








Project	Primary Office							
NARAtions	NPOL	7/21/09	8,816	N/A	79	321	34	N/A
Flickr	NPOL	Lv: 6/12/09 Co: 2/1/10	510,973	N/A	Ttl: 9,594 Lv: 5,118	288	783	7,004
YouTube	NPAC	6/9/09	Vid: 111,735 Ch: 29,506	797	189	Vid: 234 Ch: 21	11	N/A
Facebook US National...	NPAC	7/29/09	N/A	4880	171	505	1904	N/A
Facebook Research...	NPOL	7/29/09	N/A	1201	87	74	199	N/A
Facebook NHPRC	NHPRC	2/4/09	N/A	832	60	29	155	N/A
Facebook Federal Register	NF	10/6/09	N/A	394	60	24	82	N/A
Facebook Atlanta	NRC	1/13/10	N/A	513	21	22	30	N/A
Facebook New York	NRAN	12/4/09	N/A	431	38	13	74	N/A
Facebook Chicago	NRD	12/2/09	N/A	355	40	20	54	N/A
Facebook Hoover Library	NLHH	12/15/09	N/A	295	17	14	43	N/A
Twitter archivesnews	NPAC	10/14/09	N/A	938	288	N/A	183	N/A
Twitter fedregister	NF	10/2009	N/A	323	547	N/A	67	N/A
IdeaScale OpenGov	NPOL	2/4/10	N/A	100	29	29	293	101

Recent Buzz on Our Channels

- AOTUS blog launched and received 70 comments in the first month
- Discussion of the 6th Annual NARA Genealogy Fair on various channels
- Discover the Civil War social media scavenger hunt coordinated by NPAC

Recent Buzz on External Channels

- Reactions to AOTUS blog and “Citizen Archivist” post
- Questions about whether NARA is keeping the Twitter archive
- Tweeting about the 6th Annual NARA Genealogy Fair
- Discussions about NARA’s upcoming Civil War exhibit

KEY: Calendar = project launch date; Footprints = visits/views; People = friends/followers/fans/contacts/subscribers/users; Pushpin=NARA’s posts/tweets/new content such as photos or videos/ideas; Comments bubble = comments/ideas/annotations/retweets; Heart = likes/favorites/pingbacks/listed/votes; Tag = user-contributed tags; Abbreviations: Lv= Live, Co= Commons, Ttl= Total, Vid= Videos, Ch= Channel

Tools	Live	Approved	Pending
Blogs	6	4	1
Facebook	13	4	0
Flickr	1	1	0
IdeaScale	2	2	0
RSS	4	0	0
Twitter	6	1	1
Wikis	8	2	2
YouTube	4	1	0
Other	0	1	1

Most Recent Proposals

Project	Office	Date	Status
Clinton Lib. Facebook	NLWJC	4/28/10	Approved
Fort Worth Facebook	NRFA	4/23/10	Approved
NR Internal Flickr	NR	4/12/10	Approved
Research Guides Wiki	NR	4/12/10	Approved
Edu. Specialist Wiki	NR	4/12/10	Approved
NPAC Blog	NPAC	3/26/10	Pending
Eisenhower News Twitter	NLDDE	3/19/10	Live

What the Social Media Team is working on...

- Privacy notice language for third-party sites and revised internal blog comment policy
- Ask An Archivist chat service price quotes
- Social Media web pages on Archives.gov
- Machine tags for all of our Flickr photos (maps them to ARC IDs to facilitate mashups)
- Technical infrastructure of internal blogs
- Visit with Smithsonian’s Michael Edson (4/29) and upcoming visit with NY Public Library’s Josh Greenberg (5/20)