

Massachusetts Cranberries



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National Agricultural Statistics Service
New England Field Office

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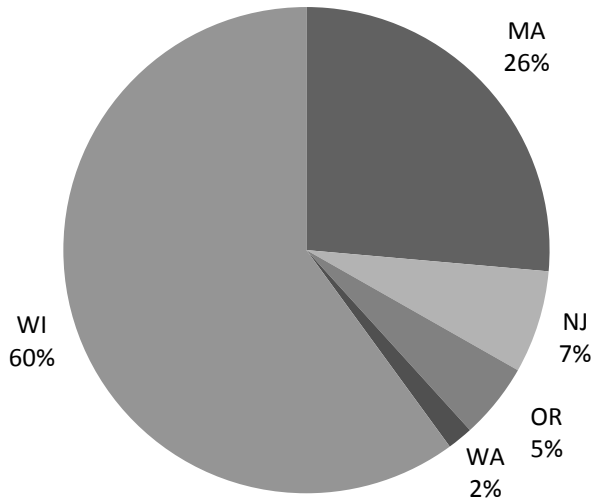
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2012 MASSACHUSETTS PRODUCTION DOWN 8 PERCENT FROM PREVIOUS YEAR

Cranberry production in Massachusetts totaled 2.12 million barrels in 2012, 8 percent less than the previous year's production level, yet still above the 5-year average. Growers harvested 13,000 acres of cranberries, unchanged from the previous year. The crop yield averaged 163.3 barrels per acre. Growers experienced good conditions in June during the bloom stage. In late July and the first half of August, rain showers helped size up the berries. Cranberry

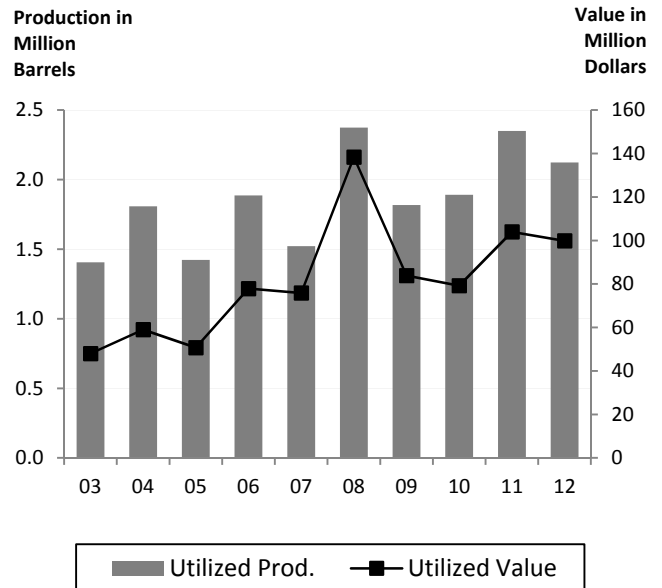
handlers were contacted in the fall of 2012 to report prices expected to be paid to Massachusetts growers for 2012 grown berries. Massachusetts 2012 preliminary price for fresh cranberries averaged \$69.90 per barrel and processed cranberries averaged \$46.10 per barrel. The next price update for the 2012 crop will be published in the *Noncitrus Fruits and Nuts Summary* which is scheduled for release on July 17, 2013.

United States Cranberry Utilized Production
Percent by State, 2012



2012 United States Total Utilized Production equals 8.05 million barrels.

Cranberry Utilized Production and Value
Massachusetts, 2003 – 2012



CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, by State, 2010 – 2012

Year and State	Area Harvested	Yield per Acre	Production		Utilization		Price per Barrel ^{1 2}			Value of Utilized Production
			Total	Utilized	Fresh	Processed	Fresh	Processed	All	
	Acres		Barrels ²				Dollars			1,000 Dollars
2010										
Massachusetts	13,000	145.5	1,891,000	1,891,000	112,000	1,779,000	69.50	40.40	42.10	79,656
New Jersey ³	3,100	181.3	562,000	562,000	—	562,000	(X)	53.70	53.70	30,179
Oregon ³	2,700	106.3	287,000	287,000	—	287,000	(X)	34.50	34.50	9,902
Washington	1,700	63.6	108,200	108,200	27,200	81,000	75.70	54.70	60.00	6,490
Wisconsin	18,000	220.0	3,960,000	3,960,000	80,000	3,880,000	75.70	43.00	43.70	172,896
UNITED STATES	38,500	176.8	6,808,200	6,808,200	219,200	6,589,000	72.50	43.00	43.90	299,123
2011										
Massachusetts	13,000	178.2	2,317,000	2,317,000	110,000	2,207,000	64.80	43.70	44.70	103,574
New Jersey ³	3,000	170.0	510,000	510,000	—	510,000	(X)	51.00	51.00	26,010
Oregon ³	2,800	128.9	361,000	361,000	—	361,000	(X)	39.50	39.50	14,260
Washington	1,700	68.1	115,700	115,700	20,500	95,200	71.60	51.40	55.00	6,361
Wisconsin	18,000	245.0	4,410,000	4,410,000	110,000	4,300,000	71.60	43.60	44.30	195,356
UNITED STATES	38,500	200.4	7,713,700	7,713,700	240,500	7,473,200	68.50	44.00	44.80	345,561
2012										
Massachusetts	13,000	163.3	2,123,000	2,123,000	83,000	2,040,000	69.90	46.10	47.00	99,846
New Jersey ³	3,000	183.3	550,000	550,000	—	550,000	(X)	54.40	54.40	29,920
Oregon ³	2,900	139.7	405,000	405,000	—	405,000	(X)	40.40	40.40	16,362
Washington	1,700	80.6	137,000	137,000	41,000	96,000	82.40	55.50	63.50	8,706
Wisconsin	19,700	245.2	4,830,000	4,830,000	130,000	4,700,000	82.40	46.80	47.80	230,672
UNITED STATES	40,300	199.6	8,045,000	8,045,000	254,000	7,791,000	78.30	46.90	47.90	385,506

(X) Not Applicable.

— Represents zero.

¹ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.² A barrel weighs 100 pounds.³ Small quantities of fresh cranberries are included in processed to avoid disclosure of individual operations.SOURCE: *Noncitrus Fruits and Nuts – 2012 Preliminary Summary*, January 25, 2013, National Agricultural Statistics Service, USDA.

This is a summary of agricultural statistics taken from nationwide reports issued by USDA's National Agricultural Statistics Service and other sources. The USDA/NASS New England Field Office can be reached at 1-800-642-9571 or through e-mail at nass-nh@nass.usda.gov

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