2006 SOCIO-ECONOMIC ADD-ON SURVEY (SEAS) - Region III (Macro MS	Word Version)	OMB NO. 0648-0052 (EXP. 11/30/07)
2. ASSIGNMENT NO. Please indicate if this is your first or second assignment today, by writing "1" or "2."	6. INTERVIEW TIME (use 2400 clock)	Time this interview was completed
3. INTERVIEWER ID		
4. YR/MO/DAY 2 0 0 6		NTY CODE 9. SITE CODE TERVIEW STATUS
5. INTERCEPT NO.	1 Fully Complete	
	2 Partially Comp	olete 4 Less than 16 Years
In order to qualify for this survey, respondent must be at least 16 years of age. years of age? If respondent is not at least 16 years of age, code q. 10 as 4 and	If you are unable to determine d terminate interview.	e respondent's age, please ask: Are you at least 16
11. Is this fishing trip part of a longer trip in which you will spend at least one night away from your permanent or seasonal residence, or is this a one-day fishing trip? 1 One Day – Code q. 12, 13 8 Don't Know	this <u>entire trip away</u> each category, pleas	rou about the amount of money you will spend fo from home, not just the time spent fishing. For se estimate your expenditures and tell us how dexpenses on this trip for each item.
& 14 as 998 – Don't Know 2 Longer 9 Refused	Type of Expenditure	Expenditure Amount # You Paid For
2 zongor	a. Auto/truck fuel	\$.00
12. How many nights will you be away from your residence on this	b. Auto/RV rental	\$.00
trip?	transportation	\$.00
No. of Nights 998 Don't Know/Not applicable	d. Lodging	\$.00
999 Refused	e. Food and drink from grocery stores	\$.00
	f. Food and drink from restaurants	\$.00
13. How many days of this trip will you go fishing?	g. Fishing tackle bought for this trip	\$.00
No. of Days	h. Bait	\$.00
998 Don't Know/Not applicable	i. Ice	\$.00
999 Refused	j. Tournament/ derby/ jackpot fees	\$.00
14. Did you make this trip <u>primarily</u> to go fishing?	k. Parking/ access/ boat launching/ moorage fees	\$.00
1 Yes 8 Don't Know/Not applicable 2 No 9 Refused	I. Gifts & souvenirs	\$.00
	m. Other:	\$.00
	ASK ONLY IF MODE =	PRIVATE/RENTAL
15. Including yourself, how many people are traveling together today?	n. Boat fuel	\$.00
No. of People	o. Boat rental	\$.00
998 Don't Know/Not applicable	p. Party, charter, or	
999 Refused	guide fees	\$.00
16. Including yourself, how many people fished today?	q. Fish filleting fee paid to charter operator or crew	\$.00
No. of People 998 Don't Know/Not applicable	r. Processing, freezing, or shipping paid to processing company	\$.00
999 Refused		the expenditures you just described were made t)?
		Percentage
	998 Don't K 999 Refuse	(now/Not applicable d
19. I appreciate your time for this interview. Would you be more detailed data on your fishing expenditures?	willing to participate in a ma	il follow-up survey to collect
1 Yes		
2 No/Don't know/Refused		
20. May I please have your name and mailing address? (Please record mailing address for ALL respondents		
who are willing to participate in the follow-up survey.) Name:		
		
Address:		
City/Town: Sta	ate: ZIP Code:	

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If asked why we are collecting this information you can tell the respondent that the National Marine Fisheries Service is required by law to estimate the economic impact of fisheries policy and the collection of this information will help the agency meet that objective. If the respondent has any further questions or wants to talk to someone at NMFS, please have them call or email Brad Gentner at brad.gentner@noaa.gov or 301.713.2328 extension 215.

Expenditure Add-On Interviewer Instructions

- 11. We want to know if they are on a single day trip on which they will return to their primary or seasonal residence or if they will stay away for one night or more. If they own or rent a seasonal home locally that they consider their residence and their trip originated from there, we would consider that a single day trip. A good way to tell is if the respondent gets their mail **or** pays utilities where they are staying, they are a seasonal resident and are on a single day trip. If they are on a single day trip, skip to question 15
- 12. If they are on an overnight trip, how many nights will they be away from their residence. The number of nights away helps us apportion expenses from their entire stay to a single day.
- 13. We need to now how many days they spent fishing on this overnight trip to apportion trip items for overnighters that were used for fishing. Please count partial days as full days.
- 14. Sometimes people may be on a family vacation where they spent a day or two fishing, but the primary purpose of the trip was to go to an amusement park. In this case, the answer would be no.
- 15. Whether they are on an overnight or single day trip, include those that traveled together but may not be fishing the day of the intercept. This question refers to the entire time away from home, not just the day of the intercept.
- 16. This includes those that are fishing together in the group interviewed. It does not include the entire head boat, unless the entire boat has been chartered by the group.
- 17. This table is the most critical part of the survey. Most items in this table will likely remain blank for most anglers, making this table very quick. Encourage respondents to recount **exactly** how much they did or will spend on this trip. This is a very important point; be sure to have them estimate the total amount they have already spent plus how much they think they will spend traveling home after their trip. After each non-zero response please ask how many people shared that expense. For example, sometimes anglers will divide expenses one angler will buy bait and another will buy ice. We want to know from that angler buying bait how many buddies shared the bait. Our goal is to estimate per person, per trip expenditures so it is very important to know how many other anglers your respondent paid for.
 - a. For fuel ask them to estimate the amount they used on the trip. Many vehicles have large fuel tanks that are not filled on every trip. So if given a zero response here probe to have them estimate how much fuel they used, in terms of dollars, whether or not they went to the gas station on that trip.
 - b. Please ask the respondent to include the entire length of time they are away from their home on this trip.
 - c. Includes buses, taxis, airplanes, subways, and the like, but does not include rental cars (see item (b.)). Please have overnight angler include all public transportation for the entire trip.
 - d. Be sure they include the total cost of lodging for their entire trip away from their home.
 - e. Make sure you separate store bought and restaurant bought food, and include all food purchases before and after the trip.
 - f. If a fisherman is going to go to a restaurant after his trip, have him estimate his spending and include it here. If the fisherman is on an overnight trip, this includes everything they spent on food at restaurants for the entire time they have been and will be away from home.
 - g. Be sure the respondent only includes tackle that was purchased specifically for this trip.
 - h. Please ask for the expenditures on bait for the entire trip.
 - i. Please ask for the expenditures on ice for the entire trip.
 - j. This item includes any betting an angler may have with his fishing buddies for the largest fish, tournament entry fees, or pools for the big fish on a charter or party boat, etc.
 - k. Please ask for the expenditures on parking, access, and launching or mooring fees. Moorage fees only include temporary moorage and do not include the amount that is spent to permanently moor the boat. This information will be collected in the mail survey.
 - I. Please ask what the respondent has spent or will spend on gifts and souvenirs for the entire trip.
 - m. Please ask: are there any other expenditures we have left out on this trip? Please fill in the blank if their answer is yes.
 - n. Ask only if mode equals private or rental boat. Ask respondents to estimate the amount they used on the trip. Many boat owners have large fuel tanks that are not filled on every trip. So if a boat owner gives you a zero response here probe to have them estimate how much fuel they used, in terms of dollars.
 - o. Please ask how much they spent on boat rental.
 - p. Ask only if mode equals PC, CH or HB. Make sure they include all costs for the charter trip that are paid to the captain, the charter office, or the mate. Include tips.
 - q. Ask only if mode equals PC, CH or HB. Please have them estimate this amount if the filleting has not been finished.
 - r. Ask only if mode equals PC, CH or HB. Please have them estimate this amount if the processing has not been finished.
- 18. We want to know how much of their trip expenditures were made in the state of intercept. For most resident anglers, the total should be 100%, but we need to ask as tourist anglers may have brought some supplies in their home state or along the way. Please ask them what percentage of the expenditures they just detailed were made in the state of intercept. If the respondent asks about airfare expenditures, please instruct them to include those in their state of residence
- 19. It is very important to get respondents to say yes here. We need to collect how much money they spend annually on boats, tackle, clothing and other items to get a clear picture of the economic impact of recreational anglers. We would rather collect this information through a mail survey so they will have the opportunity to reflect on their annual expenditures in the comfort of their home.
- 20. If necessary, please stress that the survey is totally and completely anonymous and confidential and their name will never be associated with any of the data. Please take care in writing down their address.