

Arizona: Exports, Jobs, and Foreign Investment February 2013

Exports Support Jobs for Arizona's Workers

Export-supported jobs linked to manufacturing account for an estimated 4.3 percent of Arizona's total private-sector employment. over one-quarter (25.6 percent) of all manufacturing workers in Arizona depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Arizona Businesses

A total of 5,804 companies exported from Arizona locations in 2010. Of those, 5,207 (90 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-quarter (27 percent) of Arizona's total exports of merchandise in 2010.

Foreign Investment Creates Jobs in Arizona

In 2010, foreign-controlled companies employed 73,100 Arizona workers. Major sources of foreign investment in Arizona in 2010 included Canada, United Kingdom, Switzerland, and Germany.

Foreign investment in Arizona was responsible for 3.7 percent of the state's total private-industry employment in 2010.

Arizona Depends on World Markets

Arizona's export shipments of merchandise in 2012 totaled \$18.4 billion.

The state's largest market was Mexico. Arizona posted merchandise exports of \$6.3 billion to Mexico in 2012, 34.2 percent of the state's total merchandise exports. Mexico was followed by Canada (\$2.2 billion), China (\$1.3 billion), Japan (\$920 million), and United Kingdom (\$919 million).

The state's largest merchandise export category is Computer & Electronic Products, which accounted for \$4.9 billion of Arizona's total merchandise exports in 2012. Other top merchandise exports are Transportation Equipment (\$3.0 billion), Machinery, Except Electrical (\$1.7 billion), Minerals & Ores (\$1.4 billion), and Electrical Equipment, Appliances & Components (\$1.1 billion).

Arizona's Metropolitan Exports

In 2011, the following metropolitan areas in Arizona recorded merchandise exports: Phoenix-Mesa-Glendale (\$10.9 billion), Tucson (\$2.3 billion), Yuma (\$327 million), Prescott (\$49.9 million)

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.