

Mississippi: Exports, Jobs, and Foreign Investment February 2013

Exports Support Jobs for Mississippi's Workers

Export-supported jobs linked to manufacturing account for an estimated 4.7 percent of Mississippi's total private-sector employment. over one-ninth (11.9 percent) of all manufacturing workers in Mississippi depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Mississippi Businesses

A total of 1,358 companies exported from Mississippi locations in 2010. Of those, 1,023 (75 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-fifth (22 percent) of Mississippi's total exports of merchandise in 2010.

Foreign Investment Creates Jobs in Mississippi

In 2010, foreign-controlled companies employed 25,900 Mississippi workers. Major sources of foreign investment in Mississippi in 2010 included Japan, Canada, United Kingdom, and Germany.

Foreign investment in Mississippi was responsible for 3.0 percent of the state's total private-industry employment in 2010.

Mississippi Depends on World Markets

Mississippi's export shipments of merchandise in 2012 totaled \$11.8 billion.

The state's largest market was Panama. Mississippi posted merchandise exports of \$2.1 billion to Panama in 2012, 17.9 percent of the state's total merchandise exports. Panama was followed by Canada (\$1.9 billion), Mexico (\$1.2 billion), China (\$864 million), and Honduras (\$390 million).

The state's largest merchandise export category is

Petroleum & Coal Products, which accounted for \$4.0 billion
of Mississippi's total merchandise exports in 2012. Other top
merchandise exports are Chemicals (\$1.7 billion), Computer
& Electronic Products (\$1.0 billion), Transportation
Equipment (\$1.0 billion), and Paper (\$766 million).

Mississippi's Metropolitan Exports

In 2011, the following metropolitan areas in Mississippi recorded merchandise exports: Gulfport-Biloxi (\$1.2 billion), Jackson (\$830 million), Hattiesburg (\$364 million)

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.