

Cool Roofs in California

Ronnen Levinson, Ph.D.

Heat Island Group
Lawrence Berkeley National Laboratory

510/486-7494
RMLevinson@LBL.gov
<http://CoolColors.LBL.gov>

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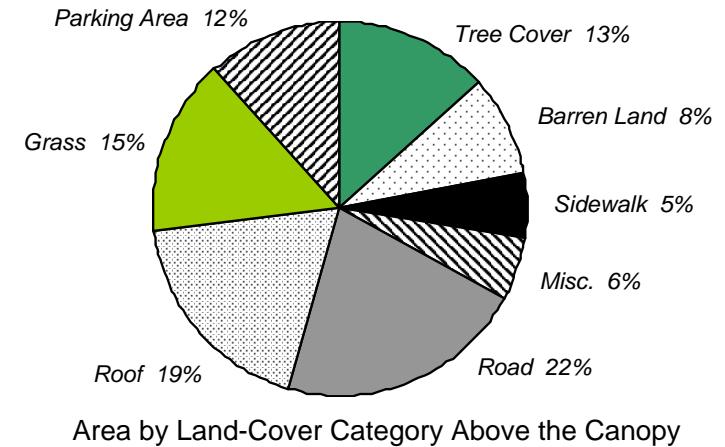


The surface of Sacramento, CA



~ 1 km²

...is about 20% roofs



Cool roof basics

- “Cool” roofs stay cool in the sun
 - high solar reflectance
 - high thermal emittance
- “Direct” benefits
 - Save building cooling energy
 - Reduce peak power demand
 - May last longer
- “Indirect” benefits (when used widely)
 - Cooler outside air
 - Less smog
 - Additional energy savings from cooler air
- Penalties
 - Increased heating energy use
 - More local pollution from winter heating

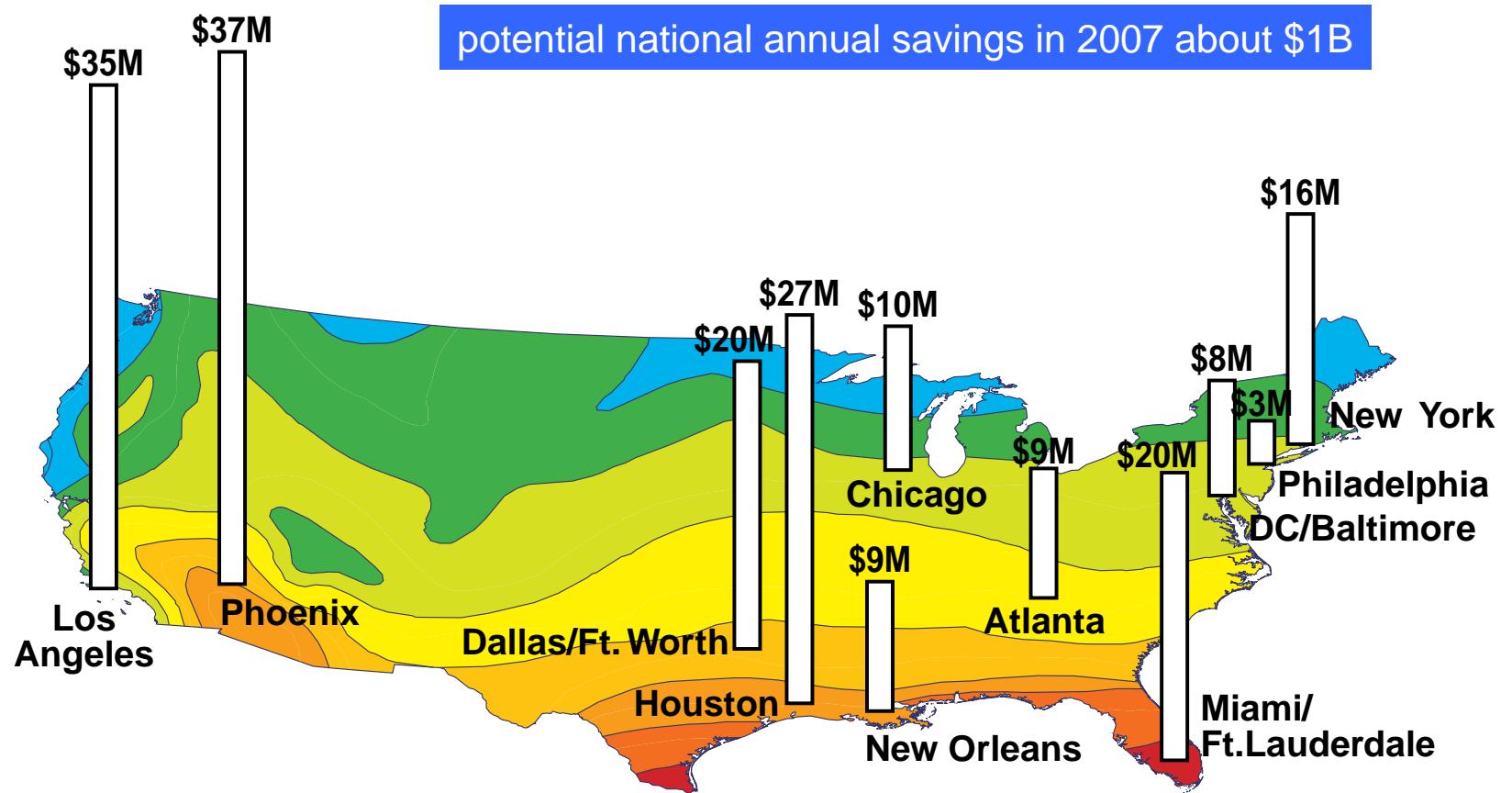


Berkeley Lab's cool roof program

1. Quantify cool roof energy, power savings
 - building energy simulations
 - building energy measurements
2. Bring cool roofing materials to market
 - white roofs: initial solar reflectance ~ 0.70
 - cool colored roofs: initial solar reflectance ~ 0.40
3. Promote use of cool roofs
 - ASHRAE, California building energy standards
 - Utility rebates



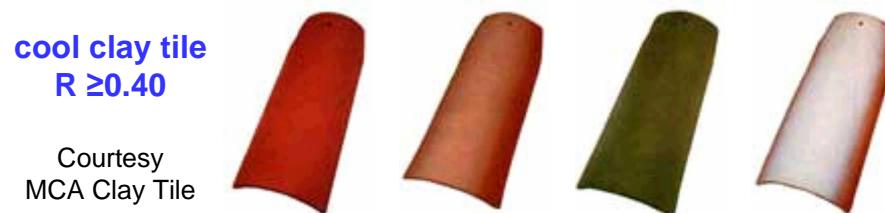
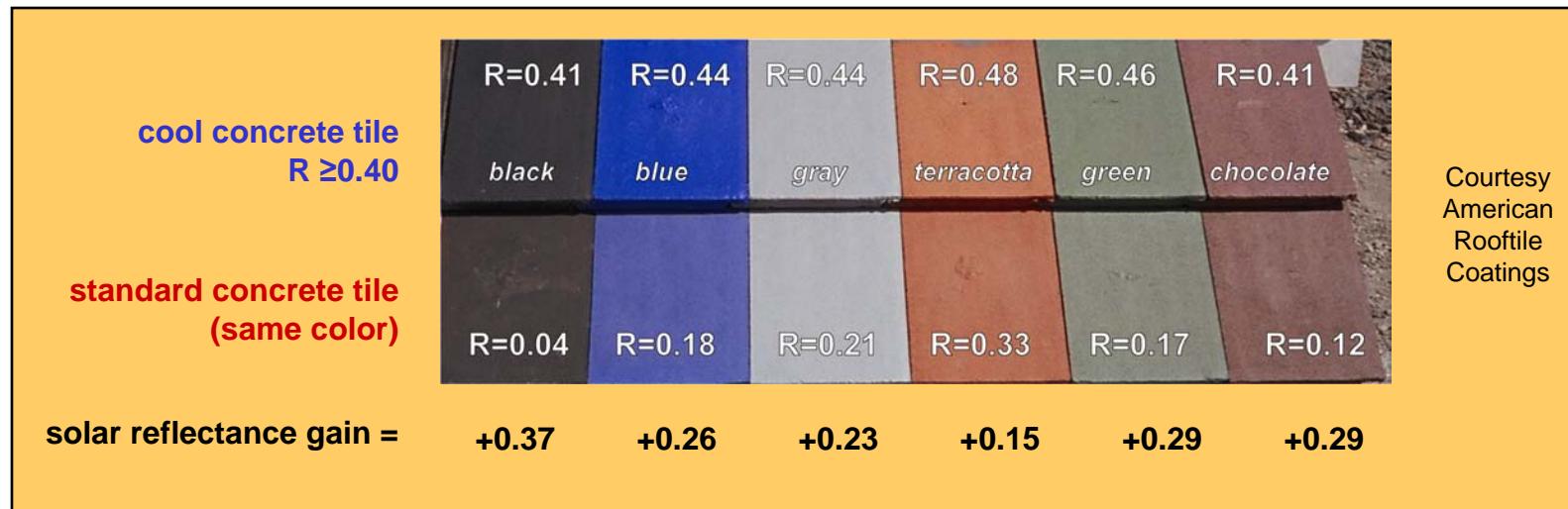
Potential cool roof annual energy savings in 11 U.S. metropolitan areas



1997 \$, solar reflectance increased by 0.3 (nonresidential), 0.2 (residential)



Developing cool colored roofs



| | | | |
|---------------------|-------------|----------------------|-------------|
| Concord Cream 87274 | 67.3 (50.4) | State Gray 871C03 | 39 (19.6) |
| RoseRed 87278 | 57 (47) | Bright Red 87290 | 38.5 (28.6) |
| Siena Tan 87177 | 53.5 (37.6) | Brock Red 87298 | 36.4 (24.7) |
| Pearl Grey 872C4 | 48.7 (31.5) | Medium Bronze 872210 | 34.8 (21.2) |
| Marine Green 87032 | 41 (31.8) | State Blue 87280 | 34.4 (21.5) |
| Patina Green 87208 | 41 (29.2) | State Bronze 87075 | 30.5 (9.6) |

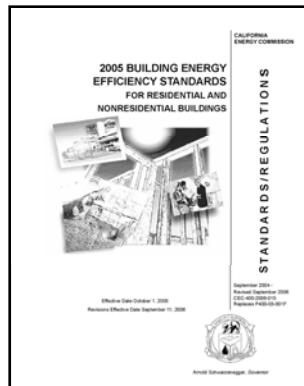
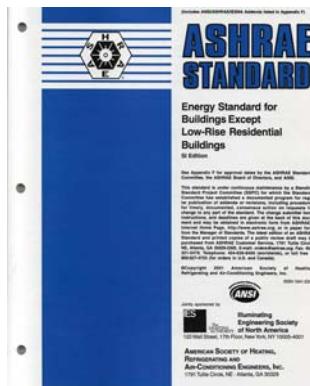
cool metal
R ≥ 0.30

Courtesy
BASF Industrial
Coatings



Promoting cool roofs

- Building energy standards
 - Performance credits in ASHRAE 90.1 + 90.2 (2001)
 - Prescriptive requirements in California Title 24 (2005)
- Utility rebates
 - California offered 15¢/ft² during its 2001 energy crisis
 - Two CA utilities (PGE, SCE) now offer 10-20¢/ft² in some climate zones



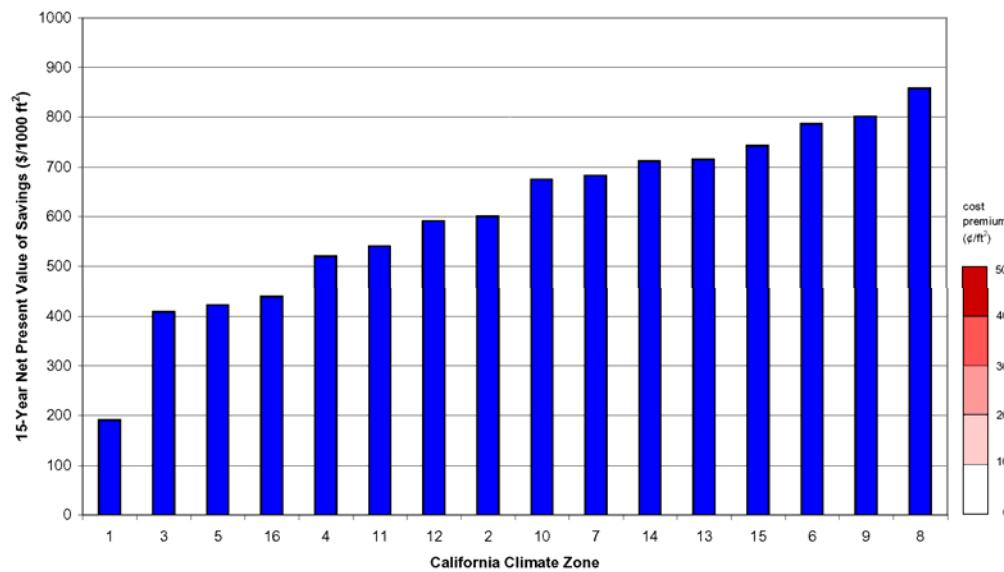
PGE & SCE rebate program (2007)

| Roof Slope | Rebate Tier | Initial Solar Reflectance | Initial Thermal Emittance | Rebate [\$/ft ²] |
|------------|-------------|---------------------------|---------------------------|------------------------------|
| Low | N/A | ≥ 0.70 | ≥ 0.75 | \$0.20 |
| Steep | Tier 1 | 0.25 – 0.39 | ≥ 0.75 | \$0.10 |
| | Tier 2 | ≥ 0.40 | ≥ 0.75 | \$0.20 |



Making the case for cool roofs in California's Title 24 building energy code

- NPV of life-cycle cost savings exceeds cost premium



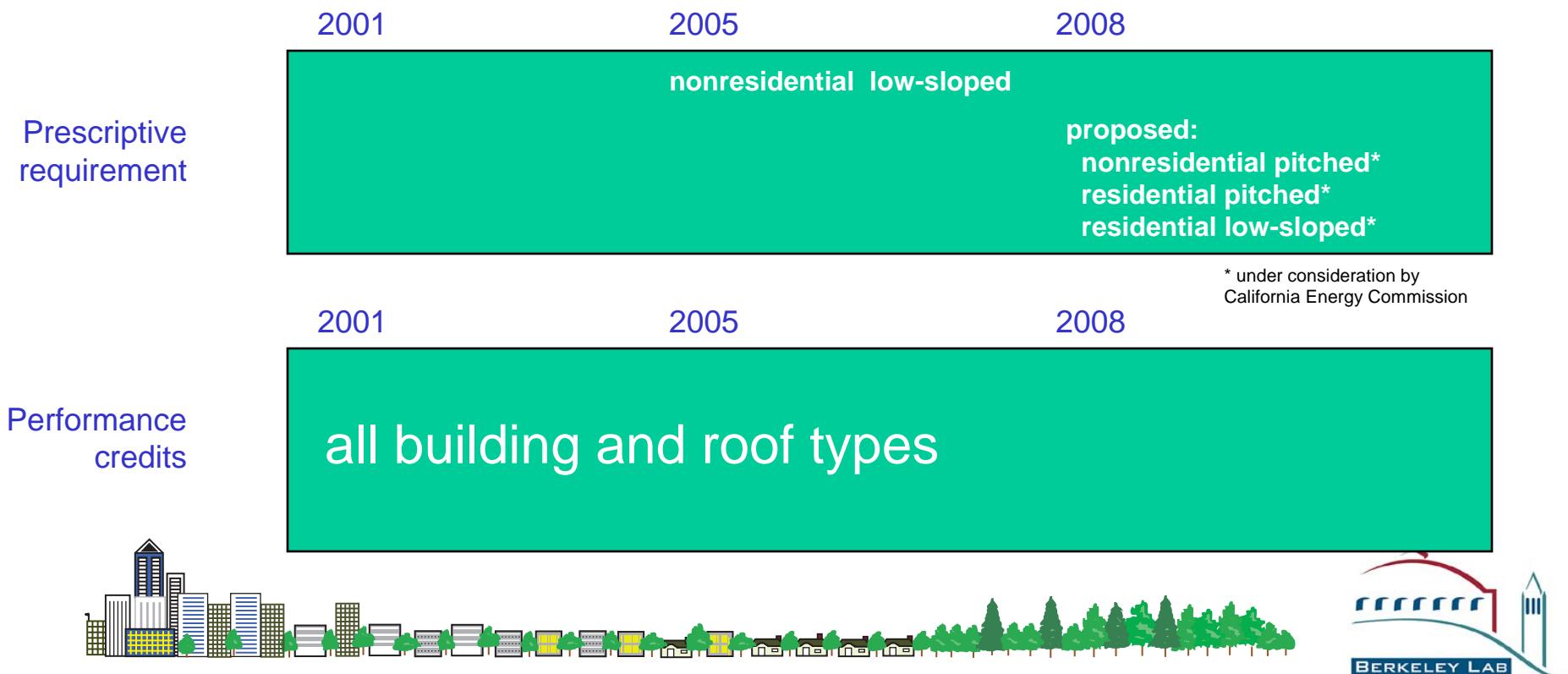
- Products available
 - Low-sloped (many)
 - white coatings
 - white single-ply membranes
 - white metal
 - Pitched (growing)
 - clay, concrete tiles
 - metal
 - fiberglass asphalt shingles
 - Cool Roof Rating Council
 - <http://coolroofs.org>



Cool roofs in Title 24: a timeline

Compliance options

1. prescriptive: each building element meets standard (“checklist”)
2. performance: energy use of proposed building does not exceed energy use of “prescriptive” building



Further information

- Berkeley Lab's Cool Colors Project
 - <http://CoolColorsLBL.gov>
- Berkeley Lab's Heat Island Group
 - <http://HeatIslandLBL.gov>
- Cool Roof Rating Council
 - <http://CoolRoofs.org>
- EPA Roofing Comparison Calculator
 - <http://roofcalc.cadmusdev.com>



Appendix (for discussion only)

