



## Idaho: Exports, Jobs, and Foreign Investment

### February 2013

#### Exports Support Jobs for Idaho's Workers

Export-supported jobs linked to manufacturing account for an estimated 3.9 percent of Idaho's total private-sector employment. Nearly one-sixth (16.1 percent) of all manufacturing workers in Idaho depend on exports for their jobs (2009 data latest available).

#### Exports Sustain Thousands of Idaho Businesses

A total of 1,276 companies exported from Idaho locations in 2010. Of those, 1,139 (89 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-fifth (22 percent) of Idaho's total exports of merchandise in 2010.

#### Foreign Investment Creates Jobs in Idaho

In 2010, foreign-controlled companies employed 13,700 Idaho workers. Major sources of foreign investment in Idaho in 2010 included France, United Kingdom, Canada, and Germany.

Foreign investment in Idaho was responsible for 2.7 percent of the state's total private-industry employment in 2010.

#### Idaho Depends on World Markets

Idaho's export shipments of merchandise in 2012 totaled \$6.1 billion.

The state's largest market was Canada. Idaho posted merchandise exports of \$1.3 billion to Canada in 2012, 21.6 percent of the state's total merchandise exports. Canada was followed by Singapore (\$965 million), Taiwan (\$755 million), Korea (\$572 million), and China (\$468 million).

The state's largest merchandise export category is Computer & Electronic Products, which accounted for \$2.9 billion of Idaho's total merchandise exports in 2012. Other top merchandise exports are Transportation Equipment (\$665 million), Food & Kindred Products (\$636 million), Primary Metal Manufactures (\$415 million), and Chemicals (\$337 million).

#### Idaho's Metropolitan Exports

In 2011, the following metropolitan areas in Idaho recorded merchandise exports: Boise City-Nampa (\$4.1 billion), Coeur d'Alene (\$563 million), Idaho Falls (\$228 million), Pocatello (\$167 million), Lewiston (\$74.1 million, portions of this MSA are shared with one or more other states)