

# Hawaii: Exports, Jobs, and Foreign Investment February 2013

## **Exports Support Jobs for Hawaii's Workers**

Export-supported jobs linked to manufacturing account for an estimated 1. percent of Hawaii's total private-sector employment. nearly one-tenth (6. percent) of all manufacturing workers in Hawaii depend on exports for their jobs (2009 data latest available).

#### **Exports Sustain Thousands of Hawaii Businesses**

A total of 771 companies exported from Hawaii locations in 2010. Of those, 686 (89 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-third (36 percent) of Hawaii's total exports of merchandise in 2010.

# Foreign Investment Creates Jobs in Hawaii

In 2010, foreign-controlled companies employed 26,200 Hawaii workers. Major sources of foreign investment in Hawaii in 2010 included Japan, France, United Kingdom, and Switzerland.

Foreign investment in Hawaii was responsible for 5.5 percent of the state's total private-industry employment in 2010.

# Hawaii Depends on World Markets

Hawaii's export shipments of merchandise in 2012 totaled \$726 million.

The state's largest market was Australia. Hawaii posted merchandise exports of \$260 million to Australia in 2012, 35.7 percent of the state's total merchandise exports. Australia was followed by Japan (\$127 million), China (\$72 million), Korea (\$44 million), and Singapore (\$35 million).

The state's largest merchandise export category is
Transportation Equipment, which accounted for \$325 million
of Hawaii's total merchandise exports in 2012. Other top
merchandise exports are Waste And Scrap (\$108 million),
Petroleum & Coal Products (\$60 million), Computer &
Electronic Products (\$44 million), and Food & Kindred
Products (\$41 million).

## Hawaii's Metropolitan Exports

In 2011, the following metropolitan areas in Hawaii recorded merchandise exports: Honolulu (\$375 million)

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see <a href="https://www.trade.gov/mas/ian">www.trade.gov/mas/ian</a>.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.