



## Georgia: Exports, Jobs, and Foreign Investment February 2013

### Exports Support Jobs for Georgia's Workers

Export-supported jobs linked to manufacturing account for an estimated 4.7 percent of Georgia's total private-sector employment. Nearly one-fifth (18.8 percent) of all manufacturing workers in Georgia depend on exports for their jobs (2009 data latest available).

### Exports Sustain Thousands of Georgia Businesses

A total of 10,215 companies exported from Georgia locations in 2010. Of those, 9,003 (88 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-third (34 percent) of Georgia's total exports of merchandise in 2010.

### Foreign Investment Creates Jobs in Georgia

In 2010, foreign-controlled companies employed 183,400 Georgia workers. Major sources of foreign investment in Georgia in 2010 included Japan, United Kingdom, Germany, and Canada.

Foreign investment in Georgia was responsible for 5.7 percent of the state's total private-industry employment in 2010.

### Georgia Depends on World Markets

Georgia's export shipments of merchandise in 2012 totaled \$35.9 billion.

The state's largest market was Canada. Georgia posted merchandise exports of \$6.5 billion to Canada in 2012, 18.0 percent of the state's total merchandise exports. Canada was followed by China (\$3.7 billion), Mexico (\$2.3 billion), Singapore (\$1.4 billion), and Japan (\$1.3 billion).

The state's largest merchandise export category is Transportation Equipment, which accounted for \$8.5 billion of Georgia's total merchandise exports in 2012. Other top merchandise exports are Machinery, Except Electrical (\$4.8 billion), Chemicals (\$3.5 billion), Paper (\$3.4 billion), and Food & Kindred Products (\$2.6 billion).

### Georgia's Metropolitan Exports

In 2011, the following metropolitan areas in Georgia recorded merchandise exports: Atlanta-Sandy Springs-Marietta (\$17.2 billion), Savannah (\$4.1 billion), Gainesville (\$783 million), Brunswick (\$699 million), Dalton (\$506 million), Hinesville-Fort Stewart (\$407 million), Albany (\$256 million), Macon (\$230 million), Athens-Clarke County (\$222 million), Augusta-Richmond County (\$1.4 billion, portions of this MSA are shared with one or more other states), Columbus (\$358 million, portions of this MSA are shared with one or more other states)

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see [www.trade.gov/mas/ian](http://www.trade.gov/mas/ian).

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.