

California: Exports, Jobs, and Foreign Investment

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Exports Support Jobs for California's Workers

Export-supported jobs linked to manufacturing account for an estimated 5.1 percent of California's total private-sector employment. over one-fifth (22.4 percent) of all manufacturing workers in California depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of California Businesses

A total of 61,894 companies exported from California locations in 2010. Of those, 59,543 (96 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over two-fifths (46 percent) of California's total exports of merchandise in 2010.

Foreign Investment Creates Jobs in California

In 2010, foreign-controlled companies employed 567,000 California workers. Major sources of foreign investment in California in 2010 included Japan, United Kingdom, France, and Germany.

Foreign investment in California was responsible for 4.7 percent of the state's total private-industry employment in 2010.

California Depends on World Markets

California's export shipments of merchandise in 2012 totaled \$161.7 billion.

The state's largest market was Mexico. California posted merchandise exports of \$26.3 billion to Mexico in 2012, 16.3 percent of the state's total merchandise exports. Mexico was followed by Canada (\$17.3 billion), China (\$14.0 billion), Japan (\$13.1 billion), and Korea (\$8.2 billion).

The state's largest merchandise export category is

Computer & Electronic Products, which accounted for \$44.6

billion of California's total merchandise exports in 2012.

Other top merchandise exports are Transportation

Equipment (\$16.1 billion), Machinery, Except Electrical

(\$14.9 billion), Miscellaneous Manufactured Commodities

(\$13.9 billion), and Chemicals (\$12.8 billion).

California's Metropolitan Exports

In 2011, the following metropolitan areas in California recorded merchandise exports: Los Angeles-Long Beach-Santa Ana (\$72.7 billion), San Jose-Sunnyvale-Santa Clara (\$26.7 billion), San Francisco-Oakland-Fremont (\$23.6 billion), San Diego-Carlsbad-San Marcos (\$17.4 billion), Riverside-San Bernardino-Ontario (\$7.1 billion), Sacramento--Arden-Arcade--Roseville (\$4.7 billion), Oxnard-Thousand Oaks-Ventura (\$2.9 billion), Bakersfield-Delano (\$2.8 billion), El Centro (\$2.8 billion), Fresno (\$2.3 billion), Modesto (\$1.3 billion)

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.