## The State of Minority Business:

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## Wisconsin by Industry

| All Minority Firms in Wisconsin by Industry, 2002                        |                 |                                       |   |                                |  |  |                        |                             |                                  |  |
|--|-----------------|---------------------------------------|---|--------------------------------|--|--|------------------------|-----------------------------|----------------------------------|--|
| Industry   | Number of Firms | Annual Gross<br>Receipts<br>(\$1,000) | Average<br>Gross<br>Receipts<br>(\$1,000) | Number of<br>Employer<br>Firms | Receipts for<br>Employers<br>(\$1,000) | Average Gross<br>Receipts for<br>Employer Firms<br>(\$1,000) | Number of<br>Employees | Annual Payroll<br>(\$1,000) | Number of Non-<br>employer Firms | Receipts for<br>Non-<br>employers<br>(\$1,000) |
| All Industries   | 17,643          | \$3,488,311                           | \$198                                     | 3,930                          | \$3,108,355                            | \$791  | 31,091                 | \$775,150                   | 13,713                           | \$379,956                                      |
| Forestry, Fishing and<br>Hunting, and Agricultural<br>Support Services   | 67              | D                                     | N/A                                       | 7                              | D                                      | N/A  | а                      | D                           | 60                               | D  |
| Mining   | 2               |                                       | N/A                                       | 1                              | D                                      | N/A  | а                      | D                           | 1                                | D  |
| Utilities  | 2               |                                       | N/A                                       | 0                              | 0                                      | n/a  | 0                      | 0                           | 2                                | D  |
| Construction   | 1,004           | \$275,165                             | \$274                                     | 221                            | \$250,799                              | \$1,135  | 1,220                  | \$65,277                    | 782                              | \$24,366                                       |
| Manufacturing  | 273             |                                       | N/A                                       | 162                            | D                                      | N/A  | h                      | D                           | 111                              | D  |
| Wholesale Trade  | 334             | D                                     | N/A                                       | 133                            | D                                      | N/A  | g                      | D                           | 201                              | D  |
| Retail Trade   | 2,266           | D                                     | N/A                                       | 651                            | D                                      | N/A  | h                      | D                           | 1,615                            | D  |
| Transportation and Warehousing   | 726             | \$67,232                              | \$93                                      | 92                             | D                                      | N/A  | е                      | D                           | 634                              | D  |
| Information  | 286             | \$28,721                              | \$100                                     | 53                             | D                                      | N/A  | е                      | D                           | 232                              | D  |
| Finance and Insurance  | 462             | D                                     | N/A                                       | 72                             | D                                      | N/A  | С                      | D                           | 390                              | D  |
| Real Estate and Rental and<br>Leasing                                    | 611             | D                                     | N/A                                       | 52                             | \$19,634                               | \$378  | 224                    | \$4,586                     | 559                              | D  |
| Professional, Scientific, and Technical Services                         | 1,671           | D                                     | N/A                                       | 317                            | \$266,276                              | \$840  | 2,415                  | \$118,023                   | 1,354                            | D  |
| Management of<br>Companies and Enterprises                               | 10              | \$2,502                               | \$250                                     | 10                             | \$2,502                                | \$250  | 176                    | \$8,037                     | 0                                | 0  |
| Administrative Support,<br>Waste Management, and<br>Remediation Services | 1,079           |                                       | N/A                                       | 193                            | \$128,674                              | \$667  | 3,657                  | \$55,644                    | 886                              | D  |
| Educational Services   | 435             | D                                     | N/A                                       | 39                             | D                                      | N/A  | С                      | D                           | 396                              | D  |
| Health Care and Social Assistance  | 3,457           | D                                     | N/A                                       | 649                            | D                                      | N/A  | h                      | D                           | 2,809                            | D  |
| Arts, Entertainment, and Recreation                                      | 1,068           | D                                     | N/A                                       | 24                             | D                                      | N/A  | b                      | D                           | 1,044                            | D  |
| Accommodation and Food Services  | 1,438           | \$407,465                             | \$283                                     | 1,020                          | \$391,169                              | \$383  | 9,196                  | \$98,820                    | 417                              | \$16,296                                       |
| Other Services   | 2,453           |                                       | N/A                                       | 235                            | D                                      | N/A  | f                      | D                           | 2,219                            | \$47,144                                       |
| Unclassified   | 10              | D                                     | N/A                                       | 10                             | D                                      | N/A  | а                      | D                           | 0                                | 0  |

Abbreviations:

N/A: not available

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals

n/a: not applicable

a: 0 to 19 employees

c: 100 to 249 employees

f: 500 to 999 employees

h: 2,500 to 4,999 employees

j: 10,000 to 24,999 employees

I: 50,000 to 99,999 employees

b: 20 to 99 employees

e: 250 to 499 employees

g: 1,000 to 2,499 employees i: 5,000 to 9,999 employees

k: 25,000 to 49,999 employees

m: 100,000 employees or more

Source: MBDA's analysis of data from the U.S. Census Bureau's 2007 Special Tabulation on Minority Firms based on data from the 2002 Survey of Business Owners. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. Produced by the Research and Knowledge Management Unit, March 2010.