

Utah: Exports, Jobs, and Foreign Investment February 2013

Exports Support Jobs for Utah's Workers

Export-supported jobs linked to manufacturing account for an estimated 4.9 percent of Utah's total private-sector employment. over one-sixth (17.9 percent) of all manufacturing workers in Utah depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Utah Businesses

A total of 2,837 companies exported from Utah locations in 2010. Of those, 2,500 (88 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-fifth (21 percent) of Utah's total exports of merchandise in 2010.

Foreign Investment Creates Jobs in Utah

In 2010, foreign-controlled companies employed 29,000 Utah workers. Major sources of foreign investment in Utah in 2010 included United Kingdom, Germany, Switzerland, and Japan.

Foreign investment in Utah was responsible for 2.9 percent of the state's total private-industry employment in 2010.

Utah Depends on World Markets

Utah's export shipments of merchandise in 2012 totaled \$18.9 billion.

The state's largest market was United Kingdom. Utah posted merchandise exports of \$5.9 billion to United Kingdom in 2012, 31.0 percent of the state's total merchandise exports. United Kingdom was followed by Hong Kong (\$4.2 billion), Canada (\$1.8 billion), India (\$1.1 billion), and China (\$606 million).

The state's largest merchandise export category is Primary Metal Manufactures, which accounted for \$11.9 billion of Utah's total merchandise exports in 2012. Other top merchandise exports are Computer & Electronic Products (\$2.0 billion), Food & Kindred Products (\$818 million), Transportation Equipment (\$810 million), and Chemicals (\$794 million).

Utah's Metropolitan Exports

In 2011, the following metropolitan areas in Utah recorded merchandise exports: Salt Lake City (\$15.6 billion), Provo-Orem (\$2.1 billion), Ogden-Clearfield (\$897 million), St. George (\$60.3 million), Logan (\$350 million, portions of this MSA are shared with one or more other states)

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.