

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)
) Investigation No.:
CERTAIN ACTIVATED CARBON) 731-TA-1103 (Preliminary)
FROM CHINA)

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THE UNITED STATES INTERNATIONAL TRADE COMMISSION

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Thursday,
 March 30, 2006

Main Hearing Room
 U.S. International
 Trade Commission
 500 E Street, S.W.
 Washington, D.C.

The preliminary conference commenced, pursuant to Notice, at 9:33 a.m., at the United States International Trade Commission, ROBERT CARPENTER, Director of Investigations, presiding.

APPEARANCES:

On behalf of the International Trade Commission:

Staff:

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 JOHN MCCLURE, INVESTIGATOR
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APPEARANCES: (cont'd.)

In Support of the Imposition of Antidumping Duties:

On behalf of Calgon Carbon Corporation and Norit Americas, Inc.:

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 TIMOTHY WRUBLE, National Account Manager, Norit Americas, Inc.
 DENNIS RESTER, Consultant, Norit Americas, Inc.
 ROBERT O'BRIEN, Senior Vice President, Calgon Carbon Corporation
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In Opposition to the Imposition of Antidumping Duties:

On behalf of The Coalition of Importers of Activated Carbon:

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 J. LOUIS KOVACH, President, Nucon International, Inc.
 ANDERS SKEINI, Jacobi Carbons
 SID NELSON, President, Sorbent Technologies
 STEPHEN CLARK, President, Water Tech, Inc.
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P R O C E E D I N G S

(9:33 a.m.)

1
2
3 MR. CARPENTER: Good morning and welcome to
4 the United States International Trade Commission's
5 conference in connection with the preliminary phase of
6 antidumping investigation No. 731-TA-1103 concerning
7 imports of Certain Activated Carbon From China.

8 My name is Robert Carpenter. I'm the
9 Commission's Director of Investigations, and I will
10 preside at this conference. Among those present from
11 the Commission staff are, from my far right, Karen
12 Driscoll from the Office of the General Counsel; Jim
13 McClure, investigator; on my left, David Fishberg, the
14 attorney/advisor; Steven Trost, the economist; Charles
15 Yost, the auditor; and Philip Stone, the industry
16 analyst.

17 I understand the parties are aware of the
18 time allocations. I would remind speakers not to
19 refer in your remarks to business proprietary
20 information and to speak directly into the
21 microphones. We also ask that you state your name and
22 affiliation for the record before beginning your
23 presentation.

24 Are there any questions? If not, welcome,
25 Mr. Hartquist. Please come forward with your opening

1 statement.

2 MR. HARTQUIST: Good morning, Mr. Carpenter
3 and members of the Commission staff. My name is David
4 A. Hartquist of the law firm Collier Shannon Scott
5 representing the domestic industry producing steam
6 activated carbon.

7 We believe this is a fairly straightforward
8 injury case. Steam activated carbon from China is
9 being dumped in the United States at very large
10 margins. These margins permit the Chinese industry to
11 consistently and significantly undersell the domestic
12 activated carbon industry in the U.S. market. The
13 importer data demonstrates the pervasive and injurious
14 underselling in the market.

15 That underselling has permitted the Chinese
16 industry to massively increase its exports to the
17 United States to the point where they are now a
18 dominant factor in the U.S. market, encompassing about
19 half of all imports at 85 million pounds in 2005.
20 This massive volume of low-priced imports from China
21 pervades the marketplace and affects prices throughout
22 the market.

23 The huge volume of Chinese imports is
24 underselling domestic prices and taking market share,
25 resulting in lost sales and lost revenue to domestic

1 producers as we have documented on the record. The
2 underselling has also resulted in price depression and
3 suppression in the market as domestic producers are
4 either forced to lower prices to make sales or cannot
5 raise prices to cover increasing costs.

6 The industry is in a period of both rising
7 costs and expanding demand and prices should be
8 increasing significantly, but, as you'll hear from our
9 industry witnesses today, imports of activated carbon
10 have instead either lowered or held down prices
11 resulting in depressed operating profits and declining
12 employment levels for the industry.

13 These factors all demonstrate that the
14 domestic industry is suffering material injury by
15 reason of the dumped imports of steam activated carbon
16 from China.

17 Finally, the Commission staff is aware that
18 Norit and Calgon filed a petition against all imports
19 of activated carbon about a month ago before
20 withdrawing that petition and refiling the case on
21 steam activated carbon only. While withdrawing and
22 refiling cases is certainly not unknown to the
23 Commission, it is very unusual for us, and I wanted to
24 provide a few words of explanation for the record.

25 Reflecting initial concerns about

1 circumvention, we approached this product as a single
2 like product even though neither Calgon nor Norit is a
3 U.S. producer of chemically activated carbons and
4 their steam activated carbons do not compete with
5 domestic and imported chemically activated carbons.

6 During the course of the first 19 days of
7 the first investigation, two things became clear to
8 us. First, despite some superficial general
9 similarities steam activated carbons and chemically
10 activated carbons are different products produced by
11 different industries under the Commission's test.

12 Second, the industry that produces
13 chemically activated carbons, essentially
14 MeadWestvaco, has shown no public interest in the
15 case. They apparently did not intend to participate
16 in the first investigation, and they are not here
17 today.

18 With separate like products, very little in
19 the way of imports of chemically activated carbons
20 from China and no apparent interest from the only
21 domestic producer of chemically activated carbons,
22 withdrawing and refiling the case seemed the simplest
23 and most appropriate action for us to take.

24 We believe this scope reflects the like
25 product determination that the Commission would have

1 reached had we gone forward with the first
2 investigation and properly focuses on the injurious
3 imports of steam activated carbon that are causing
4 injury to the U.S. steam activated carbon industry.

5 Thank you.

6 MR. CARPENTER: Thank you, Mr. Hartquist.

7 Mr. Vander Schaaf?

8 MR. VANDER SCHAAF: Thank you. Again, my
9 name is Lyle Vander Schaaf from the law firm Bryan
10 Cave. I'm accompanied here today by my colleagues,
11 Joe Heckendorn, Corey Norton and Felipe Berer.

12 We have a number of witnesses today that we
13 hope to bring before you to tell you what we believe
14 is going on in the marketplace today, and we're
15 appearing on behalf of the Coalition of Importers of
16 Activated Carbon, a number of importers and purchasers
17 in the United States who purchase both imported
18 activated carbon from China and U.S. produced
19 activated carbon, and also here representing the
20 foreign producers that we've entered an appearance on
21 behalf of from China.

22 We think that the first step in this
23 proceeding is to compare what's being said to what was
24 said in the original petition that our opposing
25 counsel alluded to. As you know, the original

1 petition was filed on January 26, 2006, which was the
2 eve of the Chinese Lunar New Year. We're curious
3 whether the Petitioners knew that.

4 All the executives for the foreign producers
5 would be not in their offices, and the factories would
6 be closed in China such that when they filed that
7 original petition did they know that the foreign
8 producers would not be able to organize to defend
9 themselves?

10 Did they know that the foreign producers
11 would not be available to respond to the ITC's
12 questionnaires, or was this just happenstance on the
13 part of the Petitioners? We wonder whether this is a
14 strategic option or whether it was simply gaming the
15 system.

16 The period of investigation that was covered
17 by their original petition would have been the same
18 whether that petition was filed on January 26 or
19 sometime in February or sometime in March. Those
20 details wouldn't have changed, yet they chose to file
21 that petition on the eve of the Chinese New Year.

22 The original petition was pulled on
23 February 15. Coincidentally, this was two days after
24 the ITC issued its first APO release where all of the
25 confidential information from the importers and

1 foreign producers and U.S. producers was provided to
2 the Petitioners for them to make a strategic decision
3 of whether or not to continue or to pull that
4 petition.

5 Again, was this just happenstance? Did they
6 have a change of mind, or was there actually some
7 gaming going on?

8 With respect to their original petition, as
9 we've indicated in a filing that we made with the
10 Commission on March 23 they've indicated that in their
11 first petition all activated carbon, regardless of
12 form or carbon source, has the same essentially
13 physical characteristics and uses, yet in this
14 investigation, in the petition of this proceeding,
15 they say that steam and chemically activated have
16 different physical characteristics and uses.

17 They certified that first petition as
18 correct and accurate. They did the same for the
19 second petition, but they're entirely inconsistent
20 with each other.

21 They say further that the products have
22 differing physical characteristics and uses when they
23 said that all activated carbon had the same physical
24 characteristics and uses in their first petition.

25 They stated in their first petition that

1 activated carbon made from different raw materials is
2 generally interchangeable for most applications. Then
3 in their refiled petition they say that chemically
4 activated carbons are generally not interchangeable
5 with steam activated carbons.

6 They indicated in their original petition
7 that all activated carbon is viewed as a single
8 industry, all activated carbon is produced in a
9 similar manner, yet in their refiled petition they say
10 that chemically activated carbon is not viewed as
11 being produced by the same industry as steam activated
12 carbon.

13 In their original petition they state that
14 activated carbon, regardless of form or grade, is
15 generally sold through similar channels of trade, yet
16 in their refiled petition they say that the products
17 have different channels of trade.

18 They stated in their original petition that
19 the products share similar characteristics and uses
20 and production processes. Then in their refiled
21 petition they state that the products are produced in
22 different facilities on different equipment that is
23 not interchangeable.

24 They stated in their original petition that
25 by mixing together steam and chemically activated

1 carbons different grade or blends of activated carbon
2 can be created to meet specific requirements, again
3 talking about blending.

4 In the refiled petition they state, "We have
5 no knowledge that any producer is currently blending
6 the two types of activated carbon at this time. Steam
7 activated and chemically activated carbons have
8 different physical characteristics and uses and are
9 not interchangeable."

10 Again, did the facts change? Did these
11 producers, who have been in this industry for this
12 long, realize facts they didn't realize before, or are
13 they gaming the system?

14 With respect to the issue of circumvention,
15 circumvention is now possible. It wasn't possible
16 under the filing of the first petition. With respect
17 to MeadWestvaco, everybody knows that the position of
18 producers in the industry, whether or not they support
19 or oppose or have any interest in the investigation,
20 is something that the Commission takes into account.

21 Again, by gerryrigging the scope of the
22 products and the domestic like product were they
23 basing their decision on facts, or were they simply
24 gaming the system?

25 We will have a number of witnesses today who

1 will testify about Calgon's operations and how they
2 are one of the leading producers in China, how they
3 have used a vast amount of their resources from U.S.
4 sales of activated carbon to invest in China.

5 They will tell you how they know from their
6 sources and their information that Calgon is one of
7 the largest exporters and one of the largest importers
8 in the United States.

9 This is not the type of industry that
10 deserves import competition under the antidumping law.

11 Thank you.

12 MR. CARPENTER: Thank you, Mr. Vander
13 Schaaf.

14 Mr. Hartquist, you may bring your panel
15 forward at this time.

16 MR. HARTQUIST: Again, for the record, my
17 name is David A. Hartquist of the law firm Collier
18 Shannon Scott representing the Petitioners.

19 We will have four witnesses for you this
20 morning presenting direct testimony led off by Mr.
21 Robert O'Brien, senior vice president, Calgon Carbon
22 Corporation; followed by Ronald Thompson, president of
23 Norit Americas, Inc.; and then the economic testimony
24 will be presented by Brad Hudgens of Georgetown
25 Economic Services; and Alan Lubberda of Collier Shannon

1 will speak to the like product issues to conclude the
2 direct testimony.

3 In addition to the witnesses who will
4 present direct testimony, we also have a number of
5 others who are available to answer your questions,
6 including Timothy Wruble, who is a national accounts
7 manager for Norit Americas, Inc., on my left; Dennis
8 Rester, who is a consultant to Norit Americas; James
9 Gilmore, the director of product management for Calgon
10 Carbon Corporation; and also Mary Staley of Collier
11 Shannon Scott.

12 With that, we will begin this morning with
13 testimony from Mr. O'Brien.

14 MR. O'BRIEN: Good morning. My name is Bob
15 O'Brien, and I'm the senior vice president for Calgon
16 Carbon Corporation responsible for our operations in
17 North and South America.

18 Calgon is the largest producer of activated
19 carbon in the United States, and we also have
20 operations around the world, including China. In the
21 United States, we employ approximately 775, including
22 200 employees manufacturing steam activated carbon at
23 our two production facilities in Catlettsburg,
24 Kentucky, and Pearlington, Mississippi.

25 You may not be familiar with activated

1 carbon, but it is an important product to your every
2 day life. Many of the foods you eat and the water you
3 drink are treated with activated carbon to improve
4 their purity, color, smell or taste. It's also used
5 to prevent pollution from escaping into the
6 environment and to remediate poor historical disposal
7 practices.

8 It is used in literally hundreds of
9 industrial, home and other applications. It is an
10 essential industrial product, and we believe it's
11 essential that there be a healthy U.S. industry
12 producing it.

13 The place most likely you've seen activated
14 carbon in your home is in your aquarium filter or your
15 point-of-use water filter. It's a black powdered,
16 granular or pelletized porous carbonation material
17 that has properties that permit it to absorb a variety
18 of organic molecules from gases and liquids. The
19 porosity gives activated carbon an extremely large
20 surface area-to-weight ratio.

21 For example, one pound of activated carbon
22 may have over 100 acres of internal surface area. It
23 is this surface area which creates and determines the
24 adsorptive capacity of an activated carbon. Now,
25 incidentally adsorption with a D refers to the

1 physical and chemical binding of molecules or
2 particles on a surface. In contrast, absorption with
3 a B refers to the penetration of one material into
4 another like water into a paper towel.

5 Steam activated carbon is made by charring a
6 carbon containing raw material such as coal or coconut
7 shells and then removing select carbon atoms to form a
8 pore structure. In our process, we begin with coal,
9 which we grind to a fine powder. We mix the coal with
10 pitch or coal tar and press the material into
11 briquettes using high pressure. The briquetting
12 process creates a hard product and establishes the
13 material structure to permit coal to be activated
14 efficiently.

15 The briquettes are crushed to a uniform size
16 for the particular steam activated carbon we are
17 producing. The granules are fed into a rotary kiln to
18 bake at about 450 degrees Celsius. This stabilizes
19 the structure and carbonizes the organic materials in
20 the coal, leaving a carbon structure that is really a
21 crude form of graphite or charcoal.

22 In order to make that graphite or charcoal
23 useful we then have to activate it; that is, expose it
24 to high heat and steam and a low oxygen environment.
25 This converts some of the carbonaceous material within

1 the granules into carbon monoxide, which is removed.
2 Pores are created and expanded where the carbon atoms
3 are removed. The longer the exposure to heat and
4 steam, the more carbon atoms are carved out of the
5 structure.

6 The starting raw material temperature and
7 time in the activator will determine the final
8 properties of the steam activated carbon. The
9 finished product is screened to the desired final size
10 and tested to ensure it meets specifications. We may
11 further acid wash some of the product to remove or
12 reduce ash levels for special applications. We then
13 package it for shipment to the customer.

14 Steam activation is the most common method
15 of manufacturing activated carbon. It is the process
16 Calgon Carbon uses to make granular activated carbon.
17 To make powdered carbon, we crush or pulverize the
18 granular material. To make pellets, a producer
19 extrudes the ground coal in a binder into the desired
20 pellet size before baking. The charring and
21 activation processes are similar regardless of the
22 physical form of activated carbon desired.

23 We can also impregnate steam activated
24 carbon with certain chemicals or metals. Impregnation
25 is used where we wish to efficiently target certain

1 compounds for absorption or to destroy certain agents
2 as in use in respirators for chemical protection or
3 when we want to promote a catalytic process with the
4 captured compounds.

5 We first describe activated carbon by its
6 type, whether it's powdered, granular or pelletized.
7 Powdered activated carbons tend to be used in batch
8 type liquid applications. That is, they are mixed
9 with liquid to absorb unwanted compounds, taste,
10 colors or odors and then are removed from the liquid
11 by filtration or settling.

12 Granular and pelletized activated carbons
13 tend to be used in more continuous process
14 applications where a liquid, gas, or air is moving
15 continuously over and around the activated carbon.

16 We grade activated carbons by absorption
17 capacity, density, particle size distribution,
18 hardness and abrasion, metals leaching tendency and
19 moisture content. Both the Chinese and domestic
20 producers make a broad range of steam activated
21 carbons with a variety of characteristics that they
22 are able to shift in holding inventory to meet market
23 demand.

24 There is a variety of specifications like
25 the American Water Works Association, as well as

1 individual customer specifications, that can be met
2 with these products.

3 We have not included reactivated carbons or
4 chemically activated carbons in the scope of this
5 case. Reactivated carbon is activated carbon that has
6 been used in an application to absorb compounds and
7 then the captured compounds are removed so that the
8 carbon can be reused. Reactivated carbon is not sold
9 interchangeably with activated carbon. Our customers
10 specify whether they want activated carbon or
11 reactivated carbon.

12 Many times reactivation is performed as a
13 service to our customers, and many customers want only
14 their reactivated carbon back. Some large end users
15 actually have their own reactivated facilities. We do
16 have customers for some low-end industrial wastewater
17 treatment that will purchase reactivated carbon. The
18 customers who want reactivated carbon expressly
19 request it.

20 We cannot use steam activated and
21 reactivated carbons interchangeably. For example, in
22 the waterworks industry, which is one of our largest
23 customer bases, we cannot bid activated and
24 reactivated carbon interchangeably. We would never
25 recommend or permit drinking water to be treated with

1 reactivated carbon that had previously been used to
2 remove toxic chemicals in an industrial application.

3 Our reactivation facilities are separate
4 from our activation facilities, and that is generally
5 true of all reactivation in the United States. To my
6 knowledge, there are no imports of reactivated carbon
7 from China.

8 Chemically activated carbons are also in a
9 different market than the steam activated carbons made
10 by Calgon. I will let the gentlemen from Norit, who
11 have more experience in the chemical activation field,
12 speak to the differences between chemical activation
13 and steam activation, but I will say that Calgon's
14 steam activated carbons generally do not compete
15 directly with chemical activated carbons.

16 For example, we do not compete directly with
17 MeadWestvaco in our product line. We also do not
18 compete with chemically activated carbons from China.
19 Calgon does compete head-to-head with Chinese steam
20 activated carbon every day, and, as you can see from
21 our questionnaire response and petition data, we are
22 consistently losing sales to China.

23 China first entered the U.S. market in
24 volume in the early 1990s. Large trading companies
25 went to point-of-use water filter manufacturers and

1 other OEMs that they could easily identify using data
2 from such sources as *Thomas Register*. China's prices
3 were so far below what the market had seen that they
4 began to have immediate acceptance even when there was
5 concern about inconsistent quality in those early
6 days.

7 As time went on, the Chinese product gained
8 more acceptance in the marketplace and began to
9 associate with particular importers. Thus, one
10 importer would deal with one or several Chinese
11 producers on a regular basis. This allowed them to
12 develop consistency in quality, hold inventories in
13 order to bid on contracts and develop a nationwide
14 distribution system.

15 Since that time, Chinese imports have
16 entered virtually every part of the market for steam
17 activated carbon, as one would expect, based on the 85
18 million pounds or so that they shipped into the United
19 States in 2005.

20 The Chinese producers built that volume by
21 being the lowest priced activated carbon in the
22 market. They brought in very large volumes at prices
23 that are below our cost of production. As the Chinese
24 presence grew in the market, they took more business
25 at low prices.

1 We have done everything possible to lower
2 our cost structure and to keep our production lines
3 full. We have rationalized plants and services and
4 have closed three of our five original production
5 lines since 1995. The most recent closure was in
6 2003.

7 Our substantial efforts at trimming costs
8 and improving efficiencies still did not allow us to
9 match Chinese pricing. That left Calgon Carbon with
10 difficult choices to make. We could either walk away
11 from the business that the Chinese were taking through
12 their persistent and pervasive underselling or drop
13 the prices of our domestically produced product to
14 match the Chinese and incur losses or find an
15 alternative.

16 We could not afford to match the Chinese
17 prices on a sale-by-sale basis, and we did not want to
18 walk away from the business so we looked for an
19 alternative. As the world leader in activated carbon
20 production and sales, we had extensive contacts in
21 China. Our customer base in the United States was
22 also encouraging us to purchase Chinese materials to
23 supply them. They wanted to get the advantage of the
24 low prices for Chinese material while having Calgon's
25 technical support and quality assurance.

1 Rather than cede the field to other
2 importers of Chinese activated carbon, we chose to
3 import some activated carbon from China to serve those
4 parts of the market that were being dominated by
5 activated carbon from China already.

6 It allowed us to compete with other Chinese
7 imports on a price basis in a way we simply could not
8 afford from our U.S. production, but we are first and
9 foremost a domestic producer of steam activated carbon
10 with a very large investment in plants, equipment and
11 employees in the United States.

12 It is critical to Calgon's long-term health
13 in this market that the Chinese product not be dumped
14 in the United States. The Chinese presence and
15 influence in the market has become so pervasive,
16 however, that it exerts a downward influence on prices
17 throughout the market despite a general growth in
18 demand for steam activated carbon.

19 This is of great concern to us, particularly
20 as our raw material, labor, energy and transportation
21 costs have all been significantly rising. We need to
22 be able to increase prices sufficiently to cover those
23 cost increases and to regain some measure of healthy
24 profitability on these products, but in the face of
25 high level of imports from China, we have been unable

1 to do that.

2 You can see from our questionnaire response
3 that the direct impact of the large and increasing
4 volume of dumped imports from China is that prices
5 remain suppressed, our profitability has dropped,
6 investments have been postponed, and benefits and
7 compensation for our employees has been reduced. All
8 of this evidence of material injury is tied directly
9 to the dumped imports from China in the market.

10 We have already cut back to three production
11 lines in the United States and trimmed our budget as
12 much as possible. We have made every effort to
13 operate more efficiently. However, if the high volume
14 of dumped imports from China continues to undersell
15 us, take market share and hold down prices we could
16 eventually be forced to cease U.S. production
17 operations and become importers or strictly leave the
18 business entirely.

19 We don't believe that either of these
20 options would be good for Calgon Carbon or our
21 customers. Having a healthy domestic activated carbon
22 industry is essential to the long-term health of our
23 customer base.

24 We are committed to remaining a domestic
25 activated carbon producer and an industry leader.

1 While we recognize that there is a place for imports
2 in the market, they must not be dumped and must be
3 priced responsibly.

4 Despite being an importer, therefore, we
5 felt we had no choice but to become Petitioners in
6 this case. As I said before, Calgon Carbon is first
7 and foremost a domestic producer of steam activated
8 carbon.

9 If the Chinese industry is required to stop
10 dumping in this market we are confident that Calgon
11 can effectively compete and again achieve a healthy
12 return on our investment.

13 Thank you.

14 MR. HARTQUIST: Thank you, Bob.

15 We will now move to Ron Thompson. I'm a
16 little short on the cord here. Do you think we can
17 see whether that mic will --

18 Good. Mr. Thompson?

19 MR. THOMPSON: Good morning. My name is Ron
20 Thompson. I'm the president and CEO of Norit
21 Americas, Inc.

22 Norit was established in 1918 and is
23 currently one of the leading activated carbon
24 producers in the world. Norit produces steam
25 activated carbons in the United States in two

1 facilities in Marshall, Texas, and Pryor, Oklahoma.
2 Our parent company is based in the Netherlands and has
3 production facilities there.

4 Norit is one of the largest producers of
5 steam activated carbons in the United States. Like
6 Calgon, we also have separate reactivation facilities
7 in the United States. I agree with Mr. O'Brien that
8 reactivated carbon is a different product produced by
9 a different process and that reactivated carbon does
10 not compete to any significant degree with steam
11 activated carbons. Like Calgon, and we think everyone
12 else, we treat reactivated carbon as a completely
13 different product line.

14 Unlike Calgon, until last year Norit also
15 had a separate facility producing chemically activated
16 carbons. We closed that facility to concentrate on
17 steam activated coals in the United States. Our
18 European operation still produces chemically activated
19 carbon.

20 I would like to explain why steam activated
21 carbons and chemically activated carbons are different
22 products produced by different industries. The
23 chemical activation process is radically different
24 than the steam activation process.

25 With the steam activation process, we

1 carbonize a raw material like coal or coconut shells,
2 then subject the result to high heat and steam to
3 vaporize and remove some of the carbon atoms. This
4 creates the pore structure of activated carbon.

5 The chemical activation process does not do
6 this. Instead, chemical activation involves
7 dehydrating a cellulose-containing raw material like
8 wood using chemical dehydrating agents, most
9 prominently phosphoric acid.

10 The pore structure is created by removal of
11 hydrogen and oxygen atoms in the form of water vapor
12 and leaving the remaining carbon structure. The
13 different processes are performed using different
14 equipment.

15 We were the only U.S. producer to produce
16 both steam and chemically activated carbons, and we
17 did so using different plants and equipment. The only
18 other known U.S. producer of chemically activated
19 carbon, MeadWestvaco, does not produce any steam
20 activated carbon.

21 Chemically activated carbons are generally
22 sold for different end uses than steam activated
23 carbons. Our customer bases for chemically activated
24 and steam activated carbons are different.
25 Furthermore, our steam activated carbons generally do

1 not compete with imports of chemically activated
2 carbons or with MeadWestvaco's chemically activated
3 carbons.

4 The U.S. automotive applications for
5 chemically activated carbons that Mead dominates, for
6 example, have no competition from steam activated
7 carbons. While it is possible for chemically
8 activated carbons to compete with steam activated
9 carbons in some applications, it is very unusual
10 because chemically activated carbons are much more
11 expensive to produce and are priced much higher.

12 In general, because of the high cost
13 relative to steam activation, customers use chemically
14 activated carbons only where the pore structure, pore
15 size and pore size distribution make it the best
16 candidate. In practice, there is very little
17 interchangeability between steam and chemically
18 activated carbons.

19 All things considered, conditions in the
20 steam activated carbon market should have been very
21 good for the domestic industry over the last several
22 years, but they were not. Demand for steam activated
23 carbon in the United States has been relatively strong
24 between 2003 and 2005. Consumption was increasing and
25 was forecast to continue increasing during the next

1 several years.

2 Since activated carbon is used primarily as
3 an absorbent to remove organic compounds and
4 pollutants from liquid and gas streams, the market is
5 affected by the implementation of various
6 environmental regulations, particularly the Clean
7 Water and Clean Air Acts. These laws have driven
8 demand in many large markets, such as municipal and
9 industrial water treatment and industrial air
10 purification.

11 We hope that growth in the water treatment
12 market will remain favorable over the next several
13 years due to ongoing concerns over water purity.
14 Increased water recycling, particularly in
15 municipalities, manufacturing and electric utilities,
16 should promote for activated carbon since the water
17 must undergo additional treatment.

18 Demand also should remain strong in the
19 pharmaceutical and food and beverage markets. The
20 popularity of bottled water and new product
21 innovations such as energy drinks has resulted in
22 significant new demand for activated carbon.

23 There are also a number of emerging
24 applications such as mercury control for coal-fired
25 utilities that will continue to promote growth in the

1 U.S. activated carbon industry.

2 Given the growth in demand during the last
3 few years and the predicted future growth, Norit
4 expected to enjoy strong market pricing, as well as
5 sales growth. Unfortunately, Norit has not enjoyed
6 either in the last several years.

7 The reason for this has been the
8 unprecedented surge of low-priced imports of activated
9 carbon from China. Imports from China have more than
10 doubled since 1999. In fact, they have grown by over
11 22 percent from 2003 to 2005, reaching historically
12 high levels. They now constitute about half of all
13 imports.

14 This surge in imports of activated carbon
15 from China has been significantly larger than the
16 overall growth in the U.S. demand. The product
17 characteristics of activated carbon make the market
18 particularly vulnerable to price competition from
19 dumped imports. Relatively few grades and product
20 forms account for the bulk of the market so that it is
21 easy for importers to stock the product in large
22 quantities in the United States.

23 Because activated carbon is a commodity
24 product made to industry specifications that the
25 Chinese have had little trouble meeting, it is

1 relatively unimportant to end users whether they use
2 the product of one manufacturer or another and whether
3 the product is produced domestically or by a foreign
4 manufacturer.

5 The importers stock the product, provide any
6 technical product support and ensure uniform quality.
7 Thus, the importers have helped the Chinese product
8 increase its presence both in terms of volume and
9 breadth. We compete for the same customers on the
10 same products as the Chinese and their importers in
11 the United States, and that competition is on the
12 basis of price.

13 The imports of steam activated carbon from
14 China have been sold in the U.S. market at such
15 consistently low prices that the only way we have been
16 able to compete is to sell activated carbon without
17 being able to receive a satisfactory return. The
18 unfairly priced imports have undersold our product by
19 significant margins throughout the period of
20 investigation and have caused us to lower our prices
21 significantly and repeatedly over the past three
22 years.

23 We have had to do so in a period in which we
24 have faced rising costs of raw materials, energy and
25 health care benefits, yet we have had little choice

1 but to drastically reduce our prices and to forego
2 price increases to maintain volumes within our plants.

3 You can see in our questionnaire response
4 what's been done to our bottom line. Our worsening
5 financial condition has led to reductions in available
6 capital, maintenance dollars and employee benefits
7 during 2003 to 2005. We have been forced to lower our
8 employment levels by almost 20 percent during this
9 period.

10 We've done everything humanly possible to
11 reduce our costs and improve our manufacturing
12 processes and productivity. We have implemented a
13 number of measures to improve efficiency and to make
14 our plant more environmentally friendly.

15 We know that we must remain competitive and
16 responsive to our customers, and we've tried to do so.
17 There is a limit to how much we can control, however.
18 There is very little else we can do to tighten the
19 belt further, and there are virtually no means by
20 which we can get our costs low enough to be able to
21 match the dumped prices of Chinese activated carbon.

22 Prices have gotten low enough that either we
23 have to forego certain sales to maintain margins or we
24 have to accept the sales at prices that don't cover
25 cost to maintain some market share. Neither choice is

1 attractive.

2 Our financial performance is directly
3 attributable to dumped imports of steam activated
4 carbon from China. There's been a steady growth in
5 demand so economic conditions are not to blame. While
6 non-subject imports have grown as well, the total
7 volume of subject imports from China dwarfs all non-
8 subject imports.

9 Because the Chinese producers export
10 primarily coal-based steam activated carbon, they
11 compete head-to-head with Norit's products. There is
12 no question that the imports from China significantly
13 undersell us in the market. The underselling has
14 allowed Chinese activated carbon to directly take
15 sales and market share away from Norit.

16 Between 2003 and 2005, we lost annual
17 commitments to a number of U.S. customers, including
18 some of our top customers, to Chinese imports.
19 Specifically, in 2005 we lost 15 major municipal
20 accounts across the country because of imports from
21 China.

22 In an example close to home for you, we
23 recently lost a major commitment from Fairfax County,
24 Virginia, due to low-priced imports from China. Our
25 lost sales are documented in the petition.

1 Over the past several years our customers
2 have become increasingly familiar with the Chinese
3 product and the willingness of Chinese producers to
4 supply them at prices far below our own. Because we
5 can no longer afford to lose these accounts with
6 longstanding customers, we've been constrained to
7 defend our remaining business aggressively by lowering
8 our prices to current customers. In this way, the
9 effects of each dumped Chinese sale went far beyond
10 the particular transaction to affect virtually our
11 entire sales base.

12 In light of our worsening financial
13 condition and loss of market share to the subject
14 imports, it is impossible for Norit to continue making
15 the investments in equipment, processes and people
16 that are necessary to be viable in the long term.

17 We have invested \$6 million since 2003 to
18 maintain our competitive position. We cannot continue
19 to invest in the face of no return on that investment,
20 nor can we continue to match or beat Chinese prices.

21 Average Custom values for Chinese activated
22 carbon have been 25 cents per pound with powdered
23 activated carbon often being valued far lower. No
24 domestic producer can match such prices for very long.

25 We are here today because we're convinced

1 that our company is at a crossroads. If Chinese
2 prices continue at current levels, we may be forced to
3 choose not to manufacture activated carbon in the
4 United States.

5 As indicated in our petition, China has
6 enough activated carbon production capacity to supply
7 the entire world with low-priced activated carbon.
8 Given the capital intensive nature of activated carbon
9 production, this perhaps more than anything explains
10 why the Chinese industry has been so aggressive in its
11 U.S. sales efforts in the last few years.

12 Their own market, while growing, cannot
13 consume that volume of activated carbon, and that is
14 likely to be true for some time to come. With that
15 kind of capacity and the Chinese producers' pattern of
16 pervasive underselling, the domestic industry's
17 position will continue to worsen unless the Commission
18 acts to neutralize China's unfair pricing practices.

19 Thank you.

20 MR. HARTQUIST: Thank you, Ron.

21 We now turn to Brad Hudgens.

22 MR. HUDGENS: Good morning. I am Brad
23 Hudgens of Georgetown Economic Services. I will
24 discuss the data regarding the conditions of
25 competition and the volume, price and injurious impact

1 of the unfair imports from China on the steam
2 activated carbon industry.

3 The commission is required to perform its
4 injury analysis within the context of the business
5 cycle and conditions of competition prevalent to the
6 market. There are several conditions of competition
7 that are pertinent in this investigation.

8 First, as Mr. O'Brien and Mr. Thompson
9 testified earlier, demand for steam activated carbon
10 as reflected in apparent U.S. consumption increased
11 over the period of investigation. Most of the growth
12 in consumption is attributable to new environmental
13 regulations for water and air quality. As I will
14 discuss in more detail later, the domestic industry's
15 financial performance has deteriorated despite the
16 strong demand as the imports from China have
17 undermined pricing and taken sales and market share
18 away from the U.S. producers.

19 Second, steam activated carbon is a
20 commodity product for which the primary determinate of
21 the sale is price. U.S. purchasers purchase both U.S.
22 and Chinese steam activated carbon and use both
23 products interchangeably. The questionnaires received
24 to date indicate that the two products can be used
25 interchangeably. The questionnaires show that the

1 domestic and the Chinese product compete head to head
2 for the same customers.

3 U.S. produced and imported steam activated
4 carbons are sold through the same channels of
5 distribution to the same customers.

6 Nothing could be more supportive of a
7 finding of substitutability between the U.S. produced
8 and Chinese steam activated carbon than the events
9 that have taken place during the period of
10 investigation. China's share of the U.S. market
11 increased over the period of investigation as the
12 domestic industry lost sales to imports from China
13 entirely due to price. The domestic industry's
14 customers have increased their purchases of steam
15 activated carbon from Chinese suppliers because the
16 quality is satisfactory and the prices are
17 significantly lower than the domestic industry.

18 These events demonstrate the importance of
19 price in the purchasing decision and the clear
20 substitutability of domestic and Chinese products.

21 Third, the nature of the production process
22 requires high capacity utilization rates for the
23 domestic producers. Given the very high capital
24 intensive nature of steam activated carbon production
25 and the highly integrated nature of the production

1 processes, the domestic producers are designed for and
2 depend on running at very high capacity utilization
3 rates to spread the high fixed costs over as much
4 production volume as possible.

5 The domestic producers operate 24 hours a
6 day, seven days a week except of scheduled maintenance
7 shutdowns. This condition of competition is
8 particularly relevant to the commission's analysis
9 because as U.S. producers have experienced low price
10 competition from Chinese imports they have been forced
11 to reduce prices significantly to maintain volumes
12 rather than cut production.

13 Fourth, as you have heard from the
14 Petitioners themselves this morning, the industry is
15 in a period of rising costs. Energy and raw material
16 costs have been rising over the period and, as a
17 result of the high energy prices, transportation costs
18 have also risen.

19 In a period of rising costs, producers must
20 be able to raise prices to cover these costs and, as
21 we will discuss in a moment, the domestic industry has
22 not been able to do so.

23 As I will show you this morning, the
24 domestic industry's material injury has been a result
25 of the unfair import competition from Chinese steam

1 activated carbon producers. By consistently
2 underselling and using aggressive pricing practices,
3 these producers are able to significantly increase
4 their shipments to the U.S. market.

5 Imports of Chinese produced steam activated
6 carbon rose by more than 22 percent between 2003 and
7 2005. According to the official import statistics,
8 imports from China surged from 69 million pounds in
9 2003 to 84 million pounds in 2004. The vast majority
10 of these imports were for steam activated carbon,
11 coal-based carbons, but these data do include some
12 non-subject merchandise.

13 Based on the questionnaire responses
14 received to date, imports of steam activated carbon
15 increased at an even higher rate than the official
16 statistics. The questionnaire responses show a growth
17 rate in imports of steam activated carbon of nearly 50
18 percent over the POI.

19 The vast majority of the responding
20 importers reported an increase in imports from China
21 during the POI. This growth during the POI is
22 indicative of the pattern that has persisted over the
23 past decade. In 1996, imports from China stood at 25
24 million pounds. Imports have grown steadily to 84
25 million pounds in 2005, which represents an increase

1 of 238 percent during the ten-year period.

2 The volume of growth of subject imports has
3 come at the direct expense of the domestic industry.
4 Despite gains in apparent U.S. consumption during the
5 period 2003 to 2005, U.S. producers' market share
6 declined. Accordingly, there can be no doubt that the
7 import volumes of steam activated carbon from China
8 are significant, but in absolute terms and relative to
9 domestic consumption.

10 The growth in the volume of Chinese imports
11 has been achieved through aggressive pricing and
12 underselling of domestic producers. The commission's
13 record clearly shows that the increase in volume of
14 subject imports consistently undersell the domestic
15 industry and have a suppressing and depressing effect
16 on U.S. prices.

17 Based on the questionnaires, the record
18 shows that imports from China undersold the domestic
19 product in virtually all comparisons, with margins of
20 underselling averaging between 25 and 45 percent. As
21 a result of this underselling, the domestic industry
22 lost a significant number of sales to imports which
23 the Petitioners have detailed in their petition.

24 In a commodity market characterized by
25 intense price based competition, this degree of

1 underselling coupled with the increasing volume of
2 subject imports has led to the price depression and
3 suppression experienced by U.S. producers in the steam
4 activated carbon market.

5 It is important for the commission to put
6 the current pricing trend in context. The domestic
7 industry's prices had already declined significantly
8 as a result of the subject imports even before the
9 period of investigation. As we will present in our
10 post-hearing brief, prices were already extremely low
11 when the period of investigation started due to the
12 increased volume of subject imports from China at very
13 low prices.

14 As I noted earlier, the domestic producers'
15 costs began rising over the period of investigation,
16 while Chinese imports continued to increase at very
17 low prices that undersold the domestic industry. The
18 pervasive underselling has caused more price
19 depression for some products, but for all products it
20 meant that the industry could not raise prices to
21 cover these increasing costs, that is, price
22 suppression.

23 The depression and suppression of U.S. steam
24 activated carbon prices has resulted in significant
25 financial deterioration for the industry. The U.S.

1 industry's operating income plummeted over the POI. In
2 a period of both rising demand and rising costs, the
3 domestic industry should have been able to pass on the
4 cost increases to its customers. Due to the pervasive
5 underselling by the dumped imports of steam activated
6 carbon from China, domestic producers were unable to
7 pass on these increased costs, leading to the
8 financial deterioration of the industry.

9 In addition to the significant financial
10 declines, the record also shows a decline in
11 production related workers and hours worked and a
12 slight decline in U.S. shipments.

13 There were modest increases in production
14 and capacity utilization over the period, but these
15 are not indicative of a healthy domestic industry.
16 Instead, these increases were a result of a small
17 decline in capacity and the necessity of the domestic
18 producers to maintain high capacity utilization rates
19 to control costs.

20 In the face of rising energy and raw
21 material costs, it was critical to keep unit fixed
22 overhead costs low by keeping capacity utilization
23 high. In addition, the domestic industry was able to
24 find export markets to help keep production and
25 shipments high, but the domestic industry cannot

1 continue to run at a loss at those capacity
2 utilization levels.

3 Now, Respondents may argue that the domestic
4 industry's financial injury was not a result of
5 declining prices, but rather high production costs and
6 manufacturing inefficiencies, but during the period of
7 increasing demand the industry should have been able
8 to pass along such cost increases. The underselling
9 by low priced subject imports prevented that.

10 Calgon and Norit have done everything
11 possible to control rising costs and are among the
12 most efficient producers in the world. Both companies
13 have invested heavily in plant and equipment to
14 improve productivity rates during the POI. As
15 Mr. Thompson testified earlier, Norit has implemented
16 several measures to make the plant more efficient,
17 such as major capital investments and a cost reduction
18 production which included the termination of some of
19 its workforce.

20 Mr. O'Brien testified that Calgon was forced
21 to cut manufacturing back to three product lines and
22 to cut costs in 2002. Calgon has also invested
23 heavily in capital improvements during the POI to
24 improve production efficiency. Yet for all of the
25 capital improvements and cost reductions, the U.S.

1 producers have not been able to compete with the
2 imports from China because these imports are sold at
3 such low prices in the U.S. market that their prices
4 are often below the domestic industry's raw material
5 costs alone. No amount of efficiency gains would
6 enable the U.S. producers to compete against these low
7 priced imports.

8 In summary the U.S. steam activated carbon
9 industry is being materially injured as a result of
10 the low priced imports in China. As these imports
11 surged into the U.S. market during 2003 to 2005, the
12 U.S. industry experienced declining market share,
13 underselling by the subject imports, lost sales and
14 lost revenues and significant price depression and
15 suppression.

16 Despite significant gains in apparent U.S.
17 consumption and rising raw material costs, U.S.
18 producers were unable to raise prices due to the
19 intense competition with low priced imports. As a
20 result of the price suppression and depression, the
21 U.S. producers' financial performance worsened over
22 the POI. Consequently, the U.S. producers' material
23 injury is directly linked to the surge in dumped low
24 price imports of steam activated carbon from China.

25 MR. HARTQUIST: Mr. Carpenter, may we have a

1 time check at this point, please?

2 MR. CARPENTER: Yes. You have about 20
3 minutes remaining.

4 MR. HARTQUIST: Thank you very much.

5 Mr. Lubberda?

6 MR. LUBERDA: Good morning. Before we
7 conclude our direct presentation, I wanted to take a
8 few minutes to discuss the two like product issues
9 that have been raised preliminary by the Respondents.

10 Respondents have claimed that the like
11 product in this case should be expanded from steam
12 activated carbon to include chemically activated
13 carbon and reactivated carbons. Neither of these
14 products should be included in the like product.

15 Like product is derived from the scope of
16 the case. The statute at 19 U.S.C. 1677.10 defines
17 the domestic like product as a product which is like,
18 or in the absence of like, most similar in
19 characteristics and uses with the article subject to
20 investigation.

21 The article subject to investigation is
22 defined by the scope, which is provided to the
23 commission by the Commerce Department. Commerce
24 defines the scope as including only steam activated
25 carbons and excluding both reactivated and chemically

1 activated carbons. Thus, the domestic like product is
2 the product that is like the imported steam activated
3 carbons in the scope and that product is domestic
4 steam activated carbon.

5 The commission does have the discretion,
6 obviously, to expand the like product beyond the
7 products covered in the scope through application of
8 its six-part test, but where an industry has defined
9 the scope in a manner to provide relief to that
10 industry, the commission most often finds scope and
11 like product to be co-extensive.

12 The Petitioners which are the largest
13 producers of steam activated carbons in the United
14 States define the scope and the like product precisely
15 in a way that mirrors their own production and
16 marketing practices and in the manner that the product
17 is understood in the marketplace.

18 They also defined it in a way that mirrors
19 what is being imported and causing material injury to
20 the domestic industry. There are no known imports of
21 reactivated carbon from China and relatively few
22 imports of chemically activated carbon from China.

23 The injury to the domestic industry is in
24 this case being caused by the massive imports of
25 Chinese steam activated carbon to the producers of

1 steam activated carbon in the United States.

2 Mr. O'Brien and Mr. Thompson explained
3 briefly why reactivated carbons and chemically
4 activated carbons are not within the same like product
5 as the steam activated carbons they produce. They can
6 speak knowledgeably because both companies produce
7 reactivated carbon on separate equipment or facilities
8 and Norit had a separate U.S. plant producing
9 chemically activated carbons until recently and it
10 still does have European operations that produce those
11 products.

12 I want to emphasize a few points today that
13 bear on the commission's consideration of like product
14 and the domestic industry definition.

15 As to differences between steam activated
16 carbon and chemically activated carbons, chemically
17 and steam activated carbons have different physical
18 characteristics and uses. While both superficially
19 have a porous carbon structure that allow the material
20 to be used to adsorb impurities, that is where the
21 similarities end. The products generally have a
22 different density, pore size and pore size
23 distribution as a direct result of the fundamental
24 differences in the activation process and the material
25 being activated.

1 The vast majority of steam activated carbon
2 material produced in the U.S. and China is made from
3 coal which cannot be chemically activated. In
4 contrast, all chemically activated carbon produced in
5 the United States is made from wood or other cellulose
6 containing materials. Because of these physical
7 differences, the products tend to be used in different
8 applications.

9 Norit and Calgon steam activated carbon have
10 little competition with MeadWestvaco in the United
11 States, the only current domestic producer of
12 chemically activated carbon, and see no Chinese
13 chemically activated carbon in competition with their
14 domestic steam activated carbon. This is because the
15 same customers and applications do not generally
16 overlap for steam and chemically activated carbons,
17 nor do the importer questionnaire response indicate
18 any significant overlap in competition.

19 This lack of competition demonstrated on the
20 record is a strong indication that these are different
21 products made by different industries servicing
22 different markets.

23 Steam and chemically activated carbons are
24 also made by different companies on different
25 equipment utilizing a significantly different process.

1 As you heard, steam activation relies on a reaction
2 converting carbon into carbon monoxide to create a
3 carbon pore structure, carving out carbon atoms, while
4 chemical activation relies on the application of a
5 chemical dehydrating agent to remove hydrogen and
6 oxygen atoms as water vapor, leaving the carbon pore
7 structure behind.

8 One cannot produce steam and chemically
9 activated carbons using the same equipment and nobody
10 does. Indeed, the processes are so different and they
11 result in products that are so different that the
12 method of activation was the primary defining
13 characteristic of the scope and should similarly play
14 a large part in the commission's like product
15 determination.

16 The last point I want to make about chemical
17 activation is that it's much more costly than steam
18 activation resulting in a higher priced product. The
19 domestic industry's experience, for example, is that
20 chemically activated carbons sell from several times
21 to many times the price of steam activated carbon and
22 we have put some evidence on the record about this
23 already.

24 Thus, any customer that can use a steam
25 activated product will do so. Customers that use

1 chemically activated products do so because they must
2 have the pore characteristics of the chemically
3 activated material for a particular application.
4 Thus, while there may be theoretical substitutability
5 between steam activated and chemically activated
6 carbons, for some applications there is little
7 practical substitutability.

8 In short, steam activated carbons are
9 produced by a different industry using different
10 methods and equipment to create a different physical
11 characteristic for different applications and are
12 priced on a different scale from chemically activated
13 carbons. There is a clear dividing line between them
14 under the commission's like product test.

15 I also want to say a few words in response
16 to the Respondents' claim that the reactivated carbon
17 should be considered within the like product for steam
18 activated carbon.

19 As you heard earlier, reactivated carbon is
20 simply activated carbon that has been used to adsorb
21 material and then is subject to heat and steam or
22 other gasses to volatilize and incinerate the unwanted
23 material.

24 While it is superficially tempting as the
25 Respondents have done to claim that once the carbon

1 has been reactivated it has identical characteristics
2 to the activated carbon that was its origin, such
3 claims are not really accurate in the marketplace.

4 The reactivation process begins with spent
5 activated carbon that already has a defined pore
6 structure from the original activation process and has
7 been used to adsorb specific impurities. Even after
8 reactivation, there is a fear that impurities left as
9 remnants may contaminate the reactivated carbon and
10 for these and other reasons activated and reactivated
11 carbons are not considered identical in the
12 marketplace.

13 No consumer or producer treats steam
14 activated carbon and reactivated carbon as identical
15 and interchangeable. While activated carbon could be
16 used in any application that permits the use of
17 reactivated carbon, the reverse is not true. There
18 are many applications such as for drinking water
19 treatment that would never use reactivated carbon
20 taken from a third party source. Reactivated carbon
21 can only be used in limited applications as a
22 substitute for activated carbon.

23 In practice, customers specify whether they
24 want activated carbon or reactivated carbon and it is
25 rare that the two would compete in the same

1 application for the same customer.

2 Customers specify reactivated carbon in a
3 few limited circumstances. For example, a large
4 number of users will buy reactivation services from
5 reactivators or perform reactivation themselves. They
6 reuse only their own spent carbon to ensure other
7 impurities are not introduced into their process.

8 Reactivated carbons are also used in some
9 waste water or other low end industrial applications
10 where the source or potential contamination of the
11 carbon is not critical to the media being treated.
12 For these applications, the primary driver of the
13 carbon choice is price. Reactivated carbon is
14 typically much less expensive than activated carbon,
15 so while the customer could use steam activated carbon
16 in place of the reactivated carbon, it would not do so
17 for practical purposes because of the differences in
18 price.

19 As we detail in the petition, reactivation
20 uses different equipment and has a different
21 production process, utilizing a different raw
22 material, spent activated carbon. It does not have to
23 go through the raw material crushing, mixing with
24 binders, forming into briquets, crushing to size or
25 the baking steps, and reactivation itself is less

1 complicated, takes much less time and a different
2 expertise and processing than activation.
3 Reactivation is really just a further processing and
4 reuse of existing activated carbon.

5 The most telling evidence of the difference
6 between steam activated and reactivated carbons is how
7 the companies in this room on both sides of the aisle
8 treat reactivated carbon in the marketplace. All
9 companies that sell them distinguish them as separate
10 product lines to their customers, which you can see by
11 going through their sales material on their websites.
12 Any sales pitch or bid must state clearly whether the
13 product is steam activated or reactivated and they do
14 not market them as interchangeable products. These
15 are separate products sold in established different
16 markets and the commission should treat them, just as
17 the marketplace does, as separate products. From
18 30,000 feet, steam activated carbons, chemically
19 activated carbons and reactivated carbons may appear
20 to be similar, but once they are viewed in detail
21 under the criteria the commission applies for its like
22 product test, there are clear dividing lines.

23 The commission should find a single like
24 product that is coextensive with the scope of the
25 petition, as the Commerce Department did, and cover

1 only steam activated carbon.

2 Thank you.

3 MR. HARTQUIST: Thank you, Alan.

4 That concludes our direct testimony and we
5 are happy to answer questions.

6 MR. CARPENTER: Thank you very much.

7 I would like to start just by asking a
8 couple of questions before I turn to the others.

9 Mr. Hudgens, I'll start with you. You
10 indicated that one of the conditions of competition
11 was that the domestic producers had to maintain a high
12 capacity utilization rate and I was wondering if you
13 could -- or perhaps the witnesses would be better able
14 to do this -- give us an idea of what would be the
15 minimum capacity utilization you would require to be
16 possible in this industry. This may be something you
17 would prefer to answer in a brief as opposed to at the
18 conference.

19 MR. O'BRIEN: I think we would consider that
20 confidential and we'd rather answer it in a subsequent
21 brief.

22 MR. CARPENTER: Okay. Sure.

23 Mr. Thompson, you had indicated, I believe,
24 that you had lost 15 major municipal contracts last
25 year. I was wondering how important price was in the

1 loss of those contracts as opposed to other factors
2 such as service, delivery, being prequalified.

3 MR. THOMPSON: Price was the sole
4 determining reason for those lost sales. There was no
5 other criteria.

6 MR. CARPENTER: Okay. I understand from the
7 testimony that -- the way I understand it is that for
8 the most part the domestic industry has been able to
9 maintain a relatively high capacity utilization rate
10 by lowering their prices to meet foreign competition,
11 but I'm also trying to reconcile that with the fact
12 that you have obviously lost a significant number of
13 sales.

14 Were you able to add other customers to make
15 up for the sales that you have lost during this
16 period?

17 MR. THOMPSON: Yes. What happened is we
18 lost the sales and then subsequently we replaced that
19 with other customers at yet even lower prices.

20 MR. O'BRIEN: And from our standpoint at
21 Calgon, we've seen that phenomenon, but we also, as
22 I testified, have actually reduced our manufacturing
23 capacity and when one of our lines was not at a high
24 production utilization we've actually made a decision
25 it was more economical to shut a line down and reduce

1 our production capacity, so we have taken that step as
2 well as trying to do whatever we can to maintain the
3 lines we are operating as close to full capacity as we
4 can.

5 MR. CARPENTER: Okay. Thank you.

6 Mr. O'Brien, you indicated that customers
7 normally specify whether they want virgin or
8 reactivated. Is that always the case or just with
9 respect to certain customers?

10 MR. O'BRIEN: I would say it's almost
11 universal. Certainly customers would -- there might
12 be a few customers such as wastewater treatment or low
13 end where they may not, because it's not as critical
14 of a selection, they may look for both virgin and
15 reactivated, but for the vast majority of the products
16 we sell in the markets that we serve, customers are
17 making a determination and telling us whether they
18 want virgin carbon as opposed to reactivated carbon.

19 MR. CARPENTER: Now, if they were wanted
20 reactivated, would they also be willing and able to use
21 virgin, but it's mainly a price consideration?

22 MR. O'BRIEN: Certainly price is an issue in
23 that decision. As Alan mentioned, one of the key
24 criteria depending on the critical nature of the
25 application is that reactivated carbon potentially

1 main contain metals or remnants of its prior use and
2 so someone buying reactivated carbon has to be able to
3 make a determination that if they were going to buy
4 react and put it in their application that it would
5 not have a deleterious effect on their process and
6 that's why certainly anything in the food or the
7 drinking water industry, the home water filter
8 industry, basically does not use reactivated carbon,
9 which is the bulk of our markets.

10 MR. CARPENTER: Okay. Mr. Thompson, this
11 may be another question you prefer to answer in your
12 brief, but you indicated that you closed your
13 chemically activated plant last year. I would be
14 interested to know what the reasons were for that,
15 whether it had anything to do with import competition,
16 since I understand there are very few imports of the
17 chemically activated product from China.

18 MR. THOMPSON: Yes. As I said in my
19 statement, we chose to close that facility to focus in
20 the United States on steam activated coals, so for us,
21 it was more from focusing our factory to be more
22 efficient on our steam activation processes as opposed
23 to competition from chemically activated carbon from
24 China.

25 MR. CARPENTER: And if you feel that you

1 would like to elaborate on that in your brief and
2 perhaps discuss the relative profitability of the two
3 different segments, that might be useful for us to
4 see.

5 Are there any markets or customers in which
6 Chinese imports are essentially closed out of, either
7 cannot compete or are not being given an opportunity
8 to compete or are they essentially able to compete in
9 all markets and use applications?

10 MR. O'BRIEN: It's pretty universal that
11 they are able to compete in the vast majority of the
12 markets that we serve. One market that they do not
13 participate in right now is in some specially
14 impregnated carbons that we manufacture, Calgon carbon
15 for the respirator industry. We make the activated
16 carbon that goes in the gas masks for the troops in
17 the United States and in many NATO countries and
18 that's covered by patent and basically we're the sole
19 supplier of that material, so that would be a niche
20 market where we do have somewhat exclusivity, but in
21 almost all the other markets we serve the Chinese
22 products are able to participate.

23 MR. CARPENTER: If you could, could you just
24 in your brief give us an estimate of what percentage
25 of the total U.S. market might be accounted for by

1 that one application?

2 MR. O'BRIEN: Certainly.

3 MR. CARPENTER: Thank you.

4 Finally, I was wondering, again, this may be
5 something for the brief, you'd probably want to take
6 some time to think about it, but if you could identify
7 the major applications, end use applications, for the
8 steam activated product, as well as the chemically
9 activated product, and indicate approximately what
10 percentage of overall U.S. consumption would be
11 accounted for by each of those applications and
12 whether there's been any change over the three-year
13 period that we're examining in this case.

14 MR. O'BRIEN: We will do so.

15 MR. CARPENTER: Thank you very much.

16 Right now, I'd like to turn to Jim McClure,
17 the investigator.

18 MR. MCCLURE: Jim McClure, Office of
19 Investigation. This will be short inasmuch as most of
20 my questions were just coopted.

21 With regard to your closure, Mr. Thompson,
22 of the chemical facility, that was a separate facility
23 from your prior Oklahoma and Marshall, Texas
24 facilities?

25 MR. THOMPSON: That facility was located in

1 Marshall, Texas, but it's a completely separate
2 building and structure, a completely separate section.

3 MR. MCCLURE: Okay. Where was your prime
4 competition in your chemically activated operations?
5 MeadWestvaco or chemically activated carbon coming in
6 from sources other than China or is there just not
7 much in the way of chemically activated imports from
8 any source?

9 MR. THOMPSON: The bulk of the competition
10 was from MeadWestvaco, of course, because of their
11 large supply of chemically activated carbon. There
12 are some importers outside of China on chemically
13 activated. Competition from China, we see and have
14 seen over time very, very little chemically activated
15 carbon from China.

16 MR. MCCLURE: What about other sources? Are
17 you aware of any other sources in particular?

18 MR. THOMPSON: Other sources, other
19 countries?

20 MR. MCCLURE: Yes.

21 MR. THOMPSON: Yes. There are other
22 sources.

23 MR. MCCLURE: They would be who?

24 MR. THOMPSON: France.

25 MR. MCCLURE: Okay. This is somewhat a

1 generic question and it ultimately applies to both
2 sides. The values of the sales, it's my understanding
3 that when you're pricing things, does that generally
4 include services as well as the cost of the product?
5 How is it priced or are those broken out individually
6 or is it a cluster?

7 MR. O'BRIEN: It depends on, actually, what
8 the customer requires or asks for. We actually break
9 our business into two sections, one we call carbon and
10 one we call service and the carbon is where we
11 basically ship activated carbon. We do not have
12 services tied with it. Our service business would
13 include those sales where we are doing more than just
14 providing activated carbon. The bulk of that is in
15 our reactivation business, but there are some
16 applications where we are actually going out into the
17 field and exchanging carbon and doing physical work on
18 site. That is priced separately from the activated
19 carbon. Depending on the customer's request, it might
20 go in as a lump sum number or it might be broken out
21 into the cost of the carbon product and the cost of
22 the services.

23 MR. MCCLURE: Mr. Thompson, for Norit?

24 MR. THOMPSON: Ours is very similar. The
25 bulk of our business is direct carbon sales, but when

1 services are required by the customer, we price that
2 separately, but it comes down to the bid
3 specification, like Mr. O'Brien just talked about,
4 whether it's broken out separately or quoted together.

5 MR. MCCLURE: Okay. In general, I just want
6 to be sure that the values we're seeing on commercial
7 shipments -- I just want to be sure what's in those.
8 Thank you.

9 To the extent you have to change or adjust
10 anything, that's obviously confidential, so you can
11 respond to that in the post-conference.

12 MR. O'BRIEN: I'll make one comment. The
13 information we supplied does not have services
14 included. That has been taken out.

15 MR. MCCLURE: Thank you, sir.

16 One last thing and I know my colleagues are
17 anxious to question you.

18 Mr. Hartquist or Mr. Luberda, are you aware
19 of any antidumping orders or any restrictions on
20 Chinese product, E.U., Asia, wherever?

21 MR. HARTQUIST: Yes, there is an antidumping
22 order in the European Union -- help me, Ron -- which
23 has been in effect since 1996 or so. That covers
24 certain material. It covers the powdered activated
25 carbon. It does not cover the granulated product

1 under the European antidumping order.

2 MR. MCCLURE: Okay. Is that steam activated
3 or is it all -- I mean, the powdered product, would
4 that cover chemically activated as well as the steam
5 activated? It's my understanding that chemically
6 activated uses the powdered.

7 MR. HARTQUIST: Mr. Wruble is indicating it
8 covers both steam and chemically activated powdered
9 material.

10 MR. MCCLURE: Okay. All right. For right
11 now, that takes care of my questions, but I may be
12 back to you.

13 Thank you.

14 MR. CARPENTER: If you have any further
15 details you would like to provide on that in your
16 brief, such as the dumping duties that were imposed,
17 please feel free to do so.

18 MR. HARTQUIST: We'd be happy to do so.

19 MR. CARPENTER: Thank you.

20 We'll turn now to Mr. Fishberg, the staff
21 attorney.

22 MR. FISHBERG: David Fishberg, Office of
23 General Counsel. I'd like to thank everyone for
24 coming today. Your testimony has been very
25 informative.

1 My first question is really just sort of a
2 point of clarification. In the petition, your general
3 exhibit 1 contains confidential production data on
4 quote-unquote activated carbon. I just want to make
5 sure that this is production data on certain activated
6 carbon. Is that correct?

7 MR. LUBERDA: Yes, it is. It's just on
8 certain activated carbon.

9 MR. FISHBERG: Okay. Thank you.

10 And this next question is pretty much for
11 whomever can answer it. I'm wondering what is
12 involved in vapor phase applications such as
13 automobile emission canisters that makes it
14 particularly useful that chemical activated carbons
15 are used as opposed to steam activated carbons. Can
16 you just elaborate a little bit on that?

17 MR. WRUBLE: This is Tim Wruble with Norit.
18 There are a couple of different characteristics that
19 make chemically activated carbon particularly well
20 suited for particularly the U.S. automotive canister
21 market. First are some physical characteristics.

22 Chemically activated carbon is typically
23 available in a powder form or an extruded form. The
24 extruded form creates a very hard particle and a very
25 regular surface on the particle, which results in low

1 pressure drop across the canisters or in that industry
2 they call it restriction, so the gas is passed through
3 the canister with minimal restriction.

4 Also, the adsorptive characteristics unique
5 to a chemically activated carbon make that
6 particularly well suited as the regulations have
7 evolved over the years. Particularly, the carbons are
8 capable of adsorbing very high amounts of gasoline
9 vapors, more so than steam activated carbons, and
10 those carbons also desorb those gasoline molecules
11 because of a more open pore structure and the higher
12 percentage of what we call transport pores, which are
13 the larger pores. So when you reheat or you pass hot
14 gas across those automotive canisters when you are
15 driving down the road, the carbon is able to desorb
16 and hold on to less of the gasoline than a steam
17 activated carbon would be able to.

18 MR. FISHBERG: And do steam activated carbon
19 producers not even bid on these contracts?

20 MR. WRUBLE: I can't answer for other
21 participants in the industry. I do know that the
22 automotive canister manufacturers serving the U.S.
23 market and the U.S. automobile platform manufacturers,
24 car manufacturers, have done extensive testing and
25 have deemed steam activated carbon unsuitable to meet

1 regulations in the U.S.

2 MR. FISHBERG: Mr. O'Brien, is that --

3 MR. O'BRIEN: I would agree with that. We
4 were an original participant in the automotive market
5 in the '70s with steam activated carbon and then the
6 chemical activated carbon basically came in and
7 displaced all the steam activated carbons that had
8 been used, so we've been basically out of that
9 business in the U.S. for 20 years or more.

10 MR. FISHBERG: So then, I guess, am
11 I correct that chemically activated carbon can be
12 substituted for steam activated carbon, but it doesn't
13 happen very often because of price, but steam
14 activated carbon really can't be substituted for
15 chemically activated carbon?

16 MR. O'BRIEN: I think basically it's being
17 able to take advantage of the particular
18 characteristics of the carbon. As Tim mentioned, the
19 pore structure and the tightness with which the
20 chemically activated carbon adsorbs inorganics make it
21 particularly suited to applications like the
22 automotive where you want the carbon to adsorb
23 gasoline vapors basically so they don't escape from
24 the car into the atmosphere, but you also want them to
25 desorb so as you pass the hot gas over them it will go

1 back into the engine and actually be consumed. And so
2 there are certain characteristics of wood-based or
3 chemically activated that give it a beneficial effect
4 in certain markets that differentiates it from steam
5 activated.

6 MR. FISHBERG: In your March 27th letter to
7 the commission, Petitioners acknowledged that the
8 January 26th petition had a different scope and
9 Mr. Hartquist touched on this a bit in the opening.
10 You stated that in developing arguments that
11 reactivated carbon should not be included in the
12 scope, "it became clear that chemically activated
13 carbons are also properly a separate like product from
14 steam activated carbons."

15 Again, I know Mr. Hartquist touched on this,
16 but if you could just elaborate a little more on
17 specifically what you learned since January when you
18 filed the initial petition that caused you to reach
19 this conclusion.

20 MR. HARTQUIST: I'll be happy to start with
21 that and Alan probably would like to comment on it
22 also.

23 First, I'd like to talk about our
24 discussions with MeadWestvaco as we prepared this case
25 because I was involved in a number of those

1 discussions personally.

2 We knew at the outset that we had decisions
3 to make about the description of the product, like
4 product, the characteristics of this market, the
5 production characteristics of the various types of
6 activated carbon. And, of course, we had lots of
7 information from Calgon and Norit about this, but our
8 attempts to discuss these issues with MeadWestvaco
9 were pretty much unavailing.

10 I had several relatively brief conversations
11 with senior officials from the company and I said,
12 look, we're preparing a case and it would be helpful
13 for us to know and I think for you, MeadWestvaco,
14 also, to participate in these discussions and
15 cooperate with us so that we get it right when we file
16 this petition.

17 And I said if we don't get it right, we may
18 have to withdraw the case because you, like other
19 domestic producers, are going to have to file
20 questionnaire responses, inquiries, et cetera, and so
21 we are going to learn a lot during the initiation
22 process that we'd like to know before we file the
23 case. So we urged their cooperation.

24 I even suggested that we prepare a
25 confidentiality agreement to be executed counsel to

1 counsel and indicated I would be pleased to talk with
2 their internal counsel about the case, as well as
3 their external trade counsel.

4 I called their internal counsel and left a
5 message saying here's what we're looking at, we'd like
6 to talk with you and educate ourselves about your view
7 of where you stand in this industry. That call was
8 never returned.

9 So we knew when we filed the petition that
10 we were flying blind to a certain extent because our
11 requests of Mead to provide information to us on a
12 confidential basis about their view of the market,
13 their customers, their production processes, whether
14 they see or anticipate competition from the Chinese
15 and therefore should be included in the scope of the
16 case, essentially they didn't respond, so we had to
17 make certain judgments and, to a certain extent -- and
18 we made the best judgments we could at that time, but
19 to a certain extent we knew that we were flying blind
20 and that we would be educated by what we learned
21 during the initiation process.

22 So we filed the petition and we learned some
23 things that we didn't know, couldn't have know, before
24 we filed the petition. As a result of that, that
25 caused us to reconsider the way we structured this

1 case and to come to the conclusion that we should
2 withdraw the petition and essentially restructure the
3 case based upon information that we did not previously
4 have access to.

5 So that's what happened. We refiled the
6 petition and we now believe that we have it right, if
7 you will, in the way that we have defined this case.

8 MR. FISHBERG: I'm wondering specifically
9 what information was that, if you can talk publicly
10 about it.

11 MR. HARTQUIST: I can't talk publicly about
12 it because it's based upon confidential information
13 that was submitted to the commission, but certainly
14 we'd be pleased to discuss that in the brief on a
15 confidential basis.

16 MR. LUBERDA: I'd like to add just a couple
17 of points to Skip's comments. Firstly, when we filed
18 the original petition, because we had concerns about
19 circumvention, we knew that there wasn't much in the
20 way of chemically activated carbons coming into the
21 United States from China. We knew that our guys
22 didn't compete with chemically activated carbon from
23 China and not much with Mead as well, but it's
24 difficult to look at two bits of carbon coming across
25 the border and tell whether they're chemically

1 activated or steam activated. It's not impossible,
2 but it was difficult. So we were concerned about
3 circumvention in defining it just as steam activated
4 carbon, but in creating a scope that contained both
5 and proposing a single like product in the original
6 investigation, we weren't at all certain that the
7 commission was going to accept that definition.

8 The more that we got into looking at the
9 differences, and particularly as we were asked by the
10 Commerce Department to justify our decision that
11 reactivated carbon should be outside using the
12 commission's six-factor test, we became much less
13 confident that would work. But, for us, it wouldn't
14 have mattered. We took the 30,000 foot view, knowing
15 that the commission would agree or disagree with that,
16 and if they found two like products they would
17 separate chemically activated but we hadn't alleged
18 lost sales of chemically activated, we hadn't given
19 dumping margins on chemically activated. Essentially,
20 the case for the like product on chemically activated
21 would have ended right there and we'd be where we are
22 today.

23 So in some ways, we were being over
24 inclusive in order to prevent what was perceived as a
25 circumvention problem down the road, but when we get

1 into the nitty gritty on the differences in production
2 processes that were a significant part of our case as
3 to why reactivated carbon should be out, we had those
4 same sorts of significant production process
5 differences for chemically activated. When we looked
6 at the separations in the markets, we saw the same
7 thing. We saw differences in physical characteristics
8 that drove decisions, differences in prices. We're
9 seeing all the same thing.

10 In order to be consistent, we look at it and
11 we say, you know, as we go through the initiation
12 process, as we further discuss with our clients what
13 the relevant facts are, we see that these two things
14 are really separate markets. So, as Mr. Hartquist
15 said in his initial comments, we had a choice. We
16 could go forward and have what I described a few
17 minutes ago happen where it got split out at the
18 commission or we could withdraw it, refocus it, and
19 focus on the products that were causing injury to the
20 steam activated carbon industry, our clients, and
21 that's what we did. We think that was the simplest
22 thing. It was certainly not an attempt to game the
23 system.

24 I think it was the honest reaction to what
25 we saw as the record developed.

1 MR. FISHBERG: Thank you.

2 In your post-conference briefs, I'm sure you
3 will have a discussion about this issue.

4 I'm also wondering, there's been some
5 discussion about blending steam and chemically
6 activated carbons. Are any of you aware of any
7 company that blends steam and chemically activated
8 carbons?

9 MR. O'BRIEN: No, we're not aware. Calgon
10 is not aware of anyone that is doing that. I think
11 that was added, again, mainly to look at possible ways
12 that there would be circumvention should dumping
13 margins be assessed.

14 MR. FISHBERG: Theoretically, what industry
15 would use blended carbons?

16 MR. O'BRIEN: I'm not really aware --
17 couldn't define where that would be applicable.

18 MR. LUBERDA: If I could just add, one of
19 the reasons that we put this blending issue into the
20 scope was as a circumvention concern. It would be
21 difficult if somebody threw 10 percent chemically
22 activated carbon into a steam activated carbon to test
23 for it at the border and we didn't want to get into a
24 position where somebody said, you know, like the boron
25 cases with steel, oh, we sprinkle a little salt and

1 pepper in and it's no longer just steam activated
2 carbon, so we drew the line where it is possible to
3 test and figure it out and that's why we did it.
4 Again, in the initial scope, for the first case, we
5 had this circumvention concern. We dealt with it one
6 way so when we narrowed the scope we had to deal with
7 it another way.

8 MR. FISHBERG: Thank you.

9 Is it your position that the five companies
10 identified in your petition are the only cost that
11 quote-unquote activate carbon and should therefore be
12 included in the domestic industry?

13 MR. LUBERDA: Yes, those are the only ones
14 we know about.

15 MR. FISHBERG: I'm wondering in terms of
16 reactivating carbon, is there any production-related
17 activity to this, or is it your petition that it's
18 merely a service provided?

19 MR. LUBERDA: I'll let our industry people
20 talk to what actually happens in reactivation, since
21 they do it. Obviously, there is a process they go
22 through. They skip what is essentially the whole
23 first half of the activation process, the creating of
24 the material to be activated, and they do do some
25 processing of it, but this is essentially a reuse of

1 original material that's already there. It is offered
2 as a service, as Mr. O'Brien testified, but there is,
3 obviously, some production process. It's a different
4 type of expertise that's involved. You have to handle
5 the waste material, et cetera. I'll let the industry
6 people talk in more specifics.

7 MR. O'BRIEN: We do offer our reactivation
8 service as a service. Again, it's the main component
9 of that section of our business we call service.
10 We're offering a way for users of activated carbon to
11 be able to destroy the contaminants that have been
12 adsorbed on the activated carbon, so activated carbon
13 itself is a way to trap and concentrate in many cases
14 harmful chemicals from wastewater or water or various
15 products, so when the carbon is exhausted or spent,
16 you basically have a situation where the internal
17 pores of the carbon are filled with these potentially
18 toxic materials and so that has to be handled in some
19 manner. It could be sent to a landfill, it could be
20 incinerated, or in some cases, it can be reactivated
21 economically.

22 So the service that we provide is to be able
23 to take the spent carbon back from a customer, process
24 it through our separate reactivation facilities, high
25 temperature facilities with scrubbers and after

1 burners and all the appropriate pollution control
2 equipment that can handle the various types adsorbates
3 that come back with the carbon, reactivate it,
4 basically clean out the adsorbed material and be able
5 to supply that back to customers.

6 In our case, it's a complete service that
7 deals with handling transportation, basically
8 destruction of the adsorbed materials and then
9 providing hopefully back material on an economic
10 basis.

11 MR. FISHBERG: Mr. Thompson, do you agree?

12 MR. THOMPSON: We do the same as what
13 Mr. O'Brien talked about and we also offer reactivated
14 as a separate, complete, distinct product line. If
15 you look at our website, you look at our literature,
16 you look at our financials, reactivated is kept
17 separate so that the two are not mixed in any way,
18 shape or form, and it's on completely separate
19 equipment.

20 MR. FISHBERG: Approximately what percentage
21 is your reactivated carbon that sort of enters the
22 commercial market doesn't go back to the person who
23 activated or used the virgin activated carbon?

24 MR. THOMPSON: I would prefer not to answer
25 that, but we can include it in our brief.

1 MR. FISHBERG: Okay. The same thing with
2 you, as well?

3 MR. O'BRIEN: That would be the same thing,
4 yes.

5 MR. FISHBERG: Okay. Great.

6 Mr. O'Brien, if you just want to comment,
7 I know Respondents mentioned in their opening that
8 Calgon is now one of the largest producers of
9 activated carbon in China, would you like to comment
10 on that at all?

11 MR. O'BRIEN: We are a producer of activated
12 carbon in China. Specifically, we actually do the
13 front part of the processing at a plant, the front and
14 the end parts of the process, in plants that we own.
15 So we take the coal, we grind it, we put it together
16 with binder, we make it into briquets, we crush it and
17 then we give it to local companies in China to bake it
18 and activate it and then we take that product back
19 from them at another facility we have near the port
20 where we screen it and then test it and get it ready
21 for shipment.

22 We built the plant in China to serve the
23 Asian market. We do not believe that with production
24 in the U.S. that we could compete in Asia with U.S.
25 production, so we consider ourselves a worldwide

1 supplier. We sell product in Europe, North America,
2 South America and Asia, so we built this facility in
3 China to serve the Asian market and that in fact is
4 where the product that we produce in China is going.
5 It serves the Asian market.

6 MR. FISHBERG: Well, I would appreciate it
7 if you could address any related party arguments in
8 your post-conference brief.

9 MR. O'BRIEN: Yes.

10 MR. FISHBERG: Thank you.

11 Are there any product mix issues that might
12 affect the weight placed on an AUV analysis on price
13 effects?

14 MR. LUBERDA: Yes, there are. The imports
15 include -- we think the vast majority is steam
16 activated. We know that there's at least some
17 chemically activated and we don't think there's any
18 reactivated, there's no evidence that there is, at
19 least, but what's coming in from China comes in
20 powdered, pellets and granules, so the import data is
21 going to contain materials of significantly different
22 values, so it would be difficult to use AUVs other
23 than in the most broad sense, but we think that you
24 have collected pretty significant and valuable pricing
25 data in the questionnaires.

1 MR. FISHBERG: Mr. Thompson, I'm just
2 wondering, when you produce chemically activated
3 carbon, were there any instances where you may have
4 had excess capacity of chemically activated carbon
5 where you used that to supply a municipality for a
6 water treatment contract?

7 MR. THOMPSON: Yes. When we operated our
8 facility, some of our material, if it was not up to
9 the quality standards, some of the higher quality
10 standards might be downgraded and used in, say, a
11 water application, but that was a very, very small
12 component of what we did.

13 MR. FISHBERG: And how would you downgrade
14 it?

15 MR. THOMPSON: Well, basically, it would
16 meet the specifications of a municipal account, but,
17 again, we can answer that in our post-conference
18 brief, the percentages.

19 MR. FISHBERG: Okay.

20 MR. THOMPSON: Very small.

21 MR. FISHBERG: Great. Are transportation
22 costs a factor in this industry at all? Does it limit
23 your ability to supply sort of activated carbon
24 nationwide at all?

25 MR. O'BRIEN: It is a factor. Our plants in

1 Kentucky and Mississippi, shipments to the West Coast
2 are fairly expensive by truck or by rail and that's
3 where the Chinese imported carbon basically arrives,
4 it arrives at a port and the West Coast is an area
5 where the carbon comes in from China, so transportation
6 does have an effect.

7 MR. FISHBERG: Do you agree, Mr. Thompson?

8 MR. THOMPSON: Yes. Absolutely.

9 MR. FISHBERG: In any of the calls for bids,
10 first off, a majority of your customers are
11 municipalities, I take it?

12 MR. O'BRIEN: That's one of our biggest
13 markets, but it would not be more than 50 percent of
14 our business. It would be less than 50 percent and
15 I think Mr. Carpenter has asked, perhaps, for some
16 type of breakdown, which we can provide.

17 MR. FISHBERG: Do calls for bids distinguish
18 between chemically activated carbon and steam
19 activated carbon or does it just ask for activated
20 carbon? I'm just wondering how that works.

21 MR. O'BRIEN: It depends on the
22 specifications. The majority of them in the water
23 industry most likely ask for steam activated
24 coal-based. That would be specific but it certainly
25 can vary by individual site. They all would include a

1 set of specifications on the various parameters that
2 would measure activated carbon performance adsorptive
3 characteristics.

4 MR. THOMPSON: Yes. A lot of
5 municipalities, the chemically activated wood for
6 powdered applications, which is predominately the
7 Norit focus, can allow chemically activated carbons.
8 However, in practice, that's not done from a pricing
9 standpoint. Price is a substantial difference in
10 that.

11 MR. HARTQUIST: And I would add,
12 Mr. Fishberg, that their customers recognize that
13 these two companies produce steam activated material,
14 so when they go to them, they know that's what they're
15 going to get in response to their bid.

16 MR. RESTER: I'm Dennis Rester, an industry
17 consultant currently working for Norit. I just wanted
18 to comment on the use question you just had.

19 There are water applications where
20 chemically activated carbon could not be used because
21 of the extractable material that would come out of the
22 carbon when you contacted with water. The dehydrating
23 agent that's used, whether it's zinc chloride or
24 phosphoric acid, a lot of that can be water soluble
25 and the concentration of that is relatively high, so,

1 for example, an aquarium use of activated carbon
2 doesn't want phosphate leaching out of the carbon and
3 getting into the water, so you absolutely could not
4 use chemically activated carbon in that type of
5 application, for water treatment. And there are some
6 issues along that line also in the industrial markets
7 where you're purifying pharmaceuticals, specialty
8 chemicals. There are situations where you wouldn't
9 want zinc chloride, which is a toxic material,
10 leaching out and getting into your fruit juice, for
11 example.

12 MR. FISHBERG: That's probably correct.
13 I would agree with you there.

14 Based on your experiences, I guess,
15 Mr. O'Brien and Mr. Thompson, have you ever lost a
16 contract where you had the lowest bid? Have there
17 been any other reasons given why one would lose a
18 contract, quality concerns, reliability concerns?

19 MR. THOMPSON: We have not. I think our
20 record speaks well from our service and support and
21 quality.

22 MR. O'BRIEN: I could not think of any that
23 we would not have been awarded if we were the low bid.

24 MR. FISHBERG: And, finally, in your
25 post-conference brief could you just address the

1 factors the commission evaluates in making a threat of
2 material injury determination?

3 MR. LUBERDA: We will do so.

4 MR. FISHBERG: Great. Thank you very much.

5 MR. CARPENTER: Mr. Trost, the economist?

6 MR. TROST: Steve Trost, Office of
7 Economics.

8 I just have a few questions. First, I want
9 to follow up on something that Mr. Fishberg just
10 asked.

11 Have either of you, Mr. O'Brien, or, you,
12 Mr. Thompson, ever won a board because of service or
13 other factors other than price? In other words, is
14 there any advantage that the domestic industry may
15 have over imported involving service, quality issues,
16 things like that?

17 MR. O'BRIEN: Well, usually the
18 specifications are written based on what the customer
19 wants and so people are bidding to supply the carbon
20 and services that have been written into the
21 specification, so when we compete -- and our products
22 are granular, for example, in the municipal area, we
23 may be willing to provide certain services, but our
24 competition that bids also is willing to provide those
25 services. There is no shortage of bidders willing to

1 submit bids on municipal applications.

2 MR. TROST: And you agree, Mr. Thompson?

3 MR. THOMPSON: Yes, I agree with
4 Mr. O'Brien.

5 MR. TROST: All right. My next questions
6 are all focused on municipal water treatment
7 facilities, which you have said is one of your largest
8 customers and it's interesting because a lot of them
9 actually have to accept the lowest bid, they have no
10 choice, at least from my understanding.

11 Of these municipal facilities, what
12 percentage would you say are carbon only, in other
13 words, you provide no service, and what percentage do
14 you actually go in, remove the old carbon, clean out
15 machinery and put new carbon in? What's the split
16 between carbon only and service sales? Or you can
17 provide that in your post-hearing brief.

18 MR. O'BRIEN: Yes. We would have to look
19 that up and provide that to you later.

20 MR. TROST: Okay. Fair enough. And also
21 following up on that, looking not just at
22 municipalities but all customers, I'd be interested to
23 find out what percentage of sales overall involves
24 services and what percentage are carbon only, so in
25 your post-hearing briefs, just address that in

1 general, if you could.

2 My other question involving municipalities
3 is kind of a general one. I'd kind of like to be
4 walked through the bidding process. My understanding
5 is that municipalities will release a contract for
6 bid, several companies bid on it and there's also a
7 pre-qualification process involved where the product
8 from each bidder has to be prequalified.

9 Can you briefly discuss the process and,
10 specifically, the pre-qualification process involved
11 in the municipal bids?

12 MR. WRUBLE: I'm Tim Wruble with Norit. In
13 my experience, there's no one set process. There is
14 sort of a range of processes, although there are
15 several common things that they typically do. One is
16 municipalities will typically have an AWWA, American
17 Waterworks Association, specification, most likely an
18 NSF specification, and then they may have their own
19 specifications based on their experience or previous
20 testing or something like that. So when we receive a
21 bid, there is typically a set of specifications that
22 come along with that.

23 Then we submit the price on the bid, usually
24 there is a bond which is required, and oftentimes we
25 submit samples with the bid. Not in all cases, but it

1 happens fairly often that they request a sample, so we
2 submit a sample along with the bid.

3 Then in many cases where a sample is
4 submitted, not all, but in many cases where a sample
5 is submitted, they will do an evaluation of that
6 sample and use that performance in sort of a bench
7 scale test that they do in a laboratory at their
8 facility and use that along with the price that's
9 submitted to come up with a performance factor. It's
10 called different things, but some sort of weighted
11 factor based on the performance of the sample. Again,
12 it's not universal. Some municipalities will do it
13 some years and then not again for several more years.
14 And then ultimately they will award the bid based on
15 price and/or that performance factor.

16 MR. TROST: Okay. A follow-up on that,
17 then. To your knowledge or to anyone's knowledge
18 here, has imported activated carbon from China been as
19 successful in, one, passing these pre-qualifications
20 and, two, has the product tested as well as
21 domestically produced activated carbon or is there a
22 difference there that might impact the price?

23 MR. THOMPSON: There's no one set criteria
24 that you can blanket all the municipalities, so we're
25 talking generalities. For the most part, it comes

1 down to price. If you meet the minimum specifications
2 which are set by the municipality, then typically it
3 comes down to price. Some of the more advanced water
4 users may do the testing Tim was talking to, but those
5 are a small fraction. If you like, we can follow that
6 up with a lot more detail in the brief.

7 MR. TROST: That would be great.

8 Do you have anything to add, Mr. O'Brien?

9 MR. O'BRIEN: I think our experience would
10 be very similar to what Ron mentioned. The
11 specifications come out and there are specifications
12 for adsorption capacity and the like and if you can
13 submit a carbon that meets those specifications, then
14 the municipality chooses it based on price.

15 MR. TROST: And, finally, and this is
16 something you can also put in your post-hearing brief,
17 it touches on something I mentioned before. For the
18 consumers who consume services, not just delivery of
19 the carbon, if you could discuss -- I think Mr. Yost
20 might follow up on this -- discuss what percentage of
21 the order is based on service and what is based on the
22 product itself and whether there can be instances
23 where the product might be more expensive but your
24 services might be cheaper. Basically, what I'm
25 looking for is things other than price that might

1 impact the final sale of the product. So if you could
2 follow up on that.

3 MR. HARTQUIST: Did you say what percentage
4 of the order would be based upon something other than
5 price?

6 MR. TROST: Right. So if you have a \$100
7 order, is \$90 of it based on carbon and \$10 based on
8 services, something like that.

9 MR. HARTQUIST: Can we estimate that?

10 MR. GILMORE: Jim Gilmore with Calgon. It's
11 going to be hard for us to get to a general number on
12 that. What you will find is one customer in a
13 particular market may be 90/10, the other customer may
14 be 50/50, the other guy may be 100 percent one and
15 it's going to be -- I don't know. We can try to
16 generate that data, but I'm not sure how meaningful it
17 can be. I guess what we should do is probably
18 generate the data and then try to give some discussion
19 around what we think the meaning of it is.

20 MR. TROST: Okay. So following up on that,
21 then, the pricing data that we were provided with, is
22 that only on the carbon only sales or is that on
23 carbon from service sales as well?

24 MR. GILMORE: We have tried to strip out the
25 services from the data that was provided.

1 MR. TROST: So you stripped out all the
2 service sales or you stripped out just the services is
3 what I'm trying figure out? Have you just dropped
4 those customers completely or have you tried to
5 estimate the cost of carbon for those customers?

6 MR. O'BRIEN: We've taken out the service
7 sales component.

8 MR. TROST: Okay. All right. That
9 clarifies it.

10 MR. HARTQUIST: So just to be clear, what we
11 would be giving you, then, would be situations where
12 the sale involves both the sale of the carbon and
13 separately probably the sale of services and you would
14 be asking us to estimate whether the winning bid is
15 based upon the price of the carbon versus the
16 provision of the services?

17 MR. TROST: I know that's difficult to do
18 because it's based on the overall price. At a
19 minimum, I'd like to figure out what percentage of
20 your sales are this type of sale, so we know the
21 coverage of the pricing data that we have, basically.
22 All right?

23 MR. RESTER: If I may make a quick comment
24 to help clarify?

25 MR. TROST: Yes.

1 MR. RESTER: Powdered carbon sales to
2 municipalities frequently most of the time do not
3 involve any kind of service. It's the granular sales
4 to municipalities that can involve and frequently do
5 involve some type of change out service associated
6 with it, but powdered carbon, for example, may be
7 shipped in bulk to a municipality, the truck driver
8 will transfer it from the trailer into a silo at the
9 municipality and they will have feed equipment and
10 operators that will feed it into their water treatment
11 system, so there's no service part of the bid for
12 powdered carbon.

13 MR. TROST: Okay. Thank you.

14 MR. O'BRIEN: If I can make one more
15 comment?

16 MR. TROST: Yes.

17 MR. TROST: In the granular area where there
18 may be change out services, we would hire local labor
19 to basically do a lot of the work, as would anyone
20 else that we would be competing against, so there's
21 not really a big cost differential as to whoever is
22 providing the services because you are getting local
23 labor to do it.

24 MR. O'BRIEN: Okay. Thanks. I think that's
25 all I have, unless anyone else has a comment on this.

1 All right. Thank you very much.

2 MR. CARPENTER: If I could make one
3 suggestion, I don't know whether this would simplify
4 it or make it more difficult, but possibly you could
5 look at maybe for each company the top ten sales that
6 involve both the activated carbon element and then the
7 supplemental services that are offered and detail the
8 costs associated with the carbon and the costs
9 associated with the other sales. Does that get at
10 what you were seeking?

11 MR. TROST: Yes. Just some examples of what
12 we're talking about would be very useful, just to get
13 an idea of the scale of this issue.

14 MR. CARPENTER: I don't know that perhaps
15 there could be hundreds of sales and I'm just trying
16 to limit the amount of analysis that you have to do.

17 MR. TROST: Thank you.

18 MR. CARPENTER: Thank you.

19 We'll turn next to Mr. Yost, the staff
20 auditor.

21 MR. YOST: Good morning. Thank you very
22 much for coming. Charles Yost, the Office of
23 Investigations.

24 I am also somewhat concerned about how sales
25 might have been bundled with services and capital

1 equipment in terms of the financials and I would ask
2 you to look very carefully at the P&L statements that
3 you provided in the questionnaire responses for
4 certain activated carbon, that would be III-9, to make
5 sure that services and capital equipment were not
6 included in either the sales numbers or perhaps sales
7 commissions were not included in SG&A or freight out
8 was not included in wherever it is that you might be
9 including it for the services and/or the capital
10 equipment portion.

11 MR. HARTQUIST: We will do so.

12 MR. YOST: Okay. Thank you very much.

13 I would like to ask in your post-conference
14 brief that you provide a list of the capital projects
15 that you've undertaken. I believe there was fairly
16 extensive testimony this morning that you had made
17 fairly extensive capital improvements to increase both
18 the efficiency and the modernization of plants, so a
19 listing of those and the nature or, rather, the focus
20 of the investment might be very useful.

21 MR. HARTQUIST: We will do so.

22 MR. YOST: Thank you.

23 I'd like to follow up on a question that was
24 asked previously about capacity utilization and that
25 is the question of when does plant maintenance occur?

1 Is it more frequently of late, is it less frequently?
2 What sort of number should we be seeing in terms of
3 how many days per year or hours per week? You take a
4 plant down for maintenance.

5 MR. O'BRIEN: We can provide that
6 information to you in the brief. We basically try to
7 our plants for a very long period of time without any
8 down time and then take what we call a turnaround and
9 be down for about a two to three-week period where we
10 do all the major maintenance and then we start back up
11 again. So we try to schedule major maintenance on the
12 line in these turnaround periods.

13 The equipment is very high temperature
14 equipment, so to cool it down and then reheat it is a
15 process that takes about three and a half days on each
16 end in order not to harm the refractory and the brick
17 work, so when we take a line down for scheduled
18 maintenance, again, something we schedule a long time
19 in advance, we try to do everything possible during
20 that time period.

21 MR. YOST: Do you take lines down in turn,
22 for example, so that you don't have the entire plant
23 down at one time?

24 MR. O'BRIEN: Yes. They're scheduled to
25 obviously try to coincide with demand and certainly

1 not coincide with having them down at the same time.

2 MR. YOST: I see Mr. Thompson shaking his
3 head.

4 I assume your experience is similar at both
5 of your plants?

6 MR. THOMPSON: Absolutely. Within our steam
7 activation, obviously, steam is a large component, so
8 it's very difficult to take a whole plant down because
9 then you lose all steam generation capabilities, so
10 you always try to maintain a portion of the plant
11 running to keep it hot.

12 MR. YOST: You both use steam activation.
13 Do you sell any of the steam, generate revenues from
14 cogeneration?

15 MR. THOMPSON: I would prefer to answer that
16 in our brief.

17 MR. YOST: Okay.

18 MR. THOMPSON: Because I'm not sure if
19 everybody knows what we're doing or not.

20 MR. YOST: I understand.

21 And, Mr. O'Brien, I assume the same for you?

22 MR. O'BRIEN: We'll do it the same way.
23 Yes.

24 MR. YOST: Okay. Are there any byproduct
25 issues here from your production process? Do you

1 generate fines that can be sold to third parties?
2 Again, if that's a proprietary issue, please feel to
3 address that post-conference.

4 MR. O'BRIEN: We're basically a granular
5 carbon manufacturer. We do in our process generate a
6 certain number of fines, as you've indicated, and
7 those we pulverize and sell as powdered carbon, but by
8 and large our powdered carbon sales are coming as a
9 result of our process and not necessarily something
10 we're intending to mae.

11 MR. YOST: Does it cost more to produce the
12 granular as opposed to the powdered carbon? Starting
13 with raw materia and going through your plant, is the
14 cost going in more? Is the cost going out more to
15 produce the granular product compared to the powder?

16 MR. THOMPSON: If you look at the way we
17 produce carbons, and I believe Mr. O'Brien will
18 confirm the same, is that we're actually producing
19 granular carbons in our process and then what you're
20 doing is subsequently grinding and milling that to get
21 to a specification on the powder. So if we look at
22 the processing steps, there's actually more processing
23 in creating that powder.

24 MR. YOST: So the overall production cost
25 for a powdered product should be higher because you've

1 got a certain amount of additional steps?

2 Would you agree with that, Mr. O'Brien?

3 MR. O'BRIEN: Well, again, for us, we are
4 trying to make granular product and so when we end up
5 with powdered, it's the result of screening losses or
6 fines that are generated as we're moving the material
7 around, so we account for the cost in a given manner,
8 but I'm not sure that we would say it costs us more to
9 make the powdered carbon because we're not
10 intentionally trying to make it, it just sort of comes
11 as part of our production. It's a byproduct or
12 co-product, but we're not setting out to make it.

13 MR. YOST: Okay. Is there a product mix
14 difference here that might obviate a comparison of the
15 average unit values between your two companies? If
16 you want to answer that post-conference, that would be
17 fine.

18 MR. O'BRIEN: I would think that there's not
19 much of a difference in the types of products that we
20 make in our production facilities.

21 MR. HARTQUIST: We'll answer that in the
22 post-conference.

23 MR. YOST: Okay. Thank you.

24 What determines the level of inventories?

25 MR. THOMPSON: You know, obviously, it's

1 production and sales, but we set a target inventory
2 level for some of our service with accounts because
3 customers can't always predict their usage. So, for
4 example, some of our customers in water treatment will
5 change out their filters once they detect that they're
6 starting to get a breakthrough of contaminant. We may
7 not know when that's going to occur, so we maintain
8 inventory so we can immediately respond to their
9 needs. So we have target inventories, we produce to
10 that level. As we're selling, we're always trying to
11 evaluate our production scheduling to maintain that
12 inventory level.

13 MR. YOST: Is that the same experience for
14 you, Mr. O'Brien?

15 MR. O'BRIEN: Yes. We try to predict what
16 products we're going to need when and then push that
17 back into our production schedule and then daily,
18 weekly, going through analyses of when we need to make
19 products and how much has to be in inventory. So
20 we're looking at predicting customer needs along with
21 hopefully the most efficient way to operate the
22 facilities so that we're not changing products every
23 hour, trying to operate and make one product for a
24 reasonable length of time and that's how we get our
25 best efficiency and so we have to put all that

1 together in order to try and determine what the best
2 inventory position is for us.

3 MR. YOST: Okay. Just as a follow-up,
4 post-conference, would you please detail your target
5 inventory numbers and indicate what the indicator is
6 that you use and how close you are to achieving that
7 during the period of investigation?

8 MR. O'BRIEN: We'll do that.

9 MR. YOST: I have one further question that
10 because of its business proprietary nature I will ask
11 separately.

12 Thank you very much. That finished my
13 questions.

14 MR. CARPENTER: Mr. Stone, the commission's
15 industry expert?

16 MR. STONE: Hello. I'm Philip Stone. I'm
17 the industry analyst for this case.

18 My first question is probably for Mr. Wruble
19 of Nordit.

20 What's the common packaging for powder
21 activated carbon?

22 MR. WRUBLE: It's typically packaged in bulk
23 trailer, bulk pneumatic trailer, occasionally in rail
24 cars, commonly in bulk bags, 900 to 100 pounds, maybe
25 a little bit less, and also commonly packaged in 30 to

1 50-pound bags. So all of those are very common, bulk
2 rail car less so, but I can't answer which one of
3 those is the most common.

4 MR. STONE: A similar question to Mr.
5 O'Brien for the granular activated carbon. What's the
6 common packaging?

7 MR. O'BRIEN: I think it would be similar.
8 We deliver in bulk. We also use basically 1000-pound
9 super sacks and in bags. And occasionally drums also.

10 MR. STONE: This is a more technical
11 question, probably for Mr. O'Brien or Mr. Wruble
12 again, but you mentioned in comparing the chemically
13 activated carbon for use in the gasoline vapor
14 canister that the pore size distribution is one of the
15 major factors for why that chemically activated is
16 used.

17 If you can explain it simply, why can't you
18 adjust your process for steam activated carbon to get
19 a similar pore size distribution?

20 MR. RESTER: This is Dennis Rester. I'll
21 take a shot at that. I think there are a number of
22 activated carbon manufacturers that would love to know
23 how to do that. I don't have an answer. There are
24 things you can do in the chemical activation process
25 to alter the distribution of pore sizes that tailors

1 that product and makes it very good at adsorbing
2 gasoline vapor and it is much better at doing that
3 than the common steam activated carbons. If there was
4 a steam activated carbon manufacturer that learns how
5 to do that, it would certainly make some changes in
6 the marketplace.

7 MR. STONE: Is that an active area of
8 research or is there anything that's just on the
9 horizon that you are aware of?

10 MR. RESTER: Not that I'm aware of.

11 MR. STONE: That's all I have.

12 Thank you.

13 MR. CARPENTER: That concludes the staff's
14 questions.

15 I want to thank the panel again very much
16 for your testimony today and for your answers to all
17 of our many questions.

18 At this point, we'll take about a 10-minute
19 break and at that point the Respondents' panel will
20 come forward and begin their presentation.

21 Thank you.

22 (Whereupon, a short recess was taken.)

23 MR. CARPENTER: If everyone could take a
24 seat, we'll resume the staff conference at this time.

25 Thank you.

1 Please proceed, Mr. Vander Schaaf, whenever
2 you're ready.

3 MR. VANDER SCHAAF: Thank you. My name is
4 Lyle Vander Schaaf from the law firm Bryan Cave. I'm
5 accompanied this morning by Joe Heckendorn, who is up
6 at the table, and also my colleague, Corey Norton, at
7 the front table and Felipe Berer from Bryan Cave as
8 well.

9 We have a pretty good panel of witnesses who
10 I think are very knowledgeable about the market and
11 industry in the United States. Our first witness is
12 going to be J. Louis Kovach, who is the president of
13 Nucon International, and he is also accompanied at the
14 table by Joe Enneking, who is at a microphone in the
15 back of the room, who is the vice president of Nucon
16 International.

17 Dave Jordan will follow him. He's the
18 Director of Product Services from U.S. Filter
19 Environmental Services and he is also accompanied by
20 his colleague, Doug Gillen, who is Director of
21 Environmental Products with the same company.

22 Then Sid Nelson, the president of Sorbent
23 Technologies, will testify and Anders Skeini, who is
24 president of Jacobi Carbons, will follow him. He is
25 also accompanied by Karl Krause, who is sitting to my

1 right, who is Business Manager for the same company,
2 Jacobi Carbons.

3 Finally, Steven Clark, the president of
4 WaterTech. He is a purchaser of activated carbon.

5 Just to give you the lay of the land,
6 WaterTech is a purchaser of activated carbon,
7 U.S. Filter is a purchaser of activated carbon and a
8 number of the people who will be speaking are
9 importers and also purchasers of activated carbon,
10 importing both Chinese material and purchasing
11 domestic product.

12 With that, I will turn first to J. Louis
13 Kovach.

14 MR. KOVACH: I still snuck in so I can start
15 by saying good morning by maybe a minute.

16 I've been in the carbon business for 47
17 years. I was Director of Research at Barnaby Chainie
18 Company which is currently owned by Calgon. After
19 that I served as Vice President and Director of
20 Research and Development for North American Carbon
21 which is now owned by MeadWestvaco, and while there
22 developed the pelleted phosphoric acid based carbon
23 which is the product discussed in relation to
24 automotive market in the earlier testimony.

25 So I'm familiar with the domestic industry

1 and I'm president of Nucon International since 1972.
2 I'm currently also a lecturer at Harvard University
3 School of Public Health and have been consultant to
4 the Department of Energy on liquid purification for
5 the last 20 years.

6 Activated carbon is not a commodity. When I
7 say activated carbon I am referring to both steam and
8 chemically activated carbon as well as reactivated
9 carbon. The reason for this is because basically
10 carbon and the absorption process on the carbon is
11 used to separate molecules. Those molecules separated
12 from either air molecules or water molecules, haven't
13 the foggiest idea whether it is a coal carbon, a wood
14 carbon, a chemically activated carbon, a steam
15 activated carbon or a reactivated carbon. All they
16 see is the surface of that carbon.

17 These are all part of the same domestic like
18 product used interchangeably where the grade and type
19 of the carbon are similar. Later in my testimony I
20 will discuss in detail why it is that reactivated and
21 steam and chemically activated carbon should be
22 treated as one like product.

23 While the Petitioners' first submittal was
24 also a flawed argument, that all activated carbon
25 forms and types are domestically produced by them and

1 all types are dumped by the PRC to the U.S. market,
2 the current argument while in contradiction with the
3 previous one claims dumping on certain activated
4 carbons, but if all steam activated carbons are
5 included the punitive duties would be applied to a
6 much broader range of carbons than for which examples
7 of perceived dumping are given.

8 As an example, the Petitioners do not make
9 pelleted carbon by the process that they describe, all
10 the cross granular products and even one of their
11 witnesses stated that the advantage in one application
12 was that the product was in a pelleted form. But that
13 product is imported from China only including by the
14 Petitioner.

15 That activated carbon types are highly
16 variable is not a recent discovery. See as an
17 example, C.L. Mantell Absorption Book published by
18 McGraw Hill in '51. Quote, "No one type of carbon can
19 be universally used or is effective for all purposes."
20 That there is a major difference between activated
21 carbon suitable for gas phase and those for liquid
22 phase applications is well known by both producers and
23 users but the Petitioners do not make even this gross
24 differentiation in their documentation.

25 Even within the gas phase or the liquid

1 phase applications of the type of carbon utilized,
2 it's very important and random substitution can be
3 made only at great financial expense.

4 Cheaper carbons can only be used in
5 significantly increased quantities. As an example, in
6 many applications, the containers in which the carbon
7 is used are fixed piece of equipment. They are in
8 vessels, containers, in which I use a certain type of
9 carbon and if I go to a cheaper grade carbon that I
10 need a larger quantity, I need to build additional
11 equipment, and there is a significant expense.

12 This fact is also well known in Mattson and
13 Mark and "Activated Carbon, Marcell Decker, 1971
14 states for liquid based applications that, "In the
15 past many users of activated carbons were able to get
16 along with almost any grade of material and price was
17 the only consideration. However, the current trend is
18 to what unit operations which tend to utilize the
19 entire absorptive capacity of the carbon which puts a
20 high premium on quality, reproducibility and
21 absorption capacity." And, "Finally it would seem
22 that the producers of activated carbons would begin to
23 do additional research into the why's and whereof's of
24 their products. It would be certain that they are not
25 ready for the special demands to be placed on

1 activated carbons in the proposed physical chemical
2 wastewater treatment plants."

3 The extant literature covering activated
4 carbon is awash with data showing different
5 application behavior of the different activated carbon
6 grades. Several examples are given in a graphic form.

7 If you look at some of these grades in their
8 behavior of absorption capacity in the figures you can
9 see there are big differences whether they are
10 physically steam activated or chemically activated,
11 and the difference between steam activated carbons in
12 some cases is bigger than that between steam activated
13 and chemically activated carbon.

14 Again, looking at it from the application,
15 from the process standpoint. There are big
16 differences between activated carbons, whether they
17 are steam activated or they are chemically activated.

18 Additionally, the Petitioners' commercial
19 literature widely claims that the particular grade is
20 designed for a specific application. Thus it is
21 unrealistic to claim that low grade carbons compete
22 with higher grades of carbon just because they are
23 made from carbonaceous materials.

24 This is analogous to claiming that low grade
25 metals are competitive with high grade metals because

1 they are made by similar manufacturing steps such as
2 mining or reduction and melting. Some, but by no
3 means all of the activated carbons that Nucon imports
4 from the PRC are also imported by the Petitioners from
5 the PRC and are marketed as their grades in the U.S..
6 However, some of the products Nucon imports were not
7 and are not manufactured or to Nucon's knowledge
8 remarketed by the Petitioners, but are covered in
9 their petition for unexplained injuries.

10 Imports of these products cannot cause
11 injury to the domestic industry because they are not
12 produced or sold by any domestic producers.

13 Nucon International Inc. is not in the
14 activated carbon retailing business. Almost
15 exclusively the imported products are further
16 processed for intended end use or are sold as part of
17 Nucon equipment. A large percentage of the products
18 produced from activated carbon types imported from
19 China is further processed and is re-exported to other
20 countries including the PRC.

21 Nucon also imports from countries other than
22 the PRC based on the requirements of the specific
23 grade application. Importantly, the majority of the
24 carbon that Nucon imports cannot be obtained
25 domestically.

1 While it is interesting to me, although the
2 Petitioners make the argument that all steam activated
3 carbon is the same, they attempt to create a fictional
4 distinction between chemically activated carbon and
5 steam activated carbon and between activated carbon
6 and reactivated carbon. In industry there is simply
7 no such division between the products from an
8 application standpoint.

9 Furthermore, the Petitioners have submitted
10 technically incorrect data. For instance, the
11 Petitioners argue vehemently that the production of
12 reactivated carbon is dissimilar to the production of
13 activated carbon because it doesn't include an
14 activation step. This is simply false.

15 It is well known that the activation step is
16 a very important step in the reactivation process.
17 That this is well known to the Petitioners also is
18 best demonstrated by a quote from page 220, Chapter 6
19 of the Carbon Absorption Handbook written by two
20 technical contributors, Mr. Zanich and Stancil from
21 the Calgon Corporation. I have included the full text
22 of this quotation at Exhibit 1 of my handout. These
23 two Calgon Corporation engineers describe the
24 reactivation process steps, and I quote.

25 "The dewatered but wet carbon enters the

1 furnace where the remaining moisture is evaporated.
2 Drying step. This is followed by the destructive
3 distillation of the absorbed organics which result in
4 the process of a portion of the carbon from the
5 organic materials, the baking step. The carbon is
6 then heated to the activation temperature, and if
7 organic chad is selectively destroyed, resulting in
8 recovery of carbon activity. Activation step. During
9 drying step of course a temperature of 100° C. The
10 baking step occurs at about 650 to 700° degrees C.
11 And the activation occurs at 870 to 1000° degrees C.
12 Steam is added to the furnace and the kiln and the
13 oxygen content is controlled to promote gassification
14 of the fixed carbon."

15 Obviously the process has the same steps as
16 the original activation process and even according to
17 the technical personnel of the Calgon Corporation
18 includes steam activation.

19 Furthermore, equipment used to activate and
20 to reactivate carbon is nearly identical. The major
21 difference is the residence time in the furnaces or
22 kilns for reactivation being approximately one-half of
23 that of the activation process.

24 Now it is true that when you reactivate you
25 also lose some of the original carbon volume and

1 weight. This is typically made up by new activated
2 carbon. Thus blending is almost always practiced when
3 you reactivate carbon.

4 The Petitioners also claim that the steam
5 activated carbon is uniquely different from chemically
6 activated carbon. In fact, there are as large
7 differences between various grades of steam activated
8 carbons as there is between steam and chemically
9 activated carbons. The example was shown earlier in
10 the slides.

11 Most steam and chemically activated carbons
12 have similar and greatly different properties
13 depending on the chemicals used to oxidize the carbon.
14 Whether the chemical is steam, carbon dioxide, air, or
15 as an example, phosphoric acid. The Petitioners point
16 out as an example of the automotive use of the
17 Westvaco phosphoric acid activity, pelleted carbon, as
18 being a different and unique product segment.
19 However, this product segment was covered entirely by
20 Calgon grade BPX, steam activated coal carbon, and
21 finally it was replaced by Westvaco because it was
22 more economical, less expensive to use the Westvaco
23 product, chemically activated product, in the Calgon
24 produced BPX.

25 The literature is technically and fully

1 substantiable for the MeadWestvaco carbon and vice
2 versa.

3 It is true as discussed in the beginning of
4 the comments that there are a large variety of
5 activated carbons and within even steam activated
6 category, but such differences are impacted only to a
7 limited extent by particular methods of activation.

8 As an example, many large solvent recovery
9 systems in the U.S. use either steam activated wood
10 carbon, steam activated coal carbon, and chemically
11 activated wood carbon interchangeably in their
12 process. Generally, it is the cost in the particular
13 application that determines which is being selected.

14 Finally, Nucon in its business activity,
15 including exports, would be hurt by the application of
16 penalty duties for all activated carbon regardless of
17 their domestic availability. At worst, Nucon would
18 cease producing the end products for specific types of
19 activated carbons that are imported from the PRC, or
20 reallocate its manufacturing facility for those
21 products to a non-U.S. location.

22 The end products manufactured by Nucon are
23 significant value-added products and while relatively
24 small volume do currently contribute to U.S. exports
25 at a much higher volume than that of the import volume

1 of one of the raw materials, activated carbon imported
2 from the PRC.

3 Again, I would like to restate that the
4 description of certain activated carbons include many
5 grades of carbons that are not manufactured
6 domestically by the Petitioners such as coconut
7 carbons, pelleted coal, steam activated carbons, and
8 several other grades.

9 Thank you.

10 MR. VANDER SCHAAF: Thank you. We'll now
11 hear from David Jordan who is the Director of Product
12 Services at U.S. Filter Environmental Services, a
13 purchaser of activated carbon.

14 MR. JORDAN: Good afternoon. My name is
15 David Jordan and I'm the Director of Product Services
16 for U.S. Filter. U.S. Filter is a member of the
17 Siemens family of companies and our businesses are
18 focused on providing water treatment systems and
19 services for municipal, institutional and industrial
20 customers in the U.S. and worldwide.

21 U.S. Filter is a purchaser of activated
22 Chinese carbon and we are a purchaser of domestically
23 produced carbon as well.

24 U.S. Filter is also a leading carbon
25 reactivator. I've worked with U.S. Filter for over

1 eight years. Prior to joining U.S. Filter I worked
2 for 22 years with numerous varieties of activated
3 carbon, both domestic and imported as a sales person
4 and engineer for Calgon Carbon.

5 I currently also serve on the American
6 Waterworks Committee for Granular Activated Carbon,
7 and I'm on the Board of Directors for the
8 International Activated Carbon Manufacturers
9 Association in which I am also treasurer.

10 U.S. Filter serves a wide variety of
11 customers in different industries and our water
12 treatment systems use numerous types of activated
13 carbon to meet the needs of diverse end users.

14 There are many industries in the United
15 States that use activated carbon products. As Mr.
16 Kovach already stated, carbons with different source
17 materials, production methods, force structures and
18 other characteristics are suitable for different
19 applications in the activated carbon market. There
20 are scores of characteristic combinations that are
21 appropriate for different end users.

22 For example, the Calgon Carbon brochure
23 lists 54 different activated carbon products that are
24 suitable for 19 distinct applications. This brochure
25 is the first attachment of my handout.

1 As another function that I provide at U.S.
2 Filter, I'm also the training coordinator for the U.S.
3 Filter sales team. And one of the things I always
4 emphasize to the sales people is the importance of
5 applying the right product to the right application.

6 Activated carbons are made from bituminous
7 coal, for example. They have a wide variety of
8 distribution and pore sizes. The distribution makes
9 bituminous carbons well suited for water treatment
10 applications due to the absorption rates for removal
11 of a variety of contaminants such as taste and odor
12 causing compounds, pesticides, and others.

13 The removal of these contaminants in
14 drinking water is mandated by the Environmental
15 Protection Agency. In contrast, industries that use
16 carbons for vapor phase applications such as filters
17 used in tank vents, frequently purchase coconut shell
18 or anthracite based carbons because they have a
19 greater internal force structure that is made up of
20 the smaller pores for absorbing molecules in the vapor
21 phase.

22 The smaller pores of higher absorption
23 capacity for these volatile organics that can present
24 in vapor streams. Wood based activated carbons are
25 more macro porous, they have larger pores than the

1 coal based carbons which makes them efficient,
2 absorbent, for the use in water decolorization and in
3 the gasoline recovery applications that have been
4 previously spoken about.

5 Whether or not a particular carbon is
6 suitable for a specific application is determined by
7 the match between its physical and absorptive
8 properties and the requirements for the specific
9 application.

10 In addition to these properties, the size
11 and shape of the activated carbon affects the possible
12 end uses of the carbon. For example, pelletized
13 activated carbons are widely used in vapor phase
14 applications including filters for fugitive emissions
15 such as those seen from petroleum refineries.
16 Granular activated carbon is widely used in water
17 treatment because of its filtration abilities and also
18 its organic removal properties. Municipalities and
19 other industries also often prefer granulated
20 activated carbon because it is easily reactivated.

21 Powdered carbons are generally less
22 expensive and lend themselves to one-time use.
23 Powdered activated carbon may be beneficially used to
24 treat taste and other excursions which occur in water
25 treatment plans on a seasonal basis.

1 The diverse applications to purify the air
2 we breathe, the water we drink, and the water we
3 discharge determine which types of activated carbon
4 products the end user will consider purchasing.

5 End users can also decide whether to
6 purchase a virgin or reactivated carbon. U.S. Filter
7 sells both reactivated carbon and customers that
8 oftentimes can either use virgin or reactivated carbon
9 interchangeably will often use reactivated carbon or
10 reactivated carbon mix with purging carbon for their
11 application.

12 Municipalities also reactivate their own
13 activated carbon or have it custom reactivated by a
14 third party. Calgon Carbon and Norit's petition
15 ignores the market reality that end users evaluate
16 many factors to determine which activated carbon
17 product is appropriate for their use. It is odd that
18 Calgon and Norit would do so since their own product
19 brochures emphasize that it is very important to
20 select the right activated carbon product for a
21 particular application.

22 In addition to the Calgon Carbon brochure I
23 mentioned earlier, the second attachment to my handout
24 is a Norit publication that describes the market for
25 activated carbon. Norit says the market consists of

1 over 150 different activated carbon products and Norit
2 confirms that only certain activated carbons are
3 appropriate for certain applications.

4 Further, they instruct customers that even
5 though different types of activated carbon may look
6 alike, they have different pore structures and
7 absorbency. Norit even advises their customers that
8 they have developed an involved process to assist the
9 customer to figure out which activated carbon is right
10 for its particular application.

11 The point Norit is making is that the only
12 carbons that are competitive for a particular end use
13 are those with characteristics that satisfy the needs
14 of the end user.

15 Due to the fact that only certain carbons
16 work for particular end users and other factors that
17 I'll describe, activated carbons from China do not
18 compete in many U.S. market segments for activated
19 carbon. For example, there are a number of
20 specifications required by end users in different
21 industries that Chinese carbon either cannot satisfy
22 or that Chinese carbons just be specially processed
23 and sold at a higher price than the domestic carbons.
24 In the municipal sector drinking water purification
25 processes often require activated carbons with a

1 maximum of eight percent total ash. Most Chinese
2 activated carbons have a 12 percent or higher ash
3 content. Most Chinese carbons must be acid washed to
4 get down to the eight percent ash content, however to
5 do so raises the carbon's cost by approximately 30 to
6 40 percent.

7 There are also several applications in which
8 Chinese carbons cannot and in fact do not perform as
9 well as the domestically produced carbons. The third
10 attachment in my handout is a chart showing these
11 applications and an estimated volume of domestic
12 activated carbon they use in a typical year. The
13 technical reasons why Chinese carbon is excluded from
14 these applications are discussed by Calgon's own
15 technical expert.

16 For example, the fourth attachment in my
17 handout is an excerpt from Calgon's 2004 Annual Report
18 which describes a performance test conducted by the
19 Greater Cincinnati Water Works Association. This
20 municipality supplies 50 million gallons of water per
21 day and is the single largest municipal activated
22 carbon purchaser. Cincinnati purchases roughly 1.2
23 million pounds annually as virgin makeup for their
24 installed reactivated carbon and has more than five
25 million pounds of carbon in its plant at any point.

1 The independent study concluded that, and I
2 quote, "Calgon Carbon's product achieved the best and
3 most cost effective performance in removing organic
4 compounds. In spite of Calgon's superior performance
5 in this test, their bid was still below the lowest
6 cost of other competitive bidders."

7 Calgon's technical experts further discussed
8 the application of Chinese carbon in the municipal
9 market in articles you will find as Attachments 5 and
10 6 in my handout.

11 In our direct experience, we have purchased
12 domestically produced carbons that could offer a
13 particular performance attribute and applied them to
14 niche markets in the petroleum industry. You should
15 be aware that we do not make our activated carbon
16 purchasing decisions on price alone. Price is not the
17 most important factor.

18 Other than performance issues, U.S. Filter
19 often cannot compete using Chinese activated carbon
20 for many municipal contracts because our experience
21 has shown that Calgon Carbon has underbid us. U.S.
22 Filter has no municipal accounts in the south and
23 southeastern U.S. due to Calgon Carbon's pricing for
24 their carbon products.

25 Calgon Carbon sells its activated carbon at

1 a price municipality where suppliers of the Chinese
2 carbon are not competitive. This occurs elsewhere in
3 the U.S. as well. For example, a contract awarded to
4 the Suffolk County Water Authority in New York State
5 demonstrate that the Chinese imports do not affect the
6 price of domestically produced activated carbon. You
7 will find the bid results as Attachment 7 in my
8 handout which show that the FCWA requested bids for
9 two zones, one that permitted foreign source activated
10 carbon and one that did not.

11 U.S. Filter bid for the foreign source zone
12 and was underbid by Calgon Carbon. Calgon, however,
13 bid the same price for the contract that required
14 domestically produced carbon. This shows that Calgon
15 Carbon selects its price regardless of whether there
16 are also bids from importers of Chinese activated
17 carbon.

18 One further issue to note about the Suffolk
19 County bid is that many municipalities require carbon
20 that is manufactured in the U.S.. Municipal water
21 purification plants account for approximately one-
22 fifth of the total U.S. consumption of virgin carbon
23 products. Roughly 20 to 30 percent of the
24 municipalities across the U.S. have a Buy American
25 requirement specifying in their bid documents that

1 they will only purchase activated carbon that is
2 produced domestically. We estimate this means that
3 the Petitioners can sell roughly 25 million pounds of
4 activated carbon each year without competition from
5 imported Chinese carbon.

6 In addition to these figures there are at
7 least another 20 privatized municipal purification
8 facilities that de facto will only use U.S. virgin
9 activated carbon. These domestic-only provisions
10 prevent any import supplier from competing with the
11 U.S. producers.

12 Another area in which suppliers are unable
13 to compete using Chinese carbons are industries in
14 which Petitioners have historically been the dominant
15 supplier. For example, in several military contracts
16 such as for gas masks, Calgon Carbon has long been the
17 military's only approved supplier. The volume of
18 these military-related contracts is roughly a million
19 pounds a year worth approximately \$7 million.

20 Finally, there are applications for which
21 Chinese carbons and domestic carbons do not compete
22 because there is no domestically produced carbon that
23 is appropriate for the application.

24 For example, U.S. gold mines use coconut
25 base activated carbon, but this carbon is not produced

1 in the United States. In addition, anthracite vapor-
2 based pellets are manufactured in China and are no
3 longer manufactured in the U.S.. Other applications
4 for which the Petitioners do not produce a domestic
5 carbon include respirators and cigarette filters.

6 The U.S. market for activated carbons
7 consists of several distinct market segments. To
8 compete in any of those segments suppliers have to be
9 able to provide activated carbon with functional
10 characteristics that are appropriate for each market
11 segment's end use. Suppliers of Chinese carbons are
12 unable to compete in many of these market segments
13 either because of domestic source requirements or
14 performance specifications of Chinese activated
15 carbon.

16 U.S. Filter is interested in the outcome of
17 this case because it will affect our 150 employees in
18 the United States whose job depends upon activated
19 carbon from China.

20 Thank you.

21 MR. VANDER SCHAAF: Mr. Nelson?

22 MR. NELSON: Good afternoon. My name is Sid
23 Nelson and I'm the President of Sorbent Technologies
24 Corporation. We at Sorbent Technologies develop and
25 supply sorbent materials, equipment and supplies for

1 the control of mercury emissions from large-scale,
2 coal-fired power plants. We buy activated carbon as a
3 feed stock for our BPAC product, brominated powdered
4 activated carbon, which we process at our plant in
5 Twinsburg, Ohio.

6 Historically our primary supplier has been
7 the Petitioner Calgon, but we have also purchased base
8 carbons from China and Europe. We never ever base our
9 carbon purchases based on price alone. It is always
10 cost effectiveness which can never be determined from
11 the price alone.

12 As a purchaser of carbon it's in our
13 interest to have a properly functioning market for
14 carbon, one without economically distorting
15 antidumping duties.

16 I am here today to speak about the financial
17 conditions of the U.S. activated carbon industry. At
18 the end of my presentation my conclusion will be that
19 the U.S. activated carbon industry is growing and
20 profitable and does not warrant antidumping
21 protection.

22 I will focus my presentation on the
23 conditions of the three largest U.S. activated carbon
24 companies by far, the two Petitioners, Calgon Carbon
25 Corporation and Norit Americas Inc., and the non-

1 Petitioner, MeadWestvaco Corporation.

2 Let me begin with Calgon. I call your
3 attention to the handouts which I've provided. In
4 Exhibit 1 of my handout you can see a chart with this
5 company's relative share price performance over the
6 past five years which almost perfectly matches the
7 trends in the Dow Jones industrial Average. Based on
8 these numbers then, Calgon shareholders are not
9 showing any special injury.

10 Exhibit 2 provides financial statistics for
11 Calgon for the years 2003 and 2004. Sales were up
12 significantly, which includes the acquisition of
13 Barnaby Sutcliffe. These results show income
14 increasing more than sales -- a doubling of profits
15 and a doubling of per share earnings over these two
16 recent years. So market conditions are extremely
17 favorable. Calgon has not only been growing and
18 profitable, but has had increasing margins and
19 accelerating per share profitability. There is no
20 evidence of material import competition injury here
21 and this definitely does not look like a firm in need
22 of the antidumping protection.

23 Judging from the 180 degree different things
24 that they've certified as true and correct in their
25 two petitions, it's tough to know when the Petitioners

1 are telling the truth. Frequently they tell everyone
2 else something that they're not telling you.

3 For example, Exhibit 3 provides a slide from
4 Calgon's recent strategic plan. Despite what it's
5 been telling the Commission and the DOC, Calgon in
6 fact considers its carbon sales to be a strong cash
7 cow. A cash cow, and rightly so.

8 Exhibit 4 concerns Calgon's acquisition of
9 Water Link. This Calgon graphic shows that the
10 activated carbon business of Barnaby Sutcliffe which
11 is now a major part of Calgon has been consistently
12 profitable with no evidence of increasing harm from
13 import competition. In fact in numbers, the Chinese
14 imports have not grown significantly. It's a large
15 fraction of a small number. The chart shows this
16 company's consistently high earnings margins.

17 Were competitive product prospects really
18 getting worse for Calgon in the last quarter of 2005
19 as they claim? A very important question.

20 Exhibit 5 in my handout indicates that
21 according to the omniscient securities market that
22 over the last three months, before they petitioned,
23 the value of Calgon Carbon stock had increased more
24 than 40 percent. Forty percent. And since I did that
25 graphic the price rose to over \$8 a share.

1 Now it's true that yesterday it dropped
2 significantly, but this was due to management blunders
3 and, as they reported, non-carbon related issues.

4 Again, is this a company that's experiencing
5 import competition serious enough to require import
6 protection? One where investors believe its value
7 increased 40 percent over the relevant period? In my
8 view this makes a mockery of the whole ITC process.

9 Now let's turn our attention to the
10 Petitioner Norit Americas. It's a subsidiary of a
11 privately held Dutch company which means that we are
12 at a disadvantage here as we cannot obtain recent
13 financial data. Because we are unable to evaluate
14 their financial performance we had to look for other
15 evidence of its condition and prospects.

16 In Exhibit 7 you'll see excerpts from a Norit
17 Americas press release just last quarter. In it Ron
18 Thompson, their new CEO, brags about their plans for
19 expanding their production facilities.

20 Now how many manufacturers that have been
21 historically truly needing import protection have had
22 to worry about "coordinating their expansion plans"?
23 Again, it makes a mockery of this process.

24 I've also examined MeadWestvaco's operations
25 and Exhibit 8 of my handouts provides publicly

1 available information on their specialty chemicals
2 division which is mostly an activated carbon business.
3 The chart there shows that MeadWestvaco's activated
4 carbon business is not only growing but highly
5 profitable. Profits in 2003 were \$45 million, in 2004
6 they were \$56 million, and in 2005 they were \$39
7 million. No wonder MeadWestvaco was too embarrassed
8 to stoop to antidumping chicanery.

9 The next few exhibits in my handout
10 demonstrate that even though energy and raw materials
11 costs are going up for this industry, as they are for
12 everyone, activated carbon prices are undeniably going
13 up substantially as well.

14 Recently Calgon, MeadWestvaco, and Norit
15 have been raising their prices substantially. Calgon
16 raised prices in early 2005 and then again a few
17 months ago. Reporting on their specialty chemicals
18 division for the third quarter, MeadWestvaco disclosed
19 \$3 million in price increases which more than offset
20 the \$2 million in higher production costs. See
21 Exhibit 9.

22 Norit announced in December a further ten
23 percent price increase.

24 Now note that because most of the
25 Petitioner's carbon sales are via long term contracts,

1 the beneficial effects of the recent price increases
2 are not yet going to show up substantially in the
3 income statements that they've issued to you, but they
4 will, nonetheless, be realized in the future.

5 How are the buyers responding to these
6 recent price increases? The third quarter 2005,
7 Calgon earnings conference call was instructive. This
8 is important. In it Calgon Carbon's CEO, John Stanik,
9 said, and I quote him here, "During the quarter we
10 completed a very important analysis. We wanted to
11 know if our year to date price increases were having
12 any impact on customer user rates. So we studied
13 their buying trends in 2004, i.e. pre-price increase,
14 and compared it to post-price increase. There were no
15 changes. We conclude that our price increase has not
16 reduced the volume purchased by our customers."

17 Now that's very important so let me repeat
18 it. "We completed a very important analysis and we
19 conclude that our price increase has not reduced the
20 volume purchased by our customers."

21 Now let's think about this. What does it
22 mean as far as the market impacts of Chinese carbon
23 and any supposed industry are concerned if raising
24 their prices does not result in Petitioners' sales
25 declines? It can only mean either A, that Chinese

1 carbons do not really compete with theirs; or B, the
2 Chinese exporters are similarly raising their prices
3 and the competitive dynamic has been unaffected. In
4 either case there is simply no injury and you have it
5 straight from the Petitioner's CEO. For me this is a
6 dispositive admission of no injury.

7 Another sign of this very positive market
8 environment today is the fact that U.S. activated
9 carbon producers are expanding their operations in the
10 U.S.. One example is Cal-Pacific Carbon, a
11 manufacturer and distributor of activated carbons.
12 Ken Quigley of Cal-Pacific recently announced that
13 their new activated carbon plant in Burney,
14 California, will increase their production capacity
15 from six million pounds per year to ten. It will
16 produce steam activated wood base carbons.

17 In addition I know of two other companies,
18 one in the U.S. and one in Canada, that are currently
19 seriously considering investing in new North American
20 capacity. And even Petitioner Norit and a partner
21 have been publicly making noises about adding a new
22 kiln or even building a whole new plant.

23 These parties would not be seriously
24 considering expensive new capacity if there was even a
25 realistic threat of material injury from Chinese

1 carbon. But here, Norit and Calgon are asking you to
2 believe in an absolute perversion of classical
3 dumping.

4 This is not a case where a couple of giant,
5 well-financed, government backed keirestu can sell
6 below their cost to drive out smaller, vulnerable U.S.
7 competitors out of business only to later raise prices
8 unencumbered. Here it's the exporters who are tiny,
9 under capitalized, hand to mouth entrepreneurial
10 organizations that simply cannot afford to subsidize
11 their customers, and it's the businesses in America
12 that are the world's two giant global activated carbon
13 firms.

14 The Petitioners average over 70,000 tons per
15 year of U.S. activated carbon production capacity --
16 70,000 -- while the average Chinese company has only
17 about 2,000 tons per year.

18 The next few exhibits in my handout provide
19 information related to the future economic prospects
20 of Norit and Calgon. However, before proceeding I'd
21 like to ask the question, what is the real reason that
22 we're here today? I don't think it has anything to do
23 with all the existing market topics that we've been
24 discussing. Rather, we are here today because Norit
25 and Calgon are trying to strategically monopolize a

1 segment of the U.S. activated carbon market that does
2 not yet exist but that is on the verge of blossoming.
3 I'm talking about power plant mercury control.

4 Power plant mercury reductions are coming on
5 strong. This business will eventually involve over 400
6 coal-fired power plants and 1100 giant individual
7 boilers in the U.S.. The dominant retrofit mercury
8 control method being used is injecting powdered
9 activated carbon ahead of each unit's existing
10 particulate collector. This brand new activated
11 carbon market will be huge and will develop over the
12 time period of the petitioned-for duties.

13 Importantly, just in the last year or so
14 many individual U.S. states have jumped in to push
15 utilities to submit reduce their mercury emissions.

16 First, New Jersey, Connecticut and
17 Massachusetts now already require an approximately 90
18 percent mercury reduction by 2008.

19 Second, Pennsylvania and Illinois, both with
20 many many boilers apiece, are each now seriously
21 considering 80 to 90 percent requirements within the
22 next four years.

23 Minnesota, Georgia, Virginia, Maryland,
24 Indiana, North Carolina, New Hampshire, Delaware and
25 Montana are also currently pursuing similar efforts,

1 and industrial boilers have to meet a national limit
2 of nine pounds of mercury emissions per trillion BTUs
3 by 2008.

4 Norit and Calgon know this well. Even
5 though it was never mentioned in their Petitioner
6 briefs, a recent Calgon slide reprinted in Exhibit 12
7 highlights that this new market could consumer more
8 than \$500 million in new activated carbon annually.
9 That's a Calgon slide. That is perhaps 300 percent of
10 Calgon's current carbon sales.

11 Norit too is after this new market in a big
12 way as they announce in Exhibit 13, a list of all the
13 plants in which Norit's powdered activated carbons
14 have already been tested at full scale, is provided in
15 Exhibit 14.

16 This is the market they're after, and why
17 blocking competition with the antidumping duties will
18 make them rich.

19 Exhibit 15 provides one calculation of how
20 big the mercury sorbent market will be if only 20
21 percent of the U.S. plants use activated carbon for
22 mercury reductions at a consumption rate of five
23 pounds of powdered activated carbon per million cubic
24 fleet of flue gas.

25 For a perspective, the over 200,000 tons per

1 year of new demand would approximately double existing
2 demand as described in Exhibit 17.

3 Where is all this activated carbon needed to
4 supply this new market going to come from? Today's
5 U.S. demand is currently only satisfied by the
6 addition of a small amount of imports. Petitioners
7 Norit and Calgon are already in the catbird seat to
8 reap huge profits from this developing mercury market
9 as demand will soon outpace supply as these
10 installations are installed. And prices will
11 significantly rise.

12 The antidumping duties would only add
13 significant fuel to this fire as far as future price
14 increases are concerned. Prices could easily double
15 or more, but consumers would not be getting anything
16 for their higher prices.

17 With duties, the economic rents would go
18 straight to the Petitioners' bottom lines as
19 protectionist, monopoly profits. Please do not be
20 bamboozled here.

21 In the current environment antidumping
22 duties will in fact only artificially and
23 inefficiently distort this market, not provide any
24 correction to it. I would be happy to provide an
25 illustrative example from my own company's business if

1 you wish for me to elaborate in the question and
2 answer session.

3 In summary, major activated carbon producers
4 Calgon, Norit and MeadWestvaco are doing remarkably
5 well, particularly given the Petitioners' poor
6 performing management which is described in Exhibit 17
7 through 21 and which I would be happy to elaborate on
8 if you wish in the Q&A.

9 For example, on inventory and capital
10 investment. They admit in the recent past that they
11 have been able to raise prices with impunity, so they
12 could not be harmed by any import subsidization from
13 China. Demand for their products in the U.S. will
14 increase dramatically with power plant mercury
15 reduction requirements, and the Petitioners are
16 strategically misusing the antidumping laws in an
17 attempt to monopolize both this market and the Chinese
18 to U.S. export channel.

19 Thank you for your attention.

20 MR. VANDER SCHAAF: Mr. Skeini?

21 MR. SKEINI: Good afternoon.

22 My name is Anders Skeini. I'm the president
23 of Jacobi Carbons Group.

24 Jacobi is an importer of activated carbon
25 from China and many other countries. We have

1 operations in the U.S., Europe and Asia, and have 250
2 employees worldwide. Our combined global operations
3 make us one of the world's largest players in
4 activated carbon from China.

5 We've had interests with Chinese activated
6 carbon since 1987 and set up a facility in China in
7 1994. In the U.S. we distribute Chinese activated
8 carbons and coconut shell activated carbons from our
9 related Sri Lankan facility. I personally have been
10 in the global activated carbon market for 17 years and
11 in the U.S. for five years.

12 This antidumping investigation has come as a
13 big surprise to many of us in the carbon industry, at
14 least the first time it was filed. It was a surprise
15 because the position taken by the Petitioners, Calgon
16 and Norit, is completely contrary to what they've been
17 telling the industry. Calgon has repeatedly cited
18 reasons other than Chinese imports as the reasons for
19 its financial condition and to my knowledge they have
20 never mentioned Chinese competition or price pressures
21 from Chinese imports.

22 What Petitioners have told the public as
23 recently as yesterday in the Calgon fourth quarter
24 report is similar to what they said in their previous
25 quarterly report, that their recent financial

1 performance was a result of Hurricane Rita and
2 Hurricane Katrina, extraordinary expenses from rising
3 freight, raw material, natural gas, and increased
4 interest and litigation expenses. Calgon's statements
5 on this point are reflected in the excerpts of
6 Calgon's statements and documents in Exhibits 1
7 through 5 of my testimony.

8 Calgon also confirmed that has increased
9 activated carbon prices twice in 2005 and that its
10 price increases are sticking. For instance, in
11 October of last year John Stanik and Leroy Ball,
12 Calgon's CEO and CFO, held a conference call with
13 investors. In that call Stanik told investors, "The
14 third quarter was a very complex, unusual and
15 difficult quarter for the company but I believe we can
16 summarize it with three major factors that affected
17 our financial performance most in the quarter.
18 Depressed sales, continued inflationary impact at
19 increasing levels, and two hurricanes one of which is
20 Katrina, caused a shutdown of one of our major
21 manufacturing facilities."

22 This is reflected in Exhibit 1 of my
23 handout.

24 Moreover, as shown in Exhibit 6 of my
25 handout, when asked directly whether the company had

1 been impacted by imports from Asia, Mr. Stanik stated
2 unequivocally that, "At this point we have not seen
3 any negative effect."

4 As recently as yesterday during Calgon's
5 fourth quarter web cast with investors, it provided
6 these same reasons for its earnings and once again no
7 mention of imports from China was made. However, it
8 did mention it had filed an antidumping petition
9 hoping it would improve not restore margins.

10 This indicates that Calgon intends to use
11 the antidumping duty law not to restore profits, but
12 to improve profits. This is unjust enrichment. Is
13 this what the law was designed for? I certainly hope
14 not.

15 In its third quarter 2005 corporate earnings
16 conference call on October 26, 2005, Calgon also
17 acknowledged that Norit is its only real competitor,
18 and that importers using Asian carbon, be it coconut
19 or coal-based, are raising prices. These statements
20 are reflected in Exhibit 7 of my handout.

21 So it was quite surprising to hear the
22 Petitioners assert that they are being injured by
23 Chinese imports when the CEO of Calgon flat denied
24 this and imports had not been mentioned as a reason
25 for the company's disappointing performance.

1 You have to understand. For a company that
2 was ravaged by Hurricanes Rita and Katrina and saw a
3 number of its large customers' operations shutting
4 down and ceasing purchases, Calgon is doing remarkably
5 well right now. It and its customers in the region
6 appear to have fully recovered. However, any adverse
7 condition it experienced certainly was not due to the
8 imports from China, but rather were due to the two
9 hurricanes and other factors related to management
10 decisions reflected in Exhibit 8 of my handout.

11 The second reason the petition came as a
12 total surprise to us in the industry is because Calgon
13 and Norit combined represent a huge import source of
14 activated carbon. Calgon has boasted in its financial
15 statements over the last few years about its
16 significant investments in China for the production of
17 activated carbon. One of its Chinese facilities is
18 pictured in Exhibit 9 of my handout. This and other
19 indications demonstrate that Calgon has been following
20 a consistent strategy of increasing its operations in
21 China. It even shut down its plant in Belgium and now
22 uses that activation equipment to reactivate carbon
23 only. The front end of the Belgian plant was
24 relocated to its plant in China and as a result Calgon
25 is now by far the largest importer to this country of

1 Chinese activated carbon.

2 In fact contrary to the testimony of Mr.
3 O'Brien this morning where he stated that his Chinese
4 product stays in Asia and other markets, Calgon
5 themselves account for 50 percent, I repeat, 50
6 percent of the increase in imports from China during
7 the investigation period. '03 to '05.

8 Besides being the largest importer, Calgon
9 is in fact by far the largest exporter from China as
10 well, and this would automatically make Calgon's
11 Chinese company a mandatory respondent in the DOC's
12 investigation. The transparency is obvious here.
13 Calgon is attempting to grossly manipulate the
14 antidumping law to gain an unfair advantage under
15 which it may be able to get a zero dumping duty while
16 all of its other competitors receive a high dumping
17 margin. This can hardly be what the legislators had in
18 mind when they enacted the antidumping laws.

19 At the very least, it is hard to understand
20 how Calgon and Norit could claim they're being injured
21 when they're doing the importing and Calgon is the
22 source of the largest amount for production in China
23 and the largest exporter to the United States.

24 The only answer we could come up with, quite
25 frankly, is that the Petitioners are gaming the

1 system. They're using the antidumping law to get
2 their imports into this country with no dumping duty
3 and keep their competitors' imports out with high
4 dumping duties.

5 As reflected in Exhibit 10 of my handout,
6 we've learned from suppliers in China that incredibly
7 in December Calgon placed large orders in China for
8 delivery of nine million mounds of carbon for delivery
9 before the end of the first quarter in '06. This is
10 equal to ten percent of all Chinese imports to the
11 United States over the course of the entire year, and
12 they were placed by Calgon in a single month.

13 It's clear that Calgon is trying to take
14 advantage of market conditions before requesting
15 relief from you and shutting the door from its
16 competitors. Is this fair? Is this what this law is
17 supposed to protect?

18 Additionally, as shown in Exhibit 11 of my
19 handout, Calgon has recently announced plans to
20 drastically expand its operations in China, building a
21 35,000 square meter state of the art facility in
22 Tanjing to replace its current 7,000 square meter
23 facility there.

24 If Calgon's domestic operations are in such
25 dire straits due to the imports from China, why then

1 does it contribute so much of its resources to Chinese
2 operations? It's clear that Calgon has decided to use
3 the revenue earned from its U.S. carbon operations to
4 feed its Chinese operations at the expense of its U.S.
5 production operations. To demonstrate this, recently
6 it announced its decision to close its Blue Lake U.S.
7 facility where it produced reactivated carbon.

8 This morning Mr. O'Brien also blamed the
9 closing of a U.S. production line on Chinese
10 competition. In a document submitted to the SEC,
11 however, they say no such thing. They reported that
12 they closed down production because they were
13 reluctant to install newly required air pollution
14 reduction equipment. I can provide the documentation
15 if you need it.

16 Norit also appears to have unfortunately
17 other than genuine interests.

18 In the last three years this company has
19 gone through three presidents, and has lacked any
20 consistent leadership over this period. None of the
21 presidents had prior experience in the U.S. carbon
22 industry and unsuccessful attempts to hire a CEO with
23 experience in the industry a few year ago resulted in
24 litigation between the Petitioners themselves.

25 The latest president, Mr. Thompson, has been

1 with the company for about a year. He appears to have
2 no prior carbon industry experience but does have
3 experience with two other industries in the past
4 totally unrelated to activated carbon, but that have
5 successfully used the antidumping duty law for
6 receiving import relief using the very same law firm
7 that Petitioners used in this case. It can hardly be
8 consistent with the intent of the antidumping law that
9 companies use experience with antidumping proceedings
10 as a basis for hiring decisions and a business tool.

11 The fact is Calgon and Norit are simply
12 exploiting the dumping laws to gain an unfair
13 advantage in importing from China.

14 It was interesting to read in the petition
15 that Calgon and Norit have had to lower their prices
16 to compete with Chinese imports. In the market, we've
17 seen prices for carbon increase steadily in recent
18 years. Calgon announced two price increases last year
19 that it reported just yesterday have stuck with
20 "negligible loss of business". This statement is
21 amazing given that it occurred at precisely the same
22 time it complains of underselling by Chinese imports.

23 Similarly, Norit also announced a price
24 increase in December of last year. This is occurring
25 while average unit values of imports from China are

1 increasing and quantities are slightly declining. As
2 indicated earlier when referring to Exhibit 7 of my
3 handout, Calgon even admits that import prices from
4 Asia are rising.

5 There's something else the Commission should
6 understand about the Petitioners' operations. In
7 contrast to Chinese activation technology, the
8 Petitioners are heavily dependent on energy costs,
9 particularly natural gas prices because natural gas
10 fires their activation furnaces. While natural gas
11 prices may have been extremely high in 2005, they have
12 fallen significantly in 2006. In fact natural gas
13 prices have fallen by 50 percent compared to last
14 year.

15 Calgon and Norit's current condition should
16 be healthy. In any event, prices of imports from
17 China did not prevent price increases for the domestic
18 producers and in fact Norit announced an energy
19 surcharge on top of its normal increasing prices to
20 cover the high natural gas costs at the end of last
21 year.

22 The Commission should also understand that
23 Calgon makes a tremendous amount of money that it
24 could reinvest in its activated carbon operations as
25 capital expenditures and R&D investment, but instead,

1 invests to diversity its portfolio toward other
2 technologies such as UV disinfection and consumer
3 products.

4 In summary, we see Calgon and Norit's
5 refiled petition as a misuse of the U.S. antidumping
6 duty laws. We see the real motivating party behind
7 this investigation is Mr. Thompson of Norit who also
8 participated in two past antidumping duty
9 investigations while in different industries.

10 Essentially what we see happening is Calgon
11 going along with this effort to lock up an exclusive
12 supply situation. Because its wholly owned subsidiary
13 in China is the largest Chinese exporter, it will
14 undoubtedly be selected for a separate duty
15 investigation by the Department of Commerce.
16 Therefore, because it also controls an opposing
17 argumentation, it stands a very good chance of
18 obtaining a zero dumping margin on its Chinese supply.

19 Its competitors in China, of course, will
20 not be given the same free ride in the DOC proceeding,
21 thereby subjecting them to higher dumping duties,
22 kicking them out of the U.S. market to the exclusive
23 benefit of the Petitioners.

24 Thank you.

25 MR. VANDER SCHAAF: Mr. Clark?

1 MR. CLARK: I'm the President and CEO of
2 Water Tech, Incorporated. It's a water filter and
3 contamination cleanup company in Lake Alfred, Florida.
4 I've been in the water treatment industry for 25 years
5 now. The majority of our work is for the Department
6 of Environmental Protection on contaminated wells and
7 contracts like the U.S. Army Corps of Engineers as
8 well.

9 We're a purchaser and end user of activated
10 carbon. We're not importers, but we buy from the
11 importers. I'm basically here today to speak for the
12 small guy in the industry like myself. There's a lot
13 of us that are fairly small like myself and by ourself
14 we're pretty small, but collectively, together, we use
15 up a large portion of the end product.

16 Water Tech has purchased activated carbon
17 from domestic and Chinese suppliers and when making
18 these purchasing decisions that I make are mainly
19 based on quality and consistency and not necessarily
20 price.

21 More importantly, what matters to me as a
22 purchaser of activated carbon is the quality and
23 consistency of the product. If we get a shipment of
24 bad carbon it can shut us down, which it has in the
25 past before.

1 More importantly, it could result in the
2 loss of contracts, state and municipal contracts that
3 are vital to our company.

4 It can also result in lawsuits brought by
5 the residents that own contaminated wells which I know
6 firsthand of. Using Calgon carbon, problems that we
7 had in the past with the BEP contracts.

8 Securing a consistent and responsive source
9 of quality carbon is essential. I'll tell you
10 firsthand that we cannot get from domestics -- I'm
11 sorry. If y'all can't tell, I'm kind of nervous. I
12 don't know why.

13 [Laughter].

14 We don't have buildings this big down there
15 where I'm at.

16 [Laughter].

17 Either way, let me start over that
18 paragraph.

19 So securing a consistent and responsive
20 source of quality carbon is essential. I can tell you
21 firsthand that we cannot get that from the domestics
22 because we're just not a big enough company. My view
23 on it is if you're bigger and you're a lot bigger
24 company you can get a little better quality and a
25 little better assistance when you're making your

1 purchases.

2 Calgon and Norit are the 900 pound gorillas
3 in the market and if they don't want to provide you
4 with the service or the quality you need, they just
5 don't do it. It's basically take or leave it. That's
6 what's happened to me in the past and I've purchased
7 from Calgon and Norit and had very big problems on my
8 state contracts with both carbons. As a matter of
9 fact some of the problems I've had are the worst
10 problems I've ever seen in my 25 years of business.
11 I've never seen anything like it.

12 These companies both produce a high quality
13 carbon, but for some reason guys like me have a hard
14 time getting it. There needs to be an alternate
15 source of these products for companies like mine other
16 than Calgon or Norit.

17 In addition to our need for quality and
18 consistency, the carbon I use must meet required
19 specifications for the state of Florida and the Army
20 Corps. These include levels of moisture, pore size,
21 ash content, apparent density, sieve and iodine count.
22 Only if the carbon meets each of these specifications
23 will I consider purchasing it. It doesn't matter how
24 cheap the carbon is if it doesn't meet these
25 specifications, and I have had a hard time getting

1 this kind of carbon from China in the past.

2 Additionally, we require low fine carbon
3 which is, a lot of fines are generally created when
4 you're moving the material around and abrasion
5 results. The more you transport it and the more you
6 move it around, the more fines you're going to get.
7 So naturally carbon from China is going to have more
8 fines than local carbon will have.

9 Due to the handling involved in bringing the
10 carbon from China and Chinese suppliers cannot provide
11 the carbon that meets these requirements. Calgon and
12 Norit both can deliver low fines carbon if you're big
13 enough or if it's in their best interest. Apparently
14 I'm not.

15 Finally, I just want to make it clear that
16 if this goes through it will make an unbelievable
17 difference on our company and could put us out of
18 business and a lot of other countries like mine that
19 are my size.

20 MR. VANDER SCHAAF: I think we have 17
21 seconds left, so we'll conclude there.

22 Thank you very much. We're ready to take
23 your questions if you have any.

24 MR. CARPENTER: Thank you very much,
25 gentlemen, for your testimony.

1 As a housekeeping matter since the handouts
2 that you have provided to us are relatively voluminous
3 rather than including them in the transcript I would
4 suggest, Mr. Vander Schaaf, if you want to include
5 them in the record that you attach them to your post-
6 conference brief.

7 MR. VANDER SCHAAF: We will do so. Thank
8 you.

9 MR. CARPENTER: We'll begin the questions
10 with Mr. McClure.

11 MR. McCLURE: Jim McClure, Office of
12 Investigations.

13 Mr. Kovach and Mr. Jordan, you both spoke
14 with regard to a number of varieties of activated
15 carbon that Calgon and Norit didn't produce. So
16 essentially you had to go to China to get that
17 product.

18 Do those products or varieties that they
19 don't produce, do they sell at a premium here, or --

20 MR. KOVACH: In some cases they are. It's
21 difficult to say that they are selling at a premium
22 when you don't have a domestic competitor for it.

23 MR. McCLURE: But are they selling at a
24 premium compared to other varieties where --

25 MR. KOVACH: Yes, they are.

1 MR. McCLURE: Where both are producing.

2 Mr. Jordan?

3 MR. JORDAN: Yes. Some of the products we
4 were referring to were the anthracite coal pellets
5 that are not manufactured in the United States any
6 longer, they're only manufactured in China and they
7 have to be brought in from China. Another product is
8 the coconut shell carbon. It is not manufactured
9 domestically either, so it would be subject, if it
10 were coming in from China, to these duties also.

11 MR. McCLURE: But it sells at a higher price
12 than the other varieties?

13 MR. JORDAN: It's not really a direct
14 comparison, they're just different products. The
15 coconut shell versus the coal-based material that's
16 made domestically. And then the vapor phase
17 anthracite coal pellets are different from the other
18 domestic products as well. They're different
19 products.

20 MR. McCLURE: With regard, I believe Mr.
21 Jordan, you mentioned the number of water authorities
22 that have Buy America provisions. When they buy from
23 say an importer such as Mr. Kovach, at what juncture
24 does the Buy America provision kick in? If you tweak
25 it once it comes in, is it an American product or --

1 MR. KOVACH: We don't sell into the water
2 market at all. We consider that to be a very low
3 level, very low grade activated carbon. Almost
4 exclusively our applications go into nuclear
5 applications, pharmaceutical applications,
6 petrochemical industry where standards and quality are
7 important. And the further processing that we make,
8 the cost that we add to it is higher than the original
9 raw material cost.

10 MR. McCLURE: For any of you who do sell
11 into that market --

12 MR. JORDAN: That would be in the municipal
13 market when it says they have to be, usually the
14 terminology would be manufactured in the United States
15 of America, or North America, so it would have to be
16 manufactured here by the definition of manufacture.
17 Not a value added.

18 I know there's some Buy American Act that it
19 has to be more like 51 percent, but as far as that's
20 concerned, all activated carbon would have to come
21 from either Calgon or Norit if it had a Buy American
22 clause in it.

23 MR. McCLURE: Okay.

24 Mr. Nelson, with regard to your various
25 exhibits and in particular with regard to Calgon and

1 their financial performance, was that for Calgon in
2 general or activated carbon specifically? And what
3 other products does Calgon produce that would be
4 included if that's a corporate wide case?

5 MR. NELSON: The exhibits I have deal with
6 the entire company of which perhaps 50 percent is
7 carbon.

8 MR. McCLURE: Fifty or 15? I'm sorry.

9 MR. NELSON: I'm not an authority on this.

10 MR. McCLURE: But five-oh or --

11 MR. NELSON: It might be five-oh. They have
12 a lot of like UV products and perchlorate and services
13 and et cetera as well.

14 MR. McCLURE: I'll stop there for the moment
15 and pass on to my colleagues.

16 MR. CARPENTER: Mr. Fishberg?

17 MR. FISHBERG: David Fishberg, Office of
18 General Counsel.

19 Thank you for appearing today.

20 For any of the importers, I was wondering
21 have you imported any reactivated carbon in the last
22 three years? If not, why not?

23 MR. SKEINI: The Pacific Ocean is a pretty
24 big obstacle to sending carbon back to China for
25 reactivation. There is a very small, there is a

1 limited use of carbon in China. It's starting to
2 grow. The only saving you make with reactivated
3 carbon, it's a big saving, it's the raw material. It's
4 not feasible to ship it out to the U.S. to process it
5 and then come back here. The energy cost is about the
6 same on both sides of the ocean so it's just not a
7 feasible prospect.

8 MR. FISHBERG: As I asked I think
9 Petitioners, what percentage if reactivated carbon
10 actually reached the commercial market and is not just
11 used by the original users who short of activated it.
12 Does anyone have any thoughts on that?

13 MR. VANDER SCHAAF: These guys can chime in.
14 Perhaps Mr. Jordan, but I did sort of canvas them to
15 try to figure out what that number is and from just
16 talking to the different people and having a couple of
17 different conference calls on this, I believe we
18 concluded around 200 million is open market and 300
19 million would be the internal transfers that the
20 people like Cargil, U.S. Sugar, DuPont would
21 internally reactivate and use, and about 200 million
22 would be open market material that is traded
23 commercially.

24 MR. JORDAN: As I recall, the ratio is like
25 four to one as far as the actual reactivated carbon

1 market, and I believe we were somewhere around 140
2 million for as far as commercially available
3 reactivated carbon by most of the folks in this room
4 that produce reactivated carbon. But there's also the
5 people, the captive reactivators, people who
6 reactivate their own carbon, and then buy virgin
7 carbon makeup as part of that and they interchange the
8 virgin carbon makeup amenities from municipalities
9 like the city of Cincinnati.

10 Some of the corn sweetener industry, they
11 buy millions of pounds of carbon a year for that
12 market and all it is is makeup. They have their own
13 reactivation furnaces. And we estimated that if in
14 fact it's 140 million as far as reactivated capacity,
15 it's probably four to five times that of the captive
16 amount of carbon that's reactivated by people that use
17 their own carbon and have their own reactivation
18 facilities.

19 MR. FISHBERG: So that would be 700 or 800
20 million pounds are actually consumed in the United
21 States, of which one-quarter would be makeup and
22 blended in.

23 MR. JORDAN: Yes, that would be correct.

24 MR. FISHBERG: Are any of you aware of any
25 firms that blend chemically activated carbon and steam

1 activated carbon?

2 MR. SKEINI: Yes. Norit is the inventor of
3 that product. They have a grade called GB. It stands
4 for gluco blend. It's sold to the glucose industry.
5 The steam activated carbon is optimized for one
6 application within that process and the chemically
7 activated carbon is optimized for another use in that
8 application. So yes.

9 MR. VANDER SCHAAF: Notably, Mr. Fishberg,
10 when you asked that question to the morning panel, the
11 question was answered by the representative from
12 Calgon. The representative from Norit did not
13 respond.

14 MR. KOVACH: And yes, our company also uses
15 the chemically activated and steam activated carbon
16 for a particular application. Because it's
17 advantageous to do so.

18 MR. FISHBERG: If you can give an
19 approximate percentage of your sales that use blended?

20 MR. KOVACH: It is relatively a small
21 percentage. I would say maybe five percent. But it's
22 again because that particular product happens to be a
23 lower priced product than some of the other products
24 that we sell.

25 MR. SKEINI: To confirm, Jacobi Carbons, we

1 also blend steam and chemically activated carbons and
2 make a new product of the blend.

3 MR. FISHBERG: What percentage of your --

4 MR. SKEINI: Small. You have to remember,
5 bear in mind, in China the steam activated carbons are
6 typically produced in the north. The chemically
7 activated carbons are typically produced in the south.
8 There's about 1500 miles of difference in geography
9 here to overcome. I know the Pacific Ocean is a big
10 obstacle in itself, but 1600 miles of Chinese roads is
11 another.

12 MR. NELSON: Excuse me. Moreover, the
13 customers themselves --

14 MR. FISHBERG: If you can just identify
15 yourself on the record.

16 MR. NELSON: Sorry, Sid Nelson.

17 Consequently it makes sense for the
18 customers themselves to blend it. That way they can
19 optimize and we would never know.

20 MR. FISHBERG: But are you actually aware of
21 any customers that are blending?

22 MR. SKEINI: I know a huge U.S. producer of
23 sweeteners that do a blend themselves. Yes. A huge.
24 They buy carbon in rail cars. I would almost say it's
25 one of the largest users of powder carbon for the food

1 industry in the country.

2 MR. FISHBERG: Mr. Vander Schaaf, if you can
3 put information about this in your post-conference
4 brief that would be helpful.

5 MR. VANDER SCHAAF: Yes, we will. Thanks.

6 MR. FISHBERG: For Mr. Vander Schaaf. Do you
7 agree with Petitioners that the five firms within the
8 petition are the only domestic firms that actually
9 "activate carbon"?

10 MR. VANDER SCHAAF: I think I'm going to
11 defer to Mr. Heckendorn on that. He's more familiar
12 with the activators and reactivators and so forth.

13 MR. HECKENDORN: To our knowledge, that's
14 correct. Some of our clients also do what's being
15 characterized as further processing, but they don't
16 include the activation step. There are others that
17 are not represented in the proceeding that also do
18 some further processing that does not involve
19 activation.

20 MR. FISHBERG: Mr. Vander Schaaf, in your
21 letters, your March 23 letter to the Commission, you
22 stated that activated and reactivated carbon used the
23 "same equipment" and "same facilities". Could you
24 specifically identify any facilities that produce both
25 activated and reactivated carbon?

1 MR. VANDER SCHAAF: Yeah, and I would just
2 defer to MR. Kovach who is I'm sure familiar with the
3 different examples. He can give them to you here.

4 MR. KOVACH: the basic equipment for
5 reactivation when the reactivation takes place is I
6 did a rotary kiln furnace, and it's exactly the same
7 equipment as what is used to activate. As a matter of
8 fact if you look in the literature for furnace
9 manufacturers it will tell you suitable for activation
10 or reactivation. This is the rate at which you can
11 act the way, typically, and this is the rate at which
12 you can reactivate regular, but it takes place at the
13 same temperature, the same equipment, and you can look
14 at the rest of the article by the two gentlemen from
15 Calgon that discussed it where they are showing our
16 shop furnaces which are exactly the same type as what
17 I use to activate it.

18 Normally you activate or reactivate in
19 either a rotary kiln or in a shop furnace. The only
20 difference would be the production rate. Activation
21 is slower than for reactivation.

22 MR. FISHBERG: But are you ware of anyone
23 who is actually activating or reactivating in the same
24 -- I think we sort of --

25 MR. KOVACH: They are not at the same time.

1 MR. NELSON: Sid Nelson again. In China
2 they use a totally different kind of furnace. It's of
3 a Russian design. Do you want to talk about that?
4 There is different equipment for the Chinese. It
5 differentiates.

6 MR. ENNIKING: Joe Enniking from Nucon. The
7 facility has since been shut down. We were operating
8 a furnace in Tostory, Ohio. It was a 10-foot diameter
9 Hirschhoff furnace. It was used for activation, and
10 then it was converted to a furnace used for pyrolysis
11 of the feed material for a larger furnace, and then,
12 on occasion, when the other furnace was shut down, we
13 would use it for reactivation of product.

14 Now, the only thing we had to be careful
15 about was that we cleaned one out before we started
16 the other, but it's physically possible in either a
17 rotary tube calcinor or Hirschhoff activated furnace to
18 reactivate material and then switch over to
19 reactivation.

20 Now, a lot of facilities, of course, have
21 their grain processing quite separated from their
22 activation process, so it's difficult to move from one
23 to the other, but it's physically possible to do so.
24 There is no reason why you can't.

25 MR. KRAUSE: This is Karl Krause with Jacobi

1 Carbons. I'll maybe try and be a little more specific
2 to answer your question. To my understanding, Norit
3 does do both activation of activated carbon and
4 reactivation of carbon at their Pryor, Oklahoma,
5 facility. The equipment is segregated. For Calgon
6 Carbon, there is also virgin activated carbon
7 production and reactivation, which takes place at that
8 facility. That would be their Big Sandy plant in
9 Kentucky.

10 MR. KOVACH: I don't know what is the
11 current situation, but when Barnaby Sutcliffe was in
12 existence as an independent company, they used exactly
13 the same facility, same equipment, to activate and to
14 reactivate. The only difference was the time duration
15 in the furnace. Other than that, the entire facility
16 was identical.

17 MR. VANDER SCHAAF: Mr. Kovach, was that
18 since 2003?

19 MR. KOVACH: Prior to 2000.

20 MR. JORDAN: This is Dave Jordan from U.S.
21 Filter. We can provide some confidential information
22 on this topic as well.

23 MR. FISHBERG: Thank you. Are any of you
24 aware of any steam-activated carbon that's being used
25 in the automotive industry?

1 MR. SKEINI: I would like to elaborate a
2 little bit on this point because both Calgon and Norit
3 are trying to make the point that MeadWestvaco owned
4 this market. While MeadWestvaco has been very
5 successful in this country in bringing their chemical-
6 activated products to the table, in fact, we had a
7 meeting with a very, very large buyer of these ELCD
8 types of carbons. The buyer actually informed us that
9 a week prior to our visit, Calgon had visited to offer
10 their new, steam-activated product for this particular
11 application. That's, of course, hearsay from a buyer
12 at one of these large companies, a major buyer.

13 I can also confirm that Jacobi Carbons has a
14 steam-activated product from China that very, very
15 well competes in this industry and actually is sold
16 outside the United States for this very same
17 application. In fact, there is a plant in China just
18 adjacent to our plant in the Ningxia region that is
19 owned entirely by a Japanese company who only produces
20 carbon from steam-activated coal for this industry for
21 sale to Japan.

22 MR. VANDER SCHAAF: Just to give you an
23 idea, Mr. Fishberg, I think we could give you more
24 detail confidentially in the post-conference brief on
25 that application that Mr. Skeini was discussing.

1 MR. FISHBERG: Okay. Thank you.

2 I guess, for either of the purchasers, when
3 you purchase, would you care whether you received
4 virgin activated carbon or reactivated carbon? How
5 would that affect your purchasing decision?

6 MR. CLARK: Steve Clark with Water Tech. I
7 use virgin activated carbon simply because most of my
8 work specifies virgin carbon. Also, with the
9 contracts that I do, it's all required that I have all
10 of my carbon reactivated, and it kind of gives it a
11 smaller competition field out there when you don't
12 have many people that can reactivate, and Calgon and
13 Norit both can reactivate it, and it's kind of hard to
14 find a Chinese importer that can make it an equal bid
15 as far as trying to keep it fair across the board
16 because it's hard to compare with Calgon and Norit
17 having it where they can reactivate it.

18 MR. FISHBERG: Are you only getting your
19 pure activated carbon returned to you, are you
20 accepting reactivated carbon?

21 MR. CLARK: I only use virgin carbon, so I
22 don't reuse it. I send it back to get reactivated,
23 but I don't reuse reactivated carbon.

24 MR. FISHBERG: So you only use your own.

25 MR. CLARK: I only use virgin carbon, but

1 the contracts that I do require that you have your
2 carbon reactivated, your spent carbon, as opposed to
3 taking it to a dump or landfill or whatever.

4 MR. FISHBERG: Why do you use only virgin?
5 Why is that a requirement?

6 MR. CLARK: It's the specifications from the
7 state or from whoever, the municipality. The majority
8 of them want virgin carbon.

9 MR. FISHBERG: I mean, do they want virgin
10 because there is a notion that reactivated would
11 potentially --

12 MR. CLARK: Well, it's not real easy to
13 explain to them without some kind of -- if you had a
14 study or something to show them, you might be able to
15 get them to change it. We've brought up reactivated
16 carbon to both of the people we do our contracts with,
17 and they just don't want to hear about it, and that's
18 just because they don't know enough about it,
19 basically.

20 MR. ENNIKING: Joe Enniking with Nucon. I
21 think the carbon that he sends to a reactivator is
22 reactivated and goes somewhere else. It's just it
23 doesn't go back to you. Is that correct? It's what
24 we call "pool reactivation," where used carbon goes
25 back to a producer and is accumulated with other

1 sources of spent carbon and then reactivated and then
2 sold as a reactivated product to whoever will purchase
3 it.

4 MR. CLARK: But in the same sense, the Army
5 Corps has contracts that they use only their same
6 carbon that they have used. They have got a site in
7 Jacksonville that they have been working on since
8 1962, and they are constantly, every day, taking out
9 spent carbon and having it reactivated and put in some
10 virgin with it and bringing it back. But with the
11 contracts I did with them, they specified right along
12 with the state that you've got to have it reactivated,
13 and that was mainly just to keep it from being taken
14 to a landfill or discarded like that.

15 MR. JORDAN: Dave Jordan, U.S. Filter. Let
16 me expand upon that a little bit. Two titles or two
17 labels for reactivated carbon. One is the pooled
18 reactivated carbon that Joe talked about. In other
19 words, reactivated carbon comes back to a facility,
20 it's reactivated, and then it's sold as a reactivated
21 product. Then there is the custom reactivated product
22 that is actually removed from the particular site,
23 reactivated, and sent back to that same site.

24 There are many applications where the
25 reactivated and the virgin carbon can be interchanged

1 for a particular use. The one application that you
2 positively cannot use a pooled reactivated carbon is
3 for drinking water. You have to have your own -- it's
4 mandated by the EPA that they segregate and custom
5 reactivate their own carbon, so it's custom
6 reactivated and returned. There are other people who
7 do that, too. We do both, by the way, both custom and
8 pooled reactivation.

9 MR. FISHBERG: Mr. Clark, you commented that
10 you've had problems with domestically produced,
11 activated carbon. Could you elaborate on that? Is
12 your problem with the carbon itself or the services
13 that they provide?

14 MR. CLARK: Just getting the carbon that I
15 need for the jobs that I do that specify carbon.
16 Mainly, my problem in the past has been with high
17 carbon binds, and with the work we do, most of our
18 sites for the State of Florida are private wells that
19 are contaminated, and a lot of carbon filters, you can
20 back wash them out, but these kinds of filters with
21 the specs on the state, you can't back wash them, and
22 they are not something that is an automatically back-
23 wash filter. It's a carbon filter that water goes in
24 and goes out of it, and it doesn't get back washed
25 regularly.

1 So we specify that we have to have low-fine
2 carbon, and a truck load of carbon that's full of
3 fines really makes a world of difference. It can just
4 stop you completely with all your work in the field
5 until you get more carbon in anyway. In the past,
6 it's come close to shutting me down every time I've
7 ended up stuck with a load of it. I've had it from
8 Barnaby Sutcliffe, from Norit, and from Calgon, all
9 three, and everything that I do is with the State of
10 Florida, and so every bit of it was all done and all
11 verified with the state, so it's all stuff that is
12 definitely on record with the State of Florida,
13 everything that I'm telling you.

14 MR. FISHBERG: Would anyone on the panel
15 like to comment about the role nonsubject imports play
16 in the market? Are they increasing? Activated carbon
17 that's being imported from countries either than
18 China; is it increasing from other countries?
19 Petitioners have discussed that the Chinese imports
20 account for 50 percent of all of the imports into the
21 U.S. and that it's replacing their market share.
22 Would anyone like to comment about the role that
23 nonsubjects are playing? Is that replacing market
24 share?

25 MR. KOVACH: Well, if I understand your

1 question correctly, I would like to clarify. I think
2 the statement was made that about 50 percent of the
3 imports from China were by Calgon, not that they were
4 importing from elsewhere. As an example, we also
5 import from India and Philippines and Sri Lanka.

6 MR. FISHBERG: And are imports increasing
7 from those countries?

8 MR. KOVACH: Yes, they are. There is very
9 little coconut shell carbon made in the U.S., so any
10 increase in the marketing of the coconut shell carbon
11 has to be from those countries that produce it.

12 MR. SKEINI: This is Anders Skeini with
13 Jacobi Carbons. I'm glad you asked the question. I
14 haven't personally studied the import stats from the
15 other countries in comparison to the Chinese import
16 stats, but it's important to recognize that the
17 Chinese carbons primarily -- the carbon is controlled
18 by primarily its raw material, and China is sitting on
19 a huge pile of coal, and most of what's coming in is
20 coal based.

21 The other imports coming into the United
22 States from Asia are primarily coconut shell from all
23 over Southeast Asia and the subcontinent. These are
24 products that are more higher performance. Obviously,
25 they are not made in the United States. But also of

1 late, China has also started small production of
2 coconut shell activated carbon going into various
3 kinds of industries.

4 MR. FISHBERG: I think I might know the
5 answer to this, but, Mr. Vander Schaaf, do you agree
6 with Petitioners' definition of the domestic like
7 product, and if not, how would you want the Commission
8 to define the domestic like product?

9 MR. VANDER SCHAAF: We do not agree with the
10 Petitioners' definition of the domestic like product.
11 The Petitioners, this morning, indicated that our
12 position is for expanding the like product to include
13 the reactivated. We have requested and do believe
14 that the like product should be expanded to include
15 chemical activated.

16 We also asked the Commerce Department to
17 expand to include chemical and reactivated, and they
18 did not do so. We also asked this Commission to
19 expand the questions in the questionnaires to include
20 reactivated so that issue could be before this agency
21 in the prelim., but the Commission chose not to
22 include questions in the questionnaires about
23 reactivated.

24 I do not see it as appropriate for this
25 Commission to go to a final investigation solely

1 because of a like product issue that essentially will
2 not have an outcome determinative effect because if
3 the Commission decides to include reactivated carbon,
4 it will merely increase the likelihood that they would
5 issue a negative determination, which, I believe, is
6 what the Commission would do absent a like product
7 lingering issue.

8 Everybody who practices before this agency
9 knows that if the Commission decides to expand a like
10 product or to question a like product, and they
11 haven't done so in the prelim., they have got to go to
12 a final. So we're mindful of that, and we don't want
13 to beat a dead horse, and we don't believe that it's
14 appropriate for the Petitioners to gerrymander the
15 like product the way they have to create these
16 ambiguities solely for the purpose of passing through
17 the prelim. phase to get to the final phase.

18 So we do believe that the facts, as we see
19 them, show that activated and reactivated are
20 interchangeable, have the same end uses, and people
21 blend, and there are similarities in the production
22 processes and facilities and so forth, and under the
23 factors, the facts tend to suggest that reactivated
24 and activated are similar, but because we don't have
25 questionnaires on that, and because I think this is an

1 extremely weak preliminary, I don't want the like
2 product issue to be the only reason why the Commission
3 goes to a final investigation.

4 If reactivated is included, you heard the
5 numbers, the domestic market share of the Chinese
6 product is going to go down to an insignificant level.
7 The volumes of reactivated are very high. If you
8 calculate the quantity of the internal transfers at
9 market rates, which is the instruction this agency
10 provides in the questionnaires, imagine the value, the
11 revenue, that that is going to represent.

12 It's ludicrous to think that the imports
13 from China are somehow injuring a domestic industry
14 that includes steam activated, chemical activated, and
15 reactivated. So including reactivated would only
16 improve our case for a negative, and yet it could be
17 the basis the Commission used to go to a final because
18 it's a lingering issue that hasn't been resolved in
19 the prelim.

20 So I believe, factually, that we've got it
21 right on the reactivated, but I'm troubled by the fact
22 that there is this legal quirk under the American Land
23 standard by the Federal Circuit that if the Commission
24 decides to expand the like product, we go to a final.
25 You know, I think it's the result of lack of

1 information in the petition, misinformation in the
2 petition, and argument on facts that's inaccurate.

3 MR. FISHBERG: Just to get this straight,
4 for purposes of the preliminary investigation, will
5 you be asking us to expand the like product to include
6 chemistry activated as well as reactivated?

7 MR. VANDER SCHAAF: We will definitely be
8 asking for the Commission to expand for chemical
9 because there were questions asked in the
10 questionnaires. You've sent the questionnaires to the
11 producers, and we have the quantities and values and
12 the information to draw an assessment on an industry
13 that includes chemical activated.

14 But although we do believe that the like
15 product should include reactivated, we're troubled by
16 having to take a position that the Commission should
17 expand to include reactivated when they don't have the
18 data to make a decision. Essentially, they could use
19 the narrowest product for which they have the data,
20 which would be chemical and steam activated, but I'm
21 just troubled by the fact that the Petitioners have
22 created this ambiguity, and this ambiguity is what's
23 going to be the basis that could conceivably be the
24 only issue that causes this case to go to a final.

25 I see this as an extremely weak case. I

1 don't see the numbers as supporting their position. I
2 see them as importing the bulk of the imports from
3 China, setting up the production in China. I think a
4 good portion of the imports from China should be
5 excluded from an assessment of injury because they are
6 invited by the domestic producers, the Petitioners.

7 So when you take those factors into account,
8 I think it's an extremely weak case for the
9 Petitioners, and we're not going to be arguing as a
10 legal matter that the Commission expand the like
11 product to include reactivated, but we do agree that
12 the facts support that.

13 MR. KOVACH: May I add something? I realize
14 that you are looking more at the legal question, but
15 for the life of me I can't understand how they can ask
16 for punitive duties on products that they do not
17 produce in the United States: coconut shell carbon
18 and pelleted, steam-activated carbon. They are not
19 domestic producers of these two grades. At the same
20 time, they include it in the definition of certain
21 activated carbons. How can somebody claim injury for
22 something that he doesn't produce by dumping? I'm
23 sorry, but it's beyond me.

24 MR. FISHBERG: Thank you. Mr. Vander
25 Schaaf, are you also planning to make related-party

1 arguments?

2 MR. VANDER SCHAAF: Yes. Those will
3 probably rely on confidential information, but
4 obviously we have witnesses who know publicly. They
5 are using their best information available. We'll
6 look at the actual import levels in making our
7 arguments, but we do believe it's appropriate to at
8 least probe the issue of exclusion of Calgon as a
9 related party, particularly considering the
10 significant amount of the investments we're seeing in
11 the different documents that the clients here have
12 shown us.

13 MR. FISHBERG: This is probably for the
14 panel. Do you agree with Petitioners that the average
15 unit value of imported activated carbon from China is
16 substantially lower than the AUV of domestic activated
17 carbon, and if that is the case, to the extent you can
18 state publicly to what you attribute the lower AUV?

19 MR. NELSON: You have to be careful in
20 looking at the numbers. As Calgon itself vehemently
21 argued in an article published about two years ago
22 that will be an exhibit, they were arguing that two
23 products that they consider before you to be like
24 products, but in the public and to their customers
25 they were arguing that reagglomerated granular carbon

1 is a totally different product than direct-activated,
2 granular, steam-activated carbon. In that article,
3 they go to great lengths to point out that the high-
4 quality, reagglomerated product that Calgon produces
5 has such significantly more capacity that you only
6 need to use about a third or half of it relative to
7 imported, direct-activated, Chinese carbon, or what
8 they call "offshore carbon" but meaning Chinese
9 carbon.

10 So, consequently, you need to change out
11 your beds two or three times as much, and they give a
12 lot of data, a lot of examples of their customers
13 testifying to this effect in this article.

14 So you're asking the wrong question,
15 frankly. The answer to the question is you cannot
16 compare price. Everything is based on cost
17 effectiveness. It's price divided by how much use you
18 get out of the carbon, and this Calgon themselves try
19 to make a big point of.

20 MR. FISHBERG: Anyone else have anything to
21 add on that?

22 MR. SKEINI: Anders Skeini with Jacobi.
23 Your question was relating to why the panel feels that
24 they are making statements that Chinese carbons are
25 lower in price than their manufacturing cost. Is that

1 the question?

2 MR. FISHBERG: Why the average unit values
3 of the Chinese production are so much lower than
4 domestic production? It's an argument that
5 Petitioners are making, so I just wanted to know if
6 you have a response to that.

7 MR. SKEINI: It's important, just as Mr.
8 Nelson said, to recognize that Calgon themselves are
9 stating that their carbons of similar specifications
10 are much more efficient and effective. What they are
11 trying to market to their customers, which, in some
12 cases, may or may not be true, depending on the final
13 application, is that you can use one pound of our
14 carbon, but two pounds of Chinese carbon will be able
15 to do the same job. So that is one way that they try
16 to market their products and should, rightfully so, in
17 those applications get a higher price for their
18 product.

19 On the manufacturing side, there is no way
20 you can even remotely compare what the Chinese are
21 doing to what Calgon and Norit are doing as far as
22 their coal-based carbon production is concerned. The
23 starting material is very different. They use a lower
24 ash coal. They crush it to powder. They blend it, as
25 Mr. O'Brien said this morning, with coal tar pitch

1 into briquettes, and then they activate using copious
2 amounts of natural gas to maintain kiln temperature.
3 They may or may not use waste heat recovery to fire
4 their boilers. I don't know. And then they get a
5 resulting product that they sell.

6 The Chinese technology, you dig coal out of
7 the ground, you carbonize it, and you activate it as
8 an integral granule. You never mill it to powder, as
9 far as the direct activated carbons are concerned, for
10 water treatment mainly.

11 The furnaces in China rely on the volatiles
12 in the coal to maintain kiln temperature and after
13 burners. There is no natural gas or any input of
14 fossil fuel used to run a Chinese activation kiln. So
15 they are somewhat insensitive in China to energy costs
16 other than the price of the raw material.

17 But it's important to recognize that the
18 U.S. producers, if they really wanted to compete,
19 could buy land and set up Chinese types of furnaces
20 using no natural gas, buy a higher ash grade coal, and
21 that would effectively reduce their costs quite
22 substantially.

23 MR. JORDAN: This is Dave Jordan from U.S.
24 Filter. In my presentation, referring to what the
25 Petitioners referred to, sometimes there are

1 performance-based specifications, and the one I
2 referred to in my presentation was the City of
3 Cincinnati Waterworks in which they did what they call
4 a rapid, small-scale column test, which basically
5 compares the differences between carbons. I believe
6 the domestic product did outperform the Chinese
7 product. It was still an open bid, and they still bid
8 it lower just on price, but they do evaluate the
9 performance as well as the price on some of these
10 performance-based specs even in municipalities.

11 MR. SKEINI: This is Anders Skeini with
12 Jacobi. On that note, because Calgon has widely used
13 the Greater Cincinnati Waterworks as a marketing tool,
14 this is one of the largest users of granular carbon
15 for municipal water treatment in the country, and they
16 are sometimes looked upon as an authority in granular
17 carbon use.

18 They have a specification that does not
19 exclude Chinese carbons, as many municipalities do
20 with what was discussed earlier, the Buy America
21 clause. The Cincinnati bid allows any carbon to
22 participate, but the ash content of the product and
23 the activity and the density combinations make it
24 almost impossible for a Chinese carbon to even
25 participate.

1 My company participated three or four years
2 ago with a type of coal and a type of product that met
3 the specification but failed to meet the performance
4 specification, and Calgon, they picked up on that very
5 well, which they should have; it's good marketing. In
6 spite of picking up on that, when the next bid came
7 around, they were still the lowest bidder in price per
8 pound. Although the test data from Cincinnati show
9 that the Calgon product was three times as effective,
10 still they chose to bid the lowest price per pound.

11 MR. FISHBERG: Finally, just for Mr. Vander
12 Schaaf, in your post-conference brief, if you could
13 just address the factors the Commission evaluates in
14 making a threat-of-material-injury determination. I
15 would appreciate that.

16 MR. VANDER SCHAAF: We'll do so.

17 MR. FISHBERG: Great. Thank you for your
18 testimony.

19 MR. CARPENTER: Mr. Trost?

20 MR. TROST: Good afternoon. Steve Trost,
21 Office of Economics. I have a few questions. Let me
22 start out getting this one out of the way, one more on
23 reactivation.

24 This is basically open to anyone. Have you
25 seen a trend in the use of reactivated carbon -- you

1 can answer this both for the pooled as well as the
2 customer specific. Has it gone up in the past three
3 years, I guess, or has it go down, or has it stayed
4 fairly level? Are more people using that instead of
5 virgin activated or not?

6 MR. KOVACH: This is Louis Kovach. Let me
7 start with this. Because we are in a high-specialty
8 end of the business, we are not reactivating as much
9 as we could. However, many of our customers now are
10 faced with potential disposal problems, and there is a
11 preference for reuse rather than dispose materials.
12 We have continuous inquiries to do R&D work relating
13 to reactivation of product to increase the quantity
14 that is reactivated and decrease the quantity that is
15 dumped unreactivated.

16 MR. TROST: So that the customer specific,
17 then, you just reactivate it and send it back to the
18 same customer.

19 MR. KOVACH: Well, in some cases, it may be
20 so, but it depends on the product type. As an
21 example, if you are using an application where you may
22 be exposed to radioactive material, you would send it
23 certainly back to the facility, but you have to make
24 sure that you don't lose any radioactivity at your
25 facility.

1 MR. JORDAN: Dave Jordan, U.S. Filter.
2 We've seen the reactivation numbers going up over the
3 years, but we can provide more information,
4 confidential information, as far as capacities and
5 whatnot.

6 MR. TROST: Okay. I appreciate that.
7 Anyone else on that one?

8 MR. SKEINI: Anders Skeini with Jacobi.
9 Just a short note on what the future may hold as far
10 as reactivation is concerned. There is presently a
11 supply shortage of activated carbon, steam activated.
12 I don't know if that relates to chemistry activated or
13 not, but we're discussing steam. As far as
14 reactivation is concerned, it's the steam-activated
15 products that are mostly reactivated.

16 If I wanted to buy five truck loads of
17 carbon from China today, I would have to wait three
18 months before it was shipped. So there is currently a
19 supply shortage. That will lead to prices going up,
20 and they have already started going up. The more
21 virgin carbon prices go up, as happened last year and
22 as shown by import stats, the better times for the
23 reactivators because as the raw material goes up, it
24 makes more sense to reactivate it.

25 MR. TROST: Okay. Thanks.

1 My next couple of questions have to do with
2 between this morning and this afternoon, we've heard
3 very different stories regarding whether or not this
4 is a commodity we're dealing with and whether or not
5 there are these nonprice differences that matter. The
6 sense I'm getting this afternoon is that, you know,
7 price is a factor, but it's not the primary factor.
8 There are performance and quality issues. I'm just
9 trying to understand how prevalent these are.

10 One question I have is -- this might be
11 actually for Mr. Kovach because he made two statements
12 saying that -- first is that activated carbon is not a
13 commodity, and, second, that there are basically two
14 levels. There is the high-end level, and then there
15 is the lower level that is used mainly for water-
16 treatment facilities.

17 Do you see the grades that are used for
18 water-treatment facilities as being more commodity
19 like, the prices matter more on those than they do on
20 the high end, or is it all varied?

21 MR. KOVACH: I think you should ask that
22 from the people who are selling into the business. We
23 are not selling into it. We always found it to be
24 generally a low grade of carbon compared to other
25 grades of carbon that are used in gas phase and other

1 applications.

2 Joe Enniking has one year less on me. He
3 has 46 years' experience. I have 47 in the carbon
4 industry. But it often happens that someone comes to
5 us for a particular problem, and we have to test, even
6 based on our knowledge, maybe five different carbon
7 bases to see if we treat them equally, will they
8 behave equally before we select one. So it is not a
9 price-based use; it is strictly quality and product-
10 behavior based.

11 MR. TROST: I'll open this up to anyone
12 else, the water-treatment industry.

13 MR. NELSON: Sid Nelson. If I can just add
14 something, part of the confusion really is semantics.
15 The words "activated carbon" describe a class of
16 materials. It's synonymous more like the word
17 "metals." You have many different metals that go into
18 many different uses, and it depends. That's activated
19 carbon. It's like ceramics or metals or polymers, and
20 even if you go academically, you can major in it like
21 you can major in metallurgy or polymer science. You
22 can major in carbon science. In fact, at Penn State,
23 my alma mater, I came close to doing that. A lot of
24 it just has to do with semantics.

25 Properly done, it's not to say that it's

1 impossible to have a legitimate, antidumping petition,
2 but it has to be product specific, much, much more
3 specific than what you have here. You would never
4 consider antidumping for metals, would you?

5 MR. ENNIKING: I had a thought about
6 commodity. I think what happens is that any product
7 that you're selling becomes a commodity when the
8 purchasing operation gets it defined to specifications
9 and then opens it up to everybody who can meet the
10 specific specification and chooses the lowest price.
11 I think the water-treatment carbons have gotten to
12 that point. I don't participate in that, but I've
13 heard other people mention that since a lot of the
14 water-treatment carbon specifications include a 500
15 Iodine number, it's possible to make a 1,000 Iodine
16 number and mix it with something that is not even
17 active at all and meet the specification, and that's
18 when it becomes a commodity.

19 MR. SKEINI: Anders Skeini with Jacobi.
20 I've only been in this industry in the U.S. for five
21 years, and I came here in 2001 to help my staff work
22 in this market. I have experience with Europe and
23 Asia and other markets.

24 Coming here, I thought the U.S. was going to
25 be a simple thing to compete, firstly, in the

1 municipal market where there was a bid situation. You
2 put in a bid, you're the lowest, and you win, but we
3 were not the lowest. Chinese carbons have one of the
4 lowest penetration success rates in the muni market,
5 municipal drinking water. The Buy America clause
6 prohibits 30 percent of the bids roughly from us even
7 entering. Norit, Calgon, and the chemical-activation
8 guys, MeadWestvaco, they beat themselves up so bad in
9 this market, and prices have fallen without any
10 intervention from Chinese, and we can give in
11 confidential briefs results of bids where the prices
12 are just down to ridiculous numbers without any
13 interference from Chinese carbons.

14 So in the market that's open for anyone to
15 participate, on a low-cost basis, on a price-per-pound
16 basis, even, when performance is not even evaluated,
17 Chinese carbons have a very, very low penetration
18 success rate.

19 MR. JORDAN: Dave Jordan from U.S. Filter.
20 Once again, my presentation about the Norit brochure,
21 they have 150 different products, and the important
22 part of the whole evaluation process is to speak to
23 the experts and evaluate the specific needs, the
24 specifications, and the application in order to get
25 the right product for the right application. So it's

1 very important to do that. It's not all carbons are
2 alike kind of thing.

3 MR. TROST: Okay. Thanks for that.

4 Based on that, I'm thinking of things like
5 the Cincinnati story we keep hearing about, are there
6 any cases where either the municipality tests the
7 carbon, or even in nonmunicipal customers where
8 quality may be more of an issue or performance may be
9 more of an issue, is there a domestic premium? Say
10 you have the same specs, except the domestic product
11 may perform better. Do you see domestic product
12 selling at a higher price or else beating out imported
13 product at the same price?

14 MR. SKEINI: Can you explain "same price"?

15 MR. TROST: If there are two bids, one using
16 Chinese product, one using domestic product, and they
17 bid at the same price, is there ever a case where,
18 based on quality issues, the customer has chosen
19 domestic?

20 MR. SKEINI: That's often the case.
21 Cincinnati is a good example. They proved their
22 carbon lasted three times as long, and they still
23 chose the lowest bidder in price per pound. Actually,
24 the price they offered was 25 percent lower from the
25 last go-around two years prior.

1 MR. TROST: In the Cincinnati case,
2 Cincinnati was taking the quality into account when
3 evaluating the bids.

4 MR. SKEINI: Absolutely. They measure a
5 dollar per organic removed or something like that. In
6 addition, there are many other industries, private
7 sector companies, that just cannot get the efficiency
8 required from Chinese carbon, and they are completely
9 captive to U.S. domestic carbon production. That's a
10 lot of the corn-sweetener market, sugar markets, as
11 well as glycerin. There are markets that Norit and
12 Calgon have locked up entirely for themselves because
13 they have very good products. Even if the Chinese
14 carbon would be half the price, it might take two
15 times of use to get there, so they have done a good
16 job with those.

17 MR. NELSON: Sid Nelson. For private
18 clients, the industrial clients as opposed to the
19 municipal, but even with the municipal, there are
20 private consulting, activated carbon consulting
21 companies out there that run these cost-effectiveness
22 tests for the clients. Pax is an example. They will
23 test. So it's not just based on price. It's dollars
24 per X quantities of gallons of treated or dollars per
25 whatever removed. There is a whole little consulting

1 industry that provides this data.

2 MR. TROST: To the extent that you guys have
3 any of this information, if you could include it in a
4 post-conference brief, that would be really useful, as
5 well as if you have any sense of how much of a price
6 premium the domestic product gets in situations where
7 they are tested like that.

8 And I think that's all the questions I have,
9 unless anyone has anything to add on this.

10 MR. JORDAN: I have one more thing. This is
11 Dave Jordan from U.S. Filter. There is one business
12 center in U.S. Filter that buys some specific
13 activated carbon for some water and wastewater
14 treatment, and they buy it strictly from both Calgon
15 and Norit, and where they could buy it from maybe
16 somebody else in the room, they choose to buy it from
17 them. It's a performance-based material, and it tends
18 to be reactivated, for the most part, as well.

19 MR. CLARK: Steve Clark with Water Tech.
20 There's a lot of municipalities that prefer American
21 made over imported carbon, whether it has to do with
22 performance or not. It's just something that has
23 always been more for the municipalities that I deal
24 with anyway, they would rather see American-made
25 carbon.

1 MR. TROST: I know a lot of the
2 municipalities must accept the lowest bid, no matter
3 what. Are these ones that aren't bound by that rule?

4 MR. CLARK: Well, the specs, you know, they
5 all say they will do the same and perform the same,
6 but in most cases it's not a concern whether they
7 require it or not. There's red flags that go up when
8 you start bringing up you're bidding imported carbon,
9 and you're bidding against American carbon, so it does
10 cause a little conflict.

11 MR. TROST: All right. Thanks.

12 MR. JORDAN: This is Dave Jordan from U.S.
13 Filter. There are a number of end users that are de
14 facto buy American. They just don't want to have
15 anything to do with an imported product. They want to
16 buy American, and a lot of them are big, multinational
17 companies, but they are based in the United States,
18 and they prefer to buy American, although there is
19 nothing in the specifications or the price or anything
20 else. It's just buy American or hit the road.

21 MR. TROST: Okay. Thanks.

22 MR. CARPENTER: Mr. Yost?

23 MR. YOST: Good afternoon. Charles Yost,
24 Office of Investigations. A question for Mr. Skeini
25 and Mr. Nelson. I see that you drew extensively from

1 the third-quarter Calgon's earnings conference call.
2 If you could, please, with the post-conference brief,
3 attach a DVD or a transcript of the conversation, the
4 conference call itself.

5 MR. VANDER SCHAAF: Yes. We'll do that.

6 MR. YOST: Then a comment for Mr. Nelson.
7 In your Exhibit 3, which is the assessment grid of
8 Calgon's business, I noticed that -- is this from
9 Calgon itself?

10 MR. NELSON: Yes. This is their
11 presentation to financial analysts.

12 MR. YOST: Okay. And you provided a place
13 where we could take a look at that on the Internet Web
14 site?

15 MR. NELSON: Exactly. At least a month ago
16 when I got it, it was on their Web site.

17 MR. YOST: Okay. Is that, indeed, dated
18 November 19, 2003?

19 MR. NELSON: Right, the end of 2003. Now,
20 the only change I made was the thing in yellow, I
21 highlighted to call your attention to.

22 MR. YOST: I noticed that that upper-right-
23 hand corner indicates that the expected market growth
24 would be low, and that doesn't quite accord with your
25 estimations of how a power plant emissions market

1 might grow.

2 MR. NELSON: Well, actually, this slide came
3 from a presentation, with the yellow in there, that I
4 actually made to Calgon back in 2003 or 2004. Norit
5 is the one that is most active. They have had theirs
6 tested exclusively, the plants that are in the
7 exhibits. Calgon --

8 MR. YOST: Is that because Calgon might be
9 more in the granular side of the business than the
10 powdered?

11 MR. NELSON: Precisely. Calgon is stronger
12 in granular and in water. Norit is stronger in gas
13 phased and in powder. And it's also a matter of
14 Calgon has been doing other things where I think Norit
15 recognized that earlier.

16 The issue on the markets that I talked about
17 in Mercury, the issue was when are they coming? Is it
18 going to be five years from now? The Clean Air
19 Mercury Rule that came out by the feds doesn't talk
20 about strong growth until 2018, 70 percent
21 requirements, and when the states found that out, they
22 jumped in in the last year or even the last six
23 months.

24 So it's only within the last three, four,
25 six months that it's kind of been crystallized that

1 this thing is really coming by 2008, 2009, and even
2 then it's still a little bit up in the air because the
3 large states that have a lot of plants, like Illinois
4 and Pennsylvania, it's taking them six months or more
5 going through the process, and it hasn't actually
6 happened. It's only happened in three New England
7 states so far. It's just that now we have 15 states
8 that are considering it, and some major ones are very
9 seriously considering it.

10 MR. YOST: What do you expect to see the
11 window?

12 MR. NELSON: Unless the federal government,
13 through legislation, jumps in, you're going to see a
14 patchwork over a period of five or six years where
15 different states will come in at different times.

16 Plants don't actually have to get serious
17 and begin their planning and testing and buying the
18 feeders and silos until a year before the requirements
19 are due, and as we get more and more experience at
20 more and more plants, that's going to shrink. People
21 are going to become more and more confident that the
22 technology works at their plant.

23 So there are still questions, but it's, I
24 think, politically -- my own opinion is that it's not
25 a question of if; it's a question of when, and unless

1 things change federally, it's going to be a roll out,
2 different states in different timeframes over the next
3 five years.

4 MR. YOST: The next five years. All right.
5 Thank you very much. That ends my questions.

6 MR. CARPENTER: Mr. Stone?

7 MR. STONE: Yes. Philip Stone, industry
8 analyst. I have, first, a question about pooled
9 carbon perhaps for Mr. Enniking.

10 There has been some talk of a cross-
11 contamination issue if you're using reactivated
12 carbon, that a user would be worried about whatever it
13 was previously used for contaminating their process.
14 When you use pooled, reactivated carbon, is it
15 specified what the carbon was used for originally, or
16 do you not put any spent carbon in there that would
17 have anything toxic on it?

18 MR. ENNIKING: Pool reactivation is done
19 primarily on gas-phased carbons where there is no
20 contaminant that could leach out in a water system or
21 something like that, and so you'll find most of the
22 pool reactivated carbon, I believe -- correct me if
23 I'm wrong. Gas-phased carbons, for example, when tank
24 ran emission control, exhaust emissions that are too
25 small to actually put a continuous-process system on

1 it, that sort of thing, they will use large containers
2 of activated carbon until they are spent, and then
3 they will send them back. In those cases, they are
4 relatively small uses, so they really can't afford to
5 custom reactivate, so that's where pool reactivation
6 becomes a big thing.

7 But then there are clients who say, I don't
8 want anything from anybody else to get into my
9 reactivated carbon, and so they specify that it be
10 custom reactivated, and there are a number of people
11 who do that, and I believe everybody does both, custom
12 and pool reactivation.

13 MR. JORDAN: Dave Jordan, U.S. Filter. One
14 of the things, first of all, hydrothermal steam
15 reactivation, all of the organic material that had
16 been absorbed will be destroyed, so regardless of
17 where it's coming from or where it's going, whether
18 it's pooled or custom, you would expect not to have
19 any absorbed organics on the reactivated carbon.

20 In the pooled versus react, we do both, and
21 it's also kind of a two-way street because some folks,
22 like maybe the military -- I'm not sure exactly --
23 they don't want their waste mixed up with anybody
24 else's. In other words, they just want to make sure
25 that their spent carbon gets reactivated and comes

1 back to them. They don't want any trailing issues
2 with less than viable reactivators, so they want to
3 make sure they control it.

4 On the other hand, it does, for the
5 municipalities now, for drinking water, it's
6 segregated for just reactivation of their carbon so
7 they get it back, so there isn't any cross-
8 contamination. That's more by law than by technology.

9 As far as my opinion is, there is no reason
10 why you could not use drinking water carbon here
11 versus drinking water carbon there, but the laws are
12 what they are, so you can't use it that way, so there
13 is no cross-contamination that way.

14 MR. STONE: Thank you.

15 For Mr. Nelson, about mercury capture using
16 powdered carbon, is post-treatment after activation,
17 is that required for mercury capture, or does that
18 enhance mercury capture? What's your view on that?

19 MR. NELSON: That's going to depend on who
20 you ask. My company's view is that plain carbons will
21 not compete cost effectively in this market in the
22 vast majority of cases. We've shown that brominated
23 carbon, in particular, works four or 500 percent more
24 cost effectively than plain carbon, particularly for
25 the western coals. It's still a little bit of an open

1 case on the eastern coals, and Norit and my company
2 have different views, but it has to do with our
3 different products.

4 The technologies are still evolving on this,
5 so I think different people will give you different
6 answers, but I think the majority of the carbons will
7 be specially made and post processed, as we do, that
8 will be successful and the most cost effective here,
9 but there may be niches where a few plain carbons, for
10 example, fabric filters on bituminous coals, may be
11 more cost effective because we do add a little bit of
12 cost in the extra processing.

13 MR. STONE: Thank you. That is all I have.

14 MR. McCLURE: Jim McClure, Office of
15 Investigations. As I discussed, and I think I
16 mentioned it to you guys this morning, on the values
17 of the shipments -- I just want to be sure -- services
18 are out of there. So check your submissions.

19 MR. VANDER SCHAAF: I will canvass our
20 importers and make sure that they are certain about
21 that.

22 MR. McCLURE: Okay. One other housekeeping
23 thing. When this is over, for the parties, there is
24 an APO release. That takes care of my questions.

25 MR. CARPENTER: Thank you again, gentlemen,

1 for your testimony and for your responses to our
2 questions. At this point, we'll take about a 10-
3 minute break, and when we resume, we'll have the
4 closing statements and rebuttal statements, beginning
5 with the Petitioners.

6 (Whereupon, a short recess was taken.)

7 MR. CARPENTER: All right. We're all set.
8 Please proceed.

9 MR. HARTQUIST: Thank you, Mr. Carpenter.
10 I'm going to try to do some tidying up here in my
11 remaining time, and then there are a number of issues,
12 of course, that we'll be dealing with in the brief.

13 One of the allegations that the Respondents'
14 panel made that really shocked us was that there are
15 shortages in the marketplace these days. That is just
16 absolutely not true, and on behalf of both Calgon and
17 Norit, I would urge any prospective buyers to see them
18 after the conference, and they will be happy to take
19 orders and ship them promptly. There are no shortages
20 whatsoever.

21 There was a question about whether the
22 Chinese participate in both the carbon material and
23 service bids, and the answer is, yes, they do sort of
24 in a combination of ways that Mr. O'Brien referred to
25 in his testimony in that they will bid for the carbon,

1 and then they will join with that the provision of
2 services by domestic companies, like U.S. Filter, for
3 example, that testified today, to complete the whole
4 package. So the Chinese can and do participate in
5 those bids.

6 There were comments about natural gas usage,
7 and, of course, I think everybody in the room is
8 familiar with the differences between U.S. and Chinese
9 environmental requirements. They are much looser in
10 China. Most of the use of natural gas is for
11 pollution-control reasons in the United States, which
12 the Chinese don't have to contend with or be as
13 concerned with as we do here. But we couldn't use the
14 type of furnaces that the Chinese use here because we
15 wouldn't meet EPA requirements if we were to do so.

16 But the point is that the Chinese end
17 product clearly does compete with the U.S. end product
18 and has been very successfully doing that and has cost
19 us a lot of market share and lost sales.

20 Pelletized carbon; there were some comments
21 about that. Calgon made pelletized carbon in the
22 United States but shut down that production in the
23 1990s primarily because of Chinese competition. This
24 was really the first type of material that the Chinese
25 began to bring in when they started to come into the

1 U.S. marketplace.

2 Price increases; we'll have some more on
3 this in the brief. There was a note of price increase
4 by Calgon. Calgon did have a small price increase in
5 2005 of about 2 percent but which was nowhere close to
6 covering the increased costs of raw materials, of
7 labor and energy, and so forth. It didn't come close.

8 Jordan, in their testimony, claimed that
9 domestic producers like Calgon underbid the Chinese.
10 You have confidential data that tells the true story,
11 and when you look at the lost sales data, you'll see
12 that domestic producers are generally underbid unless,
13 in some cases, they made a decision to try to match
14 the foreign price, and that cost them in profitability
15 when they tried to maintain market share on that
16 basis. But we think the questionnaire responses are
17 quite clear in that respect.

18 Attachment 7 of the Jordan presentation
19 related to one of the municipalities, Suffolk, which
20 provided for a foreign bid on one of the zones. There
21 was Zone A, I think, and B in that respect. This is
22 an example of testing the market with the foreign
23 material and opening up these bids to competition from
24 the Chinese, and we're seeing that. We're going to
25 see more of that, and you'll have a lot of evidence of

1 lost sales in that respect.

2 Mr. Skeini made some comments about gaming
3 the system with the antidumping petition. You'll see
4 in the data that Calgon's imports from China have
5 decreased in 2005 over 2004, and also it should be
6 noted, as you all are very aware, that if we win this
7 case, any imports that Calgon would bring in from
8 China will be affected by the antidumping duties, just
9 as everyone else's will. So their dedication, as I
10 indicated, is, as a U.S. producer, they want to
11 produce here, and they want the market to be fairly
12 priced rather than unfairly priced as it is today.

13 In Exhibit 7 of Mr. Skeini's materials,
14 there was a quote from John Stanik. I just want to
15 note for the record, he was talking about
16 manufacturers in the U.S. and Europe, not Chinese
17 manufacturers, when he was making that statement. So
18 just a clarification for the record.

19 Now, Mr. Nelson. I almost hardly know where
20 to start, and we'll deal with this in the brief, too.
21 We do agree with Mr. Nelson that demand for this
22 product is growing, but we still see substantial
23 underselling and lost sales, and we're very concerned
24 about what's going to happen in the future with the
25 Chinese taking this potential market growth.

1 The issue about the removal of mercury;
2 we'll talk about this in the brief, too. We think
3 that the estimate of the growth of that market is
4 overestimated. We're going to have competition from
5 other materials for that purpose, and we don't have
6 great confidence that that is going to be the savior
7 of this industry in future years, and the Chinese are
8 going to compete in that end of the market also.

9 Exhibit 10 in Mr. Nelson's materials; it was
10 a European announcement of price increases, not a U.S.
11 announcement of price increases by Norit, as was
12 implied in his material.

13 Calgon's financial data, which were cited in
14 Mr. Nelson's materials, contain more than just
15 activated carbon. You have the specific data on
16 activated carbon, and I think they show quite a
17 different picture.

18 Exhibit 3 in Mr. Nelson's materials, the
19 cash cow that was referred to in this grid, November
20 19, 2003; things have changed, and that's why we're
21 here. Things have changed significantly from 2003,
22 and they are not looking at the kind of picture that
23 they thought they might have had several years ago
24 primarily because of the growth of Chinese
25 competition.

1 With that, I would like to thank you for
2 your time and attention. We appreciate it very much.

3 MR. CARPENTER: Thank you, Mr. Hartquist.

4 Mr. Vander Schaaf, would you come forward
5 now?

6 MR. VANDER SCHAAF: Thank you. Lyle Vander
7 Schaaf from Bryan Cave. A couple of points just to
8 make that we were not asked about in our Q&A session
9 and just to respond to some of the things that were
10 testified to as well by the Petitioners' group this
11 morning.

12 We were interested to hear, because I have
13 heard a number of times, that the powdered activated
14 carbon produced by Calgon is a byproduct and that it
15 gets this from fines in the producing of granular
16 activated carbon. We think that's an important
17 statement that they didn't include earlier and believe
18 that it's important in the Commission's analysis of
19 how they price their powdered product and what the
20 costs are for producing that product.

21 I also want to paraphrase and confirm some
22 of the information provided about the nature of
23 attenuated competition in the market. You heard our
24 witnesses testify that there is no coconut-based
25 carbon produced in the United States. There is no

1 pelleted carbon in the United States or acid-washed
2 pelleted. We heard a moment ago that Calgon ceased
3 producing pelleted in the nineties because of imports
4 from Chinese. The import levels at that time,
5 however, were very low.

6 There also is the reverse situation where
7 the domestic like product is sold where imports cannot
8 participate. You heard Mr. Jordan identify a number
9 of sectors in his Exhibit 3 of his testimony. He
10 identifies fructose, sucrose, glycerin, acids, sugar,
11 and many municipalities have Buy America requirements.
12 This, of course, again attenuates the competition
13 significantly.

14 One of the things that we think you'll see,
15 and we're going to try to provide as much information
16 as possible in our post-conference brief on this, is
17 that you see Calgon and Norit offering prices as
18 equally low in situations where the Chinese cannot
19 compete and do not compete as where the Chinese are a
20 player, and you'll see in many instances that Calgon
21 and Norit are offering prices far below the Chinese in
22 places where the imported material does compete.
23 We're going to try to get as many examples of that as
24 possible in our post-conference brief, working with
25 our coalition members.

1 We believe that the Commission should
2 consider the volumes imported by Calgon and Norit as
3 noninjurious. They were invited by Calgon and Norit.
4 Particularly for Calgon, the imports come as a result
5 of significant investments that they have made in
6 China. You heard some of the witnesses testify about
7 Calgon making a good portion of its money from its
8 activated carbon operations and then using that
9 revenue to produce other products and to research and
10 develop other products and, in this case, use that
11 activated carbon revenue to invest in China. We do
12 not believe, therefore, that at least their volume of
13 imports and the increase in volume in imports that
14 they represent indicates in any way any form of injury
15 for the two Petitioners.

16 Also with respect to pricing, we believe
17 that the Commission will have to take a very close
18 look at how services and also capital equipment or
19 equipment are combined with sales of activated carbon.

20 Another thing that needs to be taken into
21 account when evaluating prices is performance, not
22 just with respect to whether the product performs well
23 but whether you can use less of a material for a
24 slightly higher price and whether that material will
25 last longer. We'll be providing some information to

1 show you that Calgon's product lasts much longer than
2 the products from China, and if you take that into
3 account, even if the Calgon product is slightly
4 higher, it's going to last longer. You will actually
5 incur less cost by purchasing the higher-priced
6 product because it will last longer. It may also
7 allow you to use less of the material. So although
8 the price per pound may be higher, if you're using
9 less, the cost to you may be lower. We'll be going
10 through some of that in our post-conference brief.

11 I don't know that they disputed the fact
12 that the domestic industry cannot currently meet
13 domestic demand. It's certainly something that our
14 witnesses said. Imports have to come into this
15 country in order for customers to be able to purchase
16 the quantity that they need. As you heard from Mr.
17 Nelson, demand is likely to increase significantly on
18 the horizon, and that situation is only going to get
19 worse.

20 During the testimony of the Petitioners this
21 morning, during the Q&A, Mr. Thompson indicated that
22 they had reduced employment, one example of their
23 aspect of injury, and Mr. Hudgens indicated that the
24 producers had closed a facility. I believe both of
25 those instances were examples of chemical activated

1 carbon production operations being shuttered. I think
2 that they have made very clear that they disagree with
3 chemical activated being part of the domestic
4 industry, so I would ask that the Commission take a
5 close look at what they are talking about when they
6 said that.

7 One other thing. During one of the breaks,
8 I was informed by Carbochem that they have developed a
9 product they believe competes with MeadWestvaco in the
10 auto sector. It's a steam-based activated carbon, and
11 we had been asked a question about that issue in our
12 question-and-answer session. So it's worth noting
13 that at least Carbochem is another entity, I'm
14 informed, that produces a competing product that's
15 steam activated.

16 Those are my observations from the testimony
17 today. I would like to reassert our view that this
18 investigation is extraordinarily unique because of the
19 nature of the fact that the petition was filed and
20 withdrawn, the Petitioners have changed their position
21 on factual issues relating to the like product, the
22 Petitioners have invested in the subject country and
23 are the source of the major imports from the subject
24 country. So this case just doesn't strike me as the
25 type of case where relief from imports under the

1 antidumping law are warranted. Thank you very much.

2 MR. CARPENTER: Thank you, Mr. Vander
3 Schaaf.

4 On behalf of the Commission and the staff, I
5 want to thank all of the witnesses who came here today
6 to share their knowledge with us and help us develop
7 the record in this investigation.

8 Before concluding, let me mention a few
9 dates to keep in mind. The deadline for both the
10 submission of corrections to the transcript and for
11 briefs in the investigation is Tuesday, April 4. The
12 Commission has tentatively scheduled its --
13 investigation for April 21 at 11 a.m. and will report
14 its determination to the secretary of commerce on
15 April 24. Commissioners' opinions will be transmitted
16 to Commerce on May 1.

17 Thank you for coming. This conference is
18 adjourned.

19 (Whereupon, at 2:32 p.m., the preliminary
20 conference in the above-entitled matter was
21 concluded.)

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CERTIFICATION OF TRANSCRIPTION

TITLE: Certain Activated Carbon from China
INVESTIGATION NO.: 731-TA-1103
HEARING DATE: March 30, 2006
LOCATION: Washington, D.C.
NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 3/30/06

SIGNED: LaShonne Robinson
Signature of the Contractor or the
Authorized Contractor's Representative
1220 L Street, N.W. - Suite 600
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

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I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: Christina Chesley
Signature of Court Reporter