

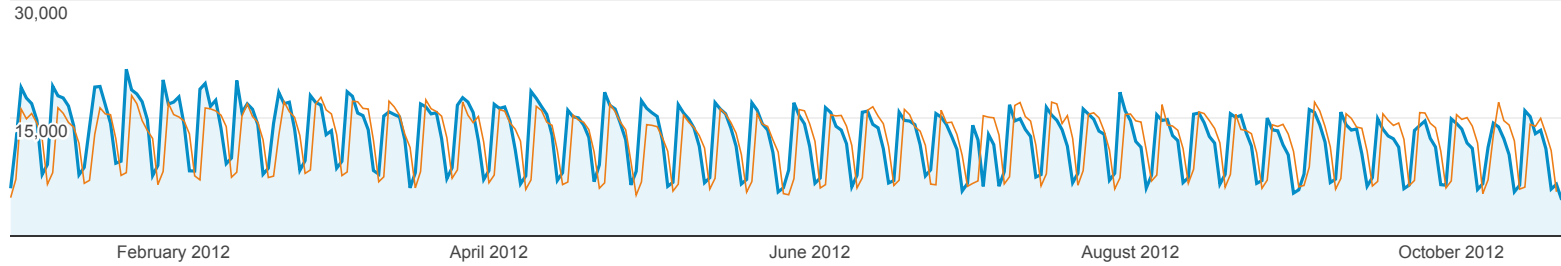
Pages

change in % of pageviews: +0.00%

Explorer

Site Usage

Pageviews (Jan 1, 2012 - Oct 22, 2012) Pageviews (Jan 1, 2011 - Oct 22, 2011)



Pageviews

3.99%

3,705,004 vs 3,562,691

Unique Pageviews

5.14%

2,800,182 vs 2,663,317

Avg. Time on Page

7.10%

00:01:43 vs 00:01:37

Entrances

11.55%

784,317 vs 703,121

Bounce Rate

16.11%

28.18% vs 24.27%

% Exit

7.26%

21.17% vs 19.74%

Page Value

0.00%

\$0.00 vs \$0.00

Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
1. USCG National Maritime Center							
Jan 1, 2012 - Oct 22, 2012	706,434	537,673	00:02:01	404,019	22.21%	27.79%	\$0.00
Jan 1, 2011 - Oct 22, 2011	683,631	533,676	00:01:46	392,150	20.91%	28.06%	\$0.00
% Change	3.34%	0.75%	13.59%	3.03%	6.20%	-0.95%	0.00%
2. Renewing a Credential - USCG National Maritime Center							
Jan 1, 2012 - Oct 22, 2012	219,628	161,718	00:02:28	41,043	17.70%	16.59%	\$0.00
Jan 1, 2011 - Oct 22, 2011	210,188	148,404	00:02:22	39,383	15.23%	16.52%	\$0.00
% Change	4.49%	8.97%	4.05%	4.22%	16.22%	0.39%	0.00%
3. Regional Examination Centers - USCG National Maritime Center							
Jan 1, 2012 - Oct 22, 2012	204,924	132,358	00:00:49	20,285	23.07%	11.11%	\$0.00
Jan 1, 2011 - Oct 22, 2011	209,679	132,993	00:00:31	20,815	17.30%	7.77%	\$0.00
% Change	-2.27%	-0.48%	57.17%	-2.55%	33.40%	43.02%	0.00%
4. Licensing Application & Form Downloads - USCG National Maritime Center							
Jan 1, 2012 - Oct 22, 2012	193,215	147,244	00:01:54	25,640	22.53%	18.53%	\$0.00
Jan 1, 2011 - Oct 22, 2011	174,027	135,346	00:02:02	24,718	20.58%	19.46%	\$0.00
% Change	11.03%	8.79%	-6.77%	3.73%	9.48%	-4.74%	0.00%
5. Approved Courses - USCG National Maritime Center							
Jan 1, 2012 - Oct 22, 2012	164,573	121,513	00:00:40	9,848	25.54%	9.18%	\$0.00
Jan 1, 2011 - Oct 22, 2011	208,520	156,385	00:00:42	14,735	25.02%	9.37%	\$0.00
% Change	-21.08%	-22.30%	-5.04%	-33.17%	2.09%	-2.13%	0.00%
6. Locate a course - USCG National Maritime Center							

	Jan 1, 2012 - Oct 22, 2012	124,839	51,396	00:01:08	3,543	41.74%	11.61%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	108,755	43,125	00:00:59	2,341	43.91%	10.38%	\$0.00
	% Change	14.79%	19.18%	15.84%	51.35%	-4.94%	11.79%	0.00%
7.	Checklists - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	123,828	99,510	00:03:06	20,824	61.23%	38.28%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	117,670	93,271	00:02:44	14,319	51.30%	30.59%	\$0.00
	% Change	5.23%	6.69%	13.88%	45.43%	19.35%	25.12%	0.00%
8.	Medical - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	123,572	91,301	00:01:35	6,183	33.01%	16.37%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	155,322	94,078	00:01:36	8,108	29.70%	15.73%	\$0.00
	% Change	-20.44%	-2.95%	-0.97%	-23.74%	11.15%	4.09%	0.00%
9.	New Credential - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	123,458	98,978	00:02:05	9,546	35.58%	18.49%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	111,363	90,107	00:02:03	10,179	36.11%	19.06%	\$0.00
	% Change	10.86%	9.84%	1.86%	-6.22%	-1.49%	-2.96%	0.00%
10.	Credentials Forms - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	120,042	97,817	00:01:38	8,708	24.87%	17.84%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	130,662	107,516	00:01:42	11,552	21.07%	18.10%	\$0.00
	% Change	-8.13%	-9.02%	-4.72%	-24.62%	18.05%	-1.43%	0.00%
11.	Charter Boat Captain Information - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	114,839	94,567	00:02:00	45,107	25.67%	30.01%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	94,848	80,540	00:02:06	29,760	21.47%	25.58%	\$0.00
	% Change	21.08%	17.42%	-4.78%	51.57%	19.59%	17.33%	0.00%
12.	Drug Test Information - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	97,751	69,389	00:01:30	7,046	33.51%	16.30%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	81,997	61,943	00:01:38	6,979	32.58%	16.98%	\$0.00
	% Change	19.21%	12.02%	-8.03%	0.96%	2.84%	-4.04%	0.00%
13.	User Fee Schedule - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	97,714	81,632	00:01:34	4,402	29.65%	17.68%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	93,783	78,212	00:01:35	4,675	23.21%	16.89%	\$0.00
	% Change	4.19%	4.37%	-0.71%	-5.84%	27.74%	4.67%	0.00%
14.	USCG New Mariner Licensing - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	93,135	70,740	00:00:53	7,800	27.31%	11.50%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	65,017	47,894	00:00:49	7,138	19.54%	11.16%	\$0.00
	% Change	43.25%	47.70%	6.45%	9.27%	39.73%	3.03%	0.00%
15.	Deck Exam Guide - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	80,175	61,174	00:01:36	5,796	28.40%	18.17%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	95,390	66,849	00:01:31	7,237	33.18%	19.01%	\$0.00
	% Change	-15.95%	-8.49%	5.69%	-19.91%	-14.40%	-4.40%	0.00%
16.	STCW - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	71,291	57,399	00:01:30	6,513	31.11%	17.88%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	51,005	39,580	00:01:22	4,375	31.11%	17.33%	\$0.00

	% Change	39.77%	45.02%	10.43%	48.87%	0.00%	3.16%	0.00%
17.	TWIC Policies - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	65,597	55,915	00:02:03	3,060	31.73%	19.65%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	16,143	13,455	00:01:39	1,213	27.45%	20.22%	\$0.00
	% Change	306.35%	315.57%	24.22%	152.27%	15.59%	-2.81%	0.00%
18.	Mariner Information Center - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	58,898	36,417	00:00:33	4,515	22.50%	8.78%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	54,222	33,542	00:00:33	3,194	19.57%	7.89%	\$0.00
	% Change	8.62%	8.57%	1.90%	41.36%	15.00%	11.28%	0.00%
19.	CFR - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	47,569	36,902	00:02:01	4,048	30.34%	23.60%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	49,572	37,658	00:02:09	4,955	35.44%	24.24%	\$0.00
	% Change	-4.04%	-2.01%	-6.19%	-18.30%	-14.40%	-2.64%	0.00%
20.	General Requirements - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	44,666	37,088	00:02:00	27,392	63.42%	52.64%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	22,702	17,795	00:01:47	5,689	59.29%	30.88%	\$0.00
	% Change	96.75%	108.42%	12.42%	381.49%	6.97%	70.47%	0.00%
21.	Approved Schools - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	43,158	36,064	00:02:17	8,812	37.81%	24.66%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	23,314	20,219	00:02:09	3,893	30.36%	22.84%	\$0.00
	% Change	85.12%	78.37%	6.45%	126.35%	24.54%	7.95%	0.00%
22.	Merchant Mariners Credentials - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	41,107	33,373	00:01:54	25,900	36.64%	33.93%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	21,927	17,780	00:02:01	9,766	33.02%	27.76%	\$0.00
	% Change	87.47%	87.70%	-6.32%	165.21%	10.97%	22.26%	0.00%
23.	Upgrading a Credential - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	39,143	30,179	00:01:47	1,717	33.08%	14.52%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	47,690	37,258	00:01:50	2,393	37.48%	15.48%	\$0.00
	% Change	-17.92%	-19.00%	-2.91%	-28.25%	-11.75%	-6.18%	0.00%
24.	Engine Exam Guide - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	39,027	28,764	00:01:36	2,046	33.58%	17.10%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	45,348	31,042	00:01:42	3,160	28.42%	16.81%	\$0.00
	% Change	-13.94%	-7.34%	-5.94%	-35.25%	18.16%	1.75%	0.00%
25.	Customer Service Center (MICC)							
	Jan 1, 2012 - Oct 22, 2012	38,834	29,848	00:01:25	2,312	49.48%	22.69%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	16,380	12,162	00:01:16	931	46.08%	21.00%	\$0.00
	% Change	137.08%	145.42%	11.63%	148.34%	7.38%	8.09%	0.00%
26.	USCG National Maritime Center - Policy & Guidance							
	Jan 1, 2012 - Oct 22, 2012	35,569	29,011	00:02:12	3,717	33.20%	25.99%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	40,367	33,816	00:02:11	4,800	35.42%	27.13%	\$0.00
	% Change	-11.89%	-14.21%	0.74%	-22.56%	-6.26%	-4.20%	0.00%

27.	Frequently Asked Questions - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	27,277	19,210	00:00:36	809	36.84%	9.22%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	54,798	37,856	00:00:44	1,963	28.83%	11.27%	\$0.00
	% Change	-50.22%	-49.26%	-17.67%	-58.79%	27.75%	-18.21%	0.00%
28.	Renewal Guide - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	24,348	19,501	00:02:00	6,960	24.47%	20.47%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	23,508	18,909	00:01:57	6,374	20.85%	18.63%	\$0.00
	% Change	3.57%	3.13%	3.25%	9.19%	17.35%	9.84%	0.00%
29.	Locate a school - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	21,939	11,169	00:01:18	446	44.62%	12.54%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	34,283	17,144	00:01:16	629	39.27%	11.34%	\$0.00
	% Change	-36.01%	-34.85%	2.67%	-29.09%	13.62%	10.54%	0.00%
30.	Customer Service Center (CSC)							
	Jan 1, 2012 - Oct 22, 2012	19,422	15,059	00:01:31	1,956	44.89%	24.63%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	0	0	00:00:00	0	0.00%	0.00%	\$0.00
	% Change	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	0.00%
31.	Welcome to the USCG NMC - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	18,569	14,333	00:00:56	1,572	35.24%	18.81%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	20,549	15,435	00:01:01	3,482	29.29%	19.48%	\$0.00
	% Change	-9.64%	-7.14%	-7.69%	-54.85%	20.31%	-3.41%	0.00%
32.	Drug Testing Options - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	18,157	15,381	00:02:02	2,233	46.35%	23.86%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	8,428	7,510	00:02:12	903	45.40%	25.32%	\$0.00
	% Change	115.44%	104.81%	-7.54%	147.29%	2.08%	-5.77%	0.00%
33.	New Orleans REC - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	17,952	14,687	00:02:38	3,713	50.85%	33.39%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	14,732	12,137	00:02:30	2,178	42.15%	29.60%	\$0.00
	% Change	21.86%	21.01%	5.27%	70.48%	20.64%	12.79%	0.00%
34.	Links - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	17,632	14,711	00:01:22	605	40.83%	22.77%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	15,504	12,940	00:01:29	501	33.53%	21.64%	\$0.00
	% Change	13.73%	13.69%	-8.33%	20.76%	21.75%	5.20%	0.00%
35.	Boston REC - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	17,137	14,269	00:02:26	4,531	44.52%	34.22%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	16,041	13,375	00:02:00	3,556	40.78%	32.00%	\$0.00
	% Change	6.83%	6.68%	22.39%	27.42%	9.17%	6.93%	0.00%
36.	Approved Courses - USCG National Maritime Center#list							
	Jan 1, 2012 - Oct 22, 2012	15,190	13,648	00:02:32	151	31.79%	19.10%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	30,121	27,063	00:02:31	299	34.11%	19.94%	\$0.00
	% Change	-49.57%	-49.57%	0.34%	-49.50%	-6.82%	-4.22%	0.00%
37.	Miami REC - USCG National Maritime Center							

	Jan 1, 2012 - Oct 22, 2012	14,756	12,346	00:02:35	2,639	42.36%	30.74%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	15,699	12,989	00:02:08	1,792	35.10%	27.04%	\$0.00
	% Change	-6.01%	-4.95%	21.08%	47.27%	20.70%	13.68%	0.00%
38.	Pay.gov Forms - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	14,368	11,981	00:01:58	1,174	31.52%	22.80%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	13,450	11,385	00:01:55	892	18.39%	21.55%	\$0.00
	% Change	6.83%	5.23%	2.02%	31.61%	71.42%	5.78%	0.00%
39.	Locate a course - USCG National Maritime Center#results							
	Jan 1, 2012 - Oct 22, 2012	14,247	12,598	00:03:22	210	41.90%	25.21%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	14,665	12,976	00:03:13	148	36.49%	24.76%	\$0.00
	% Change	-2.85%	-2.91%	4.98%	41.89%	14.85%	1.80%	0.00%
40.	Baltimore REC - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	13,946	11,514	00:02:24	2,411	43.55%	30.19%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	14,002	11,534	00:02:21	1,934	37.64%	27.79%	\$0.00
	% Change	-0.40%	-0.17%	1.79%	24.66%	15.70%	8.63%	0.00%
41.	Charleston REC - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	13,238	10,737	00:02:18	3,011	46.13%	32.70%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	11,113	9,062	00:02:00	1,572	29.96%	27.75%	\$0.00
	% Change	19.12%	18.48%	15.26%	91.54%	53.97%	17.84%	0.00%
42.	Continuity - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	13,234	10,755	00:02:48	1,856	46.82%	24.47%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	12,179	10,198	00:02:44	1,817	44.03%	24.83%	\$0.00
	% Change	8.66%	5.46%	2.65%	2.15%	6.34%	-1.43%	0.00%
43.	New York REC - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	13,197	10,961	00:02:18	2,941	44.54%	31.51%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	12,008	9,983	00:02:08	1,918	40.98%	27.78%	\$0.00
	% Change	9.90%	9.80%	8.28%	53.34%	8.69%	13.44%	0.00%
44.	Raise of Grade - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	12,917	10,595	00:01:50	435	36.78%	15.88%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	0	0	00:00:00	0	0.00%	0.00%	\$0.00
	% Change	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	0.00%
45.	Sea Service - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	12,541	10,239	00:02:02	2,588	25.43%	21.31%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	4,097	3,308	00:01:58	972	23.46%	20.62%	\$0.00
	% Change	206.10%	209.52%	3.11%	166.26%	8.39%	3.34%	0.00%
46.	Houston REC - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	12,346	10,180	00:02:22	2,954	39.23%	32.30%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	11,718	9,438	00:02:16	2,231	36.22%	29.54%	\$0.00
	% Change	5.36%	7.86%	4.59%	32.41%	8.33%	9.33%	0.00%
47.	Original Credential Wizard Guide - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	11,426	9,983	00:02:04	502	58.96%	26.31%	\$0.00

	Jan 1, 2011 - Oct 22, 2011	7,734	6,584	00:02:14	540	54.44%	25.61%	\$0.00
	% Change	47.74%	51.63%	-7.17%	-7.04%	8.30%	2.71%	0.00%
48.	Seattle REC - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	11,132	9,031	00:02:32	2,112	37.97%	29.29%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	10,066	8,140	00:02:12	1,357	38.61%	28.10%	\$0.00
	% Change	10.59%	10.95%	14.69%	55.64%	-1.66%	4.23%	0.00%
49.	Site Map - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	10,951	7,404	00:00:46	270	32.22%	10.88%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	8,763	6,135	00:00:44	242	28.51%	10.10%	\$0.00
	% Change	24.97%	20.68%	6.25%	11.57%	13.01%	7.69%	0.00%
50.	Medical - Common Errors - USCG National Maritime Center							
	Jan 1, 2012 - Oct 22, 2012	10,577	9,846	00:01:22	348	24.71%	13.52%	\$0.00
	Jan 1, 2011 - Oct 22, 2011	8,304	7,179	00:01:22	382	32.46%	13.33%	\$0.00
	% Change	27.37%	37.15%	0.17%	-8.90%	-23.87%	1.42%	0.00%

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