Engineering Realities: Structural Crashworthiness, Occupant Injury, and Advanced Vehicle Design

Scott Schmidt Senior Director Safety and Regulatory Affairs February 25, 2011



#### **Top-Tier Issues for Automakers**

- Flexible/Adaptable Rulemaking Process Leading to a Single National Fuel Economy Program Post-2016
- Protect the Current Safety "Flight Path"
- Assure That the Studies the Agencies Rely on Reflect Real-World Constraints and Commercial Uncertainties

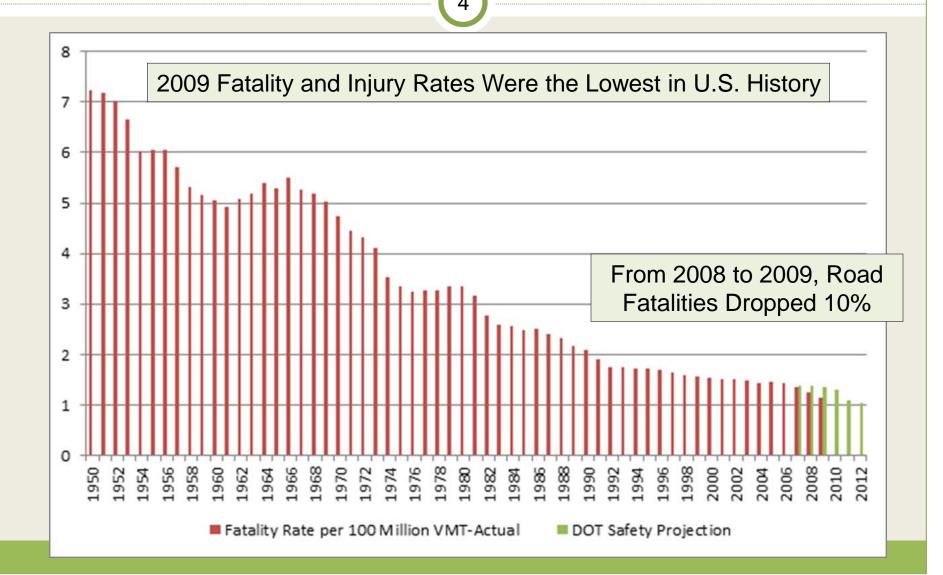
#### **Process**

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- Single Coordinated National Program
- Realistic, Practical, Commercially Achievable Standards
- Flexible and Adaptable Rulemaking Process that Periodically Re-Assesses Future Developments Against Today's Long-Term Predictions

The Degree and Timing of Improvements Being Studied are Unprecedented

#### **Progress Worth Preserving**



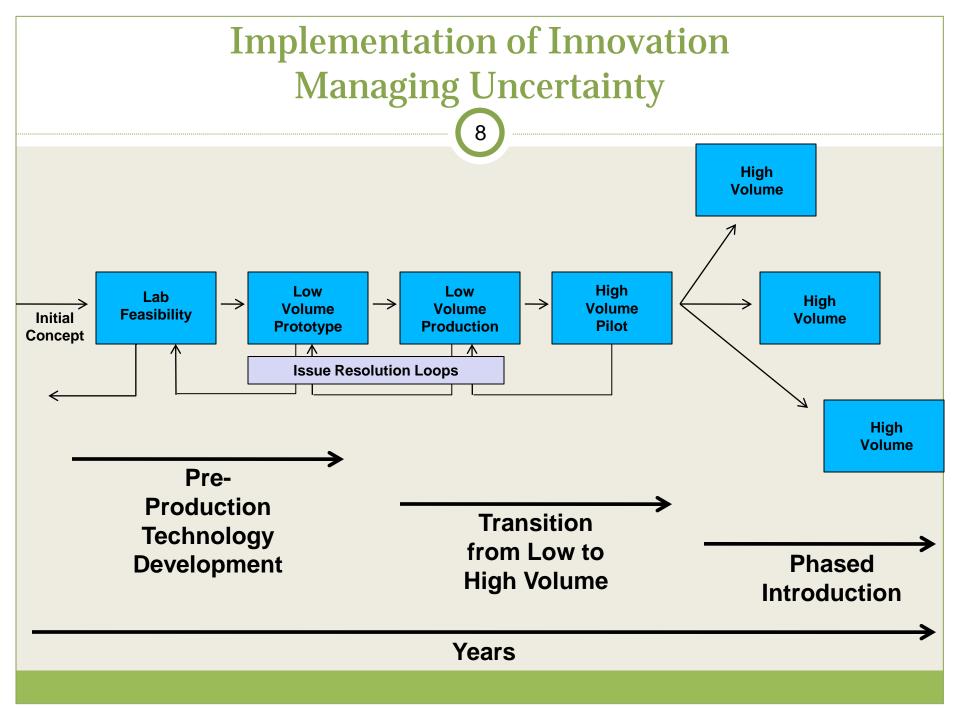
# Mass Reduction: Finding the Sweet Spot

- Fuel Economy/GHG Rules Must Contemplate and Balance Design/Safety Effects and Significant Mass Reductions
  - Significant Mass Reduction Requires
    Comprehensive Vehicle Platform Redesign
  - Potential for Real-World Safety Effects from Significant Fleet and/or Segment Mass Reductions Must be Investigated and Understood

#### Mass Reduction: Finding the Sweet Spot

- Periodic Review is Needed to Assess
  - Improvements in Design and Material Technology
  - o Consumer Affordability / Acceptance
  - Economic Viability
  - Potential Mass Increases Associated With Future Safety Requirements and Voluntarily Provided Equipment
  - Potential Safety Impacts of Significant Mass Reduction
    - Timing and Effectiveness of Advanced Crash Avoidance Technology
    - Potential Further Improvements in Crashworthiness

- Automakers Typically Implement Many Major Changes at One Time (e.g. 4-6 years with mid-cycle "refresh"); Makes it Difficult to Glean Out Effects of Individual Improvements
- Major Powertrain Components Have an Even Longer Leadtime (8+ years life cycle)
- Since Plant and Process Overhauls Accompany Platform Changes, it is Difficult/Costly to Incorporate Major Improvements Mid-product Cycle
- Depending Upon Degree of Change, Plant/Processes May Take Even Longer
- Model/Platform Replacement is Phased and Does Not Occur For the Entire Product Portfolio at the Same Time



#### **The Challenges of Advanced Materials**

- Manufacturability and Lead-Time for Major Changes in Manufacturing Processes – i.e., Transition from Stamping/Welding to Casting/Bonding
- Implementation of Special Processes to Address Joining and Corrosion Issues
- Increased Demand for New Application of Materials
- NVH, Durability & Vehicle Safety Performance Ensuring All Important Performance Requirements are Met
- Damage Identification and Reparability
- Potential Unforeseen Consequences

### **Recommended Lotus Study Improvements**

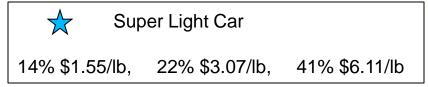
- Examine Multiple Body Types
- Consider the Mass Efficiency of Entire Vehicle
- Address Materials Supply Issues
- Validate New Structural Designs
- Include Capital, Engineering, Development and Tooling Costs for Integration of New Materials
- Consider Manufacturer Design Cycles and Need for Pilot Introduction of New Technology/Manufacturing Processes

# Comparing Lotus Costs to TAR, NAS, and SuperLightCar

NAS Estimate of Cost to Reduce Vehicle Mass (3600 lb vehicle)

1% low \$1.28/lb, high \$1.54/lb, Ave \$1.41/lb 2% low \$1.33/lb, high \$1.60/lb, Ave \$1.46/lb 5% low \$1.50/lb, high \$1.80/lb, Ave \$1.65/lb 10% low \$1.80/lb, high \$2.16/lb, Ave \$1.98/lb

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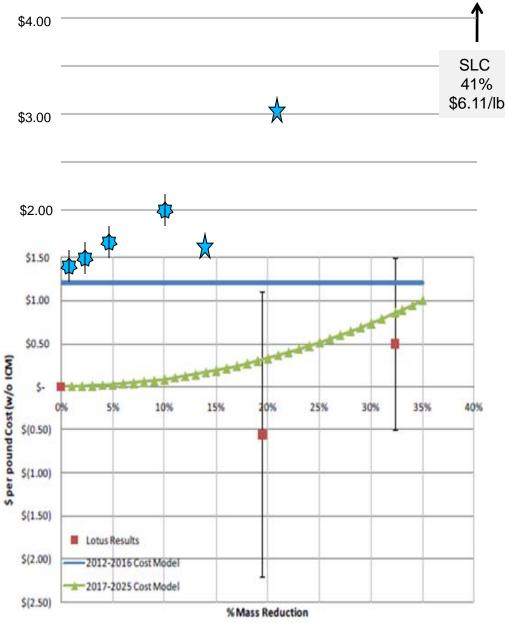


Figure 3.2-1: Mass Reduction Cost Model in Dollars per Pound in Model Year 2020 Compared to the Lotus Results and 2012-2016 Final Rule Cost.

### **Important Safety Studies**

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- NHTSA to Track/Study Real-World Safety Trends as More "Mass Reduced" Vehicles Enter the Fleet
- Determine the Best Balance Between the Rate of Mass Reduction and Potential Impact on Real-World Safety
- NHTSA to Conduct the Follow-on Studies Referenced in the 2012-16 Rulemaking and Apply Them to the 2017-2025 Rulemaking

#### **Alliance Members**

