



## Colorado: Exports, Jobs, and Foreign Investment February 2013

### Exports Support Jobs for Colorado's Workers

Export-supported jobs linked to manufacturing account for an estimated 3.6 percent of Colorado's total private-sector employment. Nearly one-quarter (22.9 percent) of all manufacturing workers in Colorado depend on exports for their jobs (2009 data latest available).

### Exports Sustain Thousands of Colorado Businesses

A total of 4,885 companies exported from Colorado locations in 2010. Of those, 4,351 (89 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated nearly one-third (30 percent) of Colorado's total exports of merchandise in 2010.

### Foreign Investment Creates Jobs in Colorado

In 2010, foreign-controlled companies employed 77,300 Colorado workers. Major sources of foreign investment in Colorado in 2010 included United Kingdom, Canada, France, and Germany.

Foreign investment in Colorado was responsible for 4.1 percent of the state's total private-industry employment in 2010.

### Colorado Depends on World Markets

Colorado's export shipments of merchandise in 2012 totaled \$8.2 billion.

The state's largest market was Canada. Colorado posted merchandise exports of \$2.0 billion to Canada in 2012, 24.4 percent of the state's total merchandise exports. Canada was followed by Mexico (\$848 million), China (\$676 million), Japan (\$427 million), and Germany (\$282 million).

The state's largest merchandise export category is Computer & Electronic Products, which accounted for \$2.1 billion of Colorado's total merchandise exports in 2012. Other top merchandise exports are Food & Kindred Products (\$1.3 billion), Machinery, Except Electrical (\$1.3 billion), Chemicals (\$759 million), and Miscellaneous Manufactured Commodities (\$474 million).

### Colorado's Metropolitan Exports

In 2011, the following metropolitan areas in Colorado recorded merchandise exports: Denver-Aurora-Broomfield (\$3.8 billion), Greeley (\$1.2 billion), Colorado Springs (\$1.1 billion), Boulder (\$947 million), Fort Collins-Loveland (\$813 million), Pueblo (\$142 million), Grand Junction (\$121 million)