



NAVY MEDICINE

WORLD-CLASS CARE... ANYTIME, ANYWHERE

Chartered Course

MISSION

We enable readiness, wellness, and health care to Sailors, Marines, their families, and all others entrusted to us worldwide — be it on land or at sea.

PRIORITIES

- Readiness
- Value
- Jointness

VISION

Navy Medicine is the pinnacle of excellence — answering the call across any dynamic — from kinetic operations to global engagement. Our health care is patient-centered and provides best value, preserves health, and maintains readiness. Agility, professionalism, an ethos of care, and the ability to deploy to any environment or sea state are our hallmarks.



STRATEGIC ENABLING OBJECTIVES

Strategic Enabling Objectives

Definition: Strategic enablers help organizations achieve their mission and accomplish their goals and objectives. For example, Navy Medicine is a strategic enabler for the Department of the Navy because it delivers Force Health Protection and a ready force able to meet mission.

Strategic Enabling Objectives for Navy Medicine's Priorities:

➤ **Optimize the use of medical informatics, technology and telemedicine**

Examples of Implementation:

- Improved informatics like the electronic health record will enable our information to be shared over multiple interfaces and become available to other agencies and our sister Services, enhancing our jointness and quality of care.
- The medical informatics and use of telemedicine solutions will create efficiencies and improve responsiveness to the needs of our stakeholders and customers. This in turn adds value and improves overall readiness.

➤ **Standardize clinical, non-clinical and business processes**

Examples of Implementation:

- Standardizing our clinical and non-clinical practices will improve the patient experience by ensuring there is less variation across the Navy Medicine enterprise.
- The implementation and refinement of standard business operating procedures will improve accuracy and accountability.

➤ **Improve strategic communication and alignment**

Examples of Implementation:

- To maximize openness and collaboration across the Navy Medicine enterprise, we must use multiple communication tools to best reach our stakeholders.
- Ensuring consistent messaging across the enterprise will result in an aligned organization with a shared sense of purpose.



GOAL: READINESS

Goal: Readiness

Readiness - We provide agile, adaptable, and scalable capabilities prepared to engage globally across the range of military operations within maritime and other domains in support of the national defense strategy.

Objectives:

- Deliver ready capabilities to the operational commander
- Deliver relevant capability and capacity for theater security engagement operations

Talking points:

- Navy Medicine is in the readiness business; we are agile, forward-leaning, and ready to deploy in support of the warfighter.
- Navy Medicine is dedicated to providing the right training, equipment, and resources to effectively meet our operational commitments.
- Navy Medicine will facilitate a reliable state of Force Readiness by leveraging technology and increasing responsiveness to the needs of our patients and stakeholders.

Strategic Enabling Objectives:

- *Optimize the use of medical informatics, technology, and telemedicine*
- *Standardize clinical, non-clinical and business processes*
- *Improve strategic communications and alignment*



GOAL: VALUE

Goal: Value

Value - We provide exceptional value to those we serve by ensuring highest quality care through best healthcare practices, full and efficient utilization of our services, and lower care costs.

$$\text{Value} = (\text{Quality} \times \text{Capability}) / \text{Cost}$$

Objectives:

- Manage enrollee network cost/recapture care
- Realize full benefit of our Medical Home Ports and Neighborhoods

Talking Points:

- Navy Medicine will identify opportunities for improved standardization across the enterprise in an effort to add increased value and quality to our beneficiaries and stakeholders.
- Navy Medicine is committed to ensuring first-rate medical readiness, promoting better health outcomes and overall wellness for its globally dispersed Sailors, Marines and their families.
- Navy Medicine will continually assess its programs like Medical Home Port, and its organizational alignment to ensure it provides the best return on the nation's investment in quality health care for its naval forces.

Strategic Enabling Objectives:

- *Optimize the use of medical informatics, technology, and telemedicine*
- *Standardize clinical, non-clinical and business processes*
- *Improve strategic communications and alignment*



GOAL: JOINTNESS

Goal: Jointness

Jointness - We lead Navy Medicine to jointness and improved interoperability by pursuing the most effective ways of mission accomplishment.

Objectives:

- Leverage joint initiatives to optimize performance of Navy Medicine's mission
- Improve Navy Medicine interoperability

Talking Points:

- Our approach should be joint when possible; however, we will continue to excel and invest in those capabilities that are uniquely inherent to Navy Medicine.
- The synergy of creating efficiencies, removing redundancies, and allowing transparency will elevate care, reduce costs, and increase Navy Medicine's ability to interface with our sister Services and other agencies.
- Navy Medicine will lead the way in rethinking and engaging with our sister Services to develop joint health care solutions and recommendations without impacting our unique mission set and Service identity.

Strategic Enabling Objectives:

- *Optimize the use of medical informatics, technology, and telemedicine*
- *Standardize clinical, non-clinical and business processes*
- *Improve strategic communications and alignment*



GUIDING PRINCIPLES

Ship - Shipmate - Self

Ship

► Take care of the ship. The ship is the mission, the environment or command we operate in, our patients, and those we serve who seek care. It could be the Marines we are serving alongside or the vaccine we are trying to create. We must all consistently ask ourselves where we fit into the overall mission and priorities of not just our commands, but of the entire Navy Medicine enterprise. We must honor our proud heritage and perform the mission without fail.

Shipmate

► Take care of each other. Be vigilant to the needs and actions of your shipmates and watch out for one another. We must maintain an optimum level of professionalism at all times. We must remain on a path that supports our core values of honor, courage and commitment. When someone starts to veer off that course or starts to show signs of trouble, step between your shipmate and trouble and help them course correct. We all need one another to succeed. Leave no shipmate behind.

Self

► Take care of yourself. You cannot care for others if you are not caring for yourself. Asking for help is a sign of strength. We are all in this together. You must constantly reflect on your own needs and those of your family. Speak up so we can better equip you to meet the challenges you are facing. Self-reflection and awareness is also an important part of leadership and success.