and Professional Classification Surveys (BPCS)• Current Industrial Reports (CIR)• Quarterly Census of Retail Trade (QCR)• Quarterly Census of Services and Non-Durable Goods (QNS)• Quarterly Services Surveys (QSS)	<ul style="list-style-type: none">• Annual Capital Expenditures Survey (ACES)• Annual Retail Trade Surveys (ARTS)• Annual Survey of Manufacturers (ASM)• Annual Survey of State Government Tax Collections (ASGTC)• Annual Wholesale Trade Surveys (AWTSS)• Building Permits (BPS)• Business (B2) and Investment Surveys (BIS)• Current Industrial Reports (CIR)• Information & Communications Technology Surveys (ICTS)• Management and Organizational Changes (MOC)• Manufacturers' Inflation Surveys (MIS)• Retail and Wholesale Trade Surveys (RWTSS)• Survey of Organizations (SO)• Service Annual Surveys (SAS)

FOUR IN THE YEAR FREQUENCY

- 2012 Economic Census (EC 2012 and EC 2012 Survey)
- Construction (CS) Surveys (CS)
- Retailers/Wholesale/Construction Surveys (RWTSS)

Tour of the Business Help Site

2012 Economic Census Business Help Site

[Main](#) [About](#) [Electronic Reporting](#) [Forms & Instructions](#) [Information by Industry](#) [FAQs](#) [Videos](#) [Contact Staff](#)

Tab Bar

- Provides access to some of the same features accessed from the Center Panel, plus...
- Videos
- Contacts

Tour of the Business Help Site

Right Navigation Panel

- BHS Search
- Key Dates
- Links to Related Sites
- [Business.census.gov](http://business.census.gov)

The screenshot shows the right navigation panel of the Business Help Site. At the top is a search bar with the text "Search BHS". Below it is a "Key Dates" section with a blue header. This section contains four boxes: "Economic Census Due Date: February 12, 2013", "Classification Forms Due Date: 30 days after receipt", "Forms Mailout Date: October - December 2012", and "Publish Results Date: 2013 - 2016". Below the key dates is a "RELATED SITES" section with a dropdown arrow. At the bottom is a blue box with the text "2012 Economic Census YOUR RESPONSE MAKES A DIFFERENCE" and the URL "business.census.gov".

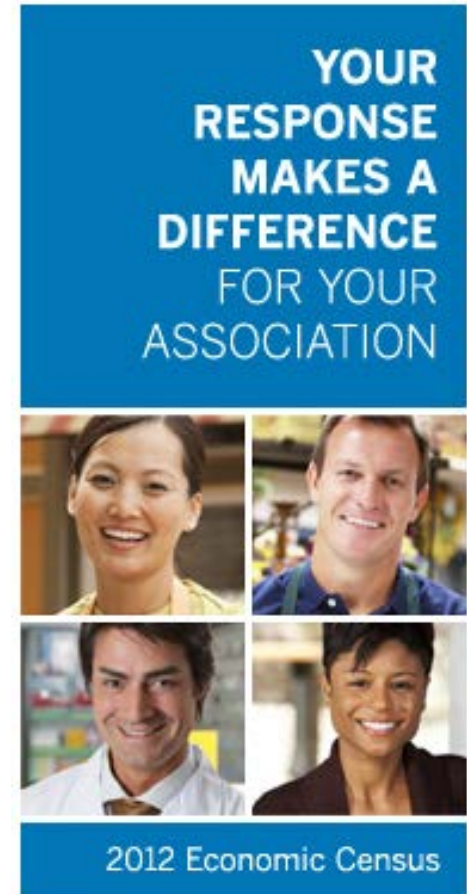
Key Dates
Economic Census Due Date: February 12, 2013
Classification Forms Due Date: 30 days after receipt
Forms Mailout Date: October - December 2012
Publish Results Date: 2013 - 2016

RELATED SITES ▾

2012 Economic Census
YOUR RESPONSE
MAKES A
DIFFERENCE
business.census.gov

Outreach and Promotion

- Partnerships with
 - trade associations
 - chambers of commerce
 - other organizations



Company Contacts

- Account Manager Program for largest companies



Economic Census

business.census.gov

- Main
- About
- Using Economic Statistics
- Industry/Local Business Statistics
- Help with Forms
- Media/Associations
- Videos
- Webinar
- Contact Us

New for 2012
Preview Forms
Electronic Reporting
FAQs
Información en español

Get Help With Your Form
Click Here >

Let's Get the Word Out
PROMOTIONAL TOOLS >

The Census Bureau Measures America
LEARN MORE >

GET EMAIL UPDATES

**United States™
Census
Bureau**
Economic Statistics

**The data you provide improves our statistics.
The information we provide benefits your business.**
[Learn More >](#)

- ▶ **What is the Economic Census?**
- ▶ **Why is it important to respond?**
- ▶ **How can I use Census Bureau economic statistics?**

Industry & Local Business Statistics

Year	Value
2002	\$147
2007	\$176

[See economic statistics >](#)

Economic Census Videos

[Watch videos >](#)

Key Dates

Oct - Dec 2012
Forms mailed out
February 12, 2013
2012 forms due
December 2013
First statistics available

[Full Schedule >](#)

YOUR RESPONSE MAKES A DIFFERENCE FOR YOUR COMMUNITY

2012 Economic Census

**United States™
Census
Bureau**

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

Learn more at business.census.gov 31

Information for Businesses

Economic Census

business.census.gov

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- Contact Us

Key Dates

Oct - Dec 2012
Forms mailed out

February 12, 2013
2012 forms due

December 2013
First statistics available

[Full Schedule >](#)

Get Help With Your Form

[Select Here >](#)

What Businesses Need to Know

[Print](#) [Share this page](#) [Connect with us](#)

Later this year, millions of businesses will receive a mailing package from the U.S. Census Bureau. Businesses will be asked to provide a range of operational and performance data for their companies' operations in 2012.

How to Report

- **Paper.** All businesses have the option to report on paper forms.
- **Electronic.** All businesses have the option to report electronically. The mailing package businesses receive will have a User ID and Password to access the secure section of the Census Bureau Business Help Site.
- [Preview forms](#)

How to Prepare:

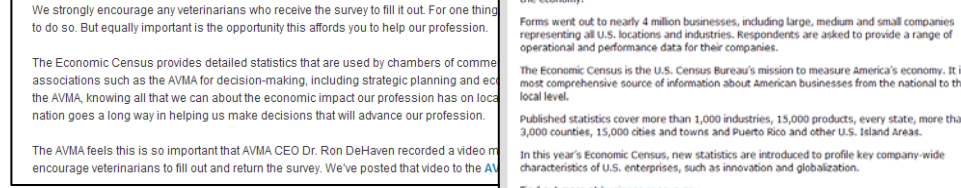
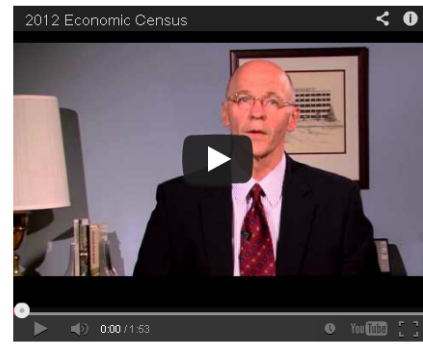
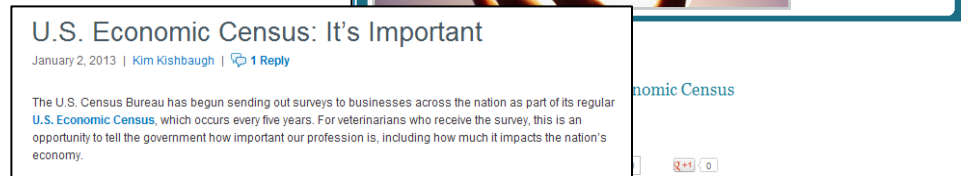
- Review the [How to Prepare](#) checklist for a general overview of what you need to prepare.
- Review the [sample forms](#) to see the kind of information requested.
- Identify where in the company this information is stored.
- Take a look at the [Industry and Local Business Snapshots](#) to see how the data are compiled.
- Browse [how Census statistics are used](#) and see their value to businesses and the community.

General information

- ["The Economic Census: How it Works for You" brochure](#) [pdf]
- [2012 Economic Census Facts for Local Businesses](#) [pdf]
- [Frequently Asked Questions](#)
- [2012 Economic Census Program Information](#)

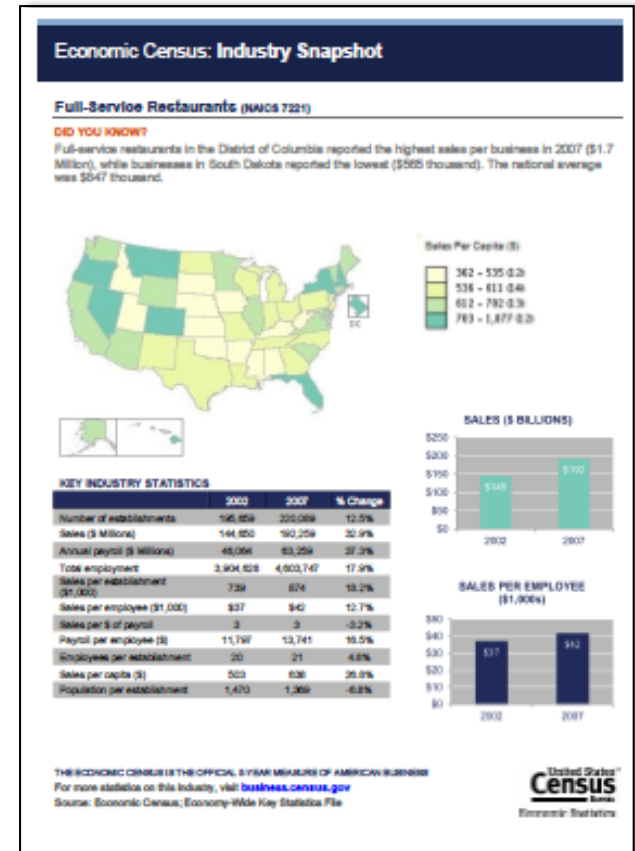
How Your Organization Can Help

- Learn more about the Economic Census
- Use the materials on BCG
 - Widgets
 - Newsletters and articles
 - Email blasts
 - Blogs



How the Media Can Help

- Learn more about the Economic Census
- Use the materials on BCG
 - Counts of forms mailed
- Use the data



Maryland

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Businesses to Receive 2012 Economic Census Forms


In October through December 2012, more than 4 million businesses in America will receive economic census forms, including most businesses with paid employees.

In the figures below, areas may not add to higher level totals due to rounding and a limited number of businesses not yet classified by county.

Maryland and its Counties		Maryland Metropolitan and Micropolitan Areas	
Area name	Estimated forms mailed	Area name	Estimated forms mailed
Maryland	76,000	Baltimore-Towson, MD Metropolitan Statistical Area	38,000
Allegany County, MD	1,000	Cambridge, MD Micropolitan Statistical Area	400
Anne Arundel County, MD	7,800	Cumberland, MD-WV Metropolitan Statistical Area (MD part)	1,000

Webinar Wrap-Up

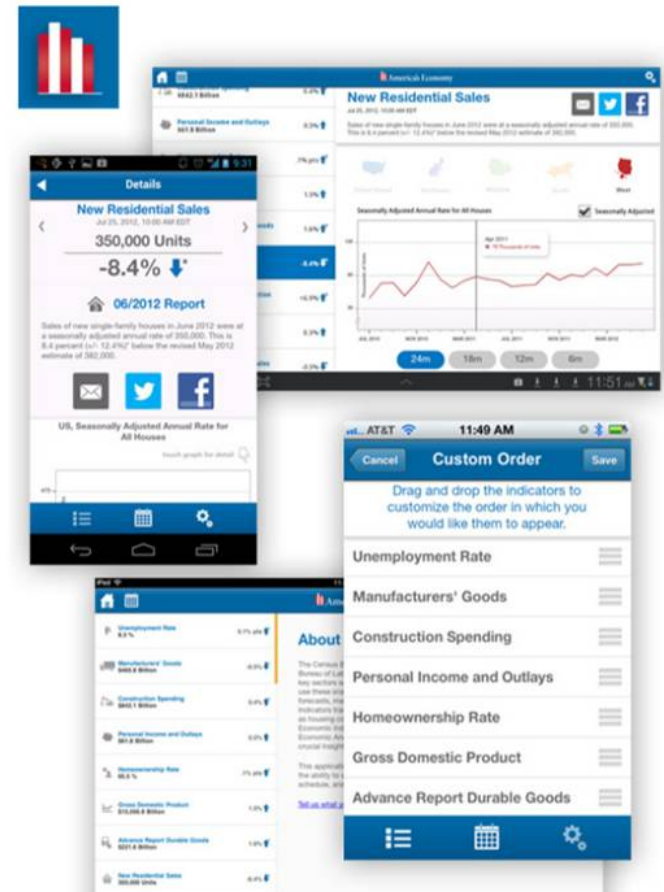
- Visit **econhelp.census.gov** to report online
- Visit **business.census.gov** for general information
- Visit **business.census.gov/webinar** for materials from this webinar
- **Take part** (#econcensus)
- Please attend our next webinars
 - **Fall 2013** (Geared to data users)
 - **TBD** (Census Surveyor)



**Let's answer
your questions**

America's Economy Mobile App

- www.census.gov/mobile
- 16 Key Economic Indicators, including International Trade, Construction, and Retail Trade
- Available for iPhone, iPad and Android devices



For More Information

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 - Public Information Office: 301-763-3030
- **Customer and Respondent Outreach Branch**
 - Toll Free at 1-877-790-1876
 - 301-763-2547
- **E-mail:** econ.2012@census.gov
- **business.census.gov**