

*Creating A Greener Energy Future For the Commonwealth*

**Massachusetts: Driving  
Utility Energy Efficiency  
Efforts to New Levels**  
*It's only a resource if you know  
it's there.*

***EPA Webinar: Efficiency As a  
Resource  
January 19,2010***

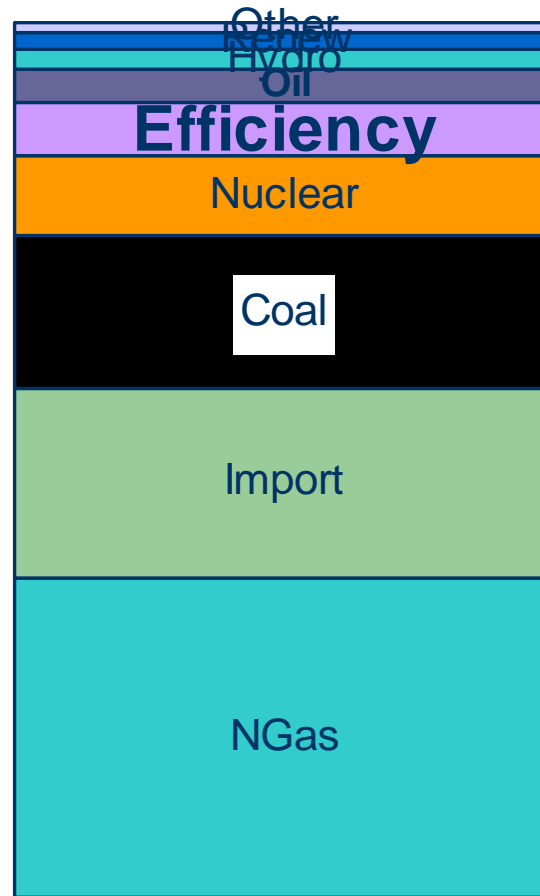
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# Efficiency is a significant resource

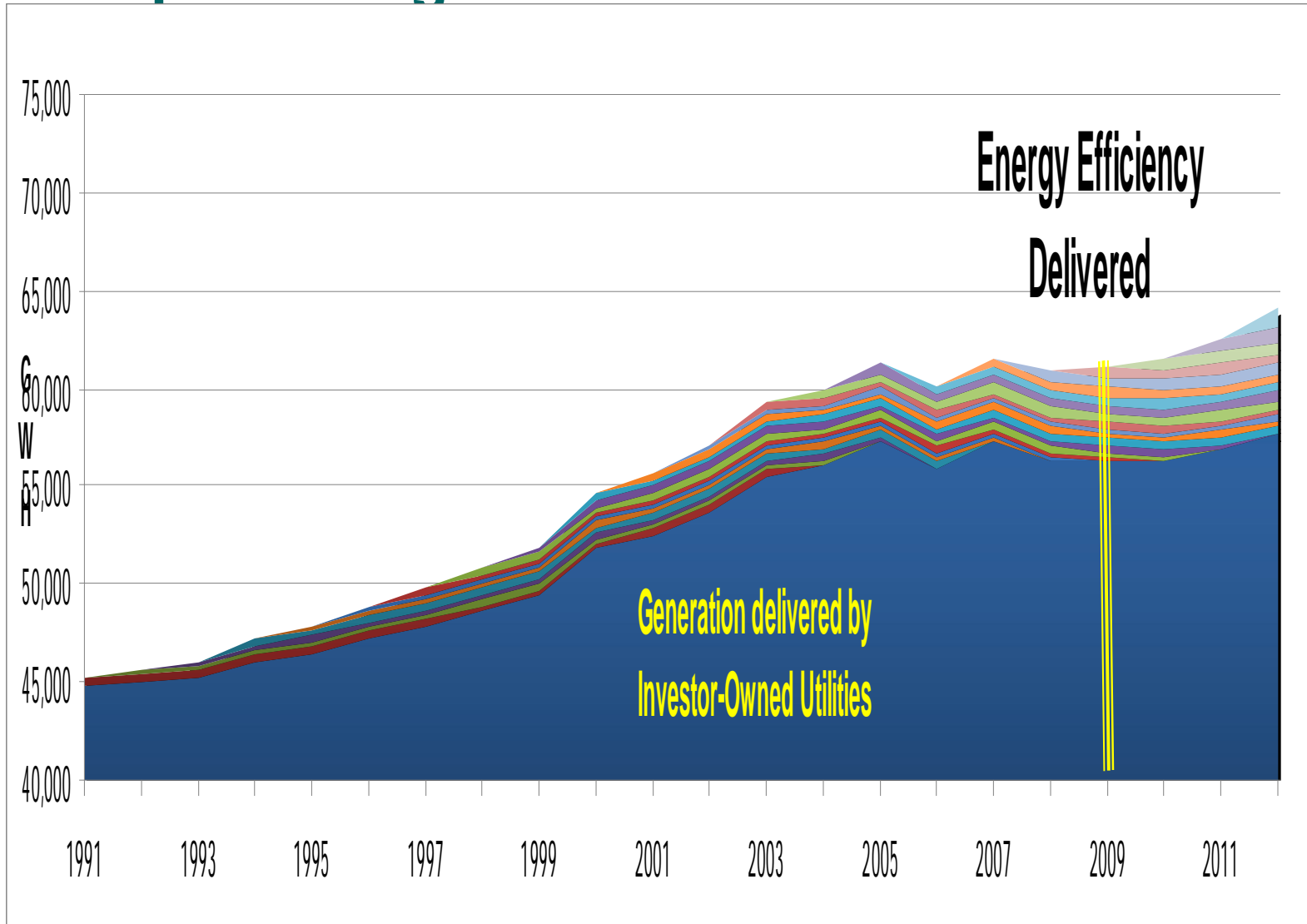
Gwh Requirement -2008

70  
60  
50  
40  
30  
20  
10  
0



Cumulative  
efficiency  
provided  
8% electric  
supply

# Over time efficiency has provided a growing percentage of our electric need



# Energy Efficiency Resource Standards

State	Date Established	Goal	Target End Date	Implied Annual % savings* (% of total forecast load)
Texas	2007	20% of load growth	2010	0.5%
Vermont	2008	2.0% per year (contract goals)	2011	2.0%
California	2004	EE is first resource to meet future electric needs <sup>1</sup>	2013	2.0% +
Hawaii	2004	.4% - .6% per year <sup>2</sup>	2020	0.5%
Pennsylvania	2008	3.0% of 2009-2010 load	2013	0.6%
Connecticut	2007	All Achievable Cost Effective <sup>3</sup>	2018	2.0% +
Nevada	2005	0.6% of 2006 annually <sup>4</sup>	n/a	0.6%
Washington	2006	All Achievable Cost Effective	2025	2.0% +
Colorado	2007	1.0% per year	2020	1.0%
Minnesota (elec & gas)	2007	1.5% per year	2010	1.5%
Virginia	2007	10% of 2006 load	2022	2.2%
Illinois	2007	2.0% per year	2015	2.0%
North Carolina	2007	5% of load <sup>5</sup>	2018	0.4%
New York (electric)	2008	10.5% of 2015 load <sup>6</sup>	2015	1.5%
New York (gas)	2009	15% of 2020 load <sup>6</sup>	2020	1.5%
New Mexico	2009	All achievable cost-effective, minimum 10% of 2005 load	2020	1.0% +
Maryland	2008	15% of 2007 per capita load <sup>7</sup>	2015	3.3%
Ohio	2008	2.0% per year	2019	2.0%
Michigan (electric)	2008	1.0% per year	2012	1.0%
Michigan (gas)	2008	0.75% per year	2012	0.8%
Iowa (electric)	2009	1.5% per year	2010	1.5%
Iowa (gas)	2009	0.85% per year	2013	0.3%
Massachusetts	2008	All Achievable Cost Effective		2.0% +
New Jersey (electric & gas)	2008	20% of 2020 load <sup>8</sup>	2020	≤2.0%
Rhode Island	2008	All Achievable Cost Effective		2.0% +

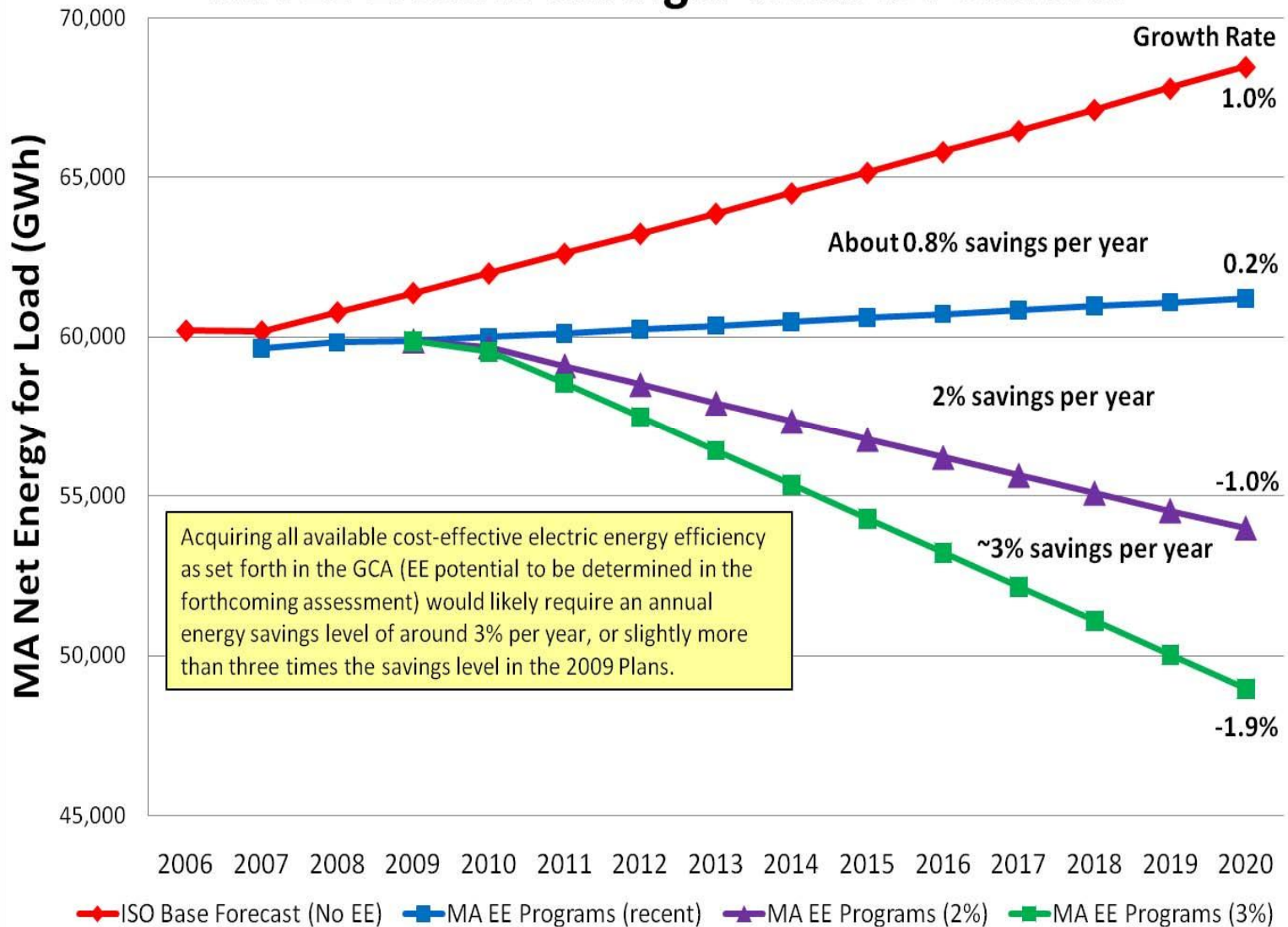
## Massachusetts Standards

- The Green Communities Act requires electric and gas utilities to “***first acquire all available cost-effective energy efficiency that is less than the cost of supply.***”
- The Global Warming Solutions Act requires reductions of **10 to 25% by 2020** and **80% by 2050.**

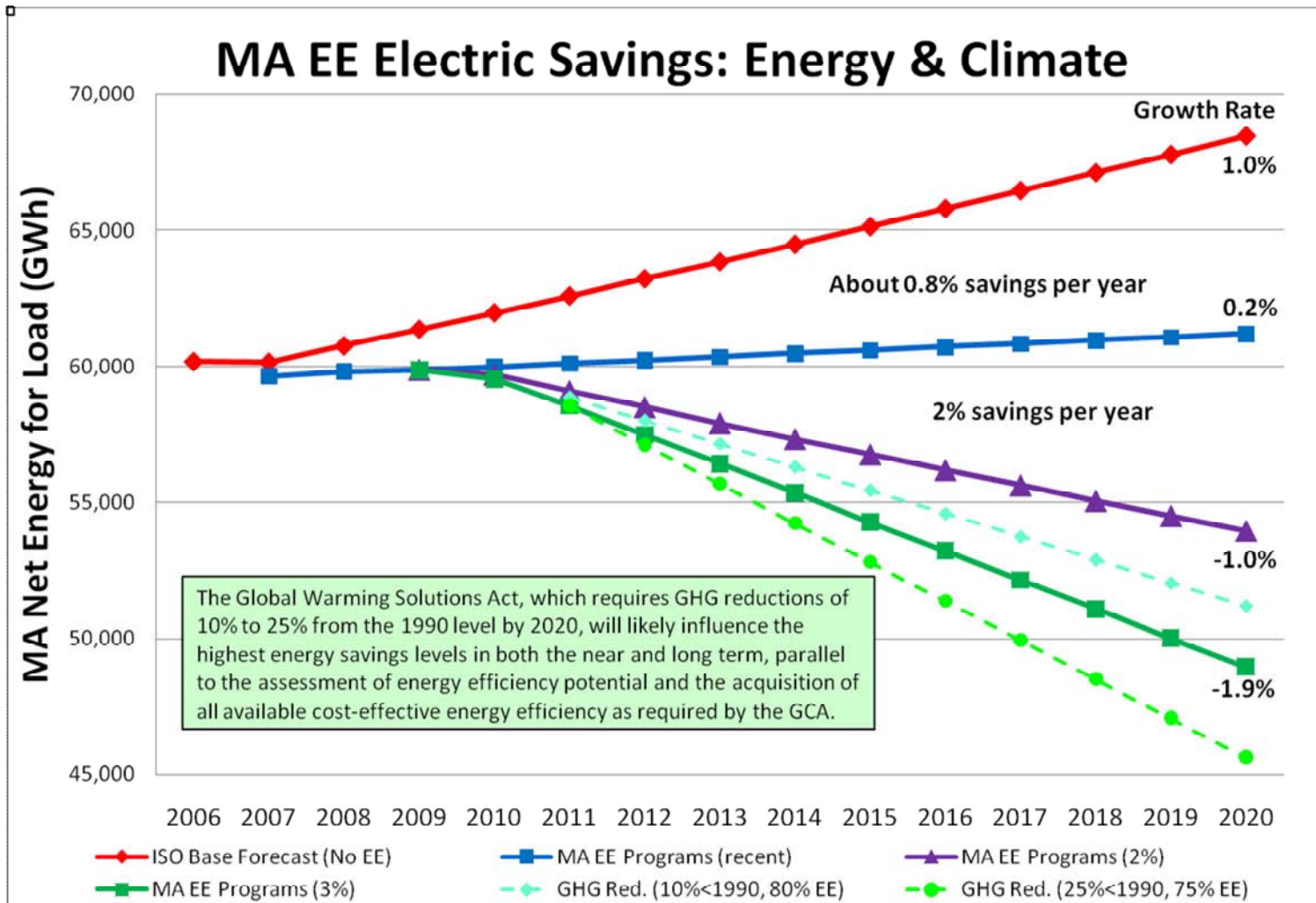
## More Resources Under GCA

- 2001-2008 Systems Benefits Charge at 2.5 mils/ kWh sold
  - \$125 Million/yr for electric efficiency
  - average of 450 Annual GWh, 60 MW
  - Achieve approximately 0,8% of load annually
  - \$25 Million for gas efficiency
- **GCA keeps the SBC and adds:**
  - Forward Capacity Market ~ \$10 Million/yr
  - RGGI – Estimated \$50M for 2009
  - Distribution Charges if needed (EERF)
  - **2009 Total \$180 Million electric + \$30 Million gas**
  - **2010-2012 \$2.1 Billion (elec. and gas combined)**
  - Companion 2008 Decoupling Order will remove disincentives to further expansion of utility programs- first rate cases settled in 2009

## MA EE Electric Savings: What is Possible?



## EE To Meet the GHG Reduction Targets





## What does all cost-effective mean?

- Not defined in law, no Integrated Resource Plan required by regulators but a regulatory finding required.
- Specific to each 3 year plan.
- In MA focused on
  - Natural Gas
  - Electric energy
  - CHP
  - Non-regulated fuels not specifically included but residential customers with oil, propane, fuels are served.

## Assessment Process

Insufficient time for a typical tech potential study and reasons not to completely depend on this approach:

- Potential studies are inherently conservative, tend to miss technology changes and diffusion rates
- Focus on end-use and specific technologies (widgets), misses additional savings in whole-facility and behavioral approaches.
- “Achievable” estimates don’t account well for rampup.
- Studies frequently out-performed by reality: e.g. VT projected 2.5% load in 2008 and captured 4.5%

## Assessment Process (2)

- Energy Efficiency Advisory Consultant team developed a meta-assessment for 2010-12, through a review of recent potential studies in New York, other New England states, essentially setting lower bounds.
- Assessment Findings 2010-2012:
  - At least 2.5% per year from EE programs and 0.5% per year from CHP
  - Natural gas: reasonable long-term value for all available cost-effective EE program savings is at least 2% per year.

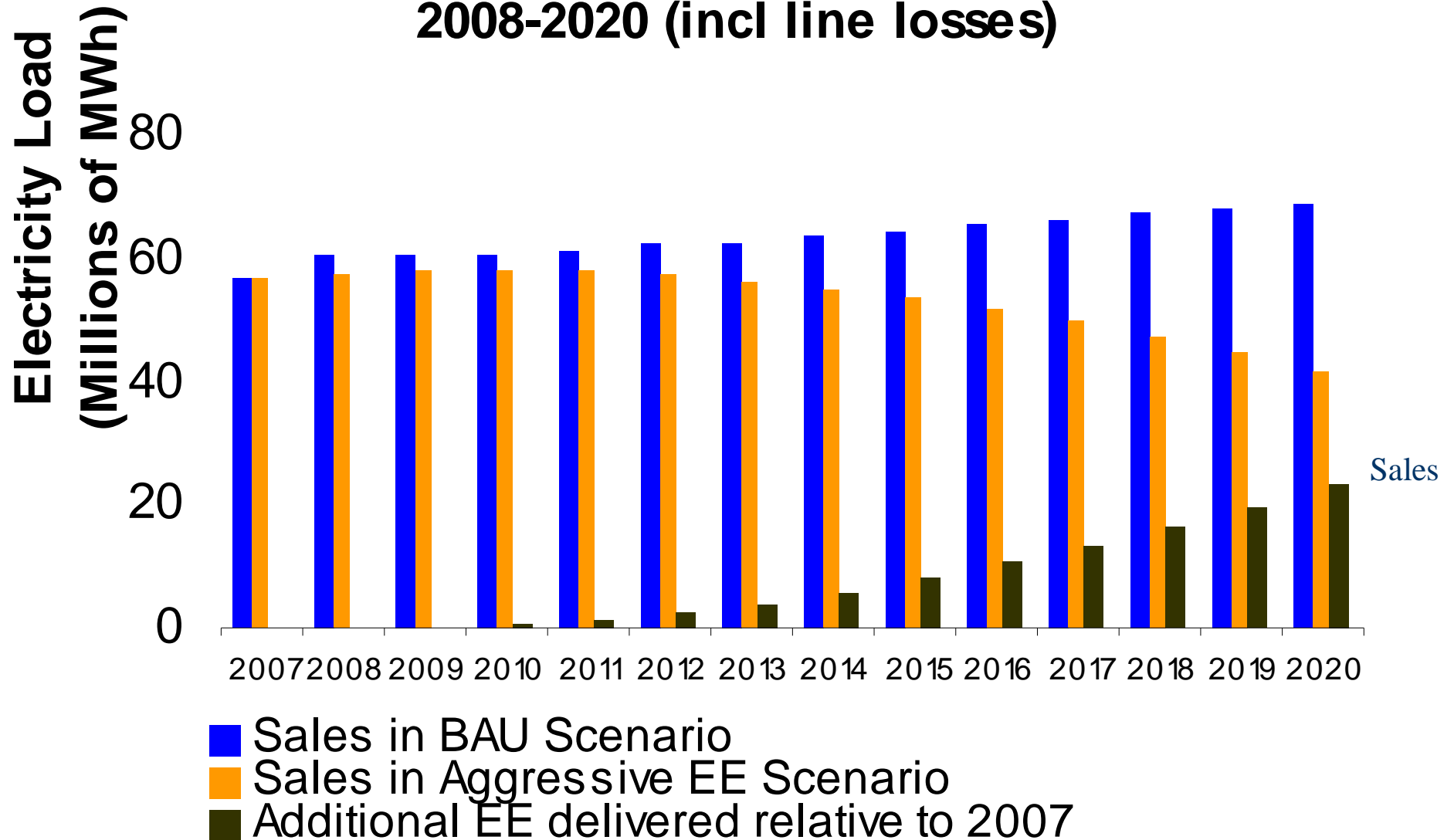
## **From Assessment to Goals**

Determination of goals influenced by additional factors including:

- Program Administrator estimates of ramp up capabilities and initiating new programs.
- Program cost/net benefits.
- Performance incentives.
- Rate and bill impacts on customers.

# Massachusetts Electric Load in Potential Energy Efficiency Scenario

## 2008-2020 (incl line losses)





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of Energy Resources

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